



**2009 CONVENTION  
PROGRAM BOOK**

TRANSFORMING LEARNING COMMUNITIES

[www.naesp.org](http://www.naesp.org)



**National Association of  
Elementary School Principals**

April 2-6, 2009 | New Orleans, LA  
Ernest N. Morial Convention Center



## SECTION 1

|                                                  |    |
|--------------------------------------------------|----|
| Welcome Letters                                  | 2  |
| Board of Directors                               | 3  |
| Committee Lists                                  | 4  |
| Sponsors                                         | 6  |
| General Information                              | 7  |
| Community Service Project                        | 9  |
| Making the Most of the Convention and Exposition | 10 |

## SECTION 2

|                                 |    |
|---------------------------------|----|
| ■ Pre-Convention Workshops      | 12 |
| ■ Three-Hour Workshops          | 14 |
| ■ Program Formats and Tracks    | 17 |
| ■ Friday Schedule-at-a-Glance   | 19 |
| ■ Friday Programming            | 20 |
| ■ Saturday Schedule-at-a-Glance | 28 |
| ■ Saturday Programming          | 29 |
| ■ Sunday Schedule-at-a-Glance   | 35 |
| ■ Sunday Programming            | 36 |
| ■ Monday Schedule-at-a-Glance   | 43 |
| ■ Monday Programming            | 43 |
| ■ Speaker Index                 | 46 |

## SECTION 3

|                                   |    |
|-----------------------------------|----|
| Leadership and Committee Meetings | 48 |
| Zone Meetings                     | 49 |
| Social Events                     | 50 |

## SECTION 4

|                  |    |
|------------------|----|
| Joint Convention | 51 |
|------------------|----|

## SECTION 5

|                                |    |
|--------------------------------|----|
| Exhibit Hall Floor Plan        | 54 |
| Exhibit Hall Company Listing   | 56 |
| Exhibitors by Product          | 74 |
| State Affiliate Booths by Zone | 79 |
| Advertiser Index               | 81 |

## SECTION 6

|                                   |    |
|-----------------------------------|----|
| State Affiliate Directory         | 83 |
| National Distinguished Principals | 86 |
| Past Presidents                   | 88 |
| Staff Listing                     | 89 |

## SECTION 7

|             |    |
|-------------|----|
| Floor plans | 90 |
|-------------|----|



## DEAR COLLEAGUES AND FRIENDS:



I am so excited to welcome you to NAESP's 88<sup>th</sup> Annual Convention and Exposition in the beautiful and exciting city of New Orleans. As you attend sessions and hear our many outstanding speakers, I know you will be energized about your important role in *transforming learning communities*.

As building leaders, you are the key to making your school a successful learning community. Throughout the year, I hope I have encouraged and reminded you about the incredible power you have to influence the quality of education in our country for all students. As you learn about best practices and school successes from principals across our nation and around the world, I believe you will garner many new and exciting ideas. In addition, I am certain your professional skills will be enhanced and your love of the principalship will be renewed.

The Local Arrangements Committee, session reviewers, NAESP Board of Directors, the NAESP staff, and countless others have worked diligently to plan and organize a rich learning experience for you at the NAESP Convention. We sincerely thank everyone for the investment of their time and energy to make this convention both professionally and personally rewarding for our attendees.

There are a variety of events to attend at the Convention, including dynamic General Sessions, Pre-Convention Workshops, a service project day in New Orleans, Distinguished Lectures, practical break-out sessions, and forums and meaningful discussions on a wide variety of topics to enrich your leadership knowledge and skills. It is so exciting to have opportunities to network with friends and also meet new colleagues.

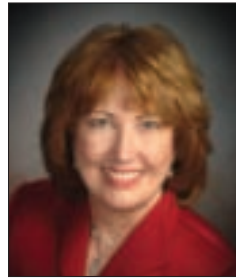
New Orleans is such a magical city with so much to see and enjoy! I hope you will take a ride on a street car, walk along the Mississippi River, visit Jackson Square and the French Quarter, and definitely enjoy some awesome food and entertainment. *Laissez les bon temps rouler!*

Thank you for the honor of serving as your NAESP President this year!

Best regards always,

Dr. Nancy M. Davenport  
NAESP President 2008-2009

## DEAR NAESP COLLEAGUES AND GUESTS,



Welcome to New Orleans and NAESP's 88<sup>th</sup> Annual Convention and Exposition.

From its humble beginnings back in 1921, NAESP has grown into the world's largest and most respected professional association for elementary and middle level principals. Similarly, the annual NAESP Convention and Exposition has become the premiere professional development opportunity dedicated solely to the issues and concerns central to elementary and middle school leadership.

Whether you're an aspiring or new principal attending our convention for the first time, a retired principal here to share your expertise and consult with colleagues, or one of the thousands of active principals looking to add new tools to your current skill set, you are here on a shared mission. You are working to improve the lives of children by improving the effectiveness of schools. It is therefore our goal to provide an exceptional convention experience to help you become the most effective leader you can be.

While here, we hope you will visit the Exhibit Hall and take advantage of resources, programs, and materials our vendors offer to help you achieve success in your schools. Our exhibitors are important to us and I hope you will take a moment to thank them for their support. While in the Exhibit Hall, be sure to stop by the NAESP Membership Services booth. You can meet with National Distinguished Principals and NAESP staff members who can share a wealth of information on the services, programs, and resources we have developed for principals. Also, the Convention Bookstore is the perfect place to purchase books featuring convention speakers and best sellers on topics such as response to intervention (RTI), instructional strategies, and more.

This has been an incredible year as NAESP and principals have been able to positively influence the future of education for all children. We value your membership and sincerely thank you for attending the 88<sup>th</sup> Annual NAESP Convention. You have the energy and power our schools need in Transforming Learning Communities – Leadership is KEY. May this convention be your most rewarding and enjoyable ever!

Sincerely,

Gail Connelly  
NAESP Executive Director

*P.S.* While in the Exhibit Hall, stop by NAESP Booth #629 for free gifts, including lapel pins, pens, post-its, and great raffle items such as free Convention registration and airfare to the 2010 Convention in Houston. Also stop by our Convention Bookstore where you'll find hundreds of professional literature selections and receive a free book with your purchase.



