

# Engage Every Family, Every Student Learns: Five Simple Principles

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“If we as educators could successfully teach all children by ourselves, then it seems to me we would have already done so. The fact that we haven’t should be all the motivation or evidence we need that engaging every family in the educational life of his or her child is essential to desired school outcomes.”

*(Constantino, 2016)*

Deeper Learning

Innovation

Personalized Learning

Equity

Performance Assessments

Project-Based Learning

**LEADERSHIP**

Disposition

Skill

Vision

**ESSENTIALS**

What is Your Vision?



What Role Do Families Play?

# A Thought to Get Us Started



We can, whenever and wherever we choose, successfully teach all children whose education is of interest to us. We already know more than we need in order to do this. Whether we do this or not must finally depend on how we feel about the fact that we haven't so far.

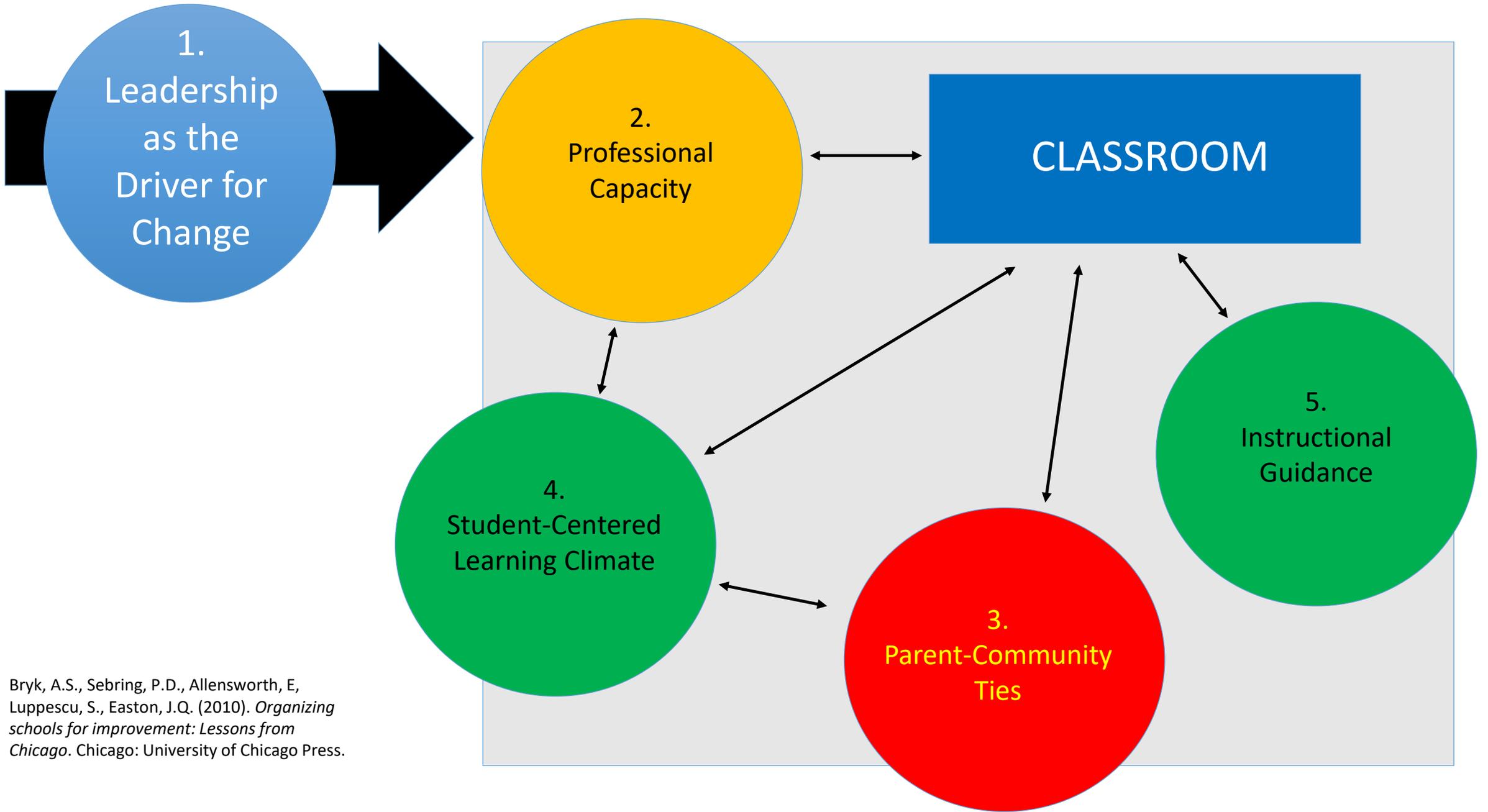
# Effective Schools Correlates

- Strong Instructional Leadership
- Clear-Focused Mission
- Safe and Orderly Environment
- Climate of High Expectations
- Frequent Monitoring of Student Progress
- **Positive Home/School Relations**
- Opportunity to Learn and Student Time On Task

