2009 CONVENTION PROGRAM BOOK
TRANSFORMING LEARNING COMMUNITIES
www.naesp.org

National Association of Elementary School Principals
April 2-6, 2009 | New Orleans, LA
Ernest N. Morial Convention Center
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DEAR COLLEAGUES AND FRIENDS:

I am so excited to welcome you to NAESP’s 88th Annual Convention and Exposition in the beautiful and exciting city of New Orleans. As you attend sessions and hear our many outstanding speakers, I know you will be energized about your important role in transforming learning communities.

As building leaders, you are the key to making your school a successful learning community. Throughout the year, I hope I have encouraged and reminded you about the incredible power you have to influence the quality of education in our country for all students. As you learn about best practices and school successes from principals across our nation and around the world, I believe you will garner many new and exciting ideas. In addition, I am certain your professional skills will be enhanced and your love of the principalship will be renewed.

The Local Arrangements Committee, session reviewers, NAESP Board of Directors, the NAESP staff, and countless others have worked diligently to plan and organize a rich learning experience for you at the NAESP Convention. We sincerely thank everyone for the investment of their time and energy to make this convention both professionally and personally rewarding for our attendees.

There are a variety of events to attend at the Convention, including dynamic General Sessions, Pre-Convention Workshops, a service project day in New Orleans, Distinguished Lectures, practical break-out sessions, and forums and meaningful discussions on a wide variety of topics to enrich your leadership knowledge and skills. It is so exciting to have opportunities to network with friends and also meet new colleagues.

New Orleans is such a magical city with so much to see and enjoy! I hope you will take a ride on a street car, walk along the Mississippi River, visit Jackson Square and the French Quarter, and definitely enjoy some awesome food and entertainment. Laissez les bon temps rouler!

Thank you for the honor of serving as your NAESP President this year!

Best regards always,

Dr. Nancy M. Davenport
NAESP President 2008-2009

DEAR NAESP COLLEAGUES AND GUESTS,

Welcome to New Orleans and NAESP’s 88th Annual Convention and Exposition.

From its humble beginnings back in 1921, NAESP has grown into the world’s largest and most respected professional association for elementary and middle level principals. Similarly, the annual NAESP Convention and Exposition has become the premiere professional development opportunity dedicated solely to the issues and concerns central to elementary and middle school leadership.

Whether you’re an aspiring or new principal attending our convention for the first time, a retired principal here to share your expertise and consult with colleagues, or one of the thousands of active principals looking to add new tools to your current skill set, you are here on a shared mission. You are working to improve the lives of children by improving the effectiveness of schools. It is therefore our goal to provide an exceptional convention experience to help you become the most effective leader you can be.

While here, we hope you will visit the Exhibit Hall and take advantage of resources, programs, and materials our vendors offer to help you achieve success in your schools. Our exhibitors are important to us and I hope you will take a moment to thank them for their support. While in the Exhibit Hall, be sure to stop by the NAESP Membership Services booth. You can meet with National Distinguished Principals and NAESP staff members who can share a wealth of information on the services, programs, and resources we have developed for principals. Also, the Convention Bookstore is the perfect place to purchase books featuring convention speakers and best sellers on topics such as response to intervention (RTI), instructional strategies, and more.

This has been an incredible year as NAESP and principals have been able to positively influence the future of education for all children. We value your membership and sincerely thank you for attending the 88th Annual NAESP Convention. You have the energy and power our schools need in Transforming Learning Communities – Leadership is KEY. May this convention be your most rewarding and enjoyable ever!

Sincerely,

Gail Connelly
NAESP Executive Director

P.S. While in the Exhibit Hall, stop by NAESP Booth #629 for free gifts, including lapel pins, pens, post-its, and great raffle items such as free Convention registration and airfare to the 2010 Convention in Houston. Also stop by our Convention Bookstore where you’ll find hundreds of professional literature selections and receive a free book with your purchase.
BOARD OF DIRECTORS

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Fort Collins, CO

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DIRECTOR, ZONE 7
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Parkston, SD

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Portland, OR

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Southlake, TX

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MICHAEL SCHOOLEY*
NAESP Headquarters
Alexandria, VA

* ex-officio, non-voting member
2009 PROGRAM REVIEW COMMITTEE

NAESP recognizes the following dedicated individuals who served as presentation proposal reviewers for the 88th Annual Convention. Thank you for enhancing the quality professional development program NAESP brings together each year.

Ed Albert
North Fairview Elementary School (Seaman USD #345)
Topeka, KS

Kim Anderson
Sheridan Junior High School
Sheridan, Wyoming

Barbara Young Burns
Vicksburg Warren Schools - Bowmar Avenue Elementary (retired)
Vicksburg, Mississippi

Dr. Gladys Camp
Thomason E.S. District of Columbia Public Schools
Washington District of Columbia

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Arkansas Leadership Academy City
Fayetteville, Arkansas

Gretchen Donndelinger
Nova Southeastern University FSEHS
Ft. Lauderdale, Florida

Katherine Grondin
Auburn School Department
Auburn, Maine

Pete Hall
Sheridan Elementary School
Spokane, Washington

Pamela Landry
Johnston Street Elementary/ Iberia Parish
New Iberia, Louisiana

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Wisner-Pilger Public Schools
Wisner, Nebraska

Chris Myers
Garfield Elementary School, Cedar Rapids Community School District
Cedar Rapids, Iowa

Melissa D. Patschke, Ed. D.
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Spring-Ford Area School District
Royersford, Pennsylvania

Kathleen Reyner
School Administrators of Iowa
Des Moines, Iowa

Ramona Robinson
West Elementary School (K-2)/ Alabama Association of Elementary School Administrators
Russellville, Alabama

Dr. David B. Root
Rocky River Middle School
Rocky River, Ohio

Loretta Rubin
Retired, Consultant
Middletown, Connecticut

Kathleen Sciarappa, Ed.D.
Educational Consultant
Manchester, New Hampshire

Paul Snellenberger
Liberty Intermediate (Retired)
People Etc. HR Company (post retirement)
Bourbonnais, Illinois

Robin Stover
Texarkana School District
Texarkana, Arkansas

James Taffel
Barre City Elementary and Middle School
Barre, Vermont

James (Jim) Warnock
Alma Intermediate School, Alma School District
Alma, Arkansas

Dr. Roma Windham Morris
Pearl Lower Elementary
Pearl, Mississippi

2009 LOCAL ARRANGEMENTS COMMITTEE

Andrea Martin
Executive Director
Louisiana Association of Principals

Barbara Stainback
President
Louisiana Association of Principals

Christine Duay
President-Elect
Louisiana Association of Principals

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Richard Houseknecht
Manor Elementary School
Levittown, Pennsylvania

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ZONE 4
Ellyn B. Smith
Alafia Elementary School
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ZONE 5
Thomas J. Mellish
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Crawfordville, Indiana

ZONE 6
Nkenge A. Bergan
Lakeview Middle School
Battle Creek, Michigan

ZONE 7
Libby S. Bailey
Ivywild Elementary School
Colorado Springs, Colorado

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Bert Stark
Vandergriff Elementary School
Fayetteville, Arkansas

ZONE 9
Dwight Cooper
Reardan Elementary School
Reardan, Washington

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Hagerstown, Maryland

Sherman LaPrade
Halifax County Middle School
South Boston, Virginia

Bruce Shafferman
Lowes Island Elementary School
Sterling, Virginia

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Diane Cargile, President-Elect
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Terre Haute, Indiana

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Jillayne Flanders
Plains Elementary School
South Hadley, Massachusetts

ZONE 2
Bonnie Tryon
William Golding Elementary School
Cobleskill, New York

ZONE 3
Darnella S. Cunningham
Lee Hill Elementary School
Fredericksburg, Virginia

ZONE 4
Gene Sires
Summerville Elementary School
Summerville, South Carolina

ZONE 5
Darnella S. Cunningham
Lee Hill Elementary School
Fredericksburg, Virginia
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<th>Tyson Novinska</th>
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<th>Sherrie Bayles</th>
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<th>Dolores Vasquez</th>
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**2008-2009 CREDENTIALS COMMITTEE**

**Chairperson**  
Mary Kay Sommers  
Past President

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<tr>
<th>ZONE 1</th>
<th>Ken Williams</th>
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**EDITORIAL ADVISORS**

**SECOND-YEAR ADVISORS**

Christopher Hammill  
Assistant Superintendent for School Leadership & Educational Accountability  
Detroit Public Schools  
Detroit, Michigan

Robert Heath  
Assistant Professor, Department of Curriculum and Instruction  
Appalachian State University  
Boone, North Carolina

Lisa Hannah  
Three Oaks Elementary  
Virginia Beach, Virginia

James Linde  
Sharp-Leadenhall Elementary  
Baltimore, Maryland

James Warnock  
Alma Intermediate School  
Alma, Arkansas

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King-Danforth Elementary  
Macon, Georgia

Roma Morris  
Pearl Lower Elementary  
Pearl, Mississippi

Melissa D. Patschke  
Upper Providence Elementary  
Royersford, Pennsylvania

Susan Romero  
St. James the Less  
La Crescenta, California

Jon Stern  
Wabasha-Kellogg Elementary and High School  
Wabasha, Minnesota

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Ogden, UT

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Forest Hill, MD

Deveda E. Coley  
Twin Ridge Elementary  
Mount Airy, MD

Sandra C. Cox  
Norview Elementary School  
Norfolk, VA

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B.W. Tinker Elementary  
Waterbury, CT

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LaFourche Parish School Board  
Thibodaux, LA

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Evans Elementary School  
Limerick, PA

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Lincoln Crossing Elementary  
Lincoln, CA

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Evergreen Elementary School  
Midlothian, VA

Christine Marriott  
Salt Lake City School District  
Salt Lake City, UT

Jerold Martinek  
Dike-New Hartford Elementary  
New Hartford, IA

Rick Mason  
Lake Mills, WI

Nancy M. Moga  
Callaghan Elementary School  
Covington, VA

Melissa Patschke  
Upper Providence Elementary School  
Royersford, PA

Kathleen Reyner  
School Administrators of Iowa  
Clive, IA

Cathy St. Romain  
Louisiana Department of Education  
Baton Rouge, LA

Jackson Willie  
Reflective Resource Inc.  
Edina, MN

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Mindful Practices  
Oak Park, IL

Violet Tantillo  
Jefferson Elementary School  
Berwyn, IL

George O. Thomson  
Cavendish Town Elementary School  
Proctorsville, VT

Donna Turnbo-Smith  
Martin Elementary  
East Prairie, MO

Ruth Tweto,  
Orion Elementary  
Elmendorf Afb, AK

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Winchester Avenue Elementary School  
Martinsburg, WV

Kenneth Williams  
Easy Evaluations  
Tyrone, GA

Vicki H. Williams  
Woolmarket Elementary School  
Biloxi, MS

Pamela Snoek  
Pamela Snoek  
Hawk Hollow School  
Bartlett, IL

Carla Tantillo  
Mindful Practices  
Oak Park, IL

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Tyrone, GA

Vicki H. Williams  
Woolmarket Elementary School  
Biloxi, MS

Jackson Willie  
Reflective Resource Inc.  
Edina, MN

SEE YOU IN HOUSTON NEXT YEAR!  | APRIL 8-12, 2010
NAESP would like to thank the following companies and organizations for their support of the 88th Annual Convention and Exposition. These organizations’ and companies’ remarkable support of school leaders boldly demonstrates their commitment to public education.
LOCATION
New Orleans Morial Convention Center (NOMCC)
900 Convention Center Blvd.
New Orleans, LA 70130
(Phone) 504-582-3023
(Fax) 504-582-3032

SHUTTLE TRANSPORTATION
LOCATION: Convention Center – Outside Hall B

Shuttle buses will operate on a continuous loop between the NAESP hotels listed below and the Convention Center. During peak morning, afternoon, and evening hours, shuttles will loop every 20 minutes the hours listed. Shuttle schedules may vary due to traffic and weather conditions. Shuttles will also operate from NAESP hotels for other convention programs and official NAESP evening events.

HOTEL PICK-UP/DROP-OFF

Route #1
- Hilton New Orleans Riverside (HQ)
- Renaissance Arts Hotel – Tchoupitoulas Street

Route #2
- Marriott New Orleans – Canal Street
- Courtyard by Marriott – St. Charles Street
- Loews – Poydras Street

Hotel Provides Own Shuttle
- Omni Royal Crescent – Gravier Street
- Omni Royal Orleans – St. Louis Street

Walk Hotels
- Courtyard New Orleans Convention Center – Julia Street
- Hotel New Orleans – Convention Center Blvd.
- New Orleans Marriott and the Convention Ctr. - Convention Center Blvd.
- Residence Inn – St. Joseph Street
- Springhill Suites – St. Joseph Street

*Shuttles will operate from NAESP hotels for the Welcome Reception.

ACCESSIBILITY FOR PERSONS WITH DISABILITIES
NOMCC’s goal is to meet every client’s need. For people with disabilities, that means providing a fully accessible environment. The NOMCC complies with the regulations set by the Americans with Disabilities Act (ADA). For mobility scooter rental, visit rhinobiz.com/scootertattendeeform.html. Wheelchairs are also available upon request by calling 504-582-3011.

AIR, RAIL, AND GROUND TRANSPORTATION
For your return trip to the airport: Airport Shuttle New Orleans runs every 30 minutes daily, with service to and from most NAESP hotels. Call 504-522-3500 or 866-596-2699 for more information and advance reservations. Agents are available to assist you with your ticket or you may use the convenient kiosk located in the NOMCC registration area. Cost is approximately $15 USD each way or $30 USD round trip. Rates are subject to change without notice.

EMERGENCIES
The safety and security of attendees and staff is the first priority of NAESP and the NOMCC. For fire and medical emergencies contact the Security Control office at extension 3040 from any house phone located in the facility. In addition, there are red “hot line” phones located around the facility.

BADGE POLICY AND RIBBONS
Your name badge is your admission to the educational sessions, the Exhibit Hall, and to board the shuttles. Please wear your badge at all times during the Convention. NAESP recommends you remove your badge when leaving the Convention Center. Tickets are required for the Welcome Reception and Dance, the Pre-Convention Workshops, Three-Hour Workshops, and the Middle Grades Luncheon. Badge ribbons will be available at the Ribbon Counter in the Registration area.

BOOK SIGNINGS
LOCATION: Hall B Lobby

Keynote Speakers, Distinguished Lecturers, and Presenting Authors will all be available to sign copies of their books immediately following their individual presentations. Signed books are a great addition to your library, whether for school or for your personal and professional collection.

Visit the bookstore to get information on when your favorite presenter will be at the National Principals Resource Center signing books. Don’t miss this outstanding opportunity to meet the experts!

CONTINUING EDUCATION UNITS/PROFESSIONAL DEVELOPMENT UNITS (CEUS/PDUs)
NAESP recognizes the importance of continuing professional growth for all school leaders. State and district requirements vary as to the level of professional development required for continuing certification, ranging from no requirement to more than 180 hours of professional development in a five-year period. (Determining procedures for obtaining state acceptance of continuing education units is the responsibility of each attendee.)

NAESP’s Leadership Academy, a premier provider of professional development for school leaders, offers CEUs/PDUs for participation in Pre-Convention Workshops and Three-Hour Workshops at the Convention. One NAESP Leadership Academy CEU/PDU will be granted for each hour of engaged learning. Thus participants in a Pre-Convention Workshop will earn six (6) CEUs/PDUs. Three (3) CEUs/PDUs will be granted for participation in a Three-Hour Workshop. No units will be given for partial completion of a workshop, and no CEU/ PDU credit will be granted for attendance at the 90-minute concurrent sessions or the General Sessions.

Following the Convention, the NAESP Leadership Academy will mail each qualifying attendee a certificate indicating CEUs/PDUs he or she earned by participating in Pre-Convention or Three-Hour Workshops in New Orleans.

CYBER CAFÉ
Brought to you by Horace Mann
Check your e-mail or connect wirelessly to the internet in the registration lobby, second level landing, and near the Horace Mann booth 522. E-mail stations will be available Friday through Monday. Hours will be listed in the different Cyber Café areas.

ENDORSEMENTS
NAESP does not endorse the products or services displayed by exhibitors, or views expressed by speakers or other convention participants.
GENERAL INFORMATION

HOUSING
Representatives from NAESP’s official housing company, Convention Management Resources (CMR), will be available to assist attendees during Convention hours, Thursday, April 2 – Monday, April 6. The Housing Desk will be located near the Registration Desk at the Convention Center.

MEETING ROOM OVERCROWDING
NAESP will make every effort to schedule popular topics in rooms large enough to accommodate anticipated attendance. Since many topics are extremely popular, it is wise to select alternative sessions as you plan your Convention schedule. NAESP and the NOMCC are REQUIRED to follow local fire regulations and may ask participants in rooms filled to capacity to choose another session.

MEMBER SERVICES & NAESP BOOTH
LOCATION – Exhibit Hall A, Booth 629
NAESP staff will be available in the NAESP Membership Services booth located in the Exhibit Hall of the Convention Center. The NAESP booth is the place to be for getting information on the latest member benefits, picking up one of our great giveaways, registering for raffle drawings, or just stopping by to relax and connect with your colleagues. Let us help you make the most of your membership!

NATIONAL PRINCIPALS RESOURCE CENTER
LOCATION – Lobby B
The NPRC will operate its popular bookstore at the Annual Convention once again. The NPRC offers many titles, some which will be available only at the Convention. This is a great opportunity to purchase books dealing with the latest hot topics in leadership, instructional strategies, curriculum, assessment, and other topics of interest to the elementary and middle-level principal.

REGISTRATION
LOCATION – Lobby A
Thursday, April 2 7:00 a.m. – 6:00 p.m.
Friday, April 3 7:30 a.m. – 5:00 p.m.
Saturday, April 4 7:30 a.m. – 5:00 p.m.
Sunday, April 5 7:30 a.m. – 5:00 p.m.
Monday, April 6 7:30 a.m. – 12:00 p.m.

SPEAKER READY ROOM
LOCATION – NOMCC - Room 211
Available for all NAESP speakers and presenters to review their material prior to presenting during the following dates and times:
Thursday, April 2 12:00 p.m. – 6:00 p.m.
Friday, April 3 7:30 a.m. – 5:00 p.m.
Saturday, April 4 7:30 a.m. – 5:00 p.m.
Sunday, April 5 7:30 a.m. – 5:00 p.m.
Monday, April 6 8:00 a.m. – 12:00 p.m.

SPOUSE/GUEST
Spouses and guests may attend all Convention functions, except for Pre-Convention Workshops and Three-Hour Workshops. Assistant principals, teachers, or other principals are not eligible for the spouse/guest registration category. Spouse/guest attendees will need to purchase tickets for ticketed events.

STATE SOCIAL FUNCTIONS
Learn about individual state functions at the state booths located in the Exhibit Hall during exposition hours.

TOURS
LOCATION: Hall A Lobby
Accent Arrangements will provide sightseeing tours during the Convention. Representatives are available for you to make your reservations. Tour hours:
Friday, April 3 8:00 a.m. – 5:00 p.m.
Saturday, April 4 11:00 a.m. – 5:00 p.m.
Sunday, April 5 11:00 a.m. – 4:00 p.m.
Monday, April 6 11:00 a.m. – 1:30 p.m.

City Tour: History, Highlights, and Hope
Travel through the historic French Quarter, virtually untouched by the storm, en route to the 9th Ward and Lakeview, two neighborhoods devastated by Katrina. View the massive destruction and the gradual return with rebuilding projects such as native Harry Connick, Jr.’s Musicians’ Village. See Fats Domino’s house which was recently refurbished by a local foundation dedicated to keeping New Orleans music alive.

That Deep South Cuisine: School of Cooking
The only way to learn to recreate the magic that is New Orleans cuisine in your own kitchen is to watch a professional chef perform at the New Orleans School of Cooking. Our expert chef will whet your appetite for Creole Cooking – the world famous cuisine that combines the finest elements of French and Spanish cooking with rich indigenous seafood, spices, and produce. Different New Orleans specialties will be demonstrated and you’ll get to sample some of these delicacies after the lesson. This is one class you don’t want to skip!

Moonlight on the Mississippi
From the moment you step on board, your toes will be tappin’ along to the Jazzy beats! This tour is the perfect way to enjoy a moonlit dinner on the river and a great opportunity to see the New Orleans skyline from a different perspective! The sounds of a lively jazz band fill the air as you enjoy a lavish Creole buffet in elegantly appointed dining rooms – it doesn’t get more “New Orleans” than that!

Jean Lafitte Swamp Tour
Your captain, a native of the region, will provide an interesting and entertaining narrative of the history of the massive swampland as you may encounter alligators, egrets, raccoons, water snakes and many varieties of birds as well as exotic plant life. You will even get a peek at an authentic Cajun “trapper’s shack” nestled in this beautiful swampland.

Recreating the Magic: School of Cooking
A professional chef at the New Orleans School of Cooking will guide you through each step of the process and teach you how to recreate the magic of New Orleans cooking in your own kitchen. After the demonstration, you’ll sit down to a mouth-watering dinner of the dishes you watched the chef prepare, and enjoy wine, beer, and assorted cocktails with your meal.

WELCOME RECEPTION AND DANCE
LOCATION: HILTON Grand Ballroom
Don’t miss the opportunity to catch up with long-time friends and make new ones at NAESP’s Welcome Reception and Dance. The Welcome Reception, sponsored by Lifetouch, promises to be a memorable night. New Orleans welcomes our 88th Annual Convention with music, heavy hors d’oeuves, desserts, coffee, and a cash bar. This event will be held from 8:00 p.m. - 11:00 p.m. Tickets are required for admittance and one complimentary ticket is provided with each paid full registration. Guest tickets are $30 per person. Tickets will be available for sale at the Registration Desk and at the dance. Shuttle bus service to and from the reception is provided from the NAESP Hotels.
New Orleans Service Project

THURSDAY, APRIL 2

9:00 a.m. – 3:00 p.m.

Volunteer day will display good work and spirit of principals.

In conjunction with the Convention, NAESP is developing a service project to assist the New Orleans Public School system as they continue to recover from the devastating effects of Hurricane Katrina. Attendees can volunteer one day to work on projects from painting to landscaping to assist their colleagues in New Orleans prepare their schools to accept children in a clean and safe environment.

The schools receiving assistance include:

**Bethune Elementary** - Projects include planting of shade trees, creating gathering nodes and shaded canopy spaces in the playground areas.

**Audubon Charter School** - Installing green mulch in areas where there is currently no grass growth, under trees, and play areas. The benefits to students and the surrounding trees will be explained on site.

**Ben Franklin Elementary** - Landscape Project (some heavy lifting) consists of building a vintage stone retaining wall in front of a historical school site. Most of the prep work of trenching and design will be complete before we start.

Transportation to and from the work site, as well as lunch and beverages will be provided.

A FAST TRACK TO A TRADITIONAL ED.D.

Seton Hall University’s nationally recognized, accelerated doctoral program will allow you to complete your studies in just 10 weekends and two, four-week sessions over two years. In fact, more than 200 K-12 administrators in 26 states and five foreign countries have already successfully earned their degrees and achieved career advancement.

"Starting this program from Canada and finishing from Singapore was possible only because of Seton Hall's deep commitment to its students. The culture of positive thinking prevails to make possible what sometimes seems impossible."

Glenn Odland, Ed.D. '08
Head of School
Canadian International School, Singapore

**Now accepting applications for the April 2010 cohort.**

Loans are available to cover the entire cost of the program regardless of financial need.

College of Education and Human Services 1-800-313-9833
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SEE YOU IN HOUSTON NEXT YEAR! | APRIL 8-12, 2010
Making the Most of NAESP’s 88th Annual Convention and Exposition

REVIEW THE PROGRAM.
Plan your schedule. Don’t miss a specific event or education session that is particularly interesting or important to you.

ESTABLISH SPECIFIC GOALS.
Decide what you want to accomplish by the end of this convention. Is there one particular issue you want to learn more about? Do you want to meet colleagues who share a particular area of interest?

PLAN MEETINGS AND EVENTS WITH COLLEAGUES.
Scheduled gatherings will help you meet colleagues and achieve your specific goals.

NETWORK WITH COLLEAGUES.
Make it a point to connect each day with colleagues. The contacts you make today will benefit you tomorrow and in the future!

USE YOUR BUSINESS CARDS.
Exchanging business cards is an easy way to connect with colleagues.

TOUR THE EXHIBIT HALL.
Plan a complete tour of the Exhibit Hall to make sure you have the time and energy to learn everything you want to about the product and services demonstrated.

KEEP NOTES.
Write down ideas you want to take back to the office. Keeping a list will guarantee that you remember them all and help reinforce what you’ve learned.
Houston

Houston has it all! With over 5,000 restaurants, golf 365 days a year, world-class shopping, nationally renowned museum and theater districts, cruising and the beach just a short drive away, there's something fun for everyone!

YOU COULD BE THE WINNER OF
A Five-day Western Caribbean Cruise on Carnival Cruise Line departing out of Houston/Galveston! More details coming soon on the NAESP website!

See you in Houston!
Visit Booth 223 for more details.

NAESP 89th Annual Convention & Exposition
April 8 - 12, 2010
George R. Brown Convention Center
www.VisitHoustonTexas.com
PARTICIPATE IN A FULL-DAY OF LEARNING BEFORE THE OFFICIAL START OF THE CONVENTION.

Choose from one of five sessions ranging from teacher supervision to response to intervention. Participants in a Pre-Convention Workshop will receive six professional development units or continuing education units (PDU/CEUs) based upon six hours of engaged learning. Please note that participants are responsible for finding out in advance what their state’s requirements are for PDU/CEUs.

7:00 a.m. – 9:00 a.m.
PRE-CONVENTION REGISTRATION

8:30 a.m. – 4:30 p.m.
PRE-CONVENTION WORKSHOPS

■ FOCUS ON RTI: MAKING IT WORK FOR STUDENTS, STAFF, AND FAMILIES
LOCATION: CONVENTION CENTER 220

Speakers: Richard Barbacane, Past President, NAESP and Chair, National Summit on RTI; George Batsche, Professor, University of South Florida; Jackie Castleman, Principal, Derry Township Schools, Middletown, PA; Kathleen Whitmire, Director, RTI Action Network; Joanne Cashman, Director, IDEA Partnership

Successful RTI implementation has at least two important factors: the technical side and the human side. To address the technical side, this session focuses on national research, state and local models, building level blueprints, and emerging data. To address the human side, the session pursues stakeholder viewpoints, changing roles and strategies for opening dialogue, and getting buy-in. Each participant will be connected to the online resources developed by the RTI Action Network. Participants will also receive a set of materials developed by national organizations working together through the IDEA Partnership to promote RTI, including a facilitator’s guide, a set of Dialogue Starters, and a CD-ROM with live links to the most recent resources from an array of technical assistance providers.