## **PRESIDENT**

### **DR. NANCY M. DAVENPORT**

*Kingston Elementary School  
Virginia Beach, VA*



## **PAST PRESIDENT**

### **MARY KAY SOMMERS**

*Shepardson Elementary School  
Fort Collins, CO*



## **DIRECTOR, ZONE 2**

### **LOUIS (LOU) DELLA BARCA**

*C.J. Davenport Primary/Elementary Schools,  
Egg Harbor Township, NJ*



## **DIRECTOR, ZONE 4**

### **J. EDWARD (EDDIE) POLLARD, JR.**

*Tyrone Elementary School  
Tyrone, GA*



## **DIRECTOR, ZONE 6**

### **JULI MARY KWIKKEL**

*East and West Elementary School  
Storm Lake, IA*



## **DIRECTOR, ZONE 8**

### **DEBORAH (DEB) AYERS-GEIST**

*Oak Grove Elementary  
Kansas City, KS*



## **FOUNDATION**

### **DEBORAH M. HARVEST**

*Johnnie L. Cochran, Jr. Academy  
East Orange, NJ*



## **EXECUTIVE DIRECTOR**

### **GAIL CONNELLY\***

*NAESP Headquarters  
Alexandria, VA*



## **NAESP FOUNDATION CEO**

### **ERNIE MANNINO\***

*NAESP Headquarters  
Alexandria, VA*



## **PRESIDENT-ELECT**

### **DIANE CARGILE**

*Rio Grande Elementary School  
Terre Haute, IN*



## **DIRECTOR, ZONE 1**

### **DAVID P. COBB**

*Lyndon Town School  
Lyndonville, VT*



## **DIRECTOR, ZONE 3**

### **LINDA J. CHAMBERLIN**

*Forest Lakes Elementary School  
Forest Hill, MD*



## **DIRECTOR, ZONE 5**

### **MARK A. KERN**

*New Palestine Elementary School  
New Palestine, IN*



## **DIRECTOR, ZONE 7**

### **ROBERT LEWIS MONSON**

*Parkston Elementary School  
Parkston, SD*



## **DIRECTOR, ZONE 9**

### **BARBARA A. CHESTER**

*Cherry Park Elementary School  
Portland, OR*



## **FOUNDATION**

### **MARK O. TERRY**

*Eubanks Intermediate School  
Southlake, TX*



## **CHIEF ADVOCACY & MEMBERSHIP OFFICER**

### **MICHAEL SCHOOLEY\***

*NAESP Headquarters  
Alexandria, VA*

*\* ex-officio, non-voting member*

## 2009 PROGRAM REVIEW COMMITTEE

NAESP recognizes the following dedicated individuals who served as presentation proposal reviewers for the 88th Annual Convention. Thank you for enhancing the quality professional development program NAESP brings together each year.

### Ed Albert

North Fairview Elementary School (Seaman USD #345)  
Topeka, KS

### Kim Anderson

Sheridan Junior High School  
Sheridan, Wyoming

### Barbara Young Burns

Vicksburg Warren Schools -  
Bowmar Avenue Elementary  
(retired)  
Vicksburg, Mississippi

### Dr. Gladys Camp

Thomason E.S. District of  
Columbia Public Schools  
Washington District of Columbia

### Debbie Davis

Arkansas Leadership  
Academy City  
Fayetteville, Arkansas

### Gretchen Donndelinger

Nova Southeastern University  
FSEHS  
Ft. Lauderdale, Florida

### Katherine Grondin

Auburn School Department  
Auburn, Maine

### Pete Hall

Sheridan Elementary School  
Spokane, Washington

### Pamela Landry

Johnston Street Elementary/  
Iberia Parish  
New Iberia, Louisiana

### David M. Ludwig

Wisner-Pilger Public Schools  
Wisner, Nebraska

### Chris Myers

Garfield Elementary School,  
Cedar Rapids Community  
School District  
Cedar Rapids, Iowa

### Melissa D. Patschke, Ed. D.

Upper Providence  
Elementary School  
Spring-Ford Area  
School District  
Royersford, Pennsylvania

### Kathleen Reyner

School Administrators of Iowa  
Des Moines, Iowa

### Ramona Robinson

West Elementary School (K-2)/  
Alabama Association  
of Elementary School  
Administrators  
Russellville, Alabama

### Dr. David B. Root

Rocky River Middle School  
Rocky River, Ohio

### Loretta Rubin

Retired, Consultant  
Middletown, Connecticut

### Kathleen Sciarappa, Ed.D.

Educational Consultant  
Manchester, New Hampshire

### Paul Snellenberger

Liberty Intermediate (Retired)  
People Etc. HR Company (post  
retirement)  
Bourbonnais, Illinois

