Our Mission
To lead in the advocacy and support for elementary and middle level principals and other education leaders in their commitment for all children.

COMMUNICATIONS
Goal 1: Expand and enhance NAESP’s thought leadership and content.
Goal 2: Foster and showcase member engagement.
Goal 3: Customize the member experience.

ADVOCACY
Goal 1: Enhance NAESP’s brand and presence on Capitol Hill, with the U.S. Department of Education, and with the Administration.
Goal 2: Increase all NAESP members’ engagement in advocacy.
Goal 3: Elevate NAESP as a national thought leader on Pre-K–12 issues and the foremost resource on all things related to school leadership.

PROFESSIONAL LEARNING
Goal 1: Empower Pre-K–8 school leaders at all career stages with high-quality, tailored professional learning.
Goal 2: Expand the impact and accessibility of NAESP’s professional learning for Pre-K–8 school leaders through enhanced resources and collaborations.
Goal 3: Foster active participation among Pre-K–8 school leaders in enriching professional learning experiences.

MEMBER AWARDS & STUDENT PROGRAMS
Goal 1: Increase NAESP awards and recognition programs.
Goal 2: Position NAESP as a thought leader for student voice and leadership development.

ORGANIZATIONAL
Membership
Goal 1: Increase member retention efforts.
Goal 2: Increase member recruitment efforts.

Governance
Goal 1: Strengthen governance committee effectiveness.
Goal 2: Enhance the board member recruitment and selection process to ensure a diverse and qualified board.

Operational
Goal 1: Use resources strategically and maintain financial stability.
Goal 2: Employ strategic management best practices to enhance and strengthen NAESP’s organizational viability.

Organizational
Goal 1: Create and establish a Pre-K–8 National Principal Credential Program.

Foundation
Goal 1: Use resources strategically and maintain financial stability.
Goal 2: Expand and enhance services.