■ REFRAMING TEACHER SUPERVISION: FROM CONTROL TO IMPACT
LOCATION: CONVENTION CENTER 223

Speakers: Michael Chirichello, Visiting Professor, Northern Kentucky University; Kevin Walsh, Assistant Professor, William Paterson University (NJ)

During this session, you will have an opportunity to reframe your beliefs about teacher supervision. You will develop a platform that has the potential to create a culture that will value the performance appraisal process in your school. Explore the indicators that result in effective teaching with simulations, teaching video presentations, and reflective questioning.

Topics will include:

- The legacy of the one-room schoolhouse and teacher supervision.
- Reframing the image of teacher supervision: from control to empowerment.
- Going beyond teacher observation: the pathway to continuous improvement.
- Debunking the myths about teacher supervision: making the transition.
- Powerful conversations: leading with questions.
- A framework for effective teaching: what matters most.
- Differentiated supervision: one size doesn’t fit all.
- Leadership is the key: making it work in the school setting.

■ RELATIONSHIP CENTERED LEADERSHIP
LOCATION: CONVENTION CENTER 216

Speaker: Tom Wojick, The Renewal Group

In a shifting, demanding, and changing educational landscape, the strength and quality of relationships are fundamental to achieving success. Leading a learning community requires leaders who are skilled at forming, nurturing, and sustaining high-impact relationships. Leaders who lack relational skills will find themselves alone in rough seas.

This day-long didactic and experiential training provides participants with the science and art of optimizing human performance through high-impact relationships. Participants will:

- Discover new insights into building influence and trust with faculty and students.
- Gain insight into blind spots and patterns that dampen faculty engagement and commitment, resulting in disengaged students.
- Learn to center energy and focus it on what matters.
- Learn how to develop and use emotional and social intelligence to engage, motivate, and sustain optimal performance with faculty, students, and community.
- Learn how to deepen and activate communication and listening prowess to motivate and inspire.
- Learn how to use relational power to unleash the potential in themselves, their faculty, and community.
USING DATA TO IMPROVE STUDENT LEARNING AND ORGANIZATIONAL PERFORMANCE: LEADERSHIP IS KEY
LOCATION: CONVENTION CENTER 215

Speaker: Al Bertani, Leadership Development Consultant

This session will help leaders build practical, data-driven strategies to improve their schools. Special emphasis will be placed on using data to monitor student learning, analyze classroom instruction, and assess the effectiveness of program implementation. In this highly interactive session, participants will learn how to:

- Inventory their local data sources to leverage improvement.
- Design data systems to improve teaching, learning, and performance.
- Use data protocols to analyze and interpret data.
- Utilize tools and instruments to regularly collect data.

USING SINGAPORE MATH STRATEGIES TO MEET THE NEEDS OF ALL YOUR LEARNERS
LOCATION: CONVENTION CENTER 203

Speaker: Char Forsten, Staff Development for Educators

Singapore Math is a unique curriculum that focuses on building students’ mathematical foundation and mastery of basic math concepts. Join Char Forsten to see how you can put this powerful differentiated approach to work in your classroom.

2:00 p.m. – 5:00 p.m.

NPRC BOOKSTORE OPEN

GLOBAL ONLINE

Enhance your Career in Education with Cal U’s 100% Online Programs

- Administrative Program for Principals
- Superintendent Letter of Eligibility

California University of Pennsylvania, with more than 150 years of experience in higher education, offers two dynamic, 100% online programs created for you, the busy working professional looking to advance your career in education, but unable to fit traditional classroom study into your schedule.

All courses are taught completely online, in a cohort format, by experienced school administrators. You will form a professional relationship with members of your cohort as you begin and complete the program together. You can communicate with your professors and your cohort any time through online chats, bulletin boards and e-mail. Both part-time, completely online programs provide a personalized approach in meeting your needs whether you are seeking a principal’s certificate, a master’s degree in education, the superintendent letter or simply a way to enhance your teaching and leadership skills.

To find out more about these two programs, or any of Cal U’s global online programs, contact us at 866-595-6348, e-mail us at calugo@cup.edu or visit www.cup.edu/go.

California University of Pennsylvania is accredited by the Commission on Higher Education of the Middle States Association of College and Schools and the National Council for Accreditation of Teacher Education. Pennsylvania Department of Education-approved programs.
Three-hour Workshops are ticketed events and seating is limited. Tickets can be purchased in the show office.

FRIDAY, APRIL 3
1:30 p.m. – 4:30 p.m.

■ PRESENT, ENGAGED, AND ACCOUNTED FOR: ADDRESSING CHRONIC ABSENCE IN THE EARLY GRADES
LOCATION: CONVENTION CENTER 228

Speaker: Hedy Chang, Consultant, Annie E. Casey Foundation

Elementary school principals have long been aware that consistent attendance, starting in kindergarten, is key to academic success. This workshop offers you the opportunity to learn about new research confirming the adverse impact of poor attendance on academic achievement and revealing that chronic absence can reach extremely high levels, more than a third of K-3 students in a single school. Learn more about the factors contributing to chronic absence and promising strategies for improving attendance. Find out how you can play a major role in bringing schools, families, and communities together to identify and address the barriers that prevent young children from coming to school every day.

■ UNDERSTANDING DIGITAL KIDS
LOCATION: CONVENTION CENTER 230

Speaker: Ian Jukes

This workshop will examine the effect digital bombardment—the constant exposure to digital media—has on digital kids and considers the profound implications for the future of education. The implications of how digital kids process, interact, and communicate in traditional learning environments and with current instructional strategies and assumptions will be examined against current findings from the social, psychological, and neurosciences as to how effective teaching and learning occurs.

Participants will be provided a comprehensive profile of 10 core learning attributes of digital learners and 10 core teaching, learning, and assessment strategies that can be used to appeal to their digital lifestyle and learning preferences. Principals will leave the presentation with a clear understanding of various research-based strategies they need to consider in order to optimize learning for the digital generation in the new digital landscape.
SUNDAY, APRIL 5
1:30 p.m. – 4:30 p.m.

CONNECTEDNESS: THE NEGLECTED DIMENSION OF SCHOOL REFORM

LOCATION: CONVENTION CENTER 228

Speakers: Eric Schaps, President; Ginger Cook, Manager of State and District Partnerships, Developmental Studies Center

Students thrive when they feel a sense of connectedness, belonging, or community in school. Building students’ sense of community in school is fundamental to school safety, character education, social and emotional development, and academic motivation and achievement. Yet building community remains the least understood and most neglected component of the school improvement equation. Through examination of research and classroom observational video, this session will address the most effective community-building policies and practices and the role of the principal in fostering community. Participants will explore classroom and schoolwide practices that improve school climate, change the relationships between older and younger students, and engage families in new ways.

INTENTIONALLY BUILDING ASSETS OF MENTORING, LEADERSHIP, AND TEAMWORK

LOCATION: CONVENTION CENTER 230

Speaker: Galen Hoffstadt, Principal, Luther Jones Elementary School, Corpus Christi, TX, NAESP PALS Trainer

Many principals feel a sense of panic when they realize the “buck stops here” philosophy is now a reality. Mentors empower others to create positive change, replicate effective companies, and develop effective leading strategies to foster organizational success. Increase your effectiveness as a principal mentor. This session will focus on the intentional use of assets to develop strong teams and create effective learning communities. Principals in this session will learn:

- Characteristics or traits that define and distinguish individuals as effective mentors.
- Characteristics of effective teams.
- How to support principal growth and create or repeat success.

MONDAY, APRIL 6
8:00 a.m. – 11:00 a.m.

COLLABORATING WITH STUDENTS TO REDUCE BULLYING

LOCATION: CONVENTION CENTER 228

Speakers: Christopher Faull, Creator, Stories of Us; Randy Ng, school psychologist

The Promoting Positive Peer Relationships (P3R): Stories of Us bullying prevention program centers on uncommonly realistic films developed and produced with middle school students. This workshop is an application of the program’s professional development resource and includes:

- An introduction to bullying and its various types.
- The main obstacles to reducing bullying in schools.
- Analysis and advice on specific issues.

Participants will view one of the films and gain a rare insight into bullying from the student’s perspective, as well as a greater understanding of how to address the problem of bullying.

TIPS AND TACTICS TO ENLIVEN YOUR PRESENTATIONS

LOCATION: CONVENTION CENTER 230

Speakers: Jim Grant and Betty Hollas, Authors/Consultants

Make your next meeting come alive! Learn how to be a dynamic presenter whether you are presenting to school board members, your staff, or the community. Participants will observe a presentation and discuss how elements such as application of adult learning principles, inclusion of personal stories, processing of questions, and use of time can contribute to overall effectiveness. Presenters will take your questions and share their expertise in anticipating and dealing with a variety of issues you may encounter when presenting to different audiences. You’ll leave this session with specific ideas and tools to create effective learning experiences and keep your audience’s attention from beginning to end.
Effective Principals Are Critical to the Success of Students, Teachers and Entire Schools.

A successful principal creates a culture of learning that:

- Advances student learning and engagement.
- Recruits and retains the best teachers.
- Improves teacher and school performance.

To create a consistently reliable process to develop, recognize and retain effective principals, the National Board for Professional Teaching Standards (NBPTS) has announced an initiative to develop Advanced Principal Certification.

Coming in 2011

Advanced Principal Certification:
A New Way to Develop, Recognize & Retain Top School Leaders

Be a part of the first national certification program focused on principals—visit nbpts.org/principals to learn more about Advanced Principal Certification and sign up for additional information and updates.
PROGRAM STRANDS

STRAND I ■ THE PRINCIPAL AS C.L.O. (CHIEF LEARNING OFFICER)
Addresses the principal’s role in the learning process, the principal as the lead learner (personal learning plans for principals, developing staff leadership teams), effective and timely professional development for all professional staff, the principal’s role in the RTI process, assessing instruction for continued student performance, ensuring all students equal access to a quality education, including diverse learners.

STRAND II ■ THE MIDDLE GRADES: UNIQUE SKILLS FOR BOTH LEADERS AND LEARNERS
Investigates identifying and eliminating obstacles for effective middle-level learners, leadership skills unique to middle-level leaders (staff and principals), understanding the dynamics of an effective middle school, and aligning your program within the pre-K–12 continuum.

STRAND III ■ CULTURAL DIVERSITY: TRANSFORMING LEARNING COMMUNITIES
The diversity in our classrooms today offers new and challenging opportunities for both school leaders and their schools. Sample session topics are: best practices for communicating and working with diverse parents and communities; how to get started thinking about inclusion for gifted, special needs, and English language learners; defining cultural competencies for educators and applying it in schools; and coordinating services to meet the instructional needs of diverse student populations.

STRAND IV ■ DIGITAL TECHNOLOGY: REDEFINING OUR SCHOOLS
Identifies the role of technology in effective student-discipline procedures, effective uses of digital technology in the instructional process, redefining your school through technology, sharing your school’s technology story, the amazing changes to improve instruction, understanding the minds of digital natives, and how adolescents learn differently.

STRAND V ■ THE ARTS IN THE LEARNING COMMUNITY
Explores using both hemispheres of the brain to address diverse learning styles, using community resources to support the integration of the arts throughout the instructional day, art outside of the art room, making your school a community center for all of the arts, art and technology in the classroom, and extended day programs and the arts.

STRAND VI ■ LEADERSHIP AND MANAGEMENT: COMPLIMENTARY ROLES OF THE PRINCIPAL
Examines the principal’s role in the supervision of performance for all staff, effective community involvement, staff development for non-instructional school employees, health and safety issues that have a direct impact on learning, playground safety, bus safety, facilities safety, effective health room procedures, shared decision-making, effective student discipline strategies, developing your school’s climate and culture, and establishing an effective extended-day learning opportunity for your school.

PROGRAM FORMATS

PRE-CONVENTION WORKSHOPS (6 HOURS)
Participants in a Pre-Convention Workshop will receive six PDU/CEU certificates based upon six hours of engaged learning. These workshops are offered only on Friday.

THREE-HOUR WORKSHOPS (3 HOURS)
These workshops offer three hours of engaged learning on today’s hot topics in education. Three PDU/CEUs will be granted to each Three-Hour Workshop participant.

CONCURRENT PROGRAM SESSIONS (90 MINUTES)
Sessions are lecture-style and interactive, categorized by the Leading Learning Communities strands, and scheduled concurrently throughout the Convention.

TECHNOLOGY LEARNING CENTER – COMPUTER LAB PRESENTATION (1 HOUR)
The computer lab presentations are lecture-style sessions conducted in the Technology Learning Center and are limited to 20 participants on a first-come, first-served basis.

THURSDAY, APRIL 2

9:00 a.m. – 3:00 p.m.
NEW ORLEANS COMMUNITY SERVICE PROJECT
LOCATION: OFF SITE
NAESP developed a service project to assist the New Orleans Public School system as they continue to recover from the devastating effects of Hurricane Katrina. Volunteers work one day on projects from painting to landscaping to assist their colleagues in New Orleans prepare their schools to accept children in a clean and safe environment.

3:30 p.m. – 5:30 p.m.
RESOLUTIONS COMMITTEE MEETING (Members only)
LOCATION: HILTON NEWBERRY

5:30 p.m. – 7:00 p.m.
NEW MEMBER RECEPTION (Invitation only)
LOCATION: HILTON NAPOLEON BALLROOM
Make the most of your first convention and your first year as an NAESP member by attending this popular event for the “new kids on the block.” Meet NAESP staff and learn how NAESP can be a great resource for you at convention and throughout the year.
For more information contact your Longman Specialist at 1-800-375-2375
To place an order call 1-800-662-3058 (K-12 schools),
Visit our website at www.longmanschool.com
### FRIDAY SCHEDULE-AT-A-GLANCE

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<tr>
<td>7:30 a.m.</td>
<td>Exhibitor Registration</td>
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<td>Technology Learning Center</td>
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<td>8:00 a.m.</td>
<td>NAESP Bookstore</td>
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<td>9:30 a.m.</td>
<td>OPENING GENERAL SESSION: Ian Jukes</td>
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<td>11:30 a.m.</td>
<td>Grand Opening of the Exhibit Hall</td>
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<td>Exclusive Exhibit Hall Viewing</td>
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<td>11:30 a.m.</td>
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<td>NAESP Booth - 629</td>
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<td>11:45 a.m.</td>
<td>Book Signing: Ian Jukes</td>
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<td>12:30 p.m.</td>
<td>NAESP/NAA Joint Luncheon (ticket required)</td>
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<td>1:30 p.m.</td>
<td>Technology Learning Center</td>
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<td>1:30 p.m.</td>
<td>Diversity Presentation: Strategies for Teaching Children of Color, featuring Dr. Jawanza Kunjufu</td>
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<tr>
<td>1:30 p.m.</td>
<td>3-Hr Wkshp: Present, Engaged, and Accounted For: Addressing Chronic Absence in the Early Grades; Hedy Chang</td>
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<tr>
<td>1:30 p.m.</td>
<td>3-Hr Wkshp: Understanding Digital Kids; Ian Jukes</td>
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<tr>
<td>2:00 p.m.</td>
<td>Author Presentation 1: Commanding or Coaching? How Leaders Sustain Change to Accomplish the Greatest Goals of the Organization featuring Eileen Allison, Ph.D.</td>
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<tr>
<td>2:00 p.m.</td>
<td>Author Presentation 2: RTI, Literacy &amp; Leadership featuring Mary Anne Eaton and Karen Kemp</td>
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<td>2:00 p.m.</td>
<td>NAESP Mentor Coaches Meeting</td>
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<td>2:45 p.m.</td>
<td>Technology Learning Center</td>
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<td>3:00 p.m.</td>
<td>State Leaders Meeting</td>
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<td>3:00 p.m.</td>
<td>Samuel G. Sava Distinguished Lecture Series 1: Parent Involvement—Seven Truths You Must Know Now featuring John Wherry</td>
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<tr>
<td>3:15 p.m.</td>
<td>Book Signing: Eileen Allison, Ph.D.</td>
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<tr>
<td>3:15 p.m.</td>
<td>Book Signing: Mary Anne Eaton and Karen Kemp</td>
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<td>4:00 p.m.</td>
<td>PALS Mentor Reunion Reception</td>
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<td>4:00 p.m.</td>
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<td>4:45 p.m.</td>
<td>Book Signing: John Wherry</td>
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<td>5:45 p.m.</td>
<td>Zone 6 Reception</td>
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<td>8:00 p.m.</td>
<td>Welcome Reception</td>
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### 9:30 a.m. - 11:30 a.m.
OPENING GENERAL SESSION

**KEYNOTE SPEAKER:**

**IAN JUKES**

**LOCATION:** HALL C

One of the top ten educational speakers in America, Ian Jukes will profoundly challenge your fundamental assumptions about education. Jukes’ efforts to structure schools for children’s future needs have led him to work in more than 20 countries, write six books, develop a K-8 technology framework called TechWorks, and lead the education technology consulting group InfoSavvy. Examine global trends and consider the effect they will have on everything from staff development to assessments. Jukes will show principals how to transcend technology changes rather than try to keep up with them.

**11:45 a.m. - 12:15 p.m.**
Book signing in the NAESP Bookstore.

**Student Emcee:** Bryce Gross, second grade student, St. Mary’s Nativity; Raceland, LA; Lafourche Parish
Programming

1:30 p.m. – 3:00 p.m.

Diversity Presentation: Strategies for Teaching Children of Color, Featuring Dr. Jawanza Kunjufu

Location: 214

Dr. Jawanza Kunjufu, whose name means dependable and cheerful, has been a guest speaker at most colleges and universities throughout the U.S., and has been a consultant to most urban school districts. He has preached in numerous churches and taught seminary for eight years to doctoral students at Union Theological Seminary in New York City. He has written 31 books, including Countering the Conspiracy to Destroy Black Boys, Black Students: Middle Class Teachers, Keeping Black Boys Out of Special Education, A Culture of Respect, Raising Black Boys, and his latest title, 100+ Educational Strategies to Teach Children of Color. His work has been featured in Ebony and Essence magazines and he has been a guest on Black Entertainment Television (BET) and The Oprah Winfrey Show.

Book signing immediately following the session.

2:00 p.m. – 3:00 p.m.

Author Presentation: Elle Allison

Commanding or Coaching? How Leaders Sustain Change to Accomplish the Greatest Goals of the Organization

Location: B2-1

School leaders accomplish their work through networks of other people. Since the work of leaders is primarily about leading change, this is no small task. Many leaders in education and business have adopted a coaching approach as a way to interact with and influence individuals and organizations. In this presentation, Elle Allison will draw your attention to the seven essential elements of the Renewal Coaching framework:

- Recognition - Identify what must change.
- Reality - Acknowledge how ideal and real states differ.
- Reciprocity - Share mutual experiences and vulnerabilities.
- Resilience - Bounce back from pain.
- Relationship - The personal elements of coaching.
- Resonance - Leadership and emotional intelligence.
- Renewal - Finding energy to complete the journey.

Through stories from her book, Renewal Coaching: Sustainable Change for Individuals and Organizations, Allison will illustrate each element and will help you see how you can lead from the Renewal Coaching perspective. Participants will have the opportunity to take the Change Readiness Assessment and identify opportunities to create and sustain a greater good within their schools.

About Elle Allison

Elle Allison is the founder of Wisdom Out, an organization devoted to bringing wisdom off the mountain and putting it into the hands of real people who want a better life. Since 2000, she has devoted herself to studying wisdom in individuals, couples, and organizations and is writing two books about what they have to say: What Wise People Do and What Wise Couples Do.

Allison has been coaching for 17 years, working with clients in education, health care, business, and government. She is the co-author of Renewal Coaching: Sustainable Change for Individuals and Organizations, including a companion workbook and a book of case studies, and is also author of the Leadership Performance Coaching Seminar. She also leads the Leadership Performance Coaching program at the Leadership and Learning Center.

3:15 p.m. – 3:45 p.m. Book signing in the NAESP Bookstore.

2:00 p.m. – 3:00 p.m.

Author Presentation: Mary Ann Eaton and Karen Kemp

RTI & Math: The Classroom Connection

Location: B2-2

This is an opportunity to celebrate the merits of response to intervention (RTI), review the Cardinal Questions, reflect on the five researched-based reading precepts, appreciate the impact of motivation, and discern the characteristics of effective leadership. Attendees at this presentation will have an opportunity to identify what they know and what they do in each of these topics as they engage in activities that allow them to interact with the presenters and other participants.

About Mary Ann Eaton and Karen Kemp

Mary Ann Eaton is a certified speech and language pathologist with more than 30 years experience in the public schools of New York State’s Capital Region. Her vast school-based teaching experiences include pre-school through high school. Eaton is a national presenter and provides professional development training and consultation to schools in the areas of literacy, co-teaching, differentiated instruction, communication skills, and response to intervention (RTI). She is co-author of RTI: The Classroom Connection for Literacy and RTI & Math: The Classroom Connection.

Karen Kemp is a 30-year public school teaching veteran who has held a number of leadership and administrative positions including director of special education, assistant principal, pupil services coordinator, adjunct faculty, program specialist, and, of course, classroom teacher. She has authored and co-authored more than 30 publications including the books Cool Kids: A Proactive Approach to Social Responsibility, RTI: The Classroom Connection for Literacy, RTI & Math: The Classroom Connection, and the DVDs RTI Tackles the LD Explosion and
3:00 p.m. – 4:30 p.m.

**SAMUEL G. SAVA DISTINGUISHED LECTURE SERIES: JOHN WHERRY 📚**

**PARENT INVOLVEMENT—SEVEN TRUTHS YOU MUST KNOW NOW**

**LOCATION: LA LOUISIANE**

Principals describe parent involvement as everything from their biggest headache to the most important reason their school is successful. Drawing on 20 years of experience at The Parent Institute helping principals and other school leaders build successful parent involvement, this lecture will examine the problems and possibilities, the hype and the reality—and reveal the most important truths you must know to enlist parents and families to help you improve student achievement at your school. The session will include questions and answers with participants.

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**About John Wherry**

John H. Wherry, Ed.D., has served as president of The Parent Institute in Fairfax, Virginia, since its founding in 1989. The Institute publishes materials to help school leaders improve student achievement through effective parent involvement. Wherry also served as executive director of the National School Public Relations Association (NSPRA) for 13 years and spent 14 years as a teacher and school administrator in Kansas City, Kansas public schools. He has written extensively, lectured, and conducted workshops on education issues throughout the U.S. and Canada, and has served as a consultant on marketing, public relations, communications, and parent involvement topics for school systems and state and national education agencies and organizations. He has served as a communications and planning consultant for education-related companies in the U.S., Germany, and Eastern Europe.

4:45 p.m. - 5:15 p.m. Book signing in the NAESP Bookstore.
If you have students in your school that talk back, can’t sit still, tattle, are disrespectful, or have special challenges like ADHD, Asperger’s Syndrome, Autism, and anger problems, this session is for you. This lively, informative, and fun session is packed with strategies for you to take back to your teachers. Today’s classrooms are filled with diverse learners, and this multi-media, fun presentation is filled with solutions for you and your teachers.

**BULLY FOR YOU: WHEN TEACHERS BULLY**

**LOCATION: 210**

**Speaker:** Kathleen Sciarappa, Conant Elementary School, Manchester, NH

Adults can be bullies and when bullying enters the workplace, particularly a school, the results are demoralizing. Workplace bullying is tricky to spot, defies definition, but is devastating to school culture. Adult workplace bullies are highly deceptive and adept at creating conflict while their “targets” are commonly reluctant to take action for a wide variety of reasons. Unlike the bullies from childhood who typically target the vulnerable, adult bullies tend to select the most competent employees as targets. Astonishingly, bullying in the American workplace is not illegal. Workplace bullying can be found in peer-to-peer, administrator-to-teacher and teacher-to-administrator relationships. This session examines the phenomenon of workplace bullying and outlines what bullying victims and school leaders can do to eradicate bullying in the workplace.

**CAPITALIZING UPON GENDER DIVERSITY**

**LOCATION: 220**

**Speakers:** Janice Skiffer, Mendenhall Junior High School, Mendenhall, MS; Kirby Craft, Mendenhall Junior High School, Mendenhall, MS

Educators across America handle gender-based issues daily. This symposium focuses on an increasingly popular solution—gender grouping—and provides practical suggestions on how to avoid pitfalls while implementing an effective program throughout the school or district. Issues discussed include advantages/disadvantages, selling to stakeholders, implementation, and legal issues.

**DISCIPLINE WITHOUT STRESS, INC. ASSISTS SCHOOLS TO PROMOTE RESPONSIBILITY AND LEARNING WITH FREE BOOKS AND FREE STAFF DEVELOPMENT**

**LOCATION: 218**

**Speaker:** Marvin Marshall, Discipline Without Stress, Inc., Cypress, CA

Discipline Without Stress, Inc. (DWSS4Schools.org) promotes responsibility and learning by supplying free books and free staff development to schools with low economic level students. Principals who use the Discipline Without Stress Teaching Model have teachers who: emphasize procedures, communicate in positive terms, offer choices to reduce counterwill, and ask students continuously to reflect on their choices. A hierarchy is taught that separates the deed from the doer so that a natural defensive response is completely eliminated. The hierarchy is also used to have students want to behave and want to put forth effort in their learning. The teaching model is used across the country and is effective because it uses the same principles used by Stephen Covey, William Glasser, and W. Edwards Deming.

**GET SMART: TOOLS FOR 21ST CENTURY LEADERS**

**LOCATION: 204**

**Speakers:** Robert Vojtek, Avon Public Schools, Avon, CT; RoseAnne Vojtek, Bristol Public Schools/Ivy Drive Elementary School, Bristol, CT

Learn how to use interactive whiteboards to work SMARTer and achieve desired results. Gain strategies and tools that will assist in facilitating effective meetings, problem-solving, decision-making, and team-building. Leave with a repertoire of tools that will assist you in working with your staff to achieve optimal performance and results.

**IDEA-A-MINUTE: INTERVENTION STRATEGIES THAT WORK!**

**LOCATION: 206**

**Speakers:** Betty Hollas, Staff Development for Educators, Peterborough, NH; Char Forsten, Staff Development for Educators, Peterborough, NH; Jim Grant, Staff Development for Educators, Peterborough, NH

Join Jim Grant, Char Forsten, and Betty Hollas for a fast-paced, idea-a-minute session. You will learn easy-to-use, classroom-tested practices, tips, and ideas that support response to intervention (RTI) and differentiated instruction. Plus, you’ll explore topics including math, reading, discipline, management, and much more. These tips are essential in supporting the viability of differentiated instruction and RTI in the classroom. This session is based on decades of combined experience of three nationally known educational consultants and authors.