### Robin Stover

Texarkana School District  
Texarkana, Arkansas

### James Taffel

Barre City Elementary  
and Middle School  
Barre, Vermont

### James (Jim) Warnock

Alma Intermediate School,  
Alma School District  
Alma, Arkansas

### Dr. Roma Windham Morris

Pearl Lower Elementary  
Pearl, Mississippi

## 2009 LOCAL ARRANGEMENTS COMMITTEE

### Andrea Martin

Executive Director  
Louisiana Association of Principals

### Barbara Stainback

President  
Louisiana Association of Principals

### Christine Duay

President-Elect  
Louisiana Association of Principals

## 2009 NOMINATING COMMITTEE

### ZONE 1

#### Deborah Denise Dancy

William Channing Elementary  
Hyde Park, Massachusetts

### ZONE 2

#### Richard Houseknecht

Manor Elementary School  
Levittown, Pennsylvania

### ZONE 3

#### Chairperson

#### Pamela A. Akers,

Phelps Luck Elementary  
Columbia, Maryland

### ZONE 4

#### Ellyn B. Smith

Alafia Elementary School  
Valrico, Florida

### ZONE 5

#### Thomas J. Mellish

Sugar Creek Elementary School  
Crawfordville, Indiana

### ZONE 6

#### Nkenge A. Bergan

Lakeview Middle School  
Battle Creek, Michigan

### ZONE 7

#### Libby S. Bailey

Ivywild Elementary School  
Colorado Springs, Colorado

### ZONE 8

#### Bert Stark

Vandergriff Elementary School  
Fayetteville, Arkansas

### ZONE 9

#### Dwight Cooper

Reardan Elementary School  
Reardan, Washington

## 2009 ELECTION AUDIT BOARD

### Chairperson

#### Archie Van Norden

Fountain Rock  
Elementary School  
Hagerstown, Maryland

### Sherman LaPrade

Halifax County Middle School  
South Boston, Virginia

### Bruce Shafferman

Lowes Island  
Elementary School  
Sterling, Virginia

### 2008-2009

## RESOLUTIONS COMMITTEE

### Chairperson

#### Diane Cargile,

#### President-Elect

Rio Grande Elementary School  
Terre Haute, Indiana

### ZONE 1

#### Jillayne Flanders

Plains Elementary School  
South Hadley, Massachusetts

### ZONE 2

#### Bonnie Tryon

William Golding  
Elementary School  
Cobleskill, New York

### ZONE 3

#### Darnella S. Cunningham

Lee Hill Elementary  
Fredericksburg, Virginia

### ZONE 4

#### Gene Sires

Summerville Elementary  
Summerville, South Carolina

### ZONE 5

#### Sharon Pitts

Woodrow Wilson  
Middle School  
Terre Haute, Indiana



## ZONE 6

**Tyson Novinska**  
Woodview Elementary  
Grafton, Wisconsin

## ZONE 7

**John Kito**  
William Tyson Elementary  
Anchorage, Alaska

## ZONE 8

**Sherrie Bayles**  
Special Education Department  
Springdale, Arkansas

## ZONE 9

**Dolores Vasquez**  
Honey Hollow  
Elementary School  
Moreno Valley, California

## 2008-2009 CREDENTIALS COMMITTEE

**Chairperson**  
**Mary Kay Sommers**  
**Past President**

## ZONE 1

**Ken Williams**  
Peter Woodbury School  
Bedford, New Hampshire

## ZONE 2

**Wayne McAllister**  
Garrettford Elementary School  
Drexel Hill, Pennsylvania

## ZONE 3

**Kenneth Bernacki**  
Lindsey Elementary School  
Chesterland, Ohio

## ZONE 4

**Jan Palmer**  
Daphne Elementary School  
Daphne, Alabama

## ZONE 5

**Kim Zinman**  
Kilmer Elementary School  
Buffalo Grove, Illinois

## ZONE 6

**Mark White**  
Hintgen Elementary School  
La Crosse, Wisconsin

## ZONE 7

**Barbara Nagengast**  
Homestead Elementary  
Eagle River, Alaska

## ZONE 8

**Mark Lukert**  
Lakeside Elementary School  
Coppell, Texas

## ZONE 9

**Jean Bell**  
Littleton Elementary School  
Avondale, Arizona

## EDITORIAL ADVISORS

### SECOND-YEAR ADVISORS

**Christopher Hammill**  
Assistant Superintendent for  
School Leadership & Educational  
Accountability  
Detroit Public Schools  
Detroit, Michigan

### Robert Heath

Assistant Professor, Department  
of Curriculum and Instruction  
Appalachian State University  
Boone, North Carolina

### Lisa Hannah

Three Oaks Elementary  
Virginia Beach, Virginia

### James Linde

Sharp-Leadenhall Elementary  
Baltimore, Maryland

### James Warnock

Alma Intermediate School  
Alma, Arkansas

### FIRST-YEAR ADVISORS

**LaQuanda Brown**  
King-Danforth Elementary  
Macon, Georgia

### Roma Morris

Pearl Lower Elementary  
Pearl, Mississippi

### Melissa D. Patschke

Upper Providence Elementary  
Royersford, Pennsylvania

### Susan Romero

St. James the Less  
La Crescenta, California

### Jon Stern

Wabasha-Kellogg  
Elementary and High School  
Wabasha, Minnesota

## SESSION MODERATORS

### Jeanne Clifton

Polk Elementary  
Ogden, UT

### Belinda Cole

Forest Hill Elementary School  
Forest Hill, MD

### Deveda E. Coley

Twin Ridge Elementary  
Mount Airy, MD

### Sandra C. Cox

Norview Elementary School  
Norfolk, VA

### Lauren Elias

B.W. Tinker Elementary  
Waterbury, CT

### Cindy Eliser

LaFourche Parish School Board  
Thibodaux, LA

### Jacqueline C. Havrilla

Evans Elementary School  
Limerick, PA

### Kevin Kurtz

Lincoln Crossing Elementary  
Lincoln, CA

### Joyce C. Lanier

Evergreen Elementary School  
Midlothian, VA

### Christine Marriott

Salt Lake City School District  
Salt Lake City, UT

### Jerold Martinec

Dike-New Hartford Elementary  
New Hartford, IA

### Rick Mason

Lake Mills, WI

### Nancy M. Moga

Callaghan Elementary School  
Covington, VA

### Melissa Patschke

Upper Providence  
Elementary School  
Royersford, PA

### Kathleen Reyner

School Administrators of Iowa  
Clive, IA

### Cathy St. Romain

Louisiana Department  
of Education  
Baton Rouge, LA

### Pamela Snoek

Hawk Hollow School  
Bartlett, IL

### Carla Tantillo

Mindful Practices  
Oak Park, IL

### Violet Tantillo

Jefferson Elementary School  
Berwyn, IL

### George O. Thomson

Cavendish Town  
Elementary School  
Proctorsville, VT

### Donna Turnbo-Smith

Martin Elementary  
East Prairie, MO

### Ruth Tweto,

Orion Elementary  
Elmendorf Afb, AK

### Dean Warrenfeltz

Winchester Avenue Elementary  
School  
Martinsburg, WV

### Kenneth Williams

Easy Evaluations  
Tyronne, GA

### Vicki H. Williams

Woolmarket Elementary School  
Biloxi, MS

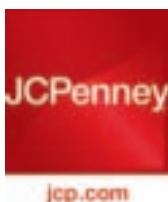
### Jackson Willie

Reflective Resource Inc.  
Edina, MN

# SPONSORS



NAESP would like to thank the following companies and organizations for their support of the 88th Annual Convention and Exposition. These organizations' and companies' remarkable support of school leaders boldly demonstrates their commitment to public education.



## LOCATION

New Orleans Morial  
Convention Center (NOMCC)  
900 Convention Center Blvd.  
New Orleans, LA 70130  
(Phone) 504-582-3023  
(Fax) 504-582-3032

## SHUTTLE TRANSPORTATION

**LOCATION:** Convention Center –  
Outside Hall B

Shuttle buses will operate on a continuous loop between the NAESP hotels listed below and the Convention Center. During peak morning, afternoon, and evening hours, shuttles will loop every 20 minutes the hours listed. Shuttle schedules may vary due to traffic and weather conditions. Shuttles will also operate from NAESP hotels for other convention programs and official NAESP evening events.

