Principal(ing) in Place:
PPE: Parent Participation and Engagement

Thursday, May 14, 2020 / 8:00 pm – 9:00 pm EST
Our Moderators

NAESP National Coronavirus Taskforce Members

Jessica Cabeen
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#PrincipalingInPlace
Leadership Lessons

NAESP Member Interview:

**Dr. Kevin Armstrong**
Tennessee
Middle School Principal
NAESP Middle Level Director
Nationally Distinguished Principal

Topic:
Restorative Discipline
Youth Court

naesp.org/CIL  #naespCIL
EVERY TUESDAY AT 5 P.M. ET

LIVE AT 5 ET: YOU ASK, WE ANSWER!

FOR PRINCIPALS AND SUPERINTENDENTS WHO HAVE QUESTIONS ABOUT LEADING LEARNING DURING COVID-19

JOIN THE MEETING AT NAESP.ORG/COVID19

Moderators:
Eric Cardwell (NAESP)
Gail Pletnick (AASA)

PRESENTED BY

#PrincipalingInPlace
Leading Virtual Learning Communities:
Leveraging SEL to Reopen and Renew Your School Community During COVID-19

Join us Friday, May 22 from 1-2 p.m. ET.
Purpose for This Series

- NAESP's real-time response to meet members needs
- Topics will be driven from membership and current context of leading
- Participants will receive a roster of attendees and related links to resources shared during the event
#PrincipalingInPlace Challenge
Woohoo! Congratulations!!

@techniniatodd @jessicacabeen @andyjacks @drchaelgeorge @naesp The book #Slay by #BrittneyMorris has been sitting on my shelf for a couple of months. It’s a conversation about safe spaces for minorities will start tonight. Thank you for an inspiring #Webinar @blazyprincipal

Dr. Michele Ogden @MicheleOgdenEdu · May 7
Lucia the Luchador arrives on Tuesday and will be my live read aloud on Thursday! Thanks @TechNinjaTodd and @NAESP! I love learning with you. #naesp #principalinginplace #luciatheluchador
Special Guest:

PPE: Parental Participation and Engagement

Dr. Ryan Daniel
@HeyDrDaniel
Principal of Chillum Elementary School
Who’s Mama is this?

Poll #1 Question: Who is your ideal TV school parent?

• Clair Huxtable (The Cosby Show)
• Marge Simpson (The Simpsons)
• Carol Lambert (Step by Step)
• Peggy Bundy (Married with Children)
• Carol Brady (The Brady Bunch)
• Lisa Landry (Sister, Sister)

(Why? Use the Chat box to write in your response. Be sure to send to ‘all panelists and attendees’.)
Family Comes First
Parental Involvement vs. Engagement

- Doing “to” vs doing “with”
- Telling vs showing
- Asking questions or giving directions
Poll #2 Question: What is the purpose of the majority of your parent activities?

- Sharing information
- Soliciting support
- Equipping parents with resources
- Showing how to access district/school tools
- Providing hands on activities to support at home
Pump your brakes!

- Language barriers
- Self-Confidence
- Schedules
- Demographics
- Buy in
# Moving from Involvement to Engagement

<table>
<thead>
<tr>
<th>Involvement</th>
<th>Engagement</th>
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<tr>
<td>• Coffee with the Principal</td>
<td>• Make and Take Sessions</td>
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<td>• Parent Surveys</td>
<td>• Parent Focus Groups</td>
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<td>• Parent Teacher conferences</td>
<td>• Increase student ownership</td>
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<td>• Content Presentations</td>
<td>• Hands on learning sessions</td>
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<td>• Testing Presentations</td>
<td>• Data conversations</td>
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The Champion PPE

Block Party

Family Nights

Parent Academy

Lunch with my Champion

English Classes

Helping Families Help Students
Supporting the Homeschool Parent

• Strategically communicate
  • Find the happy medium
• Acknowledge the new normal is not easy
  • Share your personal challenges. Be relatable.
• Engage the whole family
  • Offer activities for everyone
• Be realistic.
  • What’s important right now?
PPE and the New Normal

- Empower parents—encouragement matters
- Listen to parents
- Avoid resource overload
- Relationships are key right now!
- Be vigilant and supportive
Thank you!

Connect with me!

Twitter & IG
@HeyDrDaniel

Email
Ryan.Daniel@pgcps.org
Principal(ing) in Place Challenge:

Engage with your parents this week in some form and share with us!

Tag us and use #NAESP to win!

@JessicaCabeen  @DrRachaelGeorge  @_andyjacks  @HeyDrDaniel
Next week’s topic: Connecting in Isolation: Ways to Build Your PLN

Guest Presenter

Adam Welcome
@mradamwelcome
Educator, Speaker, and Author

#PrincipalingInPlace