The role of the principal goes well beyond the scope of its basic job description. The responsibilities of the principalship are constantly expanding as new challenges in education arise. These new roles require principals to be lifelong learners who must take advantage of professional development opportunities whenever they can. And there is one professional development opportunity you cannot afford to miss—NAESP's 87th Annual Convention and Exposition in Nashville, Tennessee, April 4-8.

NAESP's convention is the premier professional development event for pre-K-8 principals. The convention features concurrent sessions, which are a quick and easy way for principals to pick up best practices from their peers. With more than 100 sessions to choose from, principals can find the resources they need for everything from literacy coaching to retirement planning.

There's also the option to take a more in-depth look at a particular current issue in education by attending a Pre-Convention or Three-Hour Workshop. These sessions offer professional development or continuing education units (PDUs/CEUs) for participating in an engaging and rigorous full- or half-day program on topics such as early childhood education and leadership development. Space in these workshops is limited, so make sure you sign up early.

And there are even more learning opportunities at the convention besides the education sessions. Our keynote speakers include political pundits James Carville and Mary Matalin, innovation expert Daniel Pink, and motivational speaker Consuelo Castillo Kickbusch. These speakers are sure to bring new insights and perspectives to your job and the influential role you have as an education leader. Our Distinguished Lecturers and Author Presenters also bring a greater understanding to challenges just on the horizon for principals. Go to the NAESP Web site, www.naesp.org, for more information on these and new speakers added to the schedule.

Many of our highlighted speakers are available to sign their books at the convention bookstore, which features a large selection of books for professional development, personal growth, children, and gifts. Visit the bookstore and return to your school with a valuable resource and professional development tool.

Add to this experience an exhibit hall packed with the latest education tools, resources, and numerous networking opportunities and you have a world-class professional learning event waiting for you in Nashville. Register today with the form attached to this magazine or online at www.naesp.org.

---

**Resources to Help You with Your Many Hats**

**Literacy Coaching: A Handbook for School Leaders**
by Dale E. Moxley and Rosemarye T. Taylor

Grounded in research and an evidence-based approach, this handbook guides school leaders in successfully implementing literacy coaching by infusing literacy into curricular and instructional practices throughout the school.

Item # LC-PM12
Members: $24.95
Nonmembers: $31.95

**Energizing Staff Meetings**
by Sheila Eller and John Eller

Inject a little enthusiasm and purpose into your staff meetings! This book helps show leaders how to lighten the atmosphere, build team relationships, overcome barriers to productivity, and close meetings with a bang. This is your chance to breathe new life into your school culture.

Item # ESM-PM12
Members: $30.95
Nonmembers: $37.95

To order these resources, call NAESP’s National Principals Resource Center (NPRC) at 800-386-2377, or send a check, credit card information, or purchase order to: NPRC, 1615 Duke Street, Alexandria, VA 22314-3483. Members receive an additional 10 percent discount by ordering online at www.naesp.org/nprc.
The Internet’s premier school video website.  
All videos are teacher approved at the local level.

Features and Benefits

**Safe Environment** consisting of teacher-moderated content that is appropriate for all viewers.

**SchoolTubeLive** is our new live-broadcasting service. It can be used for: Morning announcements that parents can watch from any computer and coverage of special events such as school plays, sports, school clubs, PTA meetings, spelling bees, assemblies, concerts, and much more.

**Contests** that focus on education, scholarship opportunities, fundraising, and student achievement.

**Educator Resources** including Shared Lesson Plans, Teacher Forums and Message Boards, Professional Development, Coop- erative Classroom that connects teachers all over the globe!

**Broadcast News Resources** such as tips, best practices, B-Roll video access, and Online Video Editing capabilities.

---

**SchoolTube Pro**
Gives you the ability to personalize your videos page and make it your own. Pro Edition puts you in control! To see just how great this edition really is, visit our website. We’re always adding new features to our flagship product.

**SchoolTube MVP**
Introducing SchoolTube’s Mini-Video-Player (MVP) where you can choose what videos to include in a playlist that you can embed on your website! Upload your videos to our site, and then choose which ones apply to the page you embed the MVP onto. It’s fast and easy-to-use!

**SchoolTube Contests**
Want to win some cool prizes for your school? Then enter one of the many ever-updating SchoolTube contests! With contests sponsored by both SchoolTube and other major companies, this is your chance to showcase your skills to win great prizes!

SchoolTube.com... The only way to safely put your school's video on the internet!

**Tune-in to SchoolTube.com today!**

Sponsor of KeepSchoolsSafe.org
In partnership with OnGuardOnline.gov