## HOTEL PICK-UP/DROP-OFF

### Route #1

- Hilton New Orleans Riverside (HQ)
- Renaissance Arts Hotel – Tchoupitoulas Street

### Route #2

- Marriott New Orleans – Canal Street
- Courtyard by Marriott – St. Charles Street
- Loews – Poydras Street

### Hotel Provides Own Shuttle

- Omni Royal Crescent – Gravier Street
- Omni Royal Orleans – St. Louis Street

### Walk Hotels

- Courtyard New Orleans Convention Center – Julia Street
- Hotel New Orleans – Convention Center Blvd.
- New Orleans Marriott and the Convention Ctr. - Convention Center Blvd.
- Residence Inn – St. Joseph Street
- Springhill Suites – St. Joseph Street

*\*Shuttles will operate from NAESP hotels for the Welcome Reception.*

|                   |                                                                              |
|-------------------|------------------------------------------------------------------------------|
| Thursday, April 2 | 7:00 a.m. – 11:00 a.m. &<br>2:30 p.m. – 7:30 p.m.                            |
| Friday, April 3   | 7:00 a.m. – 11:00 a.m. &<br>2:30 p.m. – 6:30 p.m.<br>*7:00 p.m. – 11:30 p.m. |
| Saturday, April 4 | 7:00 a.m. – 11:00 a.m. &<br>2:30 p.m. – 6:30 p.m.                            |
| Sunday, April 5   | 7:00 a.m. – 11:00 a.m. &<br>1:00 p.m. – 5:00 p.m.                            |
| Monday, April 6   | 7:00 a.m. – 1:00 p.m.                                                        |

## ACCESSIBILITY FOR PERSONS WITH DISABILITIES

NOMCC's goal is to meet every client's need. For people with disabilities, that means providing a fully accessible environment. The NOMCC complies with the regulations set by the Americans with Disabilities Act (ADA). For mobility scooter rental, visit [rhinobiz.com/scooterattendeeform.html](http://rhinobiz.com/scooterattendeeform.html). Wheelchairs are also available upon request by calling 504-582-3011.

## AIR, RAIL, AND GROUND TRANSPORTATION

For your return trip to the airport: Airport Shuttle New Orleans runs every 30 minutes daily, with service to and from most NAESP hotels. Call 504-522-3500 or 866-596-2699 for more information and advance reservations. Agents are available to assist you with your ticket or you may use the convenient kiosk located in the NOMCC registration area. Cost is approximately \$15 USD each way or \$30 USD round trip. Rates are subject to change without notice.

## EMERGENCIES

The safety and security of attendees and staff is the first priority of NAESP and the NOMCC. For fire and medical emergencies contact the Security Control office at extension 3040 from any house phone located in the facility. In addition, there are red "hot line" phones located around the facility.

## BADGE POLICY AND RIBBONS

Your name badge is your admission to the educational sessions, the Exhibit Hall, and to board the shuttles. Please wear your badge at all times during the Convention. NAESP recommends you remove your badge when leaving the Convention Center. Tickets are required for the Welcome Reception and Dance, the Pre-Convention Workshops, Three-Hour Workshops, and the Middle Grades Luncheon. Badge ribbons will be available at the Ribbon Counter in the Registration area.

## BOOK SIGNINGS

**LOCATION:** Hall B Lobby

Keynote Speakers, Distinguished Lecturers, and Presenting Authors will all be available to sign copies of their books immediately following their individual presentations. Signed books are a great addition to your library, whether for school or for your personal and professional collection.

Visit the bookstore to get information on when your favorite presenter will be at the National Principals Resource Center signing books. Don't miss this outstanding opportunity to meet the experts!

## CONTINUING EDUCATION UNITS/ PROFESSIONAL DEVELOPMENT UNITS (CEUS/PDUS)

NAESP recognizes the importance of continuing professional growth for all school leaders. State and district requirements vary as to the level of professional development required for continuing certification, ranging from no requirement to more than 180 hours of professional development in a five-year period. (Determining procedures for obtaining state acceptance of continuing education units is the responsibility of each attendee.)

NAESP's Leadership Academy, a premier provider of professional development for school leaders, offers CEUs/PDUs for participation in Pre-Convention Workshops and Three-Hour Workshops at the Convention. One NAESP Leadership Academy CEU/PDU will be granted for each hour of engaged learning. Thus participants in a Pre-Convention Workshop will earn six (6) CEUs/PDUs. Three (3) CEUs/PDUs will be granted for participation in a Three-Hour Workshop. No units will be given for partial completion of a workshop, and no CEU/PDU credit will be granted for attendance at the 90-minute concurrent sessions or the General Sessions.

Following the Convention, the NAESP Leadership Academy will mail each qualifying attendee a certificate indicating CEUs/PDUs he or she earned by participating in Pre-Convention or Three-Hour Workshops in New Orleans.

## CYBER CAFÉ

*Brought to you by Horace Mann*

Check your e-mail or connect wirelessly to the internet in the registration lobby, second level landing, and near the Horace Mann booth 522. E-mail stations will be available Friday through Monday. Hours will be listed in the different Cyber Café areas.

## ENDORSEMENTS

NAESP does not endorse the products or services displayed by exhibitors, or views expressed by speakers or other convention participants.



## HOUSING

Representatives from NAESP's official housing company, Convention Management Resources (CMR), will be available to assist attendees during Convention hours, Thursday, April 2 – Monday, April 6. The Housing Desk will be located near the Registration Desk at the Convention Center.

## MEETING ROOM OVERCROWDING

NAESP will make every effort to schedule popular topics in rooms large enough to accommodate anticipated attendance. Since many topics are extremely popular, it is wise to select alternative sessions as you plan your Convention schedule. NAESP and the NOMCC are REQUIRED to follow local fire regulations and may ask participants in rooms filled to capacity to choose another session.

## MEMBER SERVICES & NAESP BOOTH

LOCATION – Exhibit Hall A, Booth 629

NAESP staff will be available in the NAESP Membership Services booth located in the Exhibit Hall of the Convention Center. The NAESP booth is the place to be for getting information on the latest member benefits, picking up one of our great giveaways, registering for raffle drawings, or just stopping by to relax and connect with your colleagues. Let us help you make the most of your membership!

## NATIONAL PRINCIPALS RESOURCE CENTER

LOCATION – Lobby B

The NPRC will operate its popular bookstore at the Annual Convention once again. The NPRC offers many titles, some which will be available only at the Convention. This is a great opportunity to purchase books dealing with the latest hot topics in leadership, instructional strategies, curriculum, assessment, and other topics of interest to the elementary and middle-level principal.

## REGISTRATION

LOCATION – Lobby A

|                   |                        |
|-------------------|------------------------|
| Thursday, April 2 | 7:00 a.m. – 6:00 p.m.  |
| Friday, April 3   | 7:30 a.m. – 5:00 p.m.  |
| Saturday, April 4 | 7:30 a.m. – 5:00 p.m.  |
| Sunday, April 5   | 7:30 a.m. – 5:00 p.m.  |
| Monday, April 6   | 7:30 a.m. – 12:00 p.m. |

## SPEAKER READY ROOM

LOCATION – NOMCC - Room 211

Available for all NAESP speakers and presenters to review their material prior to presenting during the following dates and times:

|                   |                        |
|-------------------|------------------------|
| Thursday, April 2 | 12:00 p.m. – 6:00 p.m. |
| Friday, April 3   | 7:30 a.m. – 5:00 p.m.  |
| Saturday, April 4 | 7:30 a.m. – 5:00 p.m.  |
| Sunday, April 5   | 7:30 a.m. – 5:00 p.m.  |
| Monday, April 6   | 8:00 a.m. – 12:00 p.m. |

## SPOUSE/GUEST

Spouses and guests may attend all Convention functions, except for Pre-Convention Workshops and Three-Hour Workshops. Assistant principals, teachers, or other principals are not eligible for the spouse/guest registration category. Spouse/guest attendees will need to purchase tickets for ticketed events.