**IMPROVING SCHOOL CLIMATE: 50 BEST IDEAS FROM THE PRINCIPAL FILES**

**LOCATION: 222**

**Speaker:** Gary Hopkins, EducationWorld.com, Wallingford, CT

More than 100 principals have contributed 1,000+ practical ideas that comprise dozens of articles in EducationWorld.com’s Principal Files series. Join Education World editors as they share 50 of the best ideas from this series written for principals, by principals. Included are ideas for recognizing star teachers, communicating with parents, leading great meetings, improving cafeteria behavior, hiring the best teachers, managing time, developing year-long schoolwide themes, improving school newsletters, boosting test scores, using morning announcements to build school community, and more. In addition, principals in attendance will be invited to share “ideas that work” for them. Those ideas will result in a new article in the Principal Files series to be titled “Ideas from the Big Easy (NAESP 2008).” Come for dozens of new principal-tested ideas and take home a gift for sharing an idea that’s worked for you.
In learning communities where principals and after-school program directors form an effective collaborative relationship, diverse extended educational opportunities for children often flourish. But how do two busy leaders form and develop an effective collaborative relationship? What are the important skills that both must bring to the table, and how do they work together to share responsibilities for success? These questions and more will be discussed in this session. Challenges and best practices from both school-based and community-based after-school programs will be shared. Participants will learn strategies for improving their collaboration skills that will enhance their after-school programs. Participants will discover how they can work together to move the conversation regarding the importance of school and after-school collaborative relationships to the forefront of principals’ attention—and ultimately improve extended learning opportunities for all children.

Speaker: Michael Chirichello, Northern Kentucky University, Highland Heights, KY

LOCATION: 207

The Principal as Team Builder

This illuminating workshop will shed light on current trends shaping the learning community. Together, principals, teachers, and after-school staff can work to create a seamless relationship building, creative inquiry, and enrichment. Together, principals, teachers, and after-school staff can work to create a seamless learning community.

Speaker: Rick Smith, Conscious Teaching, Fairfax, CA

LOCATION: 216

Rebels with Applause: Brain Compatible Approaches for Motivating Reluctant Learners

In this lively, fun, interactive session, receive dozens of practical, eye-opening strategies that your teachers can use to increase their students’ motivation. This will include “Fifty Ways to Leave Your Lecture” and “Seven Strategies for Getting Reluctant Students to Participate in Class Discussions.” Connect current research on the brain with the strategies shared. Understand more fully what your reluctant learners are up against, and how to help motivate them. Learn strategies to enliven staff meetings and motivate reluctant teachers. Leave with your tool kit overflowing with practical strategies for observing and coaching teachers.

Speaker: Grace Dearborn, Conscious Teaching, Fairfax, CA; Rick Smith, Conscious Teaching, Fairfax, CA

LOCATION: 209

Principal Matters: Tips for Building Collaborative Relationships between Principals and After-School Program Leaders

In learning communities where principals and after-school program directors form an effective collaborative relationship, diverse extended educational opportunities for children often flourish. But how do two busy leaders form and develop an effective collaborative relationship? What are the important skills that both must bring to the table, and how do they work together to share responsibilities for success? These questions and more will be discussed in this session. Challenges and best practices from both school-based and community-based after-school programs will be shared. Participants will learn strategies for improving their collaboration skills that will enhance their after-school programs. Participants will discover how they can work together to move the conversation regarding the importance of school and after-school collaborative relationships to the forefront of principals’ attention—and ultimately improve extended learning opportunities for all children.

Speaker: Paul Young, West After School Center, Inc., Lancaster, OH

LOCATION: 223

Student Wellness in 8-10 Minutes Each Day. Bringing Wellness and Yoga to Culturally Diverse Learning Communities

This interactive session will provide educators with the tools to create a wellness curriculum easily amended for culturally and economically diverse learning communities. By incorporating 8-10 minutes of yoga and wellness into the classroom daily, student stress and anxiety levels are decreased. Therefore, levels of concentration, attention and focus are increased. This unique and data-driven wellness program will empower principals, teachers, and students to effectively deal with the academic, personal, and emotional challenges often present in a school setting. Practical methods are also provided to easily adapt this curriculum for second language learners, special education students, parents, and special needs groups. Practicing yoga consistently in a school setting provides students with the life skills necessary to counter the negative effects of stress on their academic performance.

Speaker: Violet Tantillo, Jefferson Elementary School, Berwyn, IL; Carla Tantillo, Mindful Practices Yoga, Oak Park IL

LOCATION: 203

The Whole Brain – The Whole Day: The After-School Connection

Did you know the Information Age is over? We are now living in the Conceptual Age! And the Conceptual Age calls for right-brain aptitude. This illuminating workshop will shed light on current trends shaping the future of education, and how after-school programs can partner with schools to increase learning achievement for all students. After-school programs support whole-brain success through parent partnerships, relationship building, creative inquiry, and enrichment. Together, principals, teachers, and after-school staff can work to create a seamless and supportive learning day that celebrates and engages every brain. This workshop will provide the inspiration (data and research) and motivation (take-home activities) to begin this critical conversation with staff—your learning community.

Speaker: Emily Holder, Saint Paul Public Schools, Saint Paul, MN

LOCATION: 204

Transforming Learning Communities: The Principal as Team Builder

Learning communities will be more successful within an organizational structure that supports meaningful relationships. Teams are the building blocks for that structure and create opportunities for collaborating, communicating effectively, and building consensus to sustain professional learning communities. Participate in a simulation that will begin to focus on the differences between groups and teams. Discover how to avoid the potholes that can result in dysfunctional teams. You will leave this session understanding why coming together is a beginning, staying together is a process, and working together is success.

Speaker: Paul Young, West After School Center, Inc., Lancaster, OH

LOCATION: 205

The Principal as C.L.O.

The Middle Grades

Cultural Diversity

Digital Technology

The Arts in the Learning Community

Leadership and Management

Technology Learning Center Session

Book Available in the NPRC Bookstore

See you in Houston next year! April 8-12, 2010
PROGRAMMING

1:30 p.m. – 2:30 p.m.

■ NATIONAL SCIENCE TEACHER ASSOCIATION E-LEARNING CENTER
LOCATION: 202 – TECHNOLOGY LEARNING CENTER

Speaker: Edward Rock, National Science Teachers Association (NSTA), Arlington, VA

In many states science currently is or will become part of the high-stakes testing program. Through hands-on activities, guided inquiry, and discussion, principals will experience the National Science Teachers Association’s (NSTA) research-based online Learning Center. Research shows teachers of science with strong science content background and exposure to exemplary instructional skills produce more capable students. The NSTA provides a blend of free and for-fee Web-based resources to teachers and administrators—with the sole focus of promoting excellence and innovation in science teaching and learning for all. Through a fully customizable e-Learning Center experience, teachers can build their science content knowledge and pedagogical skills—specifically meeting their own needs—and be fully accountable for their professional development. Principals can monitor each teacher’s professional development activity and develop progress and activity reports for documentation.

1:30 p.m. – 3:00 p.m.

A NEW PARADIGM FOR TEACHING LEADERSHIP AND LIFE SKILLS TO YOUNG STUDENTS

LOCATION: 210

Speaker: Sean Covey, FranklinCovey Company, Salt Lake City, UT; Beth Sharpe, English Estates Elementary School, Fern Park, FL; Robin Seay, Stuard Elementary School, Aledo, TX

Promising results are emerging from schools around the world that are utilizing The 7 Habits of Highly Effective People and other best practices to teach leadership to young students and teachers. Outcomes include significant increases in student confidence, collaboration, and achievement, and dramatic decreases in discipline problems. During this session, which is filled with practical insights, you will hear from practitioners how it is being done, why parents are thrilled, why businesses are lending support, and why teachers are saying, ”This is not one more thing, it is a better way of doing what we were already doing.”

4:00 p.m. - 4:30 p.m. Book signing in the NAESP Bookstore.

1:30 p.m. – 3:00 p.m.

ARE PARENTS THE MISSING LINK? HOW EDUCATING PARENTS STRENGTHENS THE USE OF MEDIA AND TECHNOLOGY IN SCHOOLS

LOCATION: 204

Speakers: Rebecca Randall, Common Sense Media, San Francisco, CA

Just five years ago MySpace and Club Penguin did not exist, and Google hadn’t yet become a household name. The digital media that runs through the middle of all kids’ lives is evolving at a dizzying pace, bringing with it opportunities and challenges that are unique to this generation. This session will highlight these perils and possibilities as well as recent poll data on parents’ attitudes about media and how this influences their perception of the use of technology in the classroom. Practical strategies on how to establish school community partnerships and how to support parents in helping their children grow and thrive in this new media world will also be offered.

ARTS IMPACT

LOCATION: 216


Interested in the impact of integrated arts learning on classroom content at the elementary school level? Want to know how the Rochester City School District (RCSD) has implemented an arts integration program to study the impact of arts integration on student achievement with approximately 5,000 students? Interested in the data on student performance and teacher preference and how it relates to arts integration? Then this is a presentation for you. Participants will learn about the U.S. Department of Education-funded Arts Education Model Development and Dissemination project called the Arts Impact Study. This study involves ten randomly selected schools with approximately 250 teachers and 5,000 students in integrated arts learning. Teachers and teaching artists co-plan and co-teach a ten-session residency which results in an integrated unit of study. Each residency integrates an art form (dance, music, visual art, or drama) with classroom content. Participants will review the integrated units planned to date, they will view video clips of the teaching artist residencies as well as learn about the data collected by the RCSD. Discussion will follow on strategies for schools or districts to replicate the work done in the RCSD and how the data can inform instruction and professional development. Time will be available for discussion of the process and strategies to adapt what is done in the RCSD for replication in other schools or districts.

CREATING A CULTURALLY PROFICIENT SCHOOL

LOCATION: 223

Speakers: Anthony Moyer, Wescosville Elementary School, Wescosville, PA; Janice Clymer, Wescosville Elementary School, Wescosville, PA

Interested in the impact of integrated arts learning on classroom content at the elementary school level? Want to know how the Rochester City School District (RCSD) has implemented an arts integration program to study the impact of arts integration on student achievement with approximately 5,000 students? Interested in the data on student performance and teacher preference and how it relates to arts integration? Then this is a presentation for you. Participants will learn about the U.S. Department of Education-funded Arts Education Model Development and Dissemination project called the Arts Impact Study. This study involves ten randomly selected schools with approximately 250 teachers and 5,000 students in integrated arts learning. Teachers and teaching artists co-plan and co-teach a ten-session residency which results in an integrated unit of study. Each residency integrates an art form (dance, music, visual art, or drama) with classroom content. Participants will review the integrated units planned to date, they will view video clips of the teaching artist residencies as well as learn about the data collected by the RCSD. Discussion will follow on strategies for schools or districts to replicate the work done in the RCSD and how the data can inform instruction and professional development. Time will be available for discussion of the process and strategies to adapt what is done in the RCSD for replication in other schools or districts.

NAESP 88TH ANNUAL CONVENTION AND EXPOSITION | WWW.NAESPO.ORG
CULTURALLY PROFICIENT LEADERSHIP THAT SUPPORTS AFRICAN AMERICAN MALES’ ACADEMIC SUCCESS

LOCATION: 220

Speakers: Sandra Harris, Lamar University, San Antonio, TX; Ted Stuberfield, Martin Elementary School, Beaumont, TX

African American male students are among the greatest demographic of at-risk populations today in the U.S. This session reports on research findings for culturally proficient leadership. Participants will also discuss the findings of a recent research project that included interviews of elementary principals who led schools with consistent improvement in the academic scores of African American male students. Learn the five strategies necessary for academic success that emerged in the literature and in this study.

DEVELOPING SCHOOL LEADERS WHO DRIVE INSTRUCTIONAL IMPROVEMENT

LOCATION: 203

Speakers: Gretchen Donnelinger, Nova Southeastern University, Carlsbad, CA; Joan Kowal, Nova Southeastern University Fischler School of Education, West Palm Beach, FL

Great schools require great leaders. Have you ever been to a great school that didn’t have a great principal? Come learn about how the National Institute for School Leadership combines state-of-the-art e-learning technology with the best in face-to-face instruction to bring a premier executive-training program to districts. This training program is currently widely used in Massachusetts, Minnesota, Mississippi, and Pennsylvania.

ELECTRONIC GADGETS IN THE SCHOOL HOUSE: LEGAL CONSIDERATIONS IN THE COMPUTER AGE

LOCATION: 222

Speaker: John Dively, Eastern Illinois University, Charleston, IL

Electronic media such as cell phones, video cameras, surveillance systems, and Internet applications present a new array of legal issues that principals must understand to avoid legal problems for themselves and their districts. This session will provide participants with an analysis of various legal precedents that can help guide schools in their response to technology applications related to student and teacher electronic speech, on-campus vs. off-campus misconduct, social networking sites, acceptable use policies, video and audio taping guidelines, cell phones and Internet screening applications, among others. The emphasis of the presentation will focus on the schools’ responsibilities and rights with respect to policy and practice regarding various scenarios. Particular attention will be given to First and Fourth Amendment issues—free speech and search and seizure issues. The session will be interactive with attendee participation encouraged.

GIRLS CIRCLE: PROMOTING RESILIENCY IN GIRLS THROUGH GENDER RESPONSIVE GROUPS

LOCATION: 218

Speakers: Shannon Alvarez, Girls Circle Association, Cotati, CA

The Girls Circle is a model of structured support groups for girls from 9-18 years. It is designed to foster self-confidence and help girls maintain authentic connection with peers and adults in their community. The presentation addresses the risk factors and needs of girls in a format that builds on girls’ strengths, and develops resiliency through verbal sharing and creative activity.

LEADERSHIP AND ACCOUNTABILITY: CREATING EFFECTIVE STRUCTURES TO MOVE TEACHING AND LEARNING IN URBAN DISTRICTS

LOCATION: 206

Speakers: Jennifer Booth, Newport Public Schools, Newport, RI; Kimberly Behan, Newport Public Schools, Newport, RI

This workshop takes administrators through the journey of creating accountability structures to help improve teaching and learning in a diverse, urban district. Participants learn protocols for collecting data and using the data to help teachers differentiate their instruction and develop best practices. The workshop includes schedule designs that promote job-embedded professional development. Participants are provided with a blueprint for collecting and using data, providing opportunities for teachers to focus instruction for improved learning, and giving administrators a plan for recognizing best practices, sustaining continual improvements, and identifying next steps.

MATH STRATEGIES PRINCIPALS CAN COUNT ON TO IMPROVE STUDENT UNDERSTANDING AND PERFORMANCE

LOCATION: 207

Speaker: Char Forsten, Staff Development for Educators, Hancock, NH

Too many of our students struggle with math concepts, skills, and vocabulary. We can no longer rely on a book or a program to meet the needs of today’s diverse learners. If students are not learning from the way that we teach, then we must teach them the way that they learn. How do we teach and reach different learners? Join author, Char Forsten, in this highly informative and interactive session, to learn numerous, classroom-proven strategies and interventions that principals, teachers, and students can count on!
STRENGTHENING MENTORING AND COACHING TO ENHANCE LEADERSHIP CAPACITY

LOCATION: 209

Speaker: Susan Villani, Learning Innovations at WestEd, Woburn, MA

Principals regularly make 50 decisions in an hour. Decisions are most often made in the moment without benefit of collegial discussion or reflection. This session slows down time and offers mentors and coaches opportunities to think through a leadership dilemma. Join us to learn a protocol to promote reflective practice; work collectively to consider a variety of coaching behaviors that build leadership capacity; and to identify and commit to trying a coaching strategy within your own context.

FROM NOVICE TO EXPERT: USING TECHNOLOGY TO PROMOTE INDIVIDUALIZED LITERACY ACTIVITIES IN THE CLASSROOM AND AT HOME

LOCATION: 202 – TECHNOLOGY LEARNING CENTER

Speakers: Carl Swartz, MetaMetrics, Inc., Durham, NC

New technologies that apply research-based principles to support growth from novice to expert performance in literacy, reading, writing, and mathematics will be demonstrated and used by participants. These technologies, MyReadingWeb, MyWritingWeb, and MyMathWeb show promise in promoting literacy across the curriculum. These Web-based applications provide each student with individualized activities that promote expert performance. Classroom teachers, administrators, and policy makers use the applications’ results to make informed decisions about curricula, instructional strategies, and the individual student’s progress in achieving standards. The purpose of this session is to demonstrate Web-based strategies to individualize reading and writing activities for each student. Outcome data will be presented to provide research evidence in support of response to instruction.

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Learn About Fluency & RTI at Joe Cline’s Presentation!

Sunday, April 5
8:30 to 10:00 a.m.

Visit Booth 435 & Enter a Drawing for FREE Read Naturally Materials!

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### SATURDAY SCHEDULE-AT-A-GLANCE

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<th>Time</th>
<th>Event</th>
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<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Tri-State (MS, LA, TX) Breakfast (invitation only)</td>
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<tr>
<td>7:30 a.m. – 5:00 p.m.</td>
<td>Convention Registration</td>
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<tr>
<td>7:30 a.m. – 5:00 p.m.</td>
<td>Exhibitor Registration</td>
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<td>8:00 a.m. – 6:00 p.m.</td>
<td>NAESP Bookstore</td>
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<td>8:30 a.m. – 10:30 a.m.</td>
<td>SECOND GENERAL SESSION: General Colin L. Powell USA (Ret.)</td>
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<tr>
<td>10:00 a.m. – 3:00 p.m.</td>
<td>Exhibit Hall</td>
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<tr>
<td>10:00 a.m. – 3:00 p.m.</td>
<td>NAESP Booth</td>
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<tr>
<td>10:30 a.m. – 11:30 a.m.</td>
<td>Technology Learning Center</td>
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<td>10:30 a.m. – 12:00 p.m.</td>
<td>Concurrent Sessions</td>
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<td>11:00 a.m. – 12:00 p.m.</td>
<td>Zone 1-9 Meetings</td>
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<td>11:45 a.m. – 12:45 p.m.</td>
<td>Technology Learning Center</td>
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<td>12:00 p.m. – 1:30 p.m.</td>
<td>Exclusive Exhibit Hall Viewing</td>
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<td>1:30 p.m. – 2:30 p.m.</td>
<td>Technology Learning Center</td>
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<tr>
<td>1:30 p.m. – 3:00 p.m.</td>
<td>Concurrent Sessions</td>
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<tr>
<td>1:30 p.m. – 3:00 p.m.</td>
<td>Community Engagement Presentation: Mobilizing the Community to Help Students Succeed, featuring Dr. Hugh Price</td>
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<tr>
<td>1:30 p.m. – 4:30 p.m.</td>
<td>3-Hr Wkshp: My Soul Looks Back in Wonder: Empowering African-American Males for Success; Eric Brown</td>
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<tr>
<td>1:30 p.m. – 4:30 p.m.</td>
<td>3-Hr Wkshp: RTI: The Principal’s Role in Making It Work for Students, Staff, and Families; Richard Barbacane, George Batsche, Jackie Castleman, Tom Komp, Kathleen Whitmire, Joanna Cashman</td>
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<tr>
<td>2:00 p.m. – 3:00 p.m.</td>
<td>Author Presentation 3: Creating a Schoolwide Culture to Foster Independent Reading featuring Donalyn Miller</td>
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<tr>
<td>2:00 p.m. – 3:00 p.m.</td>
<td>Author Presentation 4: Teaching to Capture and Inspire All Learners featuring Stephen Peters</td>
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<tr>
<td>3:00 p.m. – 4:30 p.m.</td>
<td>The PRINCIPAL STORY: A Film on Principals as Instructional Leaders</td>
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<td>3:15 p.m. – 3:45 p.m.</td>
<td>Book Signing: Donalyn Miller</td>
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<tr>
<td>3:15 p.m. – 3:45 p.m.</td>
<td>Book Signing: Stephen Peters</td>
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<tr>
<td>4:30 p.m. – 5:30 p.m.</td>
<td>Diversity Reception</td>
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<td>4:45 p.m. – 5:15 p.m.</td>
<td>Book Signing: Eric Brown</td>
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<tr>
<td>5:00 p.m. – 6:00 p.m.</td>
<td>State Representatives’ Reception</td>
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### 8:30 a.m. – 10:30 a.m. SECOND GENERAL SESSION

**KEYNOTE SPEAKER:**

**GENERAL COLIN L. POWELL, USA (RET.)**

**LOCATION: HALL C**

General Powell, who founded America’s Promise Alliance, which partners with nearly 250 organizations to provide wraparound support so that children can stay in school and succeed, will provide principals with a fresh vision for how increased investment in children can restore economic health.

Powell served as the Secretary of State during one of the most difficult times in our history (2001-2005). A fervent proponent of democratic values, Colin Powell stressed that fighting the war on terrorism is not just a military but also a diplomatic task. General Powell brought extensive experience with him to his office. Before becoming Secretary of State, Colin Powell served as a key aide to the Secretary of Defense and as National Security Advisor to President Reagan. He served 35 years in the United States Army, rising to the rank of four-star general and serving as chairman of the Joint Chiefs of Staff. General Powell is the recipient of numerous U.S. military awards and decorations. Powell is the founder of the Colin Powell Policy Center at his alma mater, the City College of New York, and he is helping to raise funds for the Martin Luther King, Jr., Memorial in Washington, DC, and for the construction of an education center for the Vietnam Veterans Memorial.

**Emcee:** Diane Cargile, NAESP President-elect, Rio Grande Elementary School, Terre Haute, IN

**National Anthem Sung by:** Sheldon Dudley, Sun City Elementary School, Bossier Parish
SUCCEED FEATURING DR. HUGH B. PRICE

MOBILIZING THE COMMUNITY TO HELP STUDENTS SUCCEED FEATURED DR. HUGH B. PRICE

LOCATIONS: 214, 220

Hugh B. Price is the John L. Weinberg/Goldman Sachs Visiting Professor of Public and International Affairs in the Woodrow Wilson School at Princeton University and a non-resident Senior Fellow at the Brookings Institution, the nation’s oldest think tank. For nine years, Price served as president and chief executive officer of the National Urban League, the oldest and largest community-based movement empowering African Americans to enter the economic and social mainstream.

Price is the author of three books, Mobilizing the Community to Help Students Succeed, Achievement Matters: Getting Your Child The Best Education Possible, and Destination: The American Dream. He is published in numerous newspapers and journals and has appeared on national and local television and radio programs.

Special Presentation by Award-Winning Schools

Five principals whose schools received the 2008 Met Life Sharing the Dream grant will share their schools’ community engagement successes. Chris Pearson, Allen Elementary, Bow, VA; Julie Gay, Ballwin Elementary, Ballwin, MO; Maria Chairez, Quannah McCall Elementary, North Las Vegas, NV; Steve Anderson, Amerman Elementary, Northville, MI; Annette Folkes, Roscoe R. Nix Elementary, Silver Spring, MD

Book signing immediately following presentation.

AUTHOR PRESENTATION: DONALYN MILLER

CREATING A SCHOOLWIDE CULTURE TO FOSTER INDEPENDENT READING

Locality: B2-1

Donalyn Miller is a sixth grade language arts and social studies teacher at Trinity Meadows Intermediate School in Keller, Texas. She is also a teacher consultant for the National Writing Project and a member of the Teacher Leadership Network Forum. Her staff development presentations, articles, and book about inspiring and motivating students to read appeal to a wide audience of education professionals. She is the author of The Book Whisperer: Awakening the Inner Reader in Every Child and currently writes a blog, The Book Whisperer, for Teacher Magazine.

2:00 p.m. – 3:00 p.m.

THE PRINCIPAL STORY: A FILM ON PRINCIPALS AS INSTRUCTIONAL LEADERS

LOCATION: LA LOUISIANE

Presenters: David Mrazek, producer/director, Nomadic Pictures, Chicago, IL; Kerry Purcell, senior consultant, Focus on Results and former principal, Harvard Park Elementary School, Springfield, IL; Tresa D. Dunbar, Ph.D., principal, Henry H. Nash Elementary School, Chicago, IL

Leadership is an essential ingredient for ensuring that every child in America gets the education they need to succeed. View the U.S. premiere of this remarkable film, The Principal Story, which portrays the challenges principals face in turning around low-performing public schools and raising student achievement. The film’s two principals, a veteran and a novice, will discuss their leadership practices to improve teaching and learning. The producer will share his process of filmmaking and how he created a story that is dramatic, truthful, and engaging for audiences. Funded by The Wallace Foundation, The Principal Story is a Nomadic Pictures’ film, produced and directed by Oscar-nominated filmmaker Tod Lending and award-winning filmmaker David Mrazek. It will be broadcast fall 2009 on PBS’ acclaimed P.O.V. series.

3:00 p.m. – 4:30 p.m.

AUTHOR PRESENTATION: STEPHEN PETERS

TEACHING TO CAPTURE AND INSPIRE ALL LEARNERS

Locality: B2-2

The greatest contribution educators make is to ensure there is a teacher in every classroom who cares that every student, every day, learns and grows and feels like a valued human being. Stephen Peters believes that only through collaborative efforts, effective learning, and courageous leadership can we transform “good” schools to schools of “passion and purpose.” Based on his latest best-selling book, Teaching to Capture and Inspire all Learners: Bringing Your Best Stuff Everyday, Peters lays the foundation for understanding the immediate need for change in schools, and the roles of those responsible for cultivating this change. In this workshop, Peters provides practical strategies for turning vision into operational strategies. Peters will also examine the expanded role of school leader, teacher, and support staff, and provide reasons for student disengagement and strategies for engagement and motivation.

About Stephen G. Peters

Over his 28 years in education, Stephen Peters has been a classroom teacher, assistant principal, principal, and director of secondary education, working in schools that made significant academic progress in short periods of time. Peters is founder of the nationally recognized Gentleman’s and Ladies’ Club programs which provide options for thousands of at-risk and honor students throughout the United States. This mentoring and self-empowerment program has been featured on The Oprah Winfrey Show. He is the author of the best-selling books Do You Know Enough About Me To Teach Me, Teaching to Capture and Inspire all Learners, and Inspired To Learn: Why We Must Give Children Hope. Peters has served on panels as an education expert with the U.S. Department of Education and serves on university business advisory boards and investment group advisory boards. Peters is currently CEO and president of The Peters Group, a national education consulting company, and partner with CASENEX, LLC-University of Virginia.

3:15 p.m. - 3:45 p.m. Book signing in the NAESP Bookstore.
10:30 a.m. – 12:00 p.m.

A BRIDGE OVER TROUBLED WATERS

LOCATION: 210

Speaker: Eric Brown, Killian Elementary School, Columbia, SC

The 21st Century is here and at no time in history have we possessed as much knowledge and wisdom, and yet more African American males than ever before are in prison, are unemployed, and drop out of high school. So the question we should ask ourselves is what are we going to do about it? Ron Edmonds says it best—we can, whenever and wherever we choose, successfully teach all children whose schooling is of interest to us. We already know more than we need in order to do this. Whether we do it must depend on how we feel about the fact that we haven’t so far. This session will focus on a systematic approach to address the unique needs of African American males and their families using strategies directed at closing the achievement gap.

