It’s About the Kids!
Margaret Evans
Associate Executive Director, Community and Student Services

Keeping kids involved and engaged in their schools and communities is a major priority for principals. With the help of NAESP, you now have the tools you need to accomplish this.

Through the generous support of The Hershey Company and the Quaglia Institute for Student Aspirations, NAESP has developed the Dream! Reach! Succeed! Student Aspiration Awards. This new national awards program honors students who model the “Eight Conditions That Make a Difference”:

- Belonging,
- Heroes,
- Sense of accomplishment,
- Fun and excitement,
- Curiosity and creativity,
- Spirit of adventure,
- Leadership and responsibility, and
- Confidence to take action.

Each condition is a separate award presented by the principal to deserving students identified by the school staff. The awards, available for purchase from NAESP, include attractive lapel pins for each condition, certificates, and a series of books (PK-2, 3-5, and 6-8) that explain the program.

The Dream! Reach! Succeed! Awards are a great addition to the numerous resources NAESP provides for student recognition through the American Student Council Association. These include student council guidebooks, pins, and certificates, Caught You Being Good! Buttons, and reward coupons for positive student behaviors. NAESP also administers the President’s Education Awards Program and the American Citizenship Award program for the U.S. Department of Education.

You can order your Dream! Reach! Succeed! materials, as well as other products of the American Student Council Association through the National Principals Resource Center at www.naesp.org/nprc/. The President’s and American Citizenship awards will be available in the spring.

With the help of NAESP, you can make sure that your school stays focused on an important priority the kids.

Resources for Effective Interventions

Differentiating Instruction in the Regular Classroom: How to Reach and Teach All Learners, Grades 3-12
by Diane Heacox

Heacox presents a menu of strategies any teacher can use to reach and teach all learners. She explains how to differentiate instruction across a broad spectrum of scenarios, develop challenging and engaging tasks for every learner, grade differentiated tasks fairly, differentiate for special education populations, and meet curriculum standards for every learner.

Item # DIC-PMN05
Members $27.95
Non-members $34.95

School Leader’s Guide to Special Education
by NAESP in cooperation with Educational Research Service

Principals can’t afford to be misinformed about special education laws. Find out what the laws really say and what the principal’s role should be in managing special education programs with this Essentials for Principals volume that covers everything from IEPs and staffing to assessment and working with parents.

Item # ESE-PMN05
Members $19.95
Non-members $26.95

Delivered from Distraction: Getting the Most out of Life with Attention Deficit Disorder
by Edward M. Hallowell, M.D., and John J. Ratey, M.D.

From the authors who brought you the revolutionary book, Driven to Distraction, comes this updated, comprehensive guide on recent breakthroughs with ADD/ADHD. Learn how people with ADD can tap into their talents, benefit from alternative therapies, and learn new strategies to deal with their ADD symptoms.

Item # DFD-PMN05
Members $25.95
Non-members $32.95

Up From Underachievement: How Teachers, Students, and Parents Can Work Together to Promote Student Success
by Diane Heacox

This book tells you how to go from blaming teachers, parents, and students for school failure to learning specific ways to work together to create a positive learning environment for every child.

Item # UFU-PMN05
Members $18.95
Non-members $25.95

To order these resources, call NAESP’s National Principals Resource Center (NPRC) at 800-386-2377, fax 800-396-2377, or send check, credit card information, or purchase order to: National Principals Resource Center, 1615 Duke Street, Alexandria, VA 22314-