## STATE SOCIAL FUNCTIONS

Learn about individual state functions at the state booths located in the Exhibit Hall during exposition hours.

## TOURS

LOCATION: Hall A Lobby

Accent Arrangements will provide sightseeing tours during the Convention. Representatives are available for you to make your reservations. Tour hours:

|                   |                        |
|-------------------|------------------------|
| Friday, April 3   | 8:00 a.m. – 5:00 p.m.  |
| Saturday, April 4 | 11:00 a.m. – 5:00 p.m. |
| Sunday, April 5   | 11:00 a.m. – 4:00 p.m. |
| Monday, April 6   | 11:00 a.m. – 1:30 p.m. |

### City Tour: History, Highlights, and Hope

Travel through the historic French Quarter, virtually untouched by the storm, en route to the 9th Ward and Lakeview, two neighborhoods devastated by Katrina. View the massive destruction and the gradual return with rebuilding projects such as native Harry Connick, Jr.'s Musicians' Village. See Fats Domino's house which was recently refurbished by a local foundation dedicated to keeping New Orleans music alive.

### That Deep South Cuisine:

#### School of Cooking

The only way to learn to recreate the magic that is New Orleans cuisine in your own kitchen is to watch a professional chef perform at the New Orleans School of Cooking. Our expert chef will whet your appetite for Creole Cooking – the world

famous cuisine that combines the finest elements of French and Spanish cooking with rich indigenous seafood, spices, and produce. Different New Orleans specialties will be demonstrated and you'll get to sample some of these delicacies after the lesson. This is one class you don't want to skip!

### Moonlight on the Mississippi

From the moment you step on board, your toes will be tappin' along to the Jazzy beats! This tour is the perfect way to enjoy a moonlit dinner on the river and a great opportunity to see the New Orleans skyline from a different perspective! The sounds of a lively jazz band fill the air as you enjoy a lavish Creole buffet in elegantly appointed dining rooms— it doesn't get more "New Orleans" than that!

### Jean Lafitte Swamp Tour

Your captain, a native of the region, will provide an interesting and entertaining narrative of the history of the massive swampland as you may encounter alligators, egrets, raccoons, water snakes and many varieties of birds as well as exotic plant life. You will even get a peek at an authentic Cajun "trapper's shack" nestled in this beautiful swampland.

### Recreating the Magic: School of Cooking

A professional chef at the New Orleans School of Cooking will guide you through each step of the process and teach you how to recreate the magic of New Orleans cooking in your own kitchen. After the demonstration, you'll sit down to a mouth-watering dinner of the dishes you watched the chef prepare, and enjoy wine, beer, and assorted cocktails with your meal.

## WELCOME RECEPTION AND DANCE

LOCATION: HILTON Grand Ballroom

Don't miss the opportunity to catch up with long-time friends and make new ones at NAESP's Welcome Reception and Dance. The Welcome Reception, sponsored by Lifetouch, promises to be a memorable night. New Orleans welcomes our 88th Annual Convention with music, heavy hors d'oeuvres, desserts, coffee, and a cash bar. This event will be held from 8:00 p.m. - 11:00 p.m. Tickets are required for admittance and one complimentary ticket is provided with each paid full registration. Guest tickets are \$30 per person. Tickets will be available for sale at the Registration Desk and at the dance. Shuttle bus service to and from the reception is provided from the NAESP Hotels.



# New Orleans Service Project

## THURSDAY, APRIL 2

9:00 a.m. – 3:00 p.m.

**Volunteer day will display good work and spirit of principals.**



In conjunction with the Convention, NAESP is developing a service project to assist the New Orleans Public School system as they continue to

recover from the devastating effects of Hurricane Katrina. Attendees can volunteer one day to work on projects from painting to landscaping to assist their colleagues in New Orleans prepare their schools to accept children in a clean and safe environment.

The schools receiving assistance include:

**Bethune Elementary** - Projects include planting of shade trees, creating gathering nodes and shaded canopy spaces in the playground areas.

**Audubon Charter School** - Installing green mulch in areas where there is currently no grass growth, under trees, and play areas. The benefits to students and the surrounding trees will be explained on site.

**Ben Franklin Elementary** - Landscape Project (some heavy lifting) consists of building a vintage stone retaining wall in front of a historical school site. Most of the prep work of trenching and design will be complete before we start.

Transportation to and from the work site, as well as lunch and beverages will be provided.

## A FAST TRACK TO A TRADITIONAL ED.D.

Seton Hall University's nationally recognized, accelerated doctoral program will allow you to complete your studies in just 10 weekends and two, four-week sessions over two years. In fact, more than 200 K-12 administrators in 26 states and five foreign countries have already successfully earned their degrees and achieved career advancement.

"Starting this program from Canada and finishing from Singapore was possible only because of Seton Hall's deep commitment to its students. The culture of positive thinking prevails to make possible what sometimes seems impossible."

Glenn Odland, Ed.D. '08  
Head of School  
Canadian International School,  
Singapore

**Now accepting applications  
for the April 2010 cohort.**

*Loans are available to cover the entire cost  
of the program regardless of financial need.*



400 South Orange Ave. • South Orange, NJ 07079 • [www.shu.edu](http://www.shu.edu)

College of Education and Human Services 1-800-313-9833  
For more information e-mail [execedd@shu.edu](mailto:execedd@shu.edu) or go to [www.shu.edu/go/execedd](http://www.shu.edu/go/execedd)



## Making the Most of NAESP's 88<sup>th</sup> Annual Convention and Exposition

### REVIEW THE PROGRAM.

Plan your schedule. Don't miss a specific event or education session that is particularly interesting or important to you.

### ESTABLISH SPECIFIC GOALS.

Decide what you want to accomplish by the end of this convention. Is there one particular issue you want to learn more about? Do you want to meet colleagues who share a particular area of interest?

### PLAN MEETINGS AND EVENTS WITH COLLEAGUES.

Scheduled gatherings will help you meet colleagues and achieve your specific goals.

### NETWORK WITH COLLEAGUES.

Make it a point to connect each day with colleagues. The contacts you make today will benefit you tomorrow and in the future!

### USE YOUR BUSINESS CARDS.

Exchanging business cards is an easy way to connect with colleagues.

### TOUR THE EXHIBIT HALL.

Plan a complete tour of the Exhibit Hall to make sure you have the time and energy to learn everything you want to about the product and services demonstrated.