BEING ART SMART: INTEGRATING THE ARTS TO CLOSE THE GENDER GAP IN LITERACY

LOCATION: 203

Speaker: Kelley King, Boulder Valley School District, Boulder, CO

Boys are falling behind in reading and writing at all levels and the gap continues to grow. How can art help to close the gap in literacy learning? Presenter Kelley King has had remarkable success in raising boys’ reading and writing achievement through the integration of the arts—in fact, boys made eight times the district gains, the school landed on the cover of Newsweek magazine, and the school was recognized on a state level for its excellence in arts integration! This session will teach you about the hard-wired differences between the male/female brain and the powerful arts-integration strategies that support boys’ literacy learning. These strategies are effective for not only boys, but also girls and response-to-intervention students in both coed and single-sex settings. Kelley’s presentation style is fast-paced, passionate, and humorous with plenty of discussion, hands-on activities, movement, and music.

CREATING A CARING SCHOOL COMMUNITY: WHAT WORKS AND WHAT TO AVOID

LOCATION: 222

Speakers: Ginger Cook, Developmental Studies Center, Oakland, CA; John Ansman, Roberta B. Tully Elementary School, Louisville, KY; Rosie Young, Watson Lane Elementary School, Louisville, KY; Eric Schaps, Developmental Studies Center, Oakland, CA

Recent research verifies that building a safe and caring community in the classroom and school is instrumental not only for students’ social and ethical development but also for their academic success. So what can principals do to create caring environments in which all students thrive? A number of concrete strategies have been proven effective for strengthening community in school. Through conversations with developers of these strategies and two veteran principals who have used the strategies for years, along with video clips showing the strategies in action, this workshop will explore the complexities of building community. The principals, both of whom are NAESP leaders, will share their experiences—their missteps as well as their successes. Participants will leave with tools for examining their own school climate and choosing strategies that are right for them.

DIFFERENTIATED SUPERVISION: PERSONALIZING TEACHER GROWTH THROUGH WALK-THROUGHS AND TARGETED FEEDBACK

LOCATION: 216

Speaker: Pete Hall, Staff Development for Educators, Peterborough, NH

Supervision and evaluation ought not to be a chore. Join award-winning principal Pete Hall as he shares a proven model of differentiated supervisory practices: from leading goal-setting to conducting intentional walk-throughs, this informative session will equip principals with the tools to lead individual and collective teacher growth. Learn to identify strengths, to maximize potential, and to engage in the work that research and common sense tell us leads to increased student achievement: improving our teachers’ capacity.

LEADING OUTSIDE THE BOX

LOCATION: 220

Speaker: Roberta Frederickson, Highland Park Public Schools, Highland Park, NJ

Exemplary administrators and principals have discovered that there’s more to effective leadership than simply “thinking outside the box.” Educational priorities and commonplace needs often require a substantial commitment to go beyond just thinking to “Leading Outside the Box.” Successful leadership requires vision, collaboration, creativity, reflective practices, purpose, direction, trust, and optimism. A demanding aspect of effective leadership is the development of authentic learning communities which provide a “voice” for each group member. A curriculum specialist and former principal, the presenter of this session was faced with exactly that challenge. This interactive, hands-on workshop traces the process of one school’s journey and commitment to go beyond thinking to actual implementation of decision-making policies and organization of learning communities. Specific group meeting strategies, formats, curriculum maps, and graphic organizers that integrated grade-level state standards with essential outcomes and enabling skills will be included. Throughout the session, participants will become active members of their own learning communities as they practice effective leadership skills prescribed by noted authors and educators. Participants will see the school’s complete journey unfold and become part of the discussion regarding the procedures implemented. They will leave empowered with the skills and courage to begin “Leading Outside the Box.”

MIDDLE SCHOOL: USING BRAIN-BASED LEARNING THEORY, PROJECT-BASED LEARNING, PARENT/COMMUNITY INVOLVEMENT, AND TECHNOLOGY TO SUPPORT AN ENGAGING SUMMER SCHOOL EXPERIENCE FOR MIDDLE SCHOOL STUDENTS

LOCATION: 223

Speakers: Bryan Bonander, Powell Middle School, Powell, WY; Scott Schiller, Powell Middle School, Powell, WY

Powell Middle School initiated a pilot project during the summer of 2008 to incorporate brain-based learning theory, project-based learning, and technology to engage at-risk students in standards remediation during summer school.
**R U CYBERSMART? TODAY’S BULLYING: THE INTERNET AND DANGERS SURROUNDING ONLINE BULLYING**

*LOCATION: 218*

**Speaker:** Susan Sutton, St. Mary Magdalene Catholic School, Apex, NC

The National Crime Prevention Council in 2005 found that 43 percent of teens were victims of cyber-bullying. CNN reported a 50 percent increase in online harassment in 2006. The Internet is the number one growing form of communication between teens of today, and middle school educators need the knowledge to recognize, understand, and implement a plan to address the situation. In this interactive class you can learn what you can do to protect your school and student body from the dangers of cyber-bullying.

**THE ETHICAL PRINCIPAL**

*LOCATION: 209*

**Speaker:** Gretchen Donndelinger, Nova Southeastern University, Carlsbad, CA

Principals are confronted with ethical dilemmas daily. How do you know you are using the best tools to make good decisions? What criteria do you use to choose the right path? What can you do to create an environment that promotes ethical behavior?

**THE MENTORING-COACHING CONTINUUM: MEETING THE DEVELOPMENTAL NEEDS OF STAFF AND SCHOOL LEADERSHIP COLLEAGUES**

*LOCATION: 221*

**Speaker:** Linda Gross, Coaching School Results, Inc., Bayside, NY

Effectively supporting new and veteran staff and colleagues requires a full range of skills, knowledge, and dispositions. Traditional mentoring emphasizes sharing experiences and giving advice. At the other end of the continuum, coaching supports individuals as they create their own solutions and move to action. As a school leader, it is often difficult to determine how much or how little direction to give to those who seek our help. In this practical session, participants clarify when it is appropriate to mentor, when it is best to coach, and how to develop and participate in professional relationships along the entire mentoring-coaching continuum. Through demonstration and hands-on activities they learn and practice 10 progressive skills along the continuum, from giving direct advice, to generating multiple possibilities, to designing actions and managing progress.

**SCHEDULING AND ORGANIZING A DATA-DRIVEN INTERVENTION/ENRICHMENT PERIOD TO MEET THE NEEDS OF ALL STUDENTS**

*LOCATION: 207*

**Speakers:** Michael Rettig, James Madison University, Harrisonburg, VA; Robert Canady, University of Virginia, Charlottesville, VA

Many elementary schools have begun to include an Intervention/Enrichment (I/E) period as part of the school master schedule to help professional learning communities meet the needs of their students. In this session the authors of *Elementary School Scheduling: Enhancing Instruction for Student Achievement* detail various options for scheduling the I/E period, and more importantly, they outline how formative assessment data should be utilized to plan and organize intervention and enrichment activities. A detailed handout with sample schedules and an Excel scheduling template will be provided to participants.

**PAPERLESS ENROLLMENT**

*LOCATION: 202 – TECHNOLOGY LEARNING CENTER*

**Speakers:** Barbara Castleman, Giftberry.Org, Toluca Lake, CA; Kevin Hincker, Giftberry.Org, Toluca Lake, CA

Discover practical, easy-to-use green solutions to address the many administrative challenges that schools are faced with today when processing and managing enrollment. This one-hour overview and hands-on experience will leave you feeling empowered to effectively address these challenges, and equipped with the right tools to be the leader of your organization’s next important paradigm shift—paperless enrollment for the 21st Century! GiftBerry.org is a non-profit dedicated to providing green solutions for schools and charities to automate and manage all administrative needs and fundraising efforts. Learn how to eliminate the waste of time, money, and resources by processing and managing paperwork for the following services online: enrollment forms, applications, tuition, employment, supplies, enrichment and summer classes, after-school care, hot lunches, sports teams, and class trips, all at no cost to you! Join the thousands of schools across the nation taking positive steps towards reducing their carbon footprint.
PROGRAMMING

1:30 p.m. – 2:30 p.m.

■ 1-2-3 STEPS TO REDEFINE TECHNOLOGY USE IN YOUR SCHOOL: CREATING A COMMUNITY OF TEACHER-LEARNERS
LOCATION: 202 – TECHNOLOGY LEARNING CENTER

Speaker: Candace Hackett Shively, The Source for Learning, Inc., Reston, VA; Boni Hamilton, Lenski Elementary School, Littleton, CO

This presentation will model—and you will practice—three time-saving steps to change the way your teachers envision and use technology as tools for learning by their students and among themselves. You will use the free resource, TeachersFirst.com, to quickly locate the best, free, and safe Web resources for specific classroom needs. Find ways to offer differentiated options for your tech-savvy teachers and those reluctant to touch a mouse. Discover implementation ideas so teachers can envision the tools in the context of their classrooms and in their own technology comfort zone, including interactive whiteboards and safe use of Web 2.0 tools. The supportive tone and practical tips will help you facilitate change and promote positive staff collaboration while addressing all levels of teachers as learners themselves. Create a community of teachers and learners by using TeachersFirst—a ten-year-old, free service of the non-profit Source for Learning. Written and directed by experienced educators, TeachersFirst has a loyal following of members from more than 50 countries across all grade levels, including many teacher-education institutions and respected education agencies.

1:30 p.m. – 3:00 p.m.

■ 1-TO-1 2.0: GLOBAL TRENDS AND EMERGING IDEAS
LOCATION: 204

Speaker: Susan Einhorn, Anytime Anywhere Learning Foundation, Bellevue, WA

With much of the pioneering zeal fading for many Australian schools that implemented laptop programs in the 90s, there is an increasing imperative for us to focus on what we have learnt from the process, how that has impacted learning, and what others can learn from our experience. Has it been truly transformative, and if not, why not...or should it be? In this session Dixon will explore some of these ideas, talk about the breadth of new initiatives that are now sweeping the world, and look for trends that might be valuable for 1-to-1 leaders in both initiating and experienced schools.

■ ELIMINATE THE READING OBSTACLE: A METHODOLOGY THAT TRANSFORMS AND EMPOWERS STUDENTS
LOCATION: 222

Speaker: Joan Leach, Raymond Elementary School, Raymond, WA; Dee Tadlock, Central Washington University, Shelton, WA

Principal Joan Leach will discuss her implementation of an innovative constructivist reading methodology at Raymond Elementary School in Raymond, Washington. The methodology works for virtually all students, including ESL/ELL and special education, compelling rapid and permanent reading gains. The methodology, adopted as an intervention program for older students and as a whole-class program for primary levels, was integral to the school’s emergence in 2007 as a Washington State School of Distinction. Teachers remark about the change in students as they experience rapid reading success, about the new confidence these students exhibit in the classrooms and how the overall atmosphere of the school is more positive, charged with an expectation of excellence. Co-presenter Dee Tadlock, who created the methodology, will discuss what causes a reading problem, how to tell if a student’s brain is doing the foundational act of reading correctly, and how the constructivist methodology eliminates the reading problem by relying on the plasticity of the brain. Research data will be provided, including longitudinal, control-group, and pre- and post-designs and case studies. The underlying theory, which draws on research from several fields and, prominently, from Jean Piaget’s pioneering work in interactive constructivism, will also be explained. The research and data support an approach to solving reading problems that differs from more traditional approaches.

■ GREAT TEACHERS, GREAT PRINCIPALS, GREAT SCHOOLS!
LOCATION: 207

Speakers: Elizabeth Breaux, Lafayette Parish School System, Youngsville, LA

Hear Liz today, see results tomorrow! Learn how to empower the teachers, build relationships, minimize disciplinary issues, and maximize student success! Learn practical strategies for improving the motivation, attitude, and achievement of even your most reluctant teachers and students.

■ HOW TO IMPLEMENT A POSITIVE BEHAVIOR-SUPPORTS PROGRAM AT YOUR SCHOOL
LOCATION: 216

Speakers: Randy Bennett, Riverdale Middle School, Jefferson, LA; Scott Steckler, George Cox Elementary School, Gretna, LA

Concerned about increasingly difficult discipline problems? Positive Behavior Supports (PBS) is your answer. Attendees at this session will learn how PBS has turned an elementary and a middle school around and altered the culture of the schools to reflect a positive and uplifting school climate.

■ INTERVENTION STRATEGIES FOR STUDENTS FROM POVERTY
LOCATION: 220

Speaker: Jim Grant, Staff Development for Educators, Peterborough, NH

Attendees at this workshop will gain a deep understanding of the 33 dynamics of poverty that undermine school success. Principals will learn dozens of classroom strategies to narrow the achievement gap of below-grade-level students from poverty. This session is designed to help you constructively and successfully address the pressing issues that face you and your students each day.
■ MIDDLE SCHOOL BRAINS ARE DIFFERENT!
WHAT WE NEED TO KNOW AND DO
LOCATION: 218

Active brain imaging demonstrates middle school students’ brains are not nearly as fully developed as we once thought. The result: less impulse control, emotional hijacking, impaired decision-making, and lack of planning. The good news: by applying findings from brain science we can teach in ways far more effective for middle school students and in the process foster maturation of the middle school brain. In this interactive session we actually view brain scans showing the maturation of middle school students’ brains and experience and process simple instructional strategies that align how we teach with how middle school students best learn.

■ NETWORKS AS CHANGE AGENTS:
BUILDING LEADERSHIP CAPACITY AND IMPROVING STUDENT ACHIEVEMENT
LOCATION: 209

Speakers: Rachelle Salerno, National School Leaders Network, Albany, NY; Sandi Bisceglia, Monroe County Schools, Florida Keys, Islamorada, FL
This session highlights the National School Leaders Network’s unique model of collaborative coaching and mentoring, focusing on facilitating “change leadership” in real-life school context. Participants will engage in conversations designed to catapult school leaders to move their schools forward. Practical ideas and benefits of leadership networking to build teacher capacity and improve student achievement will be shared.

■ RESPONSE TO INTERVENTION AND DIFFERENTIATED INSTRUCTION:
MAKING THE CONNECTION
LOCATION: 206

Speaker: Lauren Reynolds, Staff Development for Educators, Portsmouth, NH
Participants will discover and understand the vital link that exists between differentiated instruction in each classroom and the success of the response to intervention (RTI) initiative schoolwide. Participants will be involved in discussions focusing on differentiation tools and techniques effective in all subject areas and across grade levels and be exposed to examples of research-based interventions designed for whole-group, small-group, and individual, intensive instruction which can be passed on to classroom teachers, paraprofessionals, and specialists.

■ THE BRAIN, EXERCISE, AND LEARNING
LOCATION: 203

Speaker: Cathie Summerford, Fit4Learning, Apple Valley, CA
How can we exercise one simple strategy for increasing more memory-making and retrieval? Just use your body! No gimmicks or expensive physical education equipment here... With current research exploding on movement and learning, it makes sense to include this in instruction—especially since it’s free! Benefits include understanding the importance of movement and exercise in the learning process; exploring the key brain research driving active learning; discovering ways to incorporate movement effectively; learning movement activities, techniques, and energizers to “wake-up” learning; and applying A.C.T.I.V.E. Fit4 Learning Standards. Of course, laughter, energy, and enthusiasm are encouraged.

■ TRANSFORMING SCHOOLS THROUGH PURPOSEFUL WALKTHROUGHS: DRAMATICALLY IMPROVE STUDENT ACHIEVEMENT
LOCATION: 221

Speaker: Linda Fisher, Learning Headquarters, San Diego, CA
A Milken National Award-winning principal will lead you through a powerful walkthrough structure that connects research and practice. You’ll be amazed at the quantity and quality of evidence-based information gathered with this three-minute protocol. Learn to use focused feedback to create effective classroom environments, implement rigorous standards-based curriculum, facilitate quality instruction, and promote assessment that drives instruction. Through dynamic video clips, leadership anecdotes, and handouts, you’ll leave with a repertoire of skills to use immediately.

■ UNCOMMON LEADERSHIP IN EDUCATION:
THE SEVEN SECRETS OF MOTIVATING AND INSPIRING YOUR TEAM
LOCATION: 210

Speaker: Betty Hollas, Staff Development for Educators, Peterborough, NH
Uncommon leadership is what sets the exceptional school apart from the rest of the pack—that “extra something” that makes some schools such outstanding places to work and to learn. Uncommon leadership is about more than encouraging everyone to do his/her individual best. It’s about inspiring the whole team to do better than that, because they’re working together and everybody’s striving for common goals. You will leave this session with seven secrets for inspiring and motivating your team!

■ YOU WANT ME TO DO WHAT?! FACILITATING EDUCATIONAL CHANGE IN YOUR BUILDING
LOCATION: 223

Speakers: Kathy Mrsnik, Region 4 State Support Team-Ohio Department of Education, Painesville, OH; Ken Bernacki, R. C. Lindsey Elementary School, Chesterland, OH
This interactive session will present a model for change that addresses the human side of implementing educational innovations. Change, and the process needed for change to be sustainable, will be addressed. Practical examples of how the model for change has been implemented with an elementary staff and the results will be shared. Participants can use the model for change to help their staff make changes to their teaching methodology to increase student achievement.
ALI IS LEARNING A LESSON OR TWO ABOUT CREATIVITY IN HER CLASSROOM.

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ALI TEACHES THIRD GRADE STUDENTS IN HUNTINGTON BEACH, CALIFORNIA.

[ BEFORE ]

[ AFTER ]

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**SUNDAY SCHEDULE-AT-A-GLANCE**

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 a.m. – 5:00 p.m.</td>
<td>Convention Registration</td>
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<tr>
<td>7:30 a.m. – 4:00 p.m.</td>
<td>Exhibitor Registration</td>
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<tr>
<td>8:00 a.m. – 6:00 p.m.</td>
<td>NAESP Bookstore</td>
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<tr>
<td>8:30 a.m. – 9:30 a.m.</td>
<td>Technology Learning Center</td>
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<tr>
<td>8:30 a.m. – 9:30 a.m.</td>
<td>The 2008-09 NAESP Read Aloud of the Year Award: Celebrating Principals Reading to Students. <em>Winner: Petite Rouge A Cajun Red Riding Hood</em> by Mike Artell and Illustrated by Jim Harris</td>
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<tr>
<td>8:30 a.m. – 10:00 a.m.</td>
<td>Concurrent Sessions</td>
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<tr>
<td>8:30 a.m. – 10:15 a.m.</td>
<td>Tennessee Principal’s Association Breakfast</td>
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<tr>
<td>8:30 a.m. – 10:30 a.m.</td>
<td>Exhibit Hall</td>
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<td>8:30 a.m. – 10:30 p.m.</td>
<td>NAESP Booth</td>
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<tr>
<td>9:15 a.m. – 10:30 a.m.</td>
<td>Key Activists’ Meeting</td>
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<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>Book Signing: The 2008-09 NAESP Read Aloud of the Year Award Winner: <em>Petite Rouge A Cajun Red Riding Hood</em> author Mike Artell</td>
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<td>10:30 a.m. – 12:30 p.m.</td>
<td>THIRD GENERAL SESSION: Jeff Corwin</td>
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<tr>
<td>12:30 p.m. – 3:30 p.m.</td>
<td>NAESP Booth</td>
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<tr>
<td>12:45 p.m. – 1:15 p.m.</td>
<td>Book Signing: Jeff Corwin</td>
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<tr>
<td>12:45 p.m. – 1:15 p.m.</td>
<td>Book Signing: Byron Garrett</td>
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<tr>
<td>1:00 p.m. – 2:30 p.m.</td>
<td>Middle Grades Luncheon (ticket required)</td>
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<tr>
<td>1:30 p.m. – 2:30 p.m.</td>
<td>Technology Learning Center</td>
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<tr>
<td>1:30 p.m. – 3:00 p.m.</td>
<td>Concurrent Sessions</td>
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<td>1:30 p.m. – 3:00 p.m.</td>
<td>State Executive Directors’ Meeting</td>
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<tr>
<td>1:30 p.m. – 4:30 p.m.</td>
<td>3-Hr Wkshp: Connectedness: The Neglected Dimension of School Reform; Eric Schaps, Ginger Cook</td>
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<tr>
<td>1:30 p.m. – 4:30 p.m.</td>
<td>3-Hr Wkshp: Intentionally Building Assets of Mentoring, Leadership, and Teamwork; Galen Hoffstadt</td>
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<tr>
<td>2:00 p.m. – 2:30 p.m.</td>
<td>Resolution Committee Report</td>
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<td>2:00 p.m. – 2:30 p.m.</td>
<td>Book Signing: Willard Daggett</td>
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<tr>
<td>2:00 p.m. – 3:00 p.m.</td>
<td>Author Presentation 5: Raising the Bar for Students and Teachers: Developing Synergistic Thinking and Motivation for Learning featuring H. Lynn Erickson</td>
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<tr>
<td>2:00 p.m. – 3:00 p.m.</td>
<td>Author Presentation 6: Educating African-American Males: Voices From the Field featuring Toks Fashola</td>
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<tr>
<td>3:00 p.m. – 4:30 p.m.</td>
<td>Samuel G. Sava Distinguished Lecture Series 2: Improving Student Performance During Times of Declining Resources featuring Willard Daggett</td>
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<tr>
<td>3:30 p.m. – 5:00 p.m.</td>
<td>Past Directors’ Council Meeting</td>
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<tr>
<td>3:15 p.m. – 3:45 p.m.</td>
<td>Book Signing: H. Lynn Erickson</td>
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<tr>
<td>3:15 p.m. – 3:45 p.m.</td>
<td>Book Signing: Toks Fashola</td>
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<tr>
<td>4:30 p.m. – 5:30 p.m.</td>
<td>How the American Recovery and Reinvestment Act Will Impact Schools at the Local Level</td>
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<tr>
<td>4:30 p.m. – 6:00 p.m.</td>
<td>National Distinguished Principals’ Reunion</td>
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<tr>
<td>5:00 p.m. – 8:00 p.m.</td>
<td>Pennsylvania Reception</td>
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**KEYNOTE SPEAKER:**

**JEFF CORWIN 
LOCATION: HALL C**

Animal Planet host and leading conservationist Jeff Corwin will speak to principals about the environmental threats of the 21st century. Emmy-winner Corwin has been working for the conservation of endangered species and ecosystems around the world since he was a teenager. Animal Planet audiences best know Corwin as host of *The Jeff Corwin Experience*, one of the most popular shows on cable television. He established an interactive museum and environmental education center called the EcoZone. Come learn how education and awareness can help conserve the planet for future generations. This is a joint session with the National AfterSchool Association.

**12:45 p.m. - 1:15 p.m.**
Book signing in the NAESP Bookstore.

**Student Emcee:** Zamariah Zane Loupe, seventh grade student, 6th Ward Middle School, Bayou Boeuff, LA

**Remarks:** Byron Garrett, CEO, Parent Teacher Association, Chicago, IL
8:30 a.m. – 9:30 a.m.

CELEBRATING PRINCIPALS READING TO STUDENTS THE 2008-09 NAESP READ ALOUD
AWARD: PETITE ROUGE: A CAJUN RED RIDING HOOD BY MIKE ARTELL AND ILLUSTRATED
BY JIM HARRIS

LOCATION: 227

Speakers: Linda Kehm, Lakeside Elementary School, Grand Rapids, MI; Mike Artell, Covington, LA; William Rich, McFall Elementary School, Middleville, MI

The 2008-2009 nominated children’s books for the NAESP Read Aloud Award will be shared. The winning author, Mike Artell, will receive the award and make a give a presentation about his book, Petite Rouge: A Cajun Red Riding Hood. The award presentation will be followed by a session designed to encourage principals to host an author visit at their school. Information will be shared about how to make initial contacts with authors, preparing students for the visit, and ways to support the cost.

9:30 a.m. - 10:00 a.m. Book signing in the NAESP Bookstore.

2:00 p.m. – 3:00 p.m.

AUTHOR PRESENTATION: H. LYNN ERICKSON
RAISING THE BAR FOR STUDENTS AND TEACHERS:
DEVELOPING SYNERGISTIC THINKING AND
MOTIVATION FOR LEARNING

LOCATION: B2-1

A major goal of education is to develop the thinking abilities of students so the students can apply knowledge to solve problems. In this session, Lynn Erickson will share insights and strategies related to the development of thinking classrooms. Learn how teachers can create a synergy between the factual and conceptual levels of thinking—and how concept-based instruction increases motivation for learning.

Some of the questions that will be addressed in this workshop include: How does the structure of knowledge relate to quality classroom instruction; how does the use of a conceptual lens create an intellectual synergy between the lower and higher levels of thinking; why is the conceptual level of thinking essential for developing higher order thinking; why do so many students seem to lose motivation for learning the higher they go in the grade levels; and what does concept-based instruction look like?

About Lynn Erickson

Dr. Lynn Erickson is internationally recognized in education in the areas of concept-based curriculum and instruction and teaching for deeper understanding. Erickson has spent more than two decades studying curriculum design and its effect on instruction and has worked extensively with K-12 teachers and administrators on the design of classroom and district-level curriculum and instruction.

Erickson is the author of three best-selling books: Stirring the Head, Heart and Soul: Redefining Curriculum, Instruction, and Concept-based Learning, Concept-based Curriculum & Instruction for the Thinking Classroom, and Concept-based Curriculum and Instruction: Teaching Beyond the Facts. She has worked as a teacher, elementary principal, curriculum director, adjunct professor, and educational consultant over a 40-year career.

3:15 p.m. - 3:45 p.m. Book signing in the NAESP Bookstore.

2:00 p.m. – 3:00 p.m.

AUTHOR PRESENTATION: TOKS FASHOLA
EDUCATING AFRICAN AMERICAN MALES:
VOICES FROM THE FIELD

LOCATION: B2-2

Historically, 2009 is a very interesting year. We have an African American male president and we see incredible African Americans in high level positions doing good things for the nation. Examples include Dr. Edmund Gordon, Dr. Ben Carson, Dr. Michael Nettles, Dr. Cornell West, and Dr. Ron Ferguson. At the same time, we look around our K-12 school systems and we see that the group least likely to graduate, to take Advanced Placement classes, and to successfully transition out of college is clearly African American males. This population is also the most likely to drop out of high school, have behavioral problems, succumb to gang violence, and be referred to and retained in special education classes. The goal of this presentation is to come together as stakeholders and find constructive ways to address this critical problem. This presentation will use theory, research, and practice to address psychological, sociological, and educational factors that contribute to the success of African American males. It will also address resources that go beyond the school walls, such as community resources, mentoring, apprenticeships, athletics, and other out-of-school opportunities that stakeholders could use as additional dropout-prevention and college-attendance resources. The session concludes by providing specific researched and proven programs that reduce dropout rates, and new programs such as middle-to-high school transition programs, high school designs (such as small schools), literacy acceleration, school/classroom management, and looping.

