How Can We Support the Principalship?
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With the public school system under scrutiny these days for many of the problems in education, how are the principals faring? Many principals feel overwhelmed and isolated by the issues arising in education. NAESP seeks to end the isolation and create a support system for all principals.

A primary goal of NAESP is to support all principals with their growing responsibilities in school systems across America and around the world. In addition to the organization’s many member services, NAESP offers a mentoring training and certification program for principals in partnership with Nova Southeastern University’s Fischler School of Education and Human Services. As part of the NAESP Peer Assisted Leadership Service (PALS) Corps, this multifaceted program provides training for principals to act as mentors. Mentors then assist newly hired principals as they transition into their positions, ready to successfully lead their schools and improve student achievement.

This NAESP program comprises the National Principal Mentoring Certification Program (NPMCP), which includes the Leadership Immersion Institute, a three-day event that teaches principals how to integrate best practices in mentoring with participants’ experiences. Principals who choose to complete NPMCP will follow the institute with a nine-month Mentor-in-Training internship. Interns interact with coaches and other mentors-in-training through electronic bulletin boards, chats, and threaded discussions, as well as portfolio submissions. Learn more about the PALS Corps at www.naesp.org/pals or call 800-386-2377.

Another key PALS support program NAESP has in place is the Principals Help Line, an online question-and-answer board for principals. Principals all over the world can receive answers to their most taxing administrative questions in no time! Read more about this valuable online program at www.naesp.org/palshelpline/pals.jsp.

Today’s Education

Learning Places: A Field Guide for Improving the Context of Schooling
by Michael Fullan and Clif St. Germain
This inspiring approach to school change provides readers with practical and proven practices for giving staying power to school improvement initiatives. Organized to make learning contagious, this easy-to-use guide helps create a culture of learning that promotes the simultaneous development of students, teachers, and parents.
Item # LP-PMN7
Members: $34.95
Nonmembers: $41.95

School Leadership that Works: From Research to Results
by Robert J. Marzano, Timothy Waters, and Brian A. McNulty
In this book, the authors developed a list of 21 leadership responsibilities that have a significant effect on student achievement and allow principals and other leaders to learn how different systems allow students to achieve success.
Item # SLTW-PMN7
Members: $27.95
Nonmembers: $34.95

The Shame of the Nation: The Restoration of Apartheid Schooling in America
by Jonathan Kozol
“This is a book about betrayal of the young,” says Kozol about his latest prescriptive book on the deplorable state of inner-city education. The controversial author uses the voices of children from 18 different schools, providing analysis and a concrete plan of action along the way.
Item #SON-PMN7
Members: $25
Nonmembers: $31

To order these resources, call NAESP’s National Principals Resource Center (NPRC) at 800-386-2377, fax 800-396-2377, or send check, credit card information, or purchase order to: National Principals Resource Center, 1615 Duke St., Alexandria, VA 22314-3483. Members receive an additional 10 percent discount by ordering online at www.naesp.org/nprc.
The NAESP iShops Program:

The Smart and Safe Way to Raise Money for Your School!

NAESP’s iShops Program gives schools the opportunity to create a customized online store – absolutely FREE! Schools have a wide range of products to choose from 60 different products that can be designed with your school logo, school mascot, or, even better, original artwork created by your students.

These products are available for purchase by students, parents, extended family, and friends. The system is Web-based so the product can be previewed before the order is placed and the order is immediately processed for fulfillment.

For more information, call 1-888-41-iShop (47467) or visit www.naesp.org to sign up for your NAESP iShops account.