### KEEP NOTES.

Write down ideas you want to take back to the office. Keeping a list will guarantee that you remember them all and help reinforce what you've learned.

**intensity** Free P.E. Curriculum!

Stop By BCI Burke's NAESP Booth # 909 to find out more about Intensity and the Intensity Curriculum.

800.266.1250 | [www.getintensity.com/curriculum](http://www.getintensity.com/curriculum)

Trademarks are the property of BCI Burke Company, LLC. © BCI Burke Company, LLC 2009. All Rights Reserved.

Items shown: Curriculum book, CD-ROM, DVD-ROM, and a tablet.

# Houston

Houston has it all! With over 5,000 restaurants, golf 365 days a year, world-class shopping, nationally renowned museum and theater districts, cruising and the beach just a short drive away, there's something fun for everyone!

## **YOU COULD BE THE WINNER OF**

A Five-day Western Caribbean Cruise on Carnival Cruise Line departing out of Houston/Galveston! More details coming soon on the NAESP website!

**See you in Houston!**

Visit **Booth 223** for more details.

**NAESP 89th Annual Convention & Exposition**

**April 8 - 12, 2010**

**George R. Brown Convention Center**

[www.VisitHoustonTexas.com](http://www.VisitHoustonTexas.com)



## PARTICIPATE IN A FULL-DAY OF LEARNING BEFORE THE OFFICIAL START OF THE CONVENTION.

Choose from one of five sessions ranging from teacher supervision to response to intervention. Participants in a Pre-Convention Workshop will receive six professional development units or continuing education units (PDUs/CEUs) based upon six hours of engaged learning. Please note that participants are responsible for finding out in advance what their state's requirements are for PDUs/CEUs.

**7:00 a.m. – 9:00 a.m.**

### PRE-CONVENTION REGISTRATION

**8:30 a.m. – 4:30 p.m.**

### PRE-CONVENTION WORKSHOPS

#### ■ FOCUS ON RTI: MAKING IT WORK FOR STUDENTS, STAFF, AND FAMILIES

LOCATION: CONVENTION CENTER 220

**Speakers:** Richard Barbacane, Past President, NAESP and Chair, National Summit on RTI; George Batsche, Professor, University of South Florida; Jackie Castleman, Principal, Derry Township Schools, Middletown, PA; Kathleen Whitmire, Director, RTI Action Network; Joanne Cashman, Director, IDEA Partnership

Successful RTI implementation has at least two important factors: the technical side and the human side. To address the technical side, this session focuses on national research, state and local models, building level blueprints, and emerging data. To address the human side, the session pursues stakeholder viewpoints, changing roles and strategies for opening dialogue, and getting buy-in. Each participant will be connected to the online resources developed by the RTI Action Network. Participants will also receive a set of materials developed by national organizations working together through the IDEA Partnership to promote RTI, including a facilitator's guide, a set of Dialogue Starters, and a CD-ROM with live links to the most recent resources from an array of technical assistance providers.

#### ■ REFRAMING TEACHER SUPERVISION: FROM CONTROL TO IMPACT

LOCATION: CONVENTION CENTER 223

**Speakers:** Michael Chirichello, Visiting Professor, Northern Kentucky University; Kevin Walsh, Assistant Professor, William Paterson University (NJ)

During this session, you will have an opportunity to reframe your beliefs about teacher supervision. You will develop a platform that has the potential to create a culture that will value the performance appraisal process in your school. Explore the indicators that result in effective teaching with simulations, teaching video presentations, and reflective questioning.

Topics will include:

- The legacy of the one-room schoolhouse and teacher supervision.
- Reframing the image of teacher supervision: from control to empowerment.
- Going beyond teacher observation: the pathway to continuous improvement.
- Debunking the myths about teacher supervision: making the transition.
- Powerful conversations: leading with questions.
- A framework for effective teaching: what matters most.
- Differentiated supervision: one size doesn't fit all.
- Leadership is the key: making it work in the school setting.

#### ■ RELATIONSHIP CENTERED LEADERSHIP

LOCATION: CONVENTION CENTER 216

**Speaker:** Tom Wojick, The Renewal Group

In a shifting, demanding, and changing educational landscape, the strength and quality of relationships are fundamental to achieving success. Leading a learning community requires leaders who are skilled at forming, nurturing, and sustaining high-impact relationships. Leaders who lack relational skills will find themselves alone in rough seas.

This day-long didactic and experiential training provides participants with the science and art of optimizing human performance through high-impact relationships. Participants will:

- Discover new insights into building influence and trust with faculty and students.
- Gain insight into blind spots and patterns that dampen faculty engagement and commitment, resulting in disengaged students.
- Learn to center energy and focus it on what matters.
- Learn how to develop and use emotional and social intelligence to engage, motivate, and sustain optimal performance with faculty, students, and community.
- Learn how to deepen and activate communication and listening prowess to motivate and inspire.
- Learn how to use relational power to unleash the potential in themselves, their faculty, and community.

 THE PRINCIPAL AS C.L.O.

 THE MIDDLE GRADES

 CULTURAL DIVERSITY

 DIGITAL TECHNOLOGY

 THE ARTS IN THE LEARNING COMMUNITY

 LEADERSHIP AND MANAGEMENT



TECHNOLOGY LEARNING CENTER SESSION



BOOK AVAILABLE IN THE NPRC BOOKSTORE



# PRE-CONVENTION WORKSHOPS

## ■ USING DATA TO IMPROVE STUDENT LEARNING AND ORGANIZATIONAL PERFORMANCE: LEADERSHIP IS KEY

LOCATION: CONVENTION CENTER 215

**Speaker:** Al Bertani, Leadership Development Consultant

This session will help leaders build practical, data-driven strategies to improve their schools. Special emphasis will be placed on using data to monitor student learning, analyze classroom instruction, and assess the effectiveness of program implementation. In this highly interactive session, participants will learn how to:

- Inventory their local data sources to leverage improvement.
- Design data systems to improve teaching, learning, and performance.
- Use data protocols to analyze and interpret data.
- Utilize tools and instruments to regularly collect data.

## ■ USING SINGAPORE MATH STRATEGIES TO MEET THE NEEDS OF ALL YOUR LEARNERS

LOCATION: CONVENTION CENTER 203

**Speaker:** Char Forsten, Staff Development for Educators

Singapore Math is a unique curriculum that focuses on building students' mathematical foundation and mastery of basic math concepts. Join Char Forsten to see how you can put this powerful differentiated approach to work in your classroom.