About Toks Fashola

Toks Fashola is a senior research fellow with the consulting firm Optimal Solutions Group and an adjunct research scientist and faculty associate at the Johns Hopkins University. She has served as research director, principal investigator, evaluator, and advisor for several programs and program evaluations across the country, including the Comprehensive School Reform Center at the American Institutes for Research, the National Longitudinal Study of the No Child Left Behind act (NLS-NCLB), the What Works Clearinghouse, and the Boys and Girls Club of America. Fashola has also served on panels to reputable organizations such as the U.S. Department of Education, the National Academy of Science Committee on Research in Education, and the National Science Foundation. Her more recent work addresses education of African American males, afterschool programs, schoolwide reform, and program evaluation and rigorous research in general and special education. She received her Ph.D. from the University of California, Santa Barbara, in 1995. She has served as an expert witness in the area of desegregation, and she currently serves on the National Education Steering Committee of the Campbell Collaboration, an international methods organization dedicated to conducting systematic reviews of academic and social science research. Fashola is also the author and editor of several books, including Show Me the Evidence! Proven and Promising Programs for America’s Schools, Building Effective Afterschool Programs, Educating African American Males: Voices From the Field, and Effective Programs for Latino Students.

3:15 p.m. - 3:45 p.m. Book signing in the NAESP Bookstore.
3:00 p.m. – 4:30 p.m.

SAMUEL G. SAVA DISTINGUISHED LECTURE SERIES: WILLARD DAGGETT
IMPROVING STUDENT PERFORMANCE DURING TIMES OF DECLINING RESOURCES
LOCATION: LA LOUISIANE

As schools struggle with the conflicting realities of declining resources and the need to improve all students’ performance, innovative solutions must be implemented. Daggett will describe what the nation’s most successful schools have done to provide all students with a more academically rigorous and relevant curriculum during these times of economic constraints.

About Willard R. Daggett
Willard R. Daggett, Ed.D., president of the International Center for Leadership in Education, is recognized worldwide for his proven ability to move education systems towards more rigorous and relevant skills and knowledge for all students. He has assisted and collaborated on school improvement initiatives with hundreds of schools worldwide.

Daggett is the creator of the Application Model and Rigor/Relevance Framework, a practical planning and instructional tool for determining the relevance of curriculum and assessment to real-world situations and a cornerstone of many school reform efforts. Daggett is the author of eight books, 12 textbooks, and numerous research studies, reports, and journal articles.

Daggett has a special commitment to individuals with disabilities. He and his wife, Bonnie, volunteer their time and lend their support to Wildwood Programs in upstate New York. Wildwood serves the needs of people of all ages who, like their daughter Audrey, have neurological impairments/learning disabilities or Autism, by enabling them to become the best that they can be.

2:00 p.m. - 2:30 p.m. Book signing in the NAESP Bookstore.

4:30 p.m. – 5:30 p.m.

HOW THE AMERICAN RECOVERY AND REINVESTMENT ACT WILL IMPACT SCHOOLS AT THE LOCAL LEVEL
LOCATION: 224

Presenter: Marshall “Mike” Smith, Senior Counselor to Secretary of Education Arney Duncan

Principals have a unique perspective on the best uses of local, state, and federal education dollars at the school building level. The American Recovery and Reinvestment Act (ARRA), better known as the economic recovery package signed into law by President Obama in February, provides an unprecedented investment in federal education programs at more than $100 billion. ARRA also created many questions about the allowable and recommended uses for these funds. Mr. Marshall “Mike” Smith at the U.S. Department of Education will address the uses of ARRA in an hour-long session, and will take questions from the audience.
that high-performing schools recognize climate as a priority and provide staff training to develop intervention skills and the capacity to build strong relationships with students. These trained staff members have the motivation and skills to prevent and intervene in even the most subtle, covert types of mistreatment, which optimizes the school’s culture for learning and teaching. Furthermore, when student leaders are equipped with the skills to defuse and de-escalate conflicts, their actions improve school climate as well. This workshop showcases a field-tested, best practice model for principals to mobilize staff and students to collaborate successfully for a more positive school climate.

### 8:30 a.m. – 9:30 a.m.

#### USING LEARNING WALKS TO INTENTIONALLY IMPROVE INSTRUCTION

**LOCATION:** 202 – TECHNOLOGY LEARNING CENTER

**Speaker:** Cathy Benedetti, Educational Service District #105, Yakima, WA

Principals throughout the country are in classrooms doing “learning walks” or “walk-throughs.” Often these are simply referred to by teachers as “drive-bys” and do very little to improve instruction for students. Participants in this workshop will take away specific suggestions to make those learning walks intentional and effective in improving instruction building wide.

### 8:30 a.m. – 10:00 a.m.

#### ADDRESSING THE GROWING ISSUE OF CYBER BULLYING

**LOCATION:** 221

**Speaker:** Patti Agatston, Prevention/Intervention, Cobb County School District, Marietta, GA

Many states are now passing laws that require schools to address cyber bullying. This session is a great opportunity to learn about this growing issue, what cyber bullying is, what impact it is having on students, and how schools can respond. This session will be presented by leading cyber bullying expert, Patti Agatston, Ph.D., who will provide current information on the use of cyber technologies and the emerging phenomenon of cyber bullying among youths. Participants will learn about best practices in prevention and intervention.

#### ENGAGING TEACHING TOOLS FOR PRINCIPALS

**LOCATION:** 209

**Speaker:** Spence Rogers, Peak Learning Systems, Evergreen, CO

Experience dozens of effective teaching strategies and critical techniques for succeeding with challenging students—high achievers or those who typically fall through the cracks. Examine practical ways principals can model for and coach teachers. We will focus on tools that are successfully engaging more students than ever before in schools that range from small and rural to large and urban. Included will be highly effective ways of giving directions and asking questions for significantly increasing successful and meaningful engagement of all learners. In addition, we will explore several powerful strategies for engaging 100 percent of the students in correctly processing the content. Handouts contain numerous examples and step-by-step guides.

#### FOSTERING A SAFER AND MORE POSITIVE SCHOOL CLIMATE AND CULTURE

**LOCATION:** 216

**Speaker:** John Linney, Impact Coaching and Speaking, Inc., El Paso, TX

School climate is determined by five main factors: staff, students, family, community, and the organization. This workshop will focus on staff and students, because these are the best leverage points for fostering a safer and more positive school climate and culture. Research shows
Response to Intervention: Planning Effective Core and Tiered Reading Instruction

**LOCATION:** 220

**Speaker:** Barbara Marinak, Penn State Harrisburg, Harrisburg, PA

The session will begin with an overview of evidence-based practices for core reading instruction (Tier 1), including a discussion of comprehensive assessment instruments and methods. Following this overview of effective core reading instruction, six research-based intervention attributes will be presented. These attributes can help educators with what is proving to be the greatest challenge of RTI — differentiating programming for struggling readers with diverse needs. The framework can be used by anyone (administrators, coaches, reading specialists, etc.) charged with the responsibility for intervention. Classroom and building-level application examples will be offered.

Teaching 2.0: Learning and Leading in the Digital Age

**LOCATION:** 204

**Speaker:** Matthew Hayden, Bristol Township School District, Levittown, PA

Explore the technological abilities, needs, and expectations of today’s learners while becoming familiar with the various tools and techniques designed to enhance both learning and leading. Participants will gain exposure and familiarity with new tools such as MP3 players, video projectors, handheld computers and more. Subjects from mathematics and reading to art and even character development will be addressed with sample lessons, strategies, and examples so the concepts may be immediately implemented in your schools.

Transforming Your Staff: Team Building From the Heart

**LOCATION:** 222

**Speakers:** Andra Penny, Cottonwood Creek Elementary School, Coppell, TX; Bryan McLain, Denton Creek Elementary School, Coppell, TX; Mark Lukert, Lakeside Elementary School, Coppell, TX

Research is clear: student success and school effectiveness are greatly impacted by the climate of a school. In addition, positive school climate directly affects teacher morale and retention. Building positive staff relationships is “key” in the creation of an engaging and exciting climate necessary for students and staff to succeed. We, as building principals, are always looking for innovative and economical ideas to meet this challenge. Join us in this fun, interactive session and leave with creative, inexpensive ideas guaranteed to motivate and rejuvenate you and your teachers! Laughter, fun, and amazing ideas are guaranteed!

Why Culture Counts: Teaching Children of Poverty

**LOCATION:** 223

**Speaker:** Donna Tileston, Staff Development for Educators, Flower Mound, TX

Current differentiation models do not address the complexity of achievement gaps among racial and socioeconomic groups. To finally close the gaps in achievement we must address culture and poverty. Culture defines what children will focus their attention on, how they interpret the world to give it meaning, what background knowledge they bring to learning, and how they will value that learning. Based on the book by this award-winning author, explore a new model focusing on how to close the gap and improve learning in the diverse classroom. Examine ways to differentiate for instruction including content, context, product/process and assessment.

Writing to Learn Everything: Holistic Education K-3

**LOCATION:** 210

**Speakers:** Jane Goette, Blacksburg, VA; Rosary Beck, Baton Rouge, LA

Goette and Beck make the case for using writing as an essential tool for teaching everything at the primary level, especially reading and language arts. This presentation gives evidence of the effectiveness of this approach through real lessons, activities, dialogue, children’s writings, teachers’ comments, and evaluation samples. All have come from authentic teaching experiences with children of wide-ranging abilities in diverse settings.

1:30 p.m. – 2:30 p.m.

Your Own Blog in Ten Minutes or Less

**LOCATION:** 202 – Technology Learning Center

**Speaker:** Frank Buck, Talladega City Schools, Talladega, AL

Web 2.0 gives principals the potential to go beyond the role of “consumers” of digital data and become producers and communicators in a community extending far beyond the schoolhouse door. This session shows how to create a blog fast and for free. Participants examine some existing blogs, comparing and contrasting their audiences and approaches. The session leads participants step-by-step through the creation of a blog. Finally, participants leave with a host of tips for maintaining a blog. After the session participants have the tools at their command to create a blog and do it in 10 minutes or less!
1:30 p.m. – 3:00 p.m.

AMERICAN OVERSEAS SCHOOLS
LOCATION: 222

Speakers: Ralph Jahr, International Schools Services, Princeton, NJ; William Scotti, Department of State, US

Learn more about the role of the American Overseas Schools. Literature and materials, including fact sheets, school directories, and recruitment information, will be distributed. Employment opportunities and school-to-school partnerships will be addressed.

ANSWERING THE CRITICS OF SCHOOL ADMINISTRATION: WHAT ARE THE FACTS?
LOCATION: 209

Speaker: John Draper, Educational Research Service, Alexandria, VA

Do others sometimes question your need for additional administrative help? Do they think you have an easy job with summers off? Do you have to justify your salary or the need for assistant principals with your board or your community? The Educational Research Service (ERS) explores the myth of the educational bureaucracy with hard facts.

FORGET THE RAINFOREST - SAVE MY CAMPUS
LOCATION: 223

Speaker: Joanna Faulk, Port Arthur ISD - CTE, Magnolia, TX

Educators on average are losing 5-9 hours a week on lower-level discipline challenges. Low-level disruptions are stealing precious instruction time. Academics and discipline go hand in hand. You can be the best content instructor, but without the ability to control the classroom the best lessons remain undelivered. Participants will learn how to avoid the “debate bait”—how to eliminate warnings and multiple requests. Participants will learn how to increase academics, decrease discipline challenges, gain parent support, and empower all educators.

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Stop by NAESP Booth #629 to learn more about what we can do for you at NAESP!
LEADERSHIP PRACTICES THAT IMPROVE THE TEACHING AND LEARNING OF STUDENTS WITH AND WITHOUT DISABILITIES

LOCATION: 220

Speakers: Josephine Louie, Regional Educational Laboratory - Northeast, Newton, MA; Lauren Katzman, Boston University, Boston, MA

Participants will learn about recent findings from two case studies of exemplary schools in the Northeast. The session will provide examples of how principals build their school’s capacity to provide high-quality instruction and support to all learners. Participants will discuss ways to connect ideas from the research to their own schools. The first panel presentation will share findings from case studies of six schools that have made targeted efforts to improve math education for students with disabilities and other struggling learners. The second presentation will draw upon case studies of three urban public schools with reputations for providing exemplary special education services. Common leadership practices found among the schools include efforts by principals to support schoolwide teacher collaboration; build in-house leadership and instructional capacity; and promote a philosophy of inclusive education.

LEADING INSTRUCTIONAL CHANGE: THE ROLE OF THE PRINCIPAL IN AN RTI MODEL

LOCATION: 206

Speakers: Christine Lay, Central Dauphin School District, Harrisburg, PA; Edward Shapiro, Lehigh University, Bethlehem, PA; Deborah G. Storer, E.H. Elementary School

Response to intervention (RTI) can provide schools with a framework for ensuring high quality instruction and a means for evaluating both system-level and individual student progress. The purpose of this presentation is to discuss the role of the principal as the instructional leader and main change agent within an RTI model. Presenters include a nationally recognized researcher and administrator from a district currently in the third year of RTI implementation. Attendees will learn about the role of the principal within an RTI model and be provided information related to specific activities required for successful implementation; understand the effects of the RTI model on student performance and schoolwide data such as AYP status; and gain an understanding of the potential facilitators and barriers to successful implementation of an RTI model.

STRATEGIES TO ENGAGE MIDDLE-LEVEL LEARNERS

LOCATION: 218

Speaker: Betty Hollas, Staff Development for Educators, Peterborough, NH

The emotional, social, and physical development of middle-grade students presents unique challenges for the teachers and principals who work with them. This session will share specific strategies to improve the motivation of middle-grade students, ways to offer an academically challenging curriculum, and options for giving choices to middle-level students. You will leave with a backpack of strategies specific to these students.

TEACHING ONLINE K-16: CREATING OPTIONS FOR YOU, YOUR TEACHERS, YOUR SCHOOL, AND YOUR STUDENTS

LOCATION: 204

Speakers: Dr. John G. Flores, Nova Southeastern University/Fischler School of Education and Human Services, North Miami Beach, FL; Pat Laystrom, Connections Academy, Baltimore, MD; Dr. Marilyn Gardner, Nova Southeastern University/Fischler School of Education and Human Services, Boston, MA

The pioneers and current leaders in K-16 distance education are Nova Southeastern University/Fischler School of Education and Human Services (NSU/FSEM) and Connections Academy. Learn how to become part of (or knowledgeable about) the movement that is redefining K-12 schools and higher education. What do you need to know to join the burgeoning ranks of virtual school and online learning teachers, faculty, and administrators? What degrees/credentials do you need to teach online at the university and K-12 level? What competencies do online teachers need? How are the processes and core objectives of teaching different or similar? What about completion of online training and certifications for you or your teachers, or graduate degrees in Instructional Technology and Distance Education? Presenters will share their knowledge of online teaching and learning in K-16. Are you ready to acquire a new set of beliefs that can create new professional and career options for you and expand your school’s students’, teachers’, and administrators’ options and opportunities? Join us to learn more about this important and unique medium that is changing how American education is being delivered.

THE PAGEANT OF THE ARTS: AN AWARD-WINNING INTEGRATED ARTS CURRICULUM

LOCATION: 208

Speaker: John Blaydes, Association of California School Administrators, Brea, CA

Come learn about ways to make the arts come alive at your school that will impact students for generations. Now celebrating its 27th year, The Pageant of The Arts is an integrated arts program at McGaugh Elementary School that integrates academics, art, music, and dance. Each year an artist’s life and style is researched and a masterpiece painting is recreated on a 20x40 canvas that every McGaugh student has helped paint. At a special performance, the artist is introduced as the curtain opens; the painting is presented in tableau and then comes to life with original music and dance. You will have a chance to view portions of the Pageant and learn you can inspire your student, staff, and community to implement the Pageant at your school.
TIPPING THE SCALES: STRATEGIES TO SHIFT YOUR DAILY WORK FROM MANAGEMENT TO EFFECTIVE PRINCIPAL LEADERSHIP
LOCATION: 216

Speaker: Timothy Berkey, University of Houston-Victoria, Sugar Land, TX

This session will engage principals in a three-step process to audit, analyze, and transform daily work habits in order to minimize time spent on managerial tasks and maximize time devoted to effective instructional leadership practices. Participants will be introduced to a Principal Leadership Tracker that will be used to set weekly and monthly goals to shift more of the principal’s daily work into areas that result in improved teaching and learning on his or her campus.

TRANSFORMING CHRONICALLY LOW PERFORMING URBAN SCHOOLS: THE TRANSFORMATION TRIFECTA MODEL
LOCATION: 207

Speakers: Charles Mitchel; Daniel Gutmore; Lourdes Mitchel, Seton Hall University, South Orange, NJ

This session is designed to move urban school principals beyond traditional restructuring through reculturing and retiming. The presentation focuses on how the principal as chief learning officer can apply a research-based model for school transformation, implement a program of intensive professional development, and employ a system of shared school governance to transform chronically failing schools. The Transformation Trifecta is primarily based on Effective Schools Research and Mass Insight Education and Research Institute’s Turnaround Challenge, offering a process where schools are structured to learn, teach, and lead. Professional development with intensive mentoring and coaching based on school and district needs are critical components of urban schools’ partnerships with the Academy for Urban School Transformation at Seton Hall University. The system of shared school governance is based on the Academy’s work with Newton Street School in Newark, New Jersey, where the Newark Teachers’ Union, Newark Public Schools, the Geraldine R. Dodge Foundation, and Seton Hall formed a dynamic partnership of alternative governance. The presentation also focuses on the critical leadership characteristics of knowledge, skill, character strength, and the courage to effect transformation. Using this model, initial standardized test results have shown significant gains in language arts/literacy and mathematics.

USING PARALLEL BLOCK SCHEDULING TO SUPPORT INSTRUCTIONAL PROGRAMS DESIGNED TO ACCELERATE AND SUSTAIN LITERACY ACQUISITION IN THE ELEMENTARY SCHOOL
LOCATION: 221

Speakers: Michael Rettig, James Madison University, Harrisonburg, VA; Robert Canady, University of Virginia, Charlottesville, VA

Elementary school educators are keenly aware of the problems in store for students who do not read on grade level by the end of third grade. In this session, the authors of Elementary School Scheduling: Enhancing Instruction for Student Achievement advocate focusing significant resources on literacy acquisition programs in kindergarten and grade one. These resources are organized through the use of parallel block scheduling (PBS) to coordinate targeted small group instruction, special services, interventions, and enrichment in a synergistic plan. In grades two through five PBS morphs into different forms to sustain achievement gains in literacy and enhance content area learning in mathematics, social studies, and science. Several schools utilizing PBS in this fashion will be highlighted; results data and actual schedules will be provided as handouts.

WHEN CONSEQUENCES DON’T WORK: SUCCEEDING WITH DIFFICULT STUDENTS
LOCATION: 210

Speaker: Rick Smith, Conscious Teaching, Fairfax, CA

Consequences are often a last resort that don’t resort to much! What are the keys for our teachers to develop and implement “invisible” but powerful classroom management skills? In this lively, fun, interactive session, receive dozens of practical, eye-opening strategies for helping teachers manage difficult students effectively, focusing on both prevention and intervention. Discover simple ways to translate these strategies into working with difficult teachers. Leave with your tool kit overflowing with “stuff you can use.”
**ANIMATED ACTIONS: INTEGRATING THE ARTS INTO THE CURRICULUM**

LOCATION: 203

**Speakers:** Dara Evans, Madison Crossing Middle School, Madison, MS; Kim Scutch, Pearl Upper Elementary, Brandon, MS; Tawanna Thornton, Bogue Chitto School, Brookhaven, MS

Children need to move. They need to create. They need to be recognized. Children have the need to feel special. They need to succeed. They need to be able to accomplish something positive. They need to have a reason to feel proud. Children need to learn to present ideas. They need to be challenged. They need to overcome fears. For the reasons listed above, children need to have an opportunity to be exposed to theatre, music, storytelling, the visual arts, and dance. While many schools today have been forced to cut budgets, thus cutting out the arts curriculum, students still need exposure to the arts so they may reap the benefits. This session will focus on using the arts to teach the regular curriculum. This presentation will also include ideas for using the arts to make the curriculum more enjoyable for both students and teachers, to diversify the curriculum, to provide enrichment activities, and to intervene with struggling students. The session will cover ideas for using the arts in collaborative efforts and including the community. Those who participate in this session can expect music, movement, hands-on activities, and discussion. The session will be interactive, and will include a time for participants to share their own ideas.

**BEHAVIOR-BASED INTERVIEWING: A BETTER WAY FOR PRINCIPALS TO HIRE EFFECTIVE TEACHERS**

LOCATION: 222

**Speaker:** Mary Clement, Berry College, Mount Berry, GA

Many principals report that they received little or no training in how to hire teachers, and resort to interview questions such as “Tell me about yourself,” and “What is your philosophy of teaching?” These questions leave a principal asking, “Can this person really do the job?” Behavior-based interviewing provides a better model for interviewing, allowing the employer clearer insights into the candidate’s skills and experiences. By ascertaining the scope and quality of a candidate’s past work, the principal can better predict the new teacher’s success in the classroom. Behavior-based interviewing (BBI) comes from the business world, and is based on the premise that past behavior is the best predictor of future performance. This style of interviewing is especially important in teacher selection, as a new hire must be able to perform the duties of a teacher from day one. BBI takes the subjectivity out of interviewing. This session provides participants with a step-by-step guide to using behavior-based interviewing, including how to create the interview questions, the evaluations, and how to implement BBI to hire the best new teachers.

**BOLDLY GO WHERE NO SCHOOL HAS GONE BEFORE: FULL INCLUSION, RESPONSE TO INTERVENTION (RTI), UNIVERSAL SCREENING WITH PROGRESS MONITORING, IMPLEMENTING STUDENT SUCCESS INITIATIVE**

LOCATION: 206

**Speakers:** Patricia Bennett, Coahoma Elementary, Coahoma, TX; Tricia Cook, Midland ISD, Midland, TX

Student Success Initiative marches on. Come see how one Texas elementary school successfully implemented a Full Inclusion Model to better serve the students and found a way to streamline the response to intervention process using Universal Screening and Progress Monitoring without breaking the bank and scaring off the staff. This session will provide everything you need to move toward a successful school where everyone feels special. Session is geared to principals of Grades 4-8.

**INSTRUCTIONAL LEADERSHIP IN ACTION IN THE MIDDLE GRADES**

LOCATION: 218

**Speakers:** John LeTellier, Learning Forum Foundation and Quantum Learning, Oceanside, CA

The same challenges many school leaders faced with high school students in the last decade have become middle-school challenges today in addition to the unique adolescent and pre-teen concerns middle-level principals have always dealt with. Low student motivation, social/emotional issues, lack of respect for authority, boredom in school, unwillingness to work hard to succeed, drugs, low parental involvement, poor attendance, and attitude are just a few of the more common concerns many middle-level leaders face today—all of which negatively impact overall student academic performance. Often the role of instructional leader is neglected as time is consumed with problem solving and dealing with discipline issues. Effective solutions must address four critical areas: leadership practices; teaching effectiveness; school staff involvement and communications with students; and student engagement. Attendees in this session will learn proven tools and strategies to build skills and improve instructional leadership practices in all of these areas. You won’t want to miss this informative and fast-paced session, and you’ll leave with valuable tools and strategies that you can implement right away.
**MANAGING DIGITAL DATA WITH EASE**

**LOCATION:** 204

**Speaker:** Frank Buck, Talladega City Schools, Talladega, AL

Today’s school leader is flooded with an ever-increasing amount of information, and much of it comes in digital form. This session focuses on practical tools and techniques for managing digital data. Participants learn how to establish a logical filing system on computers and how to backup data easily so that nothing is lost when the hard drive fails. This session examines some lesser-known capabilities of Google, and the potential of Del.icio.us. Participants are introduced to a method for using one document to house a year’s worth of digital documents, Web sites, videos, and presentations, all with clickable links. Finally, the session explores e-mail best practice and offers a method for dealing with your e-mail inbox and ensuring it is empty at the end of each day.

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**THE CRITICAL ROLE OF THE PRINCIPAL IN PROFESSIONAL LEARNING COMMUNITIES (PLC)**

**LOCATION:** 221

**Speakers:** Beth Wray, Pearson Achievement Solutions, Santa Monica, CA; Shane Wolfe, Armstrong Elementary School, Reston, VA; Cheryl Mueller, Elementary School Services, Santa Monica, CA

The National Commission on Teaching and America’s Future (NCTAF) will address the critical role of the principal in creating effective PLCs that improve student achievement. The session will touch on the urgency of developing professional learning communities, but focus on the role of principal leadership in transforming schools into genuine learning communities. The presentation will include a panel discussion with representatives from a national advocacy organization, a private education company, a principal who has implemented successful learning teams, and a principal in the first year of implementation. Hanna Doerr, program manager at NCTAF, will moderate an interactive discussion about the make-or-break influence of principals on the success of professional learning. Beth Wray, CEO of Pearson Achievement Solutions, will provide the perspective from a company that has worked with principals across the nation as they develop learning teams. Shane Wolfe, principal of Armstrong Elementary School in Reston, Virginia, is actively engaged in establishing and nurturing learning teams in his school and will share the lessons he has learned about team leadership.

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**USING TAKE ONE!® TO TRANSFORM YOUR SCHOOL INTO A LEARNING COMMUNITY**

**LOCATION:** 207

**Speaker:** Nancy Shakowski, National Board for Professional Teaching Standards, Arlington, VA; Wil Parker, National Board for Professional Teaching Standards, Arlington, VA

Join the National Board for Professional Teaching Standards (NBPTS) to learn more about Take One!®, a unique offering from the NBPTS that provides a standards-based approach for improving teaching practice and links student learning to effective instruction. Teachers prepare and submit one pre-selected video portfolio entry from any of the current certificate areas of National Board Certification.

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**FROM AT RISK TO OFF THE LIST: LEADERSHIP PRACTICES THAT YIELD POSITIVE RESULTS**

**LOCATION:** 204

**Speakers:** Angela Brown, Douglass School, Memphis, TN; Brenda Pollard, Douglass School, Memphis, TN; Sylvia Sullivan, Douglass School, Memphis, TN

High-stakes tests are a reality. Therefore, it is important to effectively use assessment data to refine the work of educating students. This interactive session will demonstrate key factors that a principal and teachers in an urban school setting used to increase student achievement by more than 40 percentage points in reading and math while building a positive school climate and culture. Participants will get first-hand, practical, research-based strategies that can be implemented immediately to yield breakthrough results.

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**INCREASING AFRICAN AMERICAN STUDENT ACHIEVEMENT THROUGH INCREASING PARENT INVOLVEMENT**

**LOCATION:** 220

**Speaker:** Gerald Gary, Jackson Elementary School, Camden, SC

Invite them and they will come! Come and learn more than 30 creative ways to attract and retain minority parent involvement. As this involvement increases, you will notice that your test scores will skyrocket! If I can have 90 percent of my parents attend school events, so can you.

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**NAVIGATING THE RESPONSE TO INTERVENTION MAZE**

**LOCATION:** 206

**Speaker:** Marsha Spears, Staff Development for Educators, Peterborough, NH

This session will provide a step-by-step journey through the response to intervention (RTI) process, providing key components to the RTI initiative and how to facilitate the unique leadership role of the building administrator.
SUPER SLEUTH: UNRAVELING THE MYSTERIES OF THE MIDDLE LEVEL LEARNER

LOCATION: 218

Speaker: Emma McDonald, Inspiring Teachers, Allen, TX

Ever watch a middle school student and shake your head in wonder and confusion? Join us for a 90-minute sleuthing session as we work together to unravel the mysteries of the middle-level learner. We will also demonstrate specific strategies used in the classroom to help these students overcome common barriers to effective learning. At the end of the workshop participants will be actively engaged in solving the mystery of their “student” and will work together to determine which strategies should be used to best overcome the challenges presented.