“How many effective schools would you have to see to be persuaded of the educability of all children? If your answer is more than one, than I submit that you have reasons of your own for **preferring to believe that basic pupil performance derives from family background instead of school response to family background.**

Whether or not we will ever effectively teach the children of the poor is probably far more a matter of politics than of social science and that is as it should be.”

Ron Edmonds



Bryk, A.S., Sebring, P.D., Allensworth, E, Luppescu, S., Easton, J.Q. (2010). *Organizing schools for improvement: Lessons from Chicago*. Chicago: University of Chicago Press.

How Do We Achieve Equitable Learning?

Children with **richer home literacy environments** demonstrate **higher levels of reading knowledge** and skills at kindergarten entry  
*(Nord, Lennon, Liu, & Chandler, 2000).*

**Parental involvement** in their child's literacy practices is a **more powerful force than** other family background variables, such as **social class, family size and level of parental education**, while reading enjoyment is more important for children's educational success than their family's socio-economic status *(Flouri & Buchanan, 2004, OECD, 2002).*





**Yes, but how?**

## The Five Simple Principles™ Logic Model

- Logic Model
- Engagement as Process
- Organic



1

# A Culture That Engages Every Family



- ⊙ Beliefs
- ⊙ Values
- ⊙ Assumptions
- ⊙ Attitudes
- ⊙ Actions

Culture does not fall from the sky

# A Story

On a cold January day, a forty-three-year-old man was sworn in as the chief executive of his country. By his side stood his predecessor, a famous general who, fifteen years earlier, had commanded his nation's armed forces in a war that resulted in the defeat of Germany. The young leader was raised in the Roman Catholic faith. He spent the next five hours watching parades in his honor and stayed up celebrating until three o'clock in the morning.

1933

# How to Achieve Shift in Culture

- Practice is changed by successful professional learning DEDICATED TO FAMILY ENGAGEMENT CAPACITY BUILDING.
- Professional learning should be inclusive all all constituents: leaders, families, teachers, etc.
- One workshop will not change the culture.
- What matters to leaders, matters to employees.
- CULTURE DOESN'T CHANGE ON A DIME. IT EVOLVES. COURAGEOUS LEADERSHIP IS ESSENTIAL.

# 2

## Communicate and Build Relationships

- ◎ 2-Way Communication
- ◎ Welcoming Environment
- ◎ Relationships Build Trust



- ⦿ Leverages Efficacy
- ⦿ Connects Engagement to Learning
- ⦿ Invisible Engagement



# 4

## Family Participation in Decisionmaking

- ◎ School Improvement Planning
- ◎ Policies, Procedures and Practices
- ◎ Every Family Has a Voice



# 5

## Engage the Greater Community



- ◎ Conceptualized Engagement
- ◎ Asset Mapping
- ◎ Engagement Supporting Learning

# Has Your Vision Changed?



Every Family

Every Teacher

Every Child

Every Day

Do Well

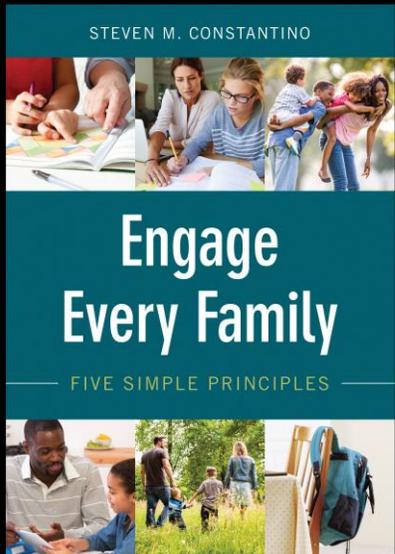
Be Safe

Feel Love

Every family desires that their children exceed them in their quality of life.

We can make that happen.

# Thank You!



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