**2:00 p.m. – 5:00 p.m.**



**NPRC BOOKSTORE OPEN**

THURSDAY, APRIL 2

## GLOBAL ONLINE

# Enhance your Career in Education with Cal U's 100% Online Programs



- Administrative Program for Principals
- Superintendent Letter of Eligibility

California University of Pennsylvania, with more than 150 years of experience in higher education, offers two dynamic, 100% online programs created for you, the busy working professional looking to advance your career in education, but unable to fit traditional classroom study into your schedule.

All courses are taught completely online, in a cohort format, by experienced school administrators. You will form a professional relationship with members of your cohort as you begin and complete the program together. You can communicate with your professors and your cohort any time through online chats, bulletin boards and e-mail. Both part-time, completely online programs provide a personalized approach in meeting your needs whether you are seeking a principal's certificate, a master's degree in education, the superintendent letter or simply a way to enhance your teaching and leadership skills.

To find out more about these two programs, or any of Cal U's global online programs, contact us at 866-595-6348, e-mail us at [calugo@cup.edu](mailto:calugo@cup.edu) or visit [www.cup.edu/go](http://www.cup.edu/go).

California University of Pennsylvania is accredited by the Commission on Higher Education of the Middle States Association of College and Schools and the National Council for Accreditation of Teacher Education. Pennsylvania Department of Education-approved programs.

California University of Pennsylvania  
Building Character. Building Careers.  
[www.cup.edu/go](http://www.cup.edu/go)

A proud member of the Pennsylvania State System of Higher Education.

# CALU

# THREE-HOUR WORKSHOPS



## THESE WORKSHOPS OFFER THREE HOURS OF ENGAGED LEARNING ON TODAY'S HOT TOPICS IN EDUCATION.

Three PDUs/CEUs will be granted to each Three-Hour Workshop participant. Three-Hour Workshops are ticketed events and seating is limited. Tickets can be purchased in the show office.

## FRIDAY, APRIL 3

1:30 p.m. – 4:30 p.m.

### ■ PRESENT, ENGAGED, AND ACCOUNTED FOR: ADDRESSING CHRONIC ABSENCE IN THE EARLY GRADES

LOCATION: CONVENTION CENTER 228

**Speaker:** Hedy Chang, Consultant, Annie E. Casey Foundation

Elementary school principals have long been aware that consistent attendance, starting in kindergarten, is key to academic success. This workshop offers you the opportunity to learn about new research confirming the adverse impact of poor attendance on academic achievement and revealing that chronic early absence can reach extremely high levels, more than a third of K-3 students in a single school. Learn more about the factors contributing to chronic absence and promising strategies for improving attendance. Find out how you can play a major role in bringing schools, families, and communities together to identify and address the barriers that prevent young children from coming to school every day.

### ■ UNDERSTANDING DIGITAL KIDS

LOCATION: CONVENTION CENTER 230

**Speaker:** Ian Jukes

This workshop will examine the effect digital bombardment—the constant exposure to digital media—has on digital kids and considers the profound implications for the future of education.

The implications of how digital kids process, interact, and communicate in traditional learning environments and with current instructional strategies and assumptions will be examined against current findings from the social, psychological, and neurosciences as to how effective teaching and learning occurs.

Participants will be provided a comprehensive profile of 10 core learning attributes of digital learners and 10 core teaching, learning, and assessment strategies that can be used to appeal to their digital lifestyle and learning preferences. Principals will leave the presentation with a clear understanding of various research-based strategies they need to consider in order to optimize learning for the digital generation in the new digital landscape.

## SATURDAY, APRIL 4

1:30 p.m. – 4:30 p.m.

### ■ MY SOUL LOOKS BACK AND WONDER: EMPOWERING AFRICAN AMERICAN MALES FOR SUCCESS

LOCATION: CONVENTION CENTER 230

**Speaker:** Eric Brown, Principal, Killian Elementary School, Columbia SC

The most difficult task facing educators and parents in the United States is expanding our focus beyond intervention and prevention programs to conceptualizing and implementing empowerment processes for African American males. This session focuses on a systematic approach to addressing the unique needs of African American males and their families, using strategies directed at closing the achievement gap and examining the mission of the school district, the school building, the school departments, and the individuals involved. In addition, principals will receive a framework to help all stakeholders share a common purpose for the growth, development, and achievement of African American males.

At the end of the session, participants will be able to:

- Identify specific strategies associated with empowering African American males for success.
- Compile a list of programs and initiatives associated with developing leadership skills for African American males.
- Construct an effective model that will help foster change in the behaviors and attitudes of African American males.

4:45 p.m. - 5:15 p.m. Book signing in the NAESP Bookstore.

### ■ RTI: THE PRINCIPAL'S ROLE IN MAKING IT WORK FOR STUDENTS, STAFF, AND FAMILIES

LOCATION: CONVENTION CENTER 219

**Speakers:** Richard Barbacane, Past President, NAESP and Chair, National Summit on RTI; George Batsche, Professor, University of South Florida; Jackie Castleman, Principal, Derry Township Schools, Middletown, PA; Tom Komp, Principal, Gloversville School District, Gloversville, NY; Kathleen Whitmire, Director, RTI Action Network; Joanne Cashman, Director, IDEA Partnership

Response to intervention (RTI) represents a change for practitioners in a variety of roles and a new leadership challenge for principals. In this session, we will address the principal's role as a change agent in RTI and examine several successful examples. We will also showcase a variety of materials and resources available to principals as they navigate their role in RTI implementation. Each participant will be connected to the online resources developed by the RTI Action Network. Each participant will also receive a set of materials developed by national organizations working together through the IDEA Partnership to promote RTI, including a facilitator's guide, a set of Dialogue Starters, and a CD-ROM with live links to the most recent resources from an array of technical assistance providers.

 THE PRINCIPAL AS C.L.O.

 THE MIDDLE GRADES

 CULTURAL DIVERSITY

 DIGITAL TECHNOLOGY

 THE ARTS IN THE LEARNING COMMUNITY

 LEADERSHIP AND MANAGEMENT



TECHNOLOGY LEARNING CENTER SESSION



BOOK AVAILABLE IN THE NPRE BOOKSTORE

## SUNDAY, APRIL 5

1:30 p.m. – 4:30 p.m.

### ■ CONNECTEDNESS: THE NEGLECTED DIMENSION OF SCHOOL REFORM

LOCATION: CONVENTION CENTER 228

**Speakers:** Eric Schaps, President; Ginger Cook, Manager of State and District Partnerships, Developmental Studies Center

Students thrive when they feel a sense of connectedness, belonging, or community in school. Building students' sense of community in school is fundamental to school safety, character education, social and emotional development, and academic motivation and achievement. Yet building community remains the least understood and most neglected component of the school improvement equation. Through examination of research and classroom observational video, this session will address the most effective community-building policies and practices and the role of the principal in fostering community. Participants will explore classroom and schoolwide practices that improve school climate, change the relationships between older and younger students, and engage families in new ways.