THE CLASSROOM CANVAS: INCORPORATING THE ARTS INTO STANDARDIZED INSTRUCTION

LOCATION: 203

Speaker: Matthew Hayden, Bristol Township School District, Levittown, PA

As the visual and performing arts are being diminished and even eliminated to create time for “core subjects,” principals and teachers struggle to meet the diverse needs of their learners. By utilizing resources present within the school and community, subjects such as reading, science, and math can be enriched through arts integration. Participants will develop overlapping themes that include music and performance and visual arts to engage a wider array of learning styles and reinforce learning objectives.

THE PRINCIPAL AS CHIEF SAFETY OFFICER

LOCATION: 222

Speakers: Gretchen Donndelinger, Nova Southeastern University, Carlsbad, CA; Linda Simunek, Nova Southeastern University Fischler School of Education, Miami, FL; Tatjana Martinez, Nova Southeastern University Fischler School of Education, Miami, FL; Teri Williams, Project Bridge-Prevention Specialist, Office of Prevention Programs, Fort Lauderdale, FL

The principal as chief learning officer has a complementary role as chief safety officer (CSO). The concern for safety in all areas of school life is evident in the promulgation of anti-bullying statutes. Learn how you can de-escalate conflicts, mediate parent/teacher conflicts, and sustain a safe learning environment.

WALKING THE WALK: LEADING CHANGE IN A SCHOOL BUILDING

LOCATION: 221

Speaker: Stephen King, Mountainview Elementary School, Morgantown, WV

During this inspiring and informative session, get an in-depth look at Mountainview’s still successful reading plan and hear how one administrator transformed the role of principal into a true instructional leader. In 2004, under the leadership of principal Stephen King, Mountainview Elementary School developed a multi-faceted strategy for increasing reading achievement in grades K-3. The reading plan involved the adoption of technology-based tools for the administration of formative assessments and real-time data reporting and analysis, differentiated instruction using student assessment data, ongoing professional development to build teacher and administrator capacity, daily classroom walkthroughs, and data meetings involving all stakeholders. King committed the resources to ensure the sustainability of the reading plan and participated in every facet of the program. King’s efforts drastically increased student achievement, with Mountainview closing in on their goal of 90 percent of students at benchmark and six percent or fewer in the intensive range by 2009. The initiative has also developed a professional learning community within the school, creating a collaborative environment for teachers, coaches, and administrators to share best practices in reading instruction.
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<td>Sciarappa, Kathy</td>
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<td>Seay, Robin</td>
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<td>Shakowski, Nancy</td>
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LEADERSHIP, ZONE & COMMITTEE MEETINGS

THURSDAY, APRIL 2

3:30 p.m.-5:30 p.m.
RESOLUTIONS COMMITTEE MEETING
Hilton Newberry (Members only)

FRIDAY, APRIL 3

2:00 p.m.-3:00 p.m.
NAESP MENTOR COACHES MEETING
Hilton Durham

3:00 p.m.-4:00 p.m.
STATE LEADERS MEETING
Hilton Napoleon Ballroom

4:00 p.m.-5:00 p.m.
RESOLUTIONS—OPEN HEARING
Hilton Newberry

5:15 p.m.-5:45 p.m.
RESOLUTIONS COMMITTEE MEETING
Hilton Newberry (Members only)

SATURDAY, APRIL 4

11:00 a.m.-12:00 p.m.

ZONE 1 MEETING ROOM: CC 225
Facilitator: David P. Cobb, Director
Zone Members: Connecticut, Delaware, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

ZONE 2 MEETING ROOM: CC 232
Facilitator: Louis (Lou) Della Barca, Director
Zone Members: New Jersey, New York, Pennsylvania

ZONE 3 MEETING ROOM: CC 227
Facilitator: Linda J. Chamberlin, Director
Zone Members: Department of State Schools, District of Columbia, Maryland, Ohio, Virginia, West Virginia

ZONE 4 MEETING ROOM: CC 224
Facilitator: J. Edward (Eddie) Pollard, Jr., Director
Zone Members: Alabama, Florida, Georgia, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, Virgin Islands

ZONE 5 MEETING ROOM: CC 228
Facilitator: Mark A. Kern, Director
Zone Members: Illinois, Indiana, Kentucky

ZONE 6 MEETING ROOM: CC 231
Facilitator: Juli Mary Kwikkel, Director
Zone Members: Iowa, Michigan, Wisconsin

ZONE 7 MEETING ROOM: CC 217
Facilitator: Robert Lewis Monson, Director
Zone Members: Alaska, Colorado, Minnesota, Montana, Nebraska, North Dakota, South Dakota, Wyoming

ZONE 8 MEETING ROOM: CC 226
Facilitator: Deborah (Deb) Ayers-Geist, Director
Zone Members: Arkansas, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, Texas

ZONE 9 MEETING ROOM: CC 215
Facilitator: Barbara A. Chester, Director
Zone Members: Arizona, California, Guam, Hawaii, Idaho, Nevada, Oregon, Utah, Washington, American Samoa

SUNDAY, APRIL 5

9:15 a.m.-10:30 a.m.
KEY ACTIVISTS’ MEETING
Convention Center 215

1:30 p.m.-3:30 p.m.
STATE EXECUTIVE DIRECTORS’ MEETING
Convention Center 217

2:00 p.m.-2:30 p.m.
RESOLUTIONS COMMITTEE REPORT
Convention Center 205

3:30 p.m.-5:00 p.m.
PAST DIRECTORS’ COUNCIL MEETING
Convention Center 205

4:30 p.m. – 5:30 p.m.
HOW THE AMERICAN RECOVERY AND REINVESTMENT ACT WILL IMPACT SCHOOLS AT THE LOCAL LEVEL
Convention Center 224

MONDAY, APRIL 6

9:30 a.m.-11:30 a.m.
DELEGATE ASSEMBLY
Hilton Napoleon Ballroom
SOCIAL EVENTS

THURSDAY, APRIL 2

9:00 a.m.-3:00 p.m.  
NEW ORLEANS COMMUNITY SERVICE PROJECT

5:30 p.m.-7:00 p.m.  
NEW MEMBER RECEPTION  
Hilton Napoleon Ballroom

FRIDAY, APRIL 3

12:30 p.m.-2:00 p.m.  
NAESP/NAA JOINT LUNCHEON (TICKET REQUIRED)  
La Nouvelle Orleans

4:00 p.m.-5:00 p.m.  
PALS MENTOR REUNION RECEPTION  
Hilton Belle Chasse

5:45 p.m.-7:45 p.m.  
ZONE 6 RECEPTION  
Ernst Cafe, 600 S Peters St

8:00 p.m.-11:00 p.m.  
NAESP WELCOMING RECEPTION AND DANCE (SPONSORED BY LIFETOUCH)  
Hilton Grand Ballrooms

SATURDAY, APRIL 4

7:00 a.m.-8:00 a.m.  
TRI-STATE (MS, LA, TX) BREAKFAST (INVITATION ONLY)  
Hilton Rosedown

4:30 p.m.-5:30 p.m.  
DIVERSITY RECEPTION  
Hilton Melrose

5:00 p.m.-6:00 p.m.  
STATE REPRESENTATIVES’ RECEPTION  
Hilton Newberry

SUNDAY, APRIL 5

8:30 a.m.-10:15 a.m.  
TENNESSEE PRINCIPAL’S ASSOCIATION BREAKFAST  
Convention Center 226

1:00 p.m.-2:30 p.m.  
MIDDLE GRADES LUNCHEON (TICKET REQUIRED)  
Convention Center 225

4:30 p.m.-6:00 p.m.  
NATIONAL DISTINGUISHED PRINCIPALS’ REUNION  
Convention Center 214

6:00 p.m.-8:00 p.m.  
PENNSYLVANIA RECEPTION  
Pennsylvania Suite

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LEARNING LEADERS IN SCHOOLS AND AFTERSCHOOL

APRIL 3-4
New Orleans, LA
All participants in the NAA or NAESP annual conventions are invited to attend.

IMAGINE THE POTENTIAL!
Imagine a seamless learning day where children are engaged, challenged and celebrated.

Imagine more time for learning and helping children grow and develop with hands-on, active, and project-based learning.

It is possible today. Together, as principals and afterschool professionals, we can collaborate to lead a learning day where all children can reach their highest potential.

ABOUT THIS CONFERENCE
The Leading a Learning Day Conference is a joint initiative of the National Association of Elementary School Principals and the National AfterSchool Association.

The conference is free as part of your convention registration! Join these exciting sessions, bringing together the best thinkers and practitioners in school and out-of-school time learning.

The Conference provides insights on the possibilities of a learning day and practical strategies on how principals and afterschool staff can effectively collaborate.

CONFERENCE OUTCOMES:

- To connect principals and afterschool professionals in their common mission and unique contexts.
- To consider learning in its broadest sense for children, youth and adults and how schools and afterschool can inspire and facilitate learning in innovative ways.
- To understand leadership for learning and how to create learning communities with formal and informal educators and families as partners.
- To focus attention on the critical role of school and afterschool leaders in shaping future generations of artists, scientists, policymakers and citizens.

FRIDAY, APRIL 3
12:30 p.m. – 2:00 p.m.

LUNCHEON AND OPENING PLENARY
OUT OF OUR MINDS: LEARNING TO BE CREATIVE
LA NOUVELLE ORLEANS BALLROOM A-B

Featured Speaker: Sir Ken Robinson

How do we engage our young people in a sense of cultural identity while participating in globalization? An internationally recognized leader in the development of creativity, innovation and human resources, Sir Ken Robinson believes that to meet the challenges of the future, we have to become more creative, more innovative and more flexible.

As educators, he encourages us to rethink some of the basic ideas on which we develop this new generation. We promise you will laugh, learn and be inspired!

Cost: $30, includes lunch. Tickets for sale at the registration desk.

2:00 p.m. – 3:30 p.m.

CONFERENCE SESSION I
MAXIMIZING IMAGINATION AND CREATIVITY THROUGH TECHNOLOGY
LA NOUVELLE ORLEANS BALLROOM C

Today’s youth are using technology in ways never dreamed of 10 years ago! They are learning, communicating, and socializing in very different ways than any previous generation. The pace of technological change presents new and exciting opportunities for collaboration, creative self-expression, and authentic learning experiences in education. How can schools and afterschool providers work together to use technology to inspire a new generation of learners? What practical “how-to” advice can be gathered from those who are already innovating and implementing technology-rich programs? Come to this multi-media panel discussion, led by The George Lucas Educational Foundation, and find out.

Moderator: Mary Kadera, George Lucas Educational Foundation

Panel
- Craig Brandenburg, Teacher, YES Prep North Central School
- Stacy Miles, Texas Executive Director, Citizen Schools
- Kathy Petersen, Principal, Santa Clara Elementary School

Session Sponsor
The George Lucas Educational Foundation publishes media (the Edutopia.org Web site, Edutopia magazine, Edutopia video, an e-newsletter, books, and DVDs) to promote innovative efforts to improve K-12 education. Its media formats document and disseminate stories integrating creative uses of technology with effective teaching and learning. The Foundation’s audience includes educators, parents, school board members, university faculty, community-based organizations, and the business community — all groups working to create better schools for the twenty-first century.

3:30 p.m. – 4:00 p.m. Networking Break

What motivates principals and afterschool professionals? Use this time to ask the questions you can’t ask back home!
CONFERENCE SESSION II
EXPANDING HORIZONS: PREPARING OUR CHILDREN FOR AN INTERCONNECTED WORLD
LA NOUVELLE ORLEANS BALLROOM C

We are living in a rapidly changing world in which we are all connected. With the click of a mouse, a brilliant idea can circle the world in seconds. Critical environmental and health issues are becoming everyone’s concern, and businesses now buy, sell, and collaborate globally. In order to meet both the opportunities and the demands of this new world, young people need an array of learning opportunities, both during the school day and beyond, to become globally literate. Giving American children the international knowledge, skills, and perspectives they will need to be successful requires everyone’s commitment. By taking advantage of all hours of the learning day and year, we can open doors to cultures, careers, and futures—expanding the horizons of youth to encompass the whole world.

This panel of afterschool providers and elementary school principals, organized by the Asia Society, will highlight their experiences in creating successful partnerships to provide these learning opportunities.

Moderator
Shari Albright, Executive Director, School Curriculum and Professional Development, International Studies Schools Network, Asia Society (moderator)

Panel
• Jane Quinn, Assistant Executive Director for Community Schools, The Children’s Aid Society
• Karen Kodama, International Education Administrator, Seattle Public Schools, and Former Principal, John Stanford International School, Seattle
• Maria Ling, Executive Director, Latona School Associates

Session Sponsor
The Asia Society is the leading global and pan-Asian organizations working to strengthen relationships and promote understanding among people, leaders, and institutions of Asia and the United States.

SATURDAY, APRIL 4
8:30 a.m. – 10:30 a.m.

GENERAL SESSION
HALL C

Colin Powell
Statesman, Patriot, Diplomat, Leader, Philanthropist...

Colin Powell’s accomplishments have earned him the status as one of the most respected men in America. As founder of America’s Promise Alliance, Powell’s commitment to improving the health, education and well-being of children is unwavering. Join us for this landmark moment in NAA/NAESP history as we explore service to children, youth and communities across the nation!
Hundreds of Principals at Convention are New Principals. They’re here looking for encouragement, wisdom, experience. Why not give that to them all year?

Join the PALS (Peer Assisted Leadership Services) Mentor program and you can put your years of experience as a principal to work for the next generation as a nationally certified principal mentor.

PALS is a leadership and mentor training program that combines your knowledge with principals’ standards and mentoring best practices so that you can effectively coach an aspiring or new principal through their first challenges as a principal.

Help eliminate the growing principal shortage by ushering in the next generation of school leaders.

For more information, contact Carol Riley at criley@naesp.org or call 1-800-386-2377 x 271

“I came thinking I would learn to change someone else’s life, but instead I came away changed. I think I will remain a principal a while longer now. Thanks for that gift.”

-Mentor Trainee

The NAESP Read Aloud Award

WHAT: The presentation of the third annual NAESP Principal’s Read Aloud Award to recognize the winning book, Petite Rouge: A Cajun Red Riding Hood, written by Mike Artell and illustrated by Jim Harris

WHEN: Sunday, April 5, at 8:30 a.m.

WHERE: Convention Center 227
Book Signing from 9:30 a.m. - 10:00 a.m. in NAESP Bookstore

WHY: To recognize and support quality children’s books, develop a love of reading within students, and encourage principals to read aloud to children.
EXHIBIT HALL FLOOR PLAN

EXHIBIT HALL HOURS

Friday, April 3
11:30 a.m.-5:30 p.m.

Saturday, April 4
10:00 a.m.-3:00 p.m.

Sunday, April 5
8:30 a.m.-10:30 a.m.
12:30 p.m.-3:30 p.m.
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The American School Counselor Association (ASCA) supports school counselors’ efforts to help students focus on academic, personal/social and career development so they achieve success in school and are prepared to lead fulfilling lives as responsible members of society. ASCA provides professional development, publications and other resources, research and advocacy to more than 25,000 professional school counselors around the globe.

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Cecil Mosenson is the author of MR PRINCIPAL, YOUR ACTIVITY PERIOD SUCKS. and a new children’s book called WORK HARD, NEVER GIVE UP. This first book is a must read for principals. It is a book filled with rowdiness, rebellion and revenge. Mr Mosenson was also the basketball coach of Wilt Chamberlain and has also written a book about his experiences as Wilt’s coach called IT ALL BEGAN WITH WILT. Both books will be available at the exhibitors booth and Mr Mosernson will personally sign the books.

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<td>30 years of research into learning and the brain by the non-profit MIND Research Institute underlies the unique ST Math visual problem solving software for K-5 and middle school intervention. Visualization skills are complemented by an instrumental music curriculum.</td>
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<td>Fax: 308-234-6710</td>
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Fax: 864-542-9300
www.betalclub.org

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Fax: 703-607-3680
www.ngb.army.mil

The National Guard’s domestic missions strengthen America. The National Guard Youth ChalleNGe is a community-based program that leads, trains and mentors “at-risk” youth between the ages of 16 and 18. STARBASE, a grades K-12 program, targets “at-risk” students while providing math and science instruction that prepares students for future technical careers. National Guard neighbors helping neighbors.

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Chicago, IL 60611
860-739-4457
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With nearly 6 million members, National PTA is the largest volunteer parent organization in the United States. National PTA is a powerful voice for children, a relevant resource for parents, and a strong advocate for public education. Membership is open to anyone concerned with the education, health, and welfare of children and youth.

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Irvine, CA 92617
949-725-3003
949-725-3002
www.tigersactionplan.com

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Over 5 million students throughout the country are using the program in groups, individually and as student-mentor pairs.

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230
Exhibit Program 8HI86B
Washington, DC 20233
301-763-1766
Fax: 301-763-8831
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USDA, Food and Nutrition Service
542
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Alexandria, VA 22302
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Fax: 703-305-2549
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Fax: 614-487-2699
www.zaner-bloser.com

Zaner-Bloser The Language Arts and Reading Company “A premier publisher of research-based reading, writing, spelling, handwriting, and innovative literacy/character development programs for grade K-8.”
BUILD greater coherence, rigor, and research-based strategies into your instructional program to meet students’ diverse needs

RECOGNIZE how the RTI process fits within school reform and improvement efforts

MONITOR student progress to determine students’ response to interventions

USE data-based decision making to create interventions that respond to students’ needs

CREATE building teams that value and utilize the expertise of the entire staff

APPLY available resources to support RTI implementation
## Arts in Education

<table>
<thead>
<tr>
<th>Company</th>
<th>Booth</th>
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<tbody>
<tr>
<td>Fit4Learning, Inc.</td>
<td>300</td>
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<td>Music Theatre International</td>
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<td>Provo Craft</td>
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<td>StudentPublishing.com</td>
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<td>Theatreworks USA</td>
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## Character Education

<table>
<thead>
<tr>
<th>Company</th>
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<td>All for Kidz, Inc.</td>
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<tr>
<td>Challenge Masters, Inc.</td>
<td>942</td>
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<tr>
<td>CHARACTER COUNTS!</td>
<td>102</td>
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<tr>
<td>EPEC (Exemplary Physical Education Curriculum)</td>
<td>418</td>
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<tr>
<td>The First Tee</td>
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<td>IDEAPartnership</td>
<td>750</td>
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<td>Integrity Time</td>
<td>334</td>
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<td>Kiwanis</td>
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<td>The Learning Connection TLC</td>
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<td>Lintor Create-A-Book, Inc.</td>
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<td>The National Beta Club</td>
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<td>National Guard</td>
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<td>Partners In Learning</td>
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<td>Peaceful Playgrounds</td>
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<td>People for the Ethical Treatment of Animals</td>
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<td>The Pin Man</td>
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<td>Positive Action, Inc.</td>
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<td>Positive Promotions</td>
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<td>Right Decisions, Right Now</td>
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<td>Sharp Schools, Inc.</td>
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<td>Sing2Learn</td>
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<td>Smart Duckets, Inc.</td>
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<td>Theatreworks USA</td>
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## Classroom/School Supplies

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<td>AccuCut</td>
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<td>Armor Healthcare</td>
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<td>Awesomely Organized</td>
<td>603</td>
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<td>Barnes &amp; Noble Inc.</td>
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<td>Bright White Paper Company</td>
<td>624</td>
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<td>The Classroom Solution, Inc.</td>
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<td>Cover One</td>
<td>342</td>
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<td>Education City</td>
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<td>Education Week/Teacher Sourcebook</td>
<td>209</td>
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<td>Educators Outlet</td>
<td>407</td>
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<td>Ellison Educational Equipment, Inc.</td>
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<td>EPEC (Exemplary Physical Education Curriculum)</td>
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<td>Excel Math (AnsMar Publishers, Inc.)</td>
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## Association/Organizations

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<td>Greater Houston CVB</td>
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<td>Heifer</td>
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<td>International Baccalaureate North America</td>
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<td>National Board for Professional Teaching Standards (NBPTS)</td>
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<tr>
<td>National Council of Teachers of Mathematics (NCTM)</td>
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<td>National Guard</td>
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<td>National Parent Teacher Association (PTA)</td>
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<td>Ontario Principals Council</td>
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<td>RTI Action Network</td>
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<td>Tiger Woods Foundation</td>
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<td>U.S. Census Bureau</td>
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## Book Publishers

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<td>Center for Civic Education</td>
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<tr>
<td>Hazelden Publishing &amp; Educational Services</td>
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<tr>
<td>KAMICO Instructional Media, Inc.</td>
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<tr>
<td>The Learning Connection TLC</td>
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<td>Morris Press Cookbooks</td>
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<td>Multi-cultural Book World</td>
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<td>Nystrom-Herff Jones Education</td>
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<td>Schwabe Books</td>
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<td>Sing2Learn</td>
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<td>Zaner-Bloser</td>
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## Clothing/Sportswear/Uniforms

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<th>Company</th>
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<td>Classicwear/Brite Ideas</td>
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<td>JAXCO Industries, Inc.</td>
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<td>JC Penney/Izod Schoolwear</td>
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<td>Spirit and Pride</td>
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<td>The Teachers Corner</td>
<td>536</td>
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<td>Wal-Mart/Faded Glory Schoolwear-Kalikow</td>
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<td>Williamson-Dickey Manufacturing Company</td>
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## Computer Hardware/Software

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<td>Alexandria / KeepnTrack</td>
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<td>Cii Associates, Incorporated</td>
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<td>EasyEvaluations</td>
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## Clock Systems

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<td>Ellsworth Publishing Company</td>
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<td>Franklin Covey</td>
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<td>GiftBerry.org</td>
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<td>H-ITT</td>
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<td>Howard Technology Solutions</td>
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<td>The Learning Connection TLC</td>
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<tr>
<td>MIND Research Institute</td>
<td>640</td>
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<td>Preferred Educational Software</td>
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<td>StudentPublishing.com</td>
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<tr>
<td>Study Island</td>
<td>302</td>
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<tr>
<td>Wireless Generation</td>
<td>844</td>
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### Conflict Resolution
- Challenge Masters, Inc. | 942 |
- Hazelden Publishing & Educational Services | 314 |
- The Learning Connection TLC | 207 |
- notMYKid | 622 |
- Peaceful Playgrounds | 903 |
- Positive Action, Inc. | 421 |
- Solution Tree | 632 |
- Theatreworks USA | 321 |

### Curriculum Resources
- Barnes & Noble Inc. | 414 |
- BCI Burke Company, LLC | 909 |
- Camelot Learning | 840 |
- ePals, Inc. | 444 |
- Excel Math (AnsMar Publishers, Inc.) | 920 |
- Frog Publications, Inc. | 219 |
- Handwriting Without Tears, Inc. | 229 |
- Hazelden Publishing & Educational Services | 314 |
- JAX Ltd. Inc. | 843 |
- K-5 Kaplan | 432 |
- KAMICO Instructional Media, Inc. | 620 |
- Lakeshore Learning Materials | 101 |
- The Learning Connection TLC | 207 |
- Lindamood-Bell Learning Processes | 541 |
- Lintor Create-A-Book, Inc. | 316 |
- Math Teachers Press, Inc. | 531 |
- Measured Progress | 504 |

### Mentoring Minds, L. P.
- National Council of Teachers of Mathematics (NCTM) | 442 |
- Nystrom-Herff Jones Education | 823 |
- Ohio Educational Consultants | 534 |
- Peaceful Playgrounds | 903 |
- Play & Park Structures | 801 |
- Read Naturally | 435 |
- Rhymes ‘n’ Times | 845 |
- Right Decisions, Right Now | 520 |
- Sanron - Teach Me Writing | 412 |
- Source for Learning | 329 |
- StudentPublishing.com | 208 |
- Write Reflections | 232 |

### Distance Learning
- American Public University System | 448 |
- Argosy University532 | 646 |
- California University of Pennsylvania | 748 |
- Capella University | 209 |
- Ellsworth Publishing Company | 747 |
- Nova Southeastern University - Fischler School of Education and Human Service | 813 |
- Sing2Learn | 618 |
- Walden University | 609 |

### Diversity in Education
- EduClime, LLC | 925 |
- Human Rights Campaign | 341 |
- The Pin Man200 | 324 |
- Positive Promotions | 907 |
- RTI Action Network | 618 |
- Sing2Learn | 618 |

### Financial/Insurance
- California Casualty | 343 |
- Education Week/Teacher Sourcebook | 209 |
- The Horace Mann Companies | 522 |
- VALIC | 62 |

### Gifts/Awards/Recognition
- Baudville | 409 |
- Gold Star Registry | 312 |
- JAX Ltd. Inc. | 843 |
- JAXCO Industries, Inc. | 518 |
- Love To Teach | 901 |
- Patricia’s Spiritwear, LLC | 713 |
- The Pin Man | 200 |
- Positive Promotions | 324 |
- Sharp Schools, Inc. | 701 |
- Summit Products | 325 |
- The Teachers Corner | 536 |

### Health & Physical Education
- All for Kidz, Inc. | 233 |
- Armor Healthcare | 715 |
- BCI Burke Company, LLC | 909 |
- Challenge Masters, Inc. | 942 |
- EPEC (Exemplary Physical Education Curriculum) | 418 |
- Fit4Learning, Inc. | 300 |
- Healthy Lifestyle Choices | 340 |
- Landscape Structures, Inc. | 729 |
- Larada Sciences, Inc. | 422 |
- Novartis | 529 |
- The OrganWise Guys, Inc. | 217 |
- Positive Promotions | 324 |
- Rock In Prevention | 707 |
- Theatreworks USA | 321 |
- USDA, Food and Nutrition Service | 542 |

### Incentive/Fundraising
- Barnes & Noble Inc. | 414 |
- BCI Burke Company, LLC | 909 |
- GiftBerry.org | 921 |
- Gold Star Registry | 312 |
- Great American Opportunities, Inc. | 404 |
- Herff Jones Photography | 818 |
- JAX Ltd. Inc. | 843 |
- JAXCO Industries, Inc. | 518 |
- Little Sign Co. | 523 |
- Morris Press Cookbooks | 642 |
- The Pin Man | 200 |
- Positive Promotions | 324 |
### EXHIBITORS BY PRODUCT

