



Principal(ing) in Place Resources

PPE: Parental Participation and Engagement

with Dr. Ryan Daniel

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Family comes first!

Your family, your students and their families, your community

Parent Involvement vs Engagement

- There is a difference
- Doing to vs doing with them
 - Same thing with parents as it is for students
 - Who is doing all the talking?
 - Who is doing the engagement?
 - Telling them what to do is not engagement
 - Sit down with them
 - Telling vs showing...you need to show
 - Are you talking more than you are listening?
 - Where are you throughout the school day?
 - Principals in Action...don't lead from your office
 - Be at the door and around the building
 - Be in main lobby greeting staff and students
 - Lead with your ears, not your mouth
 - Determine your non-negotiable and make that time sacred and precious
 - Go to one event a season to engage with families and be relatable
 - Delegate other jobs to others so you can have this time available
 - Bus and morning drop off
 - Car line duty, lunch time, or walking classrooms
 - Distributed leadership

Pump Your Breaks

- Remember to think about language barriers, self confidence, schedules, demographics, and buy-in
 - These drive how you create the events and programs
- Relationships are number one
- Title I schools need to have an educational connection in their community events
- Think about how you are going to build parent confidence, you need to listen
- People won't come if they aren't buying into your mission and vision
- If they aren't talking about you at home, there won't be any buy in from the kids and parents. This creates the idea that we are all in this together.
- If they like you, they will come
- Make it more like a fun night, get kids excited
- Use of buses for transportation to school events, conferences and other school events
- Parent Liaisons is a good resources
- Put yourself in the parent shoes. Are you bored?
- Students work being recognized
- Student performances



Involvement to Engagement

- Coffee with the Principal
- Give the same energy to a room of five that you would give to a room of 5
- Give parent the information they need to have to support their kiddos
- Build the relationships so you are more personable
- Don't waste their time
- Movie Nights
- Flash cards for students (event for families)
- Share with parents how to use:
 - Google classroom and engineering equipment
 - TikTok
 - Instagram
 - SnapChat
- Parent Focus groups
- Book studies with parents
- Parent Surveys via technology
 - Make it a game
- Having students share their work
- Student led conferences
- Students bring anyone they want to read with them at event
- Parent workshops
- Sip and Paint
- Dad Olympics
- Morph your Muffins to Moms/Donuts with Dad to engaging activities
- Breakfast with books
- Student data presentation
- Make presentations interactive so it isn't sit n' get
- Lunch with a Loved-One
- Utilize parent competition
- Don't just give resources, show them how to use it
- Lunch with a Champion, every Wednesday or the second Wednesday
- You don't always have to feed them to be engaged
 - It is about the relationship, build this foundation
- Every other month is a parent academy night or a family night
 - They alternate each month
- English classes for parents and family members
- Make and take sessions
 - Board games, flash cards, games

Homeschool Parents

- Be aware of how much you are communicating...is it too much at the moment? Can you spread it out?
- Be relatable
- Leading with Grace by Jessica Cabeen
- Mommy and Me Cooking Challenges
- GoodChase for family bonding scavenger hunts
- Realize what is important
- Host virtual things they can do together
- Parent Appreciation Week