### ■ INTENTIONALLY BUILDING ASSETS OF MENTORING, LEADERSHIP, AND TEAMWORK

LOCATION: CONVENTION CENTER 230

**Speaker:** Galen Hoffstadt, Principal, Luther Jones Elementary School, Corpus Christi, TX, NAESP PALS Trainer

Many principals feel a sense of panic when they realize the “buck stops here” philosophy is now a reality. Mentors empower others to create positive change, replicate effective companies, and develop effective leading strategies to foster organizational success. Increase your effectiveness as a principal mentor. This session will focus on the intentional use of assets to develop strong teams and create effective learning communities. Principals in this session will learn:

- Characteristics or traits that define and distinguish individuals as effective mentors.
- Characteristics of effective teams.
- How to support principal growth and create or repeat success.

## MONDAY, APRIL 6

8:00 a.m. – 11:00 a.m.

### ■ COLLABORATING WITH STUDENTS TO REDUCE BULLYING

LOCATION: CONVENTION CENTER 228

**Speakers:** Christopher Faull, Creator, Stories of Us; Randy Ng, school psychologist

The Promoting Positive Peer Relationships (P3R): Stories of Us bullying prevention program centers on uncommonly realistic films developed and produced with middle school students. This workshop is an application of the program's professional development resource and includes:

- An introduction to bullying and its various types.
- The main obstacles to reducing bullying in schools.
- Analysis and advice on specific issues.

Participants will view one of the films and gain a rare insight into bullying from the student's perspective, as well as a greater understanding of how to address the problem of bullying.

### ■ TIPS AND TACTICS TO ENLIVEN YOUR PRESENTATIONS

LOCATION: CONVENTION CENTER 230

**Speakers:** Jim Grant and Betty Hollas, Authors/Consultants

Make your next meeting come alive! Learn how to be a dynamic presenter whether you are presenting to school board members, your staff, or the community. Participants will observe a presentation and discuss how elements such as application of adult learning principles, inclusion of personal stories, processing of questions, and use of time can contribute to overall effectiveness. Presenters will take your questions and share their expertise in anticipating and dealing with a variety of issues you may encounter when presenting to different audiences. You'll leave this session with specific ideas and tools to create effective learning experiences and keep your audience's attention from beginning to end.



# EFFECTIVE PRINCIPALS ARE CRITICAL TO THE SUCCESS OF STUDENTS, TEACHERS AND ENTIRE SCHOOLS.

A successful principal creates a culture of learning that:

- Advances student learning and engagement.
- Recruits and retains the best teachers.
- Improves teacher and school performance.

To create a consistently reliable process to develop, recognize and retain effective principals, the National Board for Professional Teaching Standards (NBPTS) has announced an initiative to develop Advanced Principal Certification.

**COMING IN 2011**



## ADVANCED PRINCIPAL CERTIFICATION:

*A New Way to Develop, Recognize & Retain Top School Leaders*

Be a part of the first national certification program focused on principals—visit [nbpts.org/principals](http://nbpts.org/principals) to learn more about Advanced Principal Certification and sign up for additional information and updates.

**NBPTS®**

Recognizing Excellence,  
Promoting Leadership,  
Achieving Results



## PROGRAM STRANDS

### STRAND I ■ THE PRINCIPAL AS C.L.O. (CHIEF LEARNING OFFICER)

Addresses the principal's role in the learning process, the principal as the lead learner (personal learning plans for principals, developing staff leadership teams), effective and timely professional development for all professional staff, the principal's role in the RTI process, assessing instruction for continued student performance, ensuring all students equal access to a quality education, including diverse learners.

### STRAND II ■ THE MIDDLE GRADES: UNIQUE SKILLS FOR BOTH LEADERS AND LEARNERS

Investigates identifying and eliminating obstacles for effective middle-level learners, leadership skills unique to middle-level leaders (staff and principals), understanding the dynamics of an effective middle school, and aligning your program within the pre-K-12 continuum.

### STRAND III ■ CULTURAL DIVERSITY: TRANSFORMING LEARNING COMMUNITIES

The diversity in our classrooms today offers new and challenging opportunities for both school leaders and their schools. Sample session topics are: best practices for communicating and working with diverse parents and communities; how to get started thinking about inclusion for gifted, special needs, and English language learners; defining cultural competencies for educators and applying it in schools; and coordinating services to meet the instructional needs of diverse student populations.

### STRAND IV ■ DIGITAL TECHNOLOGY: REDEFINING OUR SCHOOLS

Identifies the role of technology in effective student-discipline procedures, effective uses of digital technology in the instructional process, redefining your school through technology, sharing your school's technology story, the amazing changes to improve instruction, understanding the minds of digital natives, and how adolescents learn differently.

### STRAND V ■ THE ARTS IN THE LEARNING COMMUNITY

Explores using both hemispheres of the brain to address diverse learning styles, using community resources to support the integration of the arts throughout the instructional day, art outside of the art room, making your school a community center for all of the arts, art and technology in the classroom, and extended day programs and the arts.

### STRAND VI ■ LEADERSHIP AND MANAGEMENT: COMPLIMENTARY ROLES OF THE PRINCIPAL

Examines the principal's role in the supervision of performance for all staff, effective community involvement, staff development for non-instructional school employees, health and safety issues that have a direct impact on learning, playground safety, bus safety, facilities safety, effective health room procedures, shared decision-making, effective student discipline strategies, developing your school's climate and culture, and establishing an effective extended-day learning opportunity for your school.

## PROGRAM FORMATS

### PRE-CONVENTION WORKSHOPS (6 HOURS)

Participants in a Pre-Convention Workshop will receive six PDU/CEU certificates based upon six hours of engaged learning. These workshops are offered only on Friday.

### THREE-HOUR WORKSHOPS (3 HOURS)

These workshops offer three hours of engaged learning on today's hot topics in education. Three PDU/CEUs will be granted to each Three-Hour Workshop participant.

### CONCURRENT PROGRAM SESSIONS (90 MINUTES)

Sessions are lecture-style and interactive, categorized by the Leading Learning Communities strands, and scheduled concurrently throughout the Convention.

### TECHNOLOGY LEARNING CENTER – COMPUTER LAB PRESENTATION (1 HOUR)

The computer lab presentations are lecture-style sessions conducted in the Technology Learning Center and are limited to 20 participants on a first-come, first-served basis.

## THURSDAY, APRIL 2

**9:00 a.m. – 3:00 p.m.**

### NEW ORLEANS COMMUNITY SERVICE PROJECT

LOCATION: OFF SITE

NAESP developed a service project to assist the New Orleans Public School system as they continue to recover from the devastating effects of Hurricane Katrina. Volunteers work one day on projects