**Instructional Aids**
- AccuCut 929
- Bright White Paper Company 624
- Bureau of Education & Research, Inc. 433
- EduClime, LLC 925
- Ellison Educational Equipment, Inc. 206
- Fit4Learning, Inc. 300
- Handwriting Without Tears, Inc. 229
- H-ITT 202
- JAX Ltd. Inc. 843
- KAMICO Instructional Media, Inc. 620
- Mentoring Minds, L. P. 922
- Opportunity Education Sister School Program 107
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- Quantum Learning Technologies 309
- Read Right Systems, Inc. 322
- Renaissance Learning 804
- Rhymes ‘n’ Times 845
- Sanron - Teach Me Writing 412
- Scholastic--After School Learning 940
- School-ToGo.com 649
- Shurley Instructional Material 423
- Staff Development for Educators/Crystal Springs Books 505
- StudentPublishing.com 208
- Theatreworks USA 321
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**Language Arts/Reading**
- Barnes & Noble Inc. 414
- Bureau of Education & Research, Inc. 433
- ePals, Inc. 444
- The Great Books Foundation 608
- Gourmet Learning 424
- JAX Ltd. Inc. 843
- K-5 Kaplan 432
- KAMICO Instructional Media, Inc. 620
- Lakeshore Learning Materials 101
- The Learning Connection TLC 207
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- Lintor Create-A-Book, Inc. 316
- Measured Progress 504
- Mentoring Minds, L. P. 922
- Multi-cultural Book World 420
- Northwest Evaluation Association 318
- Ohio Educational Consultants 534
- Pearson - Clinical Assessment Group 228
- Quantum Learning Technologies 309
- Read Naturally 435
- Renaissance Learning 804
- Rhymes ‘n’ Times 845
- Sanron - Teach Me Writing 412
- Scholastic--After School Learning 940
- School-ToGo.com 649
- Shurley Instructional Material 423
- Staff Development for Educators/Crystal Springs Books 505
- StudentPublishing.com 208
- Theatreworks USA 321
- World Research Company 918

**Mathematics/Science**
- Barnes & Noble Inc. 414
- Bureau of Education & Research, Inc. 433
- Camelot Learning 840
- Excel Math (AnsMar Publishers, Inc.) 920
- Gourmet Learning 424
- JAX Ltd. Inc. 843
- K-5 Kaplan 432
- KAMICO Instructional Media, Inc. 620
- Kidsay 923
- Lakeshore Learning Materials 101
- The Learning Connection TLC 207
- Learning Resources 533
- Learning Wrap-ups 630
- Lindamood-Bell Learning Processes 541
- Measured Progress 504
- Mentoring Minds, L. P. 922
- National Council of Teachers of Mathematics (NCTM) 442
- National Guard 544
- Northwest Evaluation Association 318
- Ohio Educational Consultants 534
- Pearson - Clinical Assessment Group 228
- Rhymes ‘n’ Times 845
- Science Kit Elementary 842
- Staff Development for Educators/Crystal Springs Books 505
- Theatreworks USA 321
- World Research Company 918

**Music/Instruments**
- Barnes & Noble Inc. 414
- Lakeshore Learning Materials 101
- MIND Research Institute 640
- Theatreworks USA 321

**Parent Involvement**
- Baudville 409
- Damand Promotions 332
- Frog Publications, Inc. 219
- IDEAPartnership 750
- Integrity Time 334
- JAX Ltd. Inc. 843
- K-5 Kaplan 432
- Kiwanis 821
- Lakeshore Learning Materials 101
- The Learning Connection TLC 207
- Lintor Create-A-Book, Inc. 316
- National Parent Teacher Association (PTA) 648
- notMYKid 622
- Positive Action, Inc. 421
- Positive Promotions 324
- Rhymes ‘n’ Times 845
- Rock In Prevention 707
- Smart Duckets, Inc. 506
- Solution Tree 632
**Photography/Yearbooks**

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<th>Company</th>
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**Playground Equipment**

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<td>GameTime</td>
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<td>Play &amp; Park Structures</td>
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**Professional Development**

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<td>Center for Civic Education</td>
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<td>CHARACTER COUNTS!</td>
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<td>The Great Books Foundation</td>
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**Safe Schools**

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<td>Healthy Lifestyle Choices</td>
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**School Administration**

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<td>Smart Duckets, Inc.</td>
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**School Furniture**

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<td>VIRC0 Manufacturing Corporation</td>
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**School Management**

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**Signage**

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**Special Education**

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<tr>
<td>EduClime, LLC</td>
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<tr>
<td>Excel Math (AnsMar Publishers, Inc.)</td>
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<tr>
<td>JAX Ltd. Inc.</td>
<td>843</td>
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<tr>
<td>Lakeshore Learning Materials</td>
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SEE YOU IN HOUSTON NEXT YEAR! APRIL 8-12, 2010
<table>
<thead>
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<th>EXHIBITORS BY PRODUCT</th>
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<td>All for Kidz, Inc.</td>
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<td>Fit4Learning, Inc.</td>
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<td>Mimo</td>
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<td>Pearson - Clinical Assessment Group</td>
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<td>The Pin Man</td>
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<td>Rhymes ‘n’ Times</td>
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<td>RTI Action Network</td>
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<td>Smart Duckets, Inc.</td>
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<td>Armor Healthcare</td>
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<td>RTI Action Network</td>
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<td>Safe &amp; Civil Schools</td>
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<td>Sanron - Teach Me Writing</td>
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<td>Smart Duckets, Inc.</td>
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<td>Staff Development for Educators/ Crystal Springs Books</td>
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<td>Write Reflections</td>
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</table>
**ZONE 1**

*Not represented*

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**ZONE 2**

**New Jersey Principals & Supervisors Association**

138

12 Centre Drive
Monroe Township, NJ 08831
609-860-1200
Fax: 609-860-2999
www.njpsa.org

**School Administrators Association of New York State**

140

8 Airport Park Blvd.
Latham, NY 12110
518-782-0600
Fax: 518-782-9552
www.saans.org

**Pennsylvania Association of Elementary & Secondary School Principals**

142

122 Valley Road, P.O. Box 39
Summerdale, PA 17093
215-643-3421-6001
Fax: 215-540-0988
www.paessp.org

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**ZONE 3**

**Maryland Association of Elementary School Principals**

144

6333 Cattail Drive
Woodbine, MD 21797
410-313-6886
Fax: 410-313-6889
www.maesp.org

**Ohio Association of Elementary School Administrators**

146

900 Club Drive, Suite A
Westerville, OH 43081
614-794-9190
Fax: 614-794-9191
www.oeasa.org

---

**Virginia Association of Elementary School Principals**

148

1805 Chantilly Street
Richmond, VA 23230
804-355-6791
Fax: 804-355-1196
www.vaesp.org

**West Virginia Association of Elementary & Middle School Principals**

150

P.O. Box 655
Mill Creek, WV 26280
304-335-9258
Fax: 304-338-4465
www.wvaemsp.org

---

**ZONE 4**

**Alabama Association of Elementary School Administrators/CLAS**

151

6795 Highway 132
Altoona, AL 35952
205-589-8601
www.clasleaders.org

**Georgia Association of Elementary School Principals**

149

5634 Atlanta Hwy., Suite 300
Flowery Branch, GA 30542
770-967-2050
Fax: 770-967-2021
www.gael.org

**Tennessee Principals Association**

147

P.O. Box 52147
Knoxville, TN 37950-0652
423-282-2779
Fax: 423-282-2784
www.tnprinassoc.org

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**ZONE 5**

**Illinois Principals Association**

145

2940 Baker Drive
Springfield, IL 62703
847-520-2764
Fax: 847-520-2610
www.ilprincipals.org

**Indiana Association of School Principals**

143

11025 East 25th Street
Indianapolis, IN 46229
317-891-9900-211
Fax: 317-897-9807
www.iasp.org

**Kentucky Association of Elementary School Principals**

141

200 West Broadway, Suite 503
Louisville, KY 40202
502-485-8338
Fax: 502-485-8393
www.kaesp.org

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**ZONE 6**

**Michigan, Iowa, & Wisconsin Principals-Zone 6**

349

705 N. Marshall
Marshall, WI 49068
269-781-1280
Fax: 269-789-3703
www.memspa.org

**Colorado Association of Elementary School Principals**

240

2615 Lisa Ann Drive
North Pole, AK 99705
907-488-9883
Fax: 907-541-0792
www.ak-principals.org

**Montana Association of Elementary and Middle School Principals**

246

1518 West 9th Street
Laurel, MT 59044
406-628-5773
Fax: 406-628-3447
www.sammt.org

---
### North Dakota & Minnesota Elementary School Principals

**244**

301 Brander Street  
Bottineau, ND 58318  
701-228-3718  
Fax: 701-258-9826  
www.wyndmere.k12.nd.us

### South Dakota Association of Elementary School Principals

**248**

Robert Frost Elementary  
3101 S. 4th Avenue  
Sioux Falls, SD 57105  
605-367-6170  
Fax: 605-773-2520  
www.sdaesp.k12.sd.us

### Wyoming Association of Elementary School Principals

**250**

346 S. Main  
Sheridan, WY 82801  
307-674-8821  
Fax: 307-674-8821  
www.naesp.org/waesp

### ZONE 8

### Arkansas Association of Elementary School Principals

**214**

815 Bishop  
Little Rock, AR 72202  
479-254-5940  
Fax: 479-271-1137

### Louisiana Association of Principals

**243**

103 Crawford Street  
Winnfield, LA 71483  
318-648-2999  
Fax: 318-648-2990  
www.laprincipals.org

### Missouri Association of Elementary School Principals

**245**

3550 Amazonas Drive  
Jefferson City, MO 65109  
573-638-2460  
www.mcsa.org

### New Mexico Association of Elementary School Principals

**247**

734 City View Drive  
Las Cruces, NM 88011  
575-532-9158  
Fax: 575-532-9158  
www.naesp.org/newmex/nmaesp.htm

### Oklahoma Association of Elementary School Principals

**249**

2901 Lincoln Blvd.  
Oklahoma City, OK 73105  
405-524-1191  
Fax: 405-524-1196  
www.ccosa.org

### Texas Elementary Principals & Supervisors Assn.

**251**

501 E. 10th Street  
Austin, TX 78701  
281-419-4928  
Fax: 512-478-1502  
www.tepsa.org

### ZONE 9

### Association of California School Administrators

**344**

1029 J Street, Suite 500  
Sacramento, CA 95814  
916-329-3842  
Fax: 916-290-0447  
www.acsa.org

### Zone 9 Elementary School Principals

**346**

250 East 500 South, P.O. Box #144200  
Salt Lake City, UT 84114-4200  
801-538-7887  
Fax: 801-538-7882  
www.uaesp.org
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CAN YOU FIND ONE?

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The search begins Friday, April 3, at 11:30 a.m. and ends 2:00 p.m. on Sunday, April 5. Be sure to drop your game card by the NAESP booth #629 by then.

Drawing will be on Sunday, April 5, between 2:30 and 3:30 p.m.

Pick up your game card with your badge at registration.
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Alabama Association of Elementary School Administrators/CLAS
Executive Director: Earl Franks
Web: www.clasleaders.org

ALASKA
Alaska Association of Elementary School Principals
Executive Director: John Pile
Web: www.ak-principals.org

ARIZONA
Arizona School Administrators, Inc.
Executive Director: Roger Short
Web: www.azsa.org

ARKANSAS
Arkansas Association of Elementary School Principals/AAEA
Executive Director: Tom Kimbrell
Web: www.aaea.ws

CALIFORNIA
Association of California School Administrators
Executive Director: Robert Wells
Web: www.acsa.org

COLORADO
Colorado Association of Elementary School Principals/CASE
Executive Director: John Hefty
Web: www.co-case.org

CONNECTICUT
Connecticut Association of Schools
Executive Director: Michael Savage
Web: www.casciac.org

DELAWARE
Delaware Elementary School Principals Association/DASA
Executive Director: G. Scott Reihm
Web: www.edasa.org

DISTRICT OF COLUMBIA
District of Columbia Association of Elementary School Principals
Executive Director: Frances M. Plummer

FLORIDA
Florida Association of Elementary & Middle School Principals/FASA
Executive Director: Jim Warford
Web: www.fasa.net

GEORGIA
Georgia Association of Elementary School Principals/GAEL
Executive Director: Hal A. Beaver
Web: www.gael.org

HAWAII
Hawaii Elementary & Middle School Administrators’ Association
Executive Director: Helen H. Sanpei

IDAHO
Idaho Association of Elementary School Principals/IASA
Executive Director: Wayne Davis
Web: www.idschadm.org

ILLINOIS
Illinois Principals Association
Executive Director: Jason Leahy
Web: www.ilprincipals.org

INDIANA
Indiana Association of School Principals
Executive Director: Gerald W. Mohr
Web: www.iasp.org

IOWA
School Administrators of Iowa
Executive Director: Daniel Smith
Web: www.sai-iowa.org

KANSAS
KAESP/United School Administrators of Kansas
Executive Director: Eugene S. Haydock
Web: www.kaesp.usa-ks.org

KENTUCKY
Kentucky Association of Elementary School Principals/KASA
Executive Director: Rosemarie (Rosie) Young
Web: www.kaesp.org

LOUISIANA
Louisiana Association of Principals
Executive Director: Andrea L. Martin
Web: www.lap principals.org

MAINE
Maine Principals’ Association
Executive Director: Richard A. Durost
Web: www.mpa.cc

MARYLAND
Maryland Association of Elementary School Principals
Executive Director: Deborah S. Drown
Web: www.maesp.org

MASSACHUSETTS
Massachusetts Elementary School Principals Association
Executive Director: Nadya Aswad Higgins
Web: www.mespa.org

MICHIGAN
Michigan Elementary and Middle School Principals Association
Executive Director: Robert E. Howe, Jr.
Web: www.memspa.org

MINNESOTA
Minnesota Elementary School Principals Association
Executive Director: P. Fred Storti
Web: www.mespa.net

MISSISSIPPI
Mississippi Association of Elementary School Administrators, Inc.
Executive Director: Carolyn W. McGehee

MISSOURI
Missouri Association of Elementary School Principals
Executive Director: Faye K. Peters
Web: www.mcsa.org
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Montana Association of Elementary and Middle School Principals/SAM
Executive Director: Darrell C. Rud
Web: www.sammt.org

NEBRASKA
Nebraska Association of Elementary School Principals/NCSA
Executive Director: Michael S. Dulaney
Web: www.ncsa.org

NEVADA
Nevada Association of Elementary School Principals/NASA
Executive Director: Ralph Cadwallader
Web: www.nasanevada.com

NEW HAMPSHIRE
New Hampshire Association of School Principals
Executive Director: Peggy McAllister
Web: www.nhasp.org

NEW JERSEY
New Jersey Principals and Supervisors Association
Executive Director: JoAnn D. Bartoletti
Web: www.njpsa.org

NEW MEXICO
New Mexico Association of Elementary School Principals
Executive Director: Karen R. Jones
Web: www.naesp.org/newmex/nmaesp.htm

NEW YORK
School Administrators Association of New York State
Executive Director: Kevin S. Casey
Web: www.saanys.org

NORTH CAROLINA
North Carolina Principals/Assistant Principals Association
Executive Director: W. Lloyd Thrower
Web: www.ncpapa.org

NORTH DAKOTA
North Dakota Association of Elementary School Principals/NDCEL
Executive Director: Doug Johnson
Web: www.wyndmere.k12.nd.us

OHIO
Ohio Association of Elementary School Administrators
Executive Director: Julie Davis
Web: www.oaesa.org

OKLAHOMA
Oklahoma Association of Elementary School Principals/CCOSA
Executive Director: Christi Roach
Web: www.ccosa.org

OREGON
Oregon Elementary School Principals Association/COSA
Executive Director: Kent Hunsaker
Web: www.cosa.k12.or.us

FROM THE NAESP LEADERSHIP ACADEMY!
A COMPREHENSIVE WORKSHOP GUIDE FOR EARLY CHILDHOOD EDUCATORS

Sessions are designed to engage participants in activities that will strengthen their understanding of the early learning continuum, serving children from birth through the start of fourth grade. They will learn why the continuum is so important and develop strategies for incorporating early learning into their own learning communities.

The workshop package includes:

- A facilitator’s guide with pre-work assignments, suggested schedules, talking points, activities, PowerPoint presentations, video segments, participant handouts, and resources for delivering seven full-day workshop modules—an introductory module and one module for each of the six standards.
- Ten copies of Leading Early Childhood Learning Communities publication.

For more information on this and other professional development workshop guides, or to inquire about facilitator training and assistance, contact the NAESP Leadership Academy at 1-800-386-2377.
Pennsylvania Association of Elementary and Secondary School Principals
Executive Director: William R. Hartman
Web: www.paessp.org

Rhode Island Association of School Principals
Executive Director: John Golden
Web: www.riasp.org

South Carolina Association of School Administrators
Executive Director: Molly Spearman
Web: www.scasa.org

South Dakota Association of Elementary School Principals/SASD
Executive Director: John Pedersen
Web: www.sdaesp.k12.sd.us

Tennessee Principals Association
Executive Director: Ernest L. Bentley, Jr.
Web: www.tnprinassoc.org

Texas Elementary Principals and Supervisors Association
Executive Director: Sandi Borden
Web: www.tepsa.org

Utah Association of Elementary School Principals
Executive Director: Luana G. Searle
Web: www.uaeisp.org

Vermont Principals’ Association
Executive Director: Robert Stevens
Web: www.vpaonline.org

Virginia Association of Elementary School Principals
Executive Director: Thomas L. Shortt
Web: www.vaesp.org

Elementary School Principals Association of Washington
Executive Director: Gary M. Kipp
Web: www.awsp.org

West Virginia Association of Elementary and Middle School Principals
Executive Director: Franklin H. Collier
Web: www.wvaemsp.org

Association of Wisconsin School Administrators, Inc.
Executive Director: James M. Lynch
Web: www.awsa.org

Wyoming Association of Elementary School Principals
Executive Director: Walter W. Wragge
Web: www.naesp.org/waesp
Robert D. Owen  
Rockwell Elementary School  
Alabama

Barbara Pile  
Hunter Elementary School  
Alaska

Lee K. Nelson  
Scott Libby Elementary School  
Arizona

Sherrie D. Bayles  
Bernice Young Elementary School  
Arkansas-Elementary

Michelle Owens Hayward  
McNair Middle School  
Arkansas-Middle

Richard S. Judd  
Loomis Grammar School  
California

Holly M. Hultgren  
Lafayette Elementary School  
Colorado

Norma M. Fisher-Doiron  
Southeast Elementary School  
Connecticut

Richelle F. Talbert  
Henry M. Brader Elementary School  
Delaware

Wayne Ryan  
Crosby S. Noyes Elementary School  
District of Columbia

Jean Preston Miller  
Cleveland Elementary School  
Georgia

Ruth L. Silberstein  
Palolo Elementary School  
Hawaii

Deborah K. Long  
Betty Kiefer Elementary School  
Idaho

William C. Barney  
Reed School  
Illinois

Glenda Sue Reis  
S. Ellen Jones School  
Indiana

Nancy Hayes Gardner  
West Elementary School  
Iowa

Sandy K. Almos  
Edith Scheuerman Elementary School  
Kansas

Jo Price Craven  
Piner Elementary School  
Kentucky

Nancy D. Rials  
Forest Hill Elementary School  
Louisiana

Gary P. Oswald  
Mt. Blue Middle School  
Maine

Carol L. Leveillee  
Mary H. Matula Elementary School  
Maryland

Leslie J. Clark-Yvon  
Franklin Avenue School  
Massachusetts

Stephen A. Anderson  
Amerman Elementary School  
Michigan

Gail M. Swor  
Poplar Bridge Elementary School  
Minnesota

Lisa B. Lucius  
North Pontotoc Elementary School  
Mississippi

Donna L. Jahnke  
Reed Elementary School  
Missouri

James H. O’Neill  
Margaret Leary Elementary School  
Montana

Jerry A. Bergstrom  
Pershing Elementary School  
Nebraska

Lisa H. Primas  
Paul Culley Elementary School  
Nevada

Daniel J. LaFleur  
Ernest P. Barka Elementary School  
New Hampshire-Elementary

William J. Tirone  
Ashland Elementary School  
New Hampshire-Middle

Effie S. Jenkins-Smith  
Washington Avenue Elementary School  
New Jersey

Raul C. Sanchez  
Ruth N. Bond Elementary School  
New Mexico

Thomas P. Komp  
Boulevard Elementary School  
New York-Elementary

Jeffrey S. Craig  
Jamesville-DeWitt Middle School  
New York-Middle

Lori D. Howard  
Clyde Ervin Elementary School  
North Carolina

David M. Hanson  
Wyndmere Public School District #42  
North Dakota

M. Beth Johnson-Christoff  
Toth Elementary School  
Ohio

Sandra L. Kent  
Woodrow Wilson Elementary School  
Oklahoma

Anita M. Harris  
Hogan Cedars Elementary School  
Oregon

Patrick M. Graczyk  
Grandview Elementary School  
Pennsylvania

Michael A. Lazzareschi  
Dr. Martin Luther King Jr. Elementary School  
Rhode Island

Michelle A. Wilson  
St. James-Gaillard Elementary School  
South Carolina-Elementary

Nancy L. Turner  
White Knoll Middle School  
South Carolina-Middle
2008 NATIONAL DISTINGUISHED PRINCIPALS

Norman C. Graham
Sturgis Elementary School
South Dakota

Barbara Corso Ide
John F. Kennedy Middle School
@ Thurgood Marshall
Tennessee-Middle School

Michelle M. Aube-Barton
Chester E. Jordan Elementary School
Texas

Helene H. Van Natter
Joseph Cook Elementary School
Utah

Wayne T. Cooke
Fair Haven Grade School
Vermont-Elementary

Jacquelyne Wilson
Manchester Elementary Middle School
Vermont-Middle

Linda S. Hayes
Pembroke Elementary School
Virginia

Paula Crews Bond
Bryant Montessori School
Washington

Michael D. White
Holden Central Elementary School
West Virginia

Nanette L. Bunnow
Franklin Elementary School
Wisconsin

Vesta E. Demester
Aspen Elementary School
Wyoming

Cheryl Wells Collins
Holy Family Lutheran School
Illinois-Private

Patricia E. Brady
Saint Alban Roe Catholic School
Missouri-Private

Janet B. Leet
Christ Community Lutheran School
Missouri-Private

Linda M. Cotellessa Freebes
Saints Joachim and Anne School
New York-Private

Susan M. Ahart
Jackson Elementary School
Kentucky-DoDEA

Marcene L. Pareja
American Cooperative School
Bolivia-DOS

Mary E. Russman
The American School of the Hague
The Netherlands-DOS

FROM THE NAESP LEADERSHIP ACADEMY!

A COMPREHENSIVE WORKSHOP GUIDE
ALIGNING THE LEARNING DAY: COLLABORATION STRATEGIES
FOR PRINCIPALS AND AFTER-SCHOOL PROGRAM DIRECTORS

When after-school activities are aligned with school day learning, real
gains in students’ academic, social, and emotional growth can occur.
This workshop brings principals and after-school program directors
together to discuss their respective roles and responsibilities, share
common goals, and develop action plans for ongoing collaboration.

A complete workshop package includes:

- The workshop guide and CD, with customizable schedules,
talking points, activities, PowerPoint presentations, handouts,
and resources for delivering four modules—an introductory
session, breakout sessions for principals and program directors,
and a collaborative action planning session.

- Ten copies of NAESP’s publication, Leading After-School Learning
Communities: What Principals Should Know and Be Able To Do.

