Member Services: Keeping You Informed

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Associate Executive Director for Membership

As we move into the 21st century, NAESP is increasingly turning to technology to provide members with the benefits and services they want and need 24 hours a day, seven days a week. This is in keeping with member surveys indicating that technology has dramatically changed the ways in which principals want to receive services. The need for quick access to information is more important than ever.

Recognizing this need, NAESP has added many online resources to our print materials that include the award-winning Principal magazine. Our monthly newsletter, Communicator, contains Report to Parents in English and Spanish, and the quarterly Leadership Compass focuses on the integration of teaching and learning in staff development.

These print publications are now joined by an outstanding group of electronic newsletters that are delivered directly to your desktop: Middle Matters, Research Roundup, Community & Student News Today, Before the Bell, Just in Time Resources, Leaders Advantage, and Capitol Contacts.

The NAESP Web site also provides many online tools for busy principals, ranging from professional development to the Principals Help Line, where both new and experienced principals can ask questions of their colleagues and receive immediate feedback.

With NAESP Online, you can design a customized NAESP home page to keep informed about specific topics of interest. You can also maximize your online experience with the helpful myNAESP Login Tutorial.

A critical part of providing these online services to members is updated e-mail addresses. Members can update their profiles and e-mail addresses at any time by going to the NAESP Web site and clicking on the Update Profile icon.

Member Services looks forward to providing even more benefits in the coming year. Please contact us at 800-237-6 or e-mail us at naesp@naesp.org for additional information.

Lessons for Leaders

Making the Right Decision: A Guide for School Leaders
by Douglas J. Fiore and Chip Joseph
Making a decision in today’s schools is a difficult process. This book shows leaders the process they need to follow to learn the most important leadership skill: decision-making.
Item # MRD-PMJ6
Members $29.95
Nonmembers $36.95

School Leadership that Works: from Research to Results
by Robert J. Marzano, Timothy Waters, and Brian A. McNulty
In this book, the authors have developed a list of 21 leadership responsibilities that have a significant effect on student achievement.
Item # SLTW-PMJ6
Members $27.95
Nonmembers $34.95

What Successful Principals Do! 169 Tips for Principals
by Franzy Fleck
Learn how to run a successful school. This book provides principals with useful strategies and advice on how to implement them.
Item # WSPD-PMJ6
Members $29.95
Nonmembers $36.95

Backstage Pass for Trainers, Facilitators, and Public Speakers
by Susan J. Jones
Effective presentations require good preparation, performance, and communication to win audience approval and “buy-in.” This book offers strategies to help you in all three areas.
Item# BPTF-PMJ6
Members $22.95
Nonmembers $29.95

Improving Test Scores: A Practical Approach for Teachers and Administrators
by Scott Mandel
This book provides solid, reliable strategies to help students of all grade levels improve test scores. It focuses on the best ways to cover material that students will be tested on without compromising daily instruction.
Item# ITS-PMJ6
Members $19.95
Nonmembers $26.95

To order these resources, call NAESP’s National Principals Resource Center (NPRC) at 800-386-2377, fax 800-396-2377, or send check, credit card information, or purchase order to: National Principals Resource Center, 1615 Duke St., Alexandria, VA 22314-3483. Members receive an additional 10 percent discount by ordering online at www.naesp.org/nprc.