**NAESP 100th Anniversary Toolkit**

**Twitter Sample Tweets:**

* Happy 100th anniversary, @NAESP! A proud member, NAESP had helped me boost my professional development, cultivate my leadership, and grow my #PLC. Wishing you another century of service, leadership, and advocacy! Learn more: naesp.org/about/history. #ACenturyOfNAESP
* It’s not every day an organization turns 100 years old. Happy anniversary, @NAESP! [INSERT ORG HANDLE OR NAME] is a proud partner of an association with such a rich history of supporting the principal profession since 1921! Learn more: naesp.org/about/history. #ACenturyOfNAESP
* Join [INSERT ORG HANDLE OR NAME] in wishing NAESP a happy 100th anniversary! Since 1921, @NAESP has put principal leadership, service, and advocacy at the forefront of its mission. Learn more: naesp.org/about/history. #ACenturyOfNAESP

**Facebook Sample Posts:**

* Happy 100th anniversary, @NAESP! As a proud member, I know NAESP had helped me boost my professional development, cultivate my leadership, and grow my #PLC. My favorite memory as a member is [INSERT MEMORY]. Wishing you another century of service, leadership, and advocacy! Learn more: naesp.org/about/history. #ACenturyOfNAESP
* It’s not every day an organization turns 100 years old. Happy anniversary, @NAESP! [INSERT ORG NAME] is a proud partner of this association that boasts such a rich history of supporting the principal profession since it was founded in 1921! Through our partnership, we’ve been able to [LIST ACCOMPLISHMENTS]. Looking forward to continuing to work together! Learn more: naesp.org/about/history. #ACenturyOfNAESP
* Join [INSERT ORG NAME] in wishing NAESP a happy 100th anniversary! Since 1921, @NAESP has put principal leadership, service, and advocacy at the forefront of its mission. Learn more: naesp.org/about/history. #ACenturyOfNAESP

**Instagram Sample Posts:**

* Happy 100th anniversary, @theNAESP! As a proud member, I know NAESP had helped me boost my professional development, cultivate my leadership, and grow my #PLC. My favorite memory as a member is [INSERT MEMORY]. Wishing you another century of service, leadership, and advocacy! #ACenturyOfNAESP
* It’s not every day an organization turns 100 years old. Happy anniversary, @theNAESP! [INSERT ORG NAME] is a proud partner of this association that boasts such a rich history of supporting the principal profession since it was founded in 1921! Through our partnership, we’ve been able to [LIST ACCOMPLISHMENTS]. Looking forward to continuing to work together! #ACenturyOfNAESP
* Join [INSERT ORG NAME] in wishing NAESP a happy 100th anniversary! Since 1921, @theNAESP has put principal leadership, service, and advocacy at the forefront of its mission. #ACenturyOfNAESP