For more information on this and other workshop guides, contact the NAESP
Leadership Academy at 1-800-386-2377.
<table>
<thead>
<tr>
<th>Year</th>
<th>President</th>
<th>Location</th>
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<tbody>
<tr>
<td>1921-22</td>
<td>Leonard Power</td>
<td>Port Arthur, TX</td>
</tr>
<tr>
<td>1922-23</td>
<td>Worth McClure</td>
<td>Seattle, WA</td>
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<tr>
<td>1923-24</td>
<td>W.T. Longshore</td>
<td>Kansas City, MO</td>
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<tr>
<td>1924-25</td>
<td>Jessie M. Fink</td>
<td>Grand Rapids, MI</td>
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<tr>
<td>1925-26</td>
<td>Ide G. Sargeant</td>
<td>Paterson, NJ</td>
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<tr>
<td>1926-27</td>
<td>E. Ruth Pyrtle</td>
<td>Lincoln, NE</td>
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<tr>
<td>1927-28</td>
<td>Arthur S. Gist</td>
<td>Oakland, CA</td>
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<tr>
<td>1928-29</td>
<td>Eva G. Pinkston</td>
<td>Dallas, TX</td>
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<tr>
<td>1929-30</td>
<td>Herbert C. Hansen</td>
<td>Chicago, IL</td>
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<tr>
<td>1930-31</td>
<td>Cassie F. Roys</td>
<td>Omaha, NE</td>
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<tr>
<td>1931-32</td>
<td>Earl R. Laing</td>
<td>Detroit, MI</td>
</tr>
<tr>
<td>1932-33</td>
<td>Elizabeth McCormick</td>
<td>Superior, WI</td>
</tr>
<tr>
<td>1933-34</td>
<td>Aaron Kline</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>1934-35</td>
<td>M. Emma Brookes</td>
<td>Cleveland, OH</td>
</tr>
<tr>
<td>1935-36</td>
<td>Harley W. Lyon</td>
<td>Pasadena, CA</td>
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<tr>
<td>1936-37</td>
<td>Edythe J. Brown</td>
<td>South Bend, IN</td>
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<tr>
<td>1937-38</td>
<td>Mason A. Stratton</td>
<td>Atlantic City, NJ</td>
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<tr>
<td>1938-39</td>
<td>Maude A. Rhodes</td>
<td>Atlanta, GA</td>
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<tr>
<td>1939-40</td>
<td>Irvin A. Wilson</td>
<td>LaGrange, IL</td>
</tr>
<tr>
<td>1940-41</td>
<td>Isabel Tucker</td>
<td>St. Louis, MO</td>
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<tr>
<td>1941-42</td>
<td>Robert H. Edgar</td>
<td>Pittsburgh, PA</td>
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<tr>
<td>1942-44</td>
<td>Sarah L. Young</td>
<td>Oakland, CA</td>
</tr>
<tr>
<td>1944-46</td>
<td>Lester J. Nelson</td>
<td>Salt Lake City, UT</td>
</tr>
<tr>
<td>1946-47</td>
<td>Majorie Walters</td>
<td>Cedar Rapids, IA</td>
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<tr>
<td>1947-48</td>
<td>Eugene H. Herrington</td>
<td>Denver, CO</td>
</tr>
<tr>
<td>1948-49</td>
<td>Raymond W. Eldridge</td>
<td>Brookline, MA</td>
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<tr>
<td>1949-50</td>
<td>Florence Gabriel</td>
<td>Shaker Heights, OH</td>
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<tr>
<td>1950-51</td>
<td>Thomas E. Pierce</td>
<td>Denton, TX</td>
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<tr>
<td>1951-52</td>
<td>Blanche L. Schmidt</td>
<td>Dos Palos, CA</td>
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<tr>
<td>1952-53</td>
<td>Edwon L. Riggs</td>
<td>Phoenix, AZ</td>
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<tr>
<td>1953-54</td>
<td>Mamie Reed</td>
<td>St. Louis, MO</td>
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<tr>
<td>1954-55</td>
<td>Ethel Nash</td>
<td>Fredericksburg, VA</td>
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<tr>
<td>1955-56</td>
<td>Robert W. Langerak</td>
<td>Des Moines, IA</td>
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<tr>
<td>1956-57</td>
<td>Mathilda A. Gilles</td>
<td>Salem, OR</td>
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<tr>
<td>1957-58</td>
<td>Robert N. Chenault</td>
<td>Nashville, TN</td>
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<tr>
<td>1958-59</td>
<td>Margaret W. Efraemson</td>
<td>Philadelphia, PA</td>
</tr>
<tr>
<td>1959-60</td>
<td>Vincent J. Dodge*</td>
<td>Fargo, ND</td>
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<tr>
<td>1960-61</td>
<td>Roberta S. Barnes</td>
<td>Washington, D.C.</td>
</tr>
<tr>
<td>1961-62</td>
<td>Martin C. Tate</td>
<td>Phoenix, AZ</td>
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<tr>
<td>1962-63</td>
<td>Marion Cranmore</td>
<td>Ann Arbor, MI</td>
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<tr>
<td>1963-64</td>
<td>Orville B. Affreth</td>
<td>San Diego, CA</td>
</tr>
<tr>
<td>1964-65</td>
<td>Helen L. Ferslev</td>
<td>Green Bay, WI</td>
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<tr>
<td>1965-66</td>
<td>James M. May</td>
<td>Tulsa, OK</td>
</tr>
<tr>
<td>1966-67</td>
<td>Maxine Hess</td>
<td>Lakewood, CO</td>
</tr>
<tr>
<td>1967-68</td>
<td>Glen L. Hanks</td>
<td>Kansas City, MO</td>
</tr>
<tr>
<td>1968-69</td>
<td>Ruth Crossfield</td>
<td>Wichita, KS</td>
</tr>
<tr>
<td>1969-70</td>
<td>Andrew J. Mitchell</td>
<td>Boulder City, NV</td>
</tr>
<tr>
<td>1970-71</td>
<td>Anna Rockhill</td>
<td>Bethpage, NY</td>
</tr>
<tr>
<td>1971-72</td>
<td>William H. Forsberg</td>
<td>Plymouth, MN</td>
</tr>
<tr>
<td>1972-73</td>
<td>Jack F. Dodds</td>
<td>Lincoln, NE</td>
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<tr>
<td>1973-74</td>
<td>John R. Tout</td>
<td>Clayton, MO</td>
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<tr>
<td>1974-75</td>
<td>Winston E. Turner</td>
<td>Washington, D.C.</td>
</tr>
<tr>
<td>1975-76</td>
<td>Ted E. Gary</td>
<td>Seattle, WA</td>
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<tr>
<td>1976-77</td>
<td>Bertha G. Maguire</td>
<td>Albany, GA</td>
</tr>
<tr>
<td>1977-78</td>
<td>Bill M. Hambrick</td>
<td>Casper, WY</td>
</tr>
<tr>
<td>1978-79</td>
<td>Nellie B. Quander</td>
<td>Alexandria, VA</td>
</tr>
<tr>
<td>1979-80</td>
<td>Paul D. Collins</td>
<td>Amherst, NH</td>
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<tr>
<td>1980-81</td>
<td>John Ourth</td>
<td>Highwood, IL</td>
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<tr>
<td>1981-82</td>
<td>Elaine M. Banks</td>
<td>Pasco, WA</td>
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<tr>
<td>1982-83</td>
<td>Robert D. Anderson</td>
<td>Manhattan, KS</td>
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<tr>
<td>1983-84</td>
<td>Gilmom W. Jenkins</td>
<td>Nashville, TN</td>
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<tr>
<td>1984-85</td>
<td>James L. Doud</td>
<td>Cedar Falls, IA</td>
</tr>
<tr>
<td>1985-86</td>
<td>Mildred L. Walton</td>
<td>Atlanta, GA</td>
</tr>
<tr>
<td>1986-87</td>
<td>Edna May Merson</td>
<td>Baltimore, MD</td>
</tr>
<tr>
<td>1987-88</td>
<td>Dolores B. Hardison</td>
<td>Ft. Lauderdale, FL</td>
</tr>
<tr>
<td>1988-89</td>
<td>Arlyn D. Gunderman</td>
<td>Shoreview, MN</td>
</tr>
<tr>
<td>1989-90</td>
<td>Gary D. Salyers</td>
<td>Milwaukee, WI</td>
</tr>
<tr>
<td>1990-91</td>
<td>Shirley Lincoln</td>
<td>Houston, TX</td>
</tr>
<tr>
<td>1991-92</td>
<td>Lillian Brinkley</td>
<td>Virginia Beach, VA</td>
</tr>
<tr>
<td>1992-93</td>
<td>John Fero</td>
<td>Helena, MT</td>
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<tr>
<td>1993-94</td>
<td>Sandra A. Lawrence</td>
<td>Iowa City, IA</td>
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<tr>
<td>1994-95</td>
<td>Frederick N. Brown</td>
<td>Boyertown, PA</td>
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<tr>
<td>1995-96</td>
<td>Dominic A. Palazzolo</td>
<td>Woodhaven, MI</td>
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<tr>
<td>1996-97</td>
<td>Carole L. Kennedy</td>
<td>Columbia, MO</td>
</tr>
<tr>
<td>1997-98</td>
<td>Yvonne G. Allen</td>
<td>Whiteville, TN</td>
</tr>
<tr>
<td>1998-99</td>
<td>Jill A. Eaton</td>
<td>Decatur, AL</td>
</tr>
<tr>
<td>1999-00</td>
<td>C. Lynn Babcock</td>
<td>Livonia, MI</td>
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<tr>
<td>2000-01</td>
<td>Richard A. Barbacane</td>
<td>Lancaster, PA</td>
</tr>
<tr>
<td>2001-02</td>
<td>Darrell Rud</td>
<td>Billings, MT</td>
</tr>
<tr>
<td>2002-03</td>
<td>Paul G. Young</td>
<td>Lancaster, OH</td>
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<tr>
<td>2003-04</td>
<td>Anthony B. Harduar</td>
<td>Ferndale, WA</td>
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<tr>
<td>2004-05</td>
<td>Rosemarie I. Young</td>
<td>Louisville, KY</td>
</tr>
<tr>
<td>2005-06</td>
<td>Susan E. Masterson</td>
<td>Janesville, WI</td>
</tr>
<tr>
<td>2006-07</td>
<td>Alan E. Michelson</td>
<td>Blue Springs, MO</td>
</tr>
<tr>
<td>2007-08</td>
<td>Mary Kay Sommers</td>
<td>Fort Collins, CO</td>
</tr>
</tbody>
</table>

*Acting President, replaced A. Raymond Ebaugh, Royal Oak, MI, deceased.
NAESP Staff who will serve on site at the National Convention
A full NAESP Staff list may be found at www.naesp.org

EXECUTIVE OFFICE TEAM:
  Gail Connelly, Executive Director
  Ernie Mannino, Foundation CEO
  Mike Schooley, Chief Advocacy and Membership Officer
  Marie Robinson, Assistant Executive Director, Governance Management and Services
  Barbara Wilmer, Executive Projects Manager
  Amelia Abd, Executive Assistant

CONVENTION SERVICES TEAM:
  Fred Brown, Senior Associate Executive Director, Leadership Development and Outreach
  Deborah Young, Director, Convention and Meetings
  Vanessa Herman, Coordinator, Convention and Meetings
  Nancy Sharbel, Manager, Special Projects

MEMBERSHIP:
  Denise Taylor, Director, Membership and Volunteer Development
  Carol Riley, Developmental Leader, Special Membership Projects

REGISTRATION AND NPRC BOOKSTORE:
  Patrick Murphy, Associate Executive Director, Administration and Related Resources
  Harold Harris, Assistant Executive Director, NPRC

GOVERNMENT RELATIONS:
  Sally McConnell, Associate Executive Director, Government Relations
  Abbie Evans, Assistant Director, Government Relations

DIVERSE LEARNING COMMUNITIES:
  Margaret Evans, Associate Executive Director, Diverse Learning Communities

PROFESSIONAL DEVELOPMENT/AFTER SCHOOL GRANT/MIDDLE GRADES:
  Merrie Hahn, Consultant, NAESP Foundation
SEE YOU IN HOUSTON NEXT YEAR!   |   APRIL 8-12, 2010

**Hilton New Orleans Riverside**

**Third Floor**

- **Hall D**
  - 103,365 sq. ft.
- **Hall E**
  - 127,364 sq. ft.
- **Hall F**
  - 126,887 sq. ft.
Ernest N. Morial Convention Center
She doesn’t know it yet. All she needs is someone to inspire her to cause an effect. That’s why Nova Southeastern University’s Fischler School was created more than 35 years ago. Our ideas, our approach, and our programs, found nowhere else in the nation, are all founded on a simple belief—when you inspire people to learn, you inspire them to change the world.

Here, the way you learn is just as important as what you learn. That’s why we offer associate’s, bachelor’s, master’s, specialist, and doctoral programs online, on-site, or on campus. Transform your life and the lives of everyone around you with a degree from NSU's Fischler School.

Visit us at booth #813 to learn about how you can save 20 percent.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. - 9:30 a.m.</td>
<td><strong>CONCURRENT SESSIONS</strong></td>
</tr>
<tr>
<td>The Principal as C.L.O.  (Chief Learning Officer)</td>
<td>49 Ways to Handle Hard-to-Handle Students</td>
</tr>
<tr>
<td></td>
<td>Rebels With Applause: Brain Compatible Approaches for Motivating Reluctant Learners</td>
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<tr>
<td></td>
<td>Transforming Learning Communities: The Principal as Team Builder</td>
</tr>
<tr>
<td>The Middle Grades: Unique Skills for Leaders and Learners</td>
<td>Discipline Without Stress, Inc. (a nonprofit) Assists Schools Promote Responsibility and Learning with Free Books and Free Staff Development</td>
</tr>
<tr>
<td>Cultural Diversity: Transforming Learning Communities</td>
<td>Capitalizing Upon Gender Diversity</td>
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<tr>
<td></td>
<td>Student Wellness in 8-10 Minutes Each Day, Bringing Wellness and Yoga to Culturally Diverse Learning Communities</td>
</tr>
<tr>
<td>Digital Technology: Redefining Our School</td>
<td>Get Smart: Tools for 21st Century Leaders</td>
</tr>
<tr>
<td>The Arts in the Learning Community</td>
<td>The Whole Brain - The Whole Day: The After School Connection</td>
</tr>
<tr>
<td>Leadership and Management: Complimentary Roles of the Principal</td>
<td>Bully for You: When Teachers Bully</td>
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<td></td>
<td>Improving School Climate: 50 Best Ideas from the Principal Files</td>
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<td></td>
<td>Principal Matters: Tips for Building Collaborative Relationships Between Principals and After-School Program Leaders</td>
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<tr>
<td>9:30 a.m. - 11:30 a.m.</td>
<td><strong>Opening General Session</strong></td>
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<tr>
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<td>Keynote Speaker: Ian Jukes</td>
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<tr>
<td>11:30 a.m.</td>
<td><strong>Exhibit Hall - Grand Opening</strong></td>
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<tr>
<td>11:30 a.m. - 1:30 p.m.</td>
<td><strong>Exhibit Hall - Exclusive Viewing</strong></td>
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<tr>
<td>11:30 a.m. - 5:30 p.m.</td>
<td><strong>Exhibit Hall</strong></td>
</tr>
<tr>
<td>1:30 p.m. - 2:30 p.m.</td>
<td><strong>TECHNOLOGY LEARNING CENTER</strong></td>
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<tr>
<td>The Principal as C.L.O.  (Chief Learning Officer)</td>
<td>National Science Teacher Association e-Learning Center</td>
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<tr>
<td>1:30 p.m. - 3:00 p.m.</td>
<td>Diversity Presentation: Strategies for Teaching Children of Color, featuring Dr. Jawanza Kunjufu</td>
</tr>
<tr>
<td>1:30 p.m. - 3:00 p.m.</td>
<td><strong>CONCURRENT SESSIONS</strong></td>
</tr>
<tr>
<td>The Principal as C.L.O.  (Chief Learning Officer)</td>
<td>Leadership and Accountability: Creating Effective Structures to Move Teaching and Learning in Urban Districts</td>
</tr>
<tr>
<td></td>
<td>Math Strategies Principals Can Count On to Improve Student Understanding and Performance</td>
</tr>
<tr>
<td>The Middle Grades: Unique Skills for Leaders and Learners</td>
<td>Girls Circle: Promoting Resiliency in Girls through Gender Responsive Groups</td>
</tr>
<tr>
<td>Cultural Diversity: Transforming Learning Communities</td>
<td>Creating a Culturally Proficient School</td>
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<td>Culturally Proficient Leadership that Supports African American Males Academic Success</td>
</tr>
<tr>
<td>Digital Technology: Redefining Our School</td>
<td>Are Parents the Missing Link? How Educating Parents Strengthens the Use of Media and Technology in Schools</td>
</tr>
<tr>
<td>Leadership and Management: Complimentary Roles of the Principal</td>
<td>A New Paradigm for Teaching Leadership and Life Skills to Young Students</td>
</tr>
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<td></td>
<td>Developing School Leaders Who Drive Instructional Improvement</td>
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<td></td>
<td>Electronic Gadgets in the School House: Legal Considerations in the Computer Age</td>
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<tr>
<td></td>
<td>Strengthening Mentoring and Coaching to Enhance Leadership Capacity</td>
</tr>
<tr>
<td>2:00 p.m. - 3:00 p.m.</td>
<td><strong>Author Presentation: Elle Allison</strong></td>
</tr>
<tr>
<td>2:00 p.m. - 3:00 p.m.</td>
<td><strong>Author Presentation: Mary Anne Eaton and Karen Kemp</strong></td>
</tr>
<tr>
<td>2:45 p.m. - 3:45 p.m.</td>
<td><strong>TECHNOLOGY LEARNING CENTER</strong></td>
</tr>
<tr>
<td>The Principal as C.L.O.  (Chief Learning Officer)</td>
<td>Digital Technology: Redefining Our School From Novice to Expert: Using Technology to Promote Individualized Literacy Activities in the Classroom and at Home</td>
</tr>
<tr>
<td>3:00 p.m. - 4:30 p.m.</td>
<td>Samuel G. Sava Distinguished Lecture Series: John Wherry</td>
</tr>
<tr>
<td>4:00 p.m. - 4:30 p.m.</td>
<td><strong>Book Signing: Sean Covey</strong></td>
</tr>
<tr>
<td>8:00 p.m. - 11:00 p.m.</td>
<td><strong>NAESP Welcoming Reception and Dance</strong></td>
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### SATURDAY, APRIL 4

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<tbody>
<tr>
<td>8:30 a.m. - 10:30 a.m.</td>
<td>Second General Session Keynote Speaker: General Colin L. Powell, USA (Ret.)</td>
<td>Hall C</td>
</tr>
<tr>
<td>10:00 a.m. - 3:00 p.m.</td>
<td>Exhibit Hall</td>
<td>Hall A</td>
</tr>
<tr>
<td>10:30 a.m. - 12:00 p.m.</td>
<td>CONCURRENT SESSIONS</td>
<td>Hall A</td>
</tr>
<tr>
<td><strong>The Principal as C.L.O. (Chief Learning Officer)</strong></td>
<td>Creating a Caring School Community: What Works and What to Avoid</td>
<td>222</td>
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<tr>
<td></td>
<td>Reading Assessments: The Foundation for a Response to Intervention (RTI) Model</td>
<td>206</td>
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<tr>
<td></td>
<td>Scheduling and Organizing a Data-Driven Intervention/Enrichment Period to Meet the Needs of All Students</td>
<td>207</td>
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<td></td>
<td>The Mentoring-Coaching Continuum: Meeting the Developmental Needs of Staff and School Leadership Colleagues</td>
<td>221</td>
</tr>
<tr>
<td><strong>The Middle Grades: Unique Skills for Leaders and Learners</strong></td>
<td>Middle School: Using Brain Based Learning Theory, Project Based Learning, Parent/Community Involvement, and Technology to Support an Engaging Summer School Experience for Middle School Students</td>
<td>223</td>
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<tr>
<td></td>
<td>R U Cybersmart? Today’s Bullying - The Internet and Dangers Surrounding Online Bullying.</td>
<td>218</td>
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<tr>
<td><strong>Cultural Diversity: Transforming Learning Communities</strong></td>
<td>A Bridge Over Troubled Waters</td>
<td>210</td>
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<tr>
<td></td>
<td>Leading Outside the Box</td>
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</tr>
<tr>
<td><strong>The Arts in the Learning Community</strong></td>
<td>Being Art Smart: Integrating the Arts to Close the Gender Gap in Literacy</td>
<td>203</td>
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<tr>
<td><strong>Leadership and Management: Complimentary Roles of the Principal</strong></td>
<td>Differentiated Supervision: Personalizing Teacher Growth Through Walk-throughs and Targeted Feedback</td>
<td>216</td>
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<td></td>
<td>The Ethical Principal</td>
<td>209</td>
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<tr>
<td><strong>11:45 a.m. - 12:45 p.m.</strong></td>
<td>TECHNOLOGY LEARNING CENTER</td>
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<tr>
<td></td>
<td>Digital Technology: Redefining Our School</td>
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<td>Paperless Enrollment</td>
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<tr>
<td><strong>12:00 p.m. - 1:30 p.m.</strong></td>
<td>Exhibit Hall - Exclusive Viewing</td>
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<tr>
<td><strong>1:30 p.m. - 2:30 p.m.</strong></td>
<td>TECHNOLOGY LEARNING CENTER</td>
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<tr>
<td></td>
<td>Digital Technology: Redefining Our School</td>
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<td></td>
<td>1-2-3 Steps to Redefine Technology Use in Your School: Creating a Community of Teacher-Learners</td>
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<tr>
<td><strong>1:30 p.m. - 3:00 p.m.</strong></td>
<td>Community Engagement Presentation: Mobilizing the Community to Help Students Succeed, featuring Dr. Hugh Price</td>
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<td><strong>1:30 p.m. - 3:00 p.m.</strong></td>
<td>CONCURRENT SESSIONS</td>
<td></td>
</tr>
<tr>
<td><strong>The Principal as C.L.O. (Chief Learning Officer)</strong></td>
<td>Eliminate the Reading Obstacle: A Methodology that Transforms and Empowers Students</td>
<td>222</td>
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<td></td>
<td>Great Teachers, Great Principals, Great Schools!</td>
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<td></td>
<td>Response to Intervention and Differentiated Instruction: Making the Connection</td>
<td>206</td>
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<td>Transforming Schools Through Purposeful Walkthroughs: Dramatically Improve Student Achievement</td>
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<td>You Want Me To Do What!! Facilitating Educational Change in Your Building.</td>
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<tr>
<td><strong>The Middle Grades: Unique Skills for Leaders and Learners</strong></td>
<td>Middle School Brains are Different! What We Need to Know and Do</td>
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<tr>
<td><strong>Cultural Diversity: Transforming Learning Communities</strong></td>
<td>Intervention Strategies for Students from Poverty</td>
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<td><strong>Digital Technology: Redefining Our School</strong></td>
<td>1-to-1 2.0: Global Trends and Emerging Ideas</td>
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<tr>
<td><strong>The Arts in the Learning Community</strong></td>
<td>The Brain, Exercise, and Learning</td>
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<tr>
<td><strong>Leadership and Management: Complimentary Roles of the Principal</strong></td>
<td>How to Implement a Positive Behavior Supports Program at Your School</td>
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<td>Networks as Change Agents: Building Leadership Capacity and Improving Student Achievement</td>
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<td></td>
<td>Uncommon Leadership in Education: The Seven Secrets of Motivating and Inspiring Your Team</td>
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<tr>
<td><strong>2:00 p.m. - 3:00 p.m.</strong></td>
<td>Author Presentation: Donalyn Miller</td>
<td>B2-1</td>
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<tr>
<td></td>
<td>3:15 p.m. - 3:45 p.m. Book Signing NAESP Bookstore</td>
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<tr>
<td><strong>2:00 p.m. - 3:00 p.m.</strong></td>
<td>Author Presentation: Stephen Peters</td>
<td>B2-2</td>
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<tr>
<td></td>
<td>3:15 p.m. - 3:45 p.m. Book Signing NAESP Bookstore</td>
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<tr>
<td><strong>3:00 p.m. - 4:30 p.m.</strong></td>
<td>The Principal Story: A Film on Principals as Instructional Leaders</td>
<td>La Louisiane</td>
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### Sunday, April 5

#### 8:30 a.m. - 9:30 a.m.  
**CONCURRENT SESSIONS**

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<thead>
<tr>
<th>Session</th>
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<tr>
<td>The Principal as C.L.O. (Chief Learning Officer)</td>
<td>Using Learning Walks to Intentionally Improve Instruction</td>
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<tr>
<td>The Arts in the Learning Community</td>
<td>Celebrating Principals Reading to Students—The 2008-09 NAESP Read Aloud Award: Petite Rouge A Cajun Red Riding Hood by Mike Artell and Illustrated by Jim Harris</td>
<td>227</td>
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#### 8:30 a.m. - 10:00 a.m.

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<tr>
<td>The Principal as C.L.O. (Chief Learning Officer)</td>
<td>Engaging Teaching Tools for Principals</td>
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<tr>
<td>The Arts in the Learning Community</td>
<td>Helping to Grow Tomorrow’s Teachers and School Leaders Through Mentor Training</td>
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<tr>
<td>The Middle Grades: Unique Skills for Leaders and Learners</td>
<td>Increasing Fluency Within A Response To Intervention (RTI) Model</td>
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<tr>
<td>Cultural Diversity: Transforming Learning Communities</td>
<td>Why Culture Counts: Teaching Children of Poverty</td>
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<tr>
<td>Digital Technology: Redefining Our School</td>
<td>Addressing the Growing Issue of Cyberbullying</td>
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<tr>
<td>The Arts in the Learning Community</td>
<td>Teaching 2.0: Learning and Leading in the Digital Age</td>
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<tr>
<td>The Middle Grades: Unique Skills for Leaders and Learners</td>
<td>Practical Applications of Brain Based Strategies to Enhance Learning</td>
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<tr>
<td>Leadership and Management: Complimentary Roles of the Principal</td>
<td>Fostering a Safer and More Positive School Climate and Culture</td>
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<tr>
<td>The Arts in the Learning Community</td>
<td>Transforming Your Staff: Team Building From the Heart</td>
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#### 8:30 a.m. - 10:30 a.m.

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>8:30 a.m.</td>
<td>Exhibit Hall</td>
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</tr>
<tr>
<td>9:30 a.m. - 10:00 a.m.</td>
<td>Book Signing: Mike Artell, author of Read Aloud Award</td>
<td>NAESP Bookstore</td>
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<tr>
<td>10:30 a.m. - 12:30 p.m.</td>
<td>Third General Session Keynote Speaker: Jeff Corwin</td>
<td>Hall C</td>
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<tr>
<td>12:30 p.m. - 1:30 p.m.</td>
<td>Exhibit Hall</td>
<td>Hall A</td>
</tr>
<tr>
<td>1:00 p.m. - 2:30 p.m.</td>
<td>Middle Grades Luncheon (ticket required)</td>
<td>225</td>
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<tr>
<td>1:30 p.m. - 2:30 p.m.</td>
<td>TECHNOLOGY LEARNING CENTER</td>
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<tr>
<td>1:30 p.m. - 3:00 p.m.</td>
<td>Digital Technology: Redefining Our School</td>
<td></td>
</tr>
<tr>
<td>2:00 p.m. - 2:30 p.m.</td>
<td>Book Signing: Williard Daggett</td>
<td>NAESP Bookstore</td>
</tr>
<tr>
<td>2:00 p.m. - 3:00 p.m.</td>
<td>Author Presentation: H. Lynn Erickson</td>
<td>B-1</td>
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<tr>
<td>3:00 p.m. - 4:30 p.m.</td>
<td>Author Presentation: Toks Fashola</td>
<td>B-2</td>
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<tr>
<td>4:30 p.m. - 5:30 p.m.</td>
<td>How the American Recovery and Reinvestment Act Will Impact Schools at the Local Level</td>
<td>224</td>
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*SEE YOU IN HOUSTON NEXT YEAR! | APRIL 8-12, 2010*
### MONDAY, APRIL 6

#### 8:30 a.m. - 9:30 a.m. CONCURRENT SESSIONS

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<th>Session Title</th>
<th>Topic</th>
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<tbody>
<tr>
<td>The Principal as C.L.O. (Chief Learning Officer)</td>
<td>Behavior-Based Interviewing: A Better Way for Principals to Hire Effective Teachers</td>
<td>222</td>
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<tr>
<td></td>
<td>Boldly Go Where No School Has Gone Before: Full Inclusion, Response to Intervention (RTI), Universal Screening with Progress Monitoring, Implementing Student Success Initiative</td>
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<tr>
<td></td>
<td>The Critical Role of the Principal in Professional Learning Communities</td>
<td>221</td>
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<tr>
<td></td>
<td>Using Take One! to Transform Your School into a Learning Community</td>
<td>207</td>
</tr>
<tr>
<td>The Middle Grades: Unique Skills for Leaders and Learners</td>
<td>Instructional Leadership IN ACTION in the Middle Grades</td>
<td>218</td>
</tr>
<tr>
<td>Digital Technology: Redefining Our School</td>
<td>Managing Digital Data With Ease</td>
<td>204</td>
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<tr>
<td>The Arts in the Learning Community</td>
<td>Animated Actions: Integrating the Arts Into the Curriculum</td>
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#### 9:30 a.m. - 11:30 a.m. Delegate Assembly

- **H: Napoleon Ballroom**

#### 10:30 a.m. - 12:00 p.m. CONCURRENT SESSIONS

<table>
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<tr>
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<tr>
<td>The Principal as C.L.O. (Chief Learning Officer)</td>
<td>Navigating the Response to Intervention Maze</td>
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<td>Walking the Walk: Leading Change in a School Building</td>
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<tr>
<td>The Middle Grades: Unique Skills for Leaders and Learners</td>
<td>Super Sleuth: Unraveling the Mysteries of the Middle Level Learner</td>
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<tr>
<td>Cultural Diversity: Transforming Learning Communities</td>
<td>Increasing African American Student Achievement through Increasing Parent Involvement</td>
<td>220</td>
</tr>
<tr>
<td>Digital Technology: Redefining Our School</td>
<td>From At Risk to Off the List: Leadership practices that yield positive results</td>
<td>204</td>
</tr>
<tr>
<td>The Arts in the Learning Community</td>
<td>The Classroom Canvas: Incorporating the Arts into Standardized Instruction</td>
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<tr>
<td>Leadership and Management: Complimentary Roles of the Principal</td>
<td>The Principal as Chief Safety Officer</td>
<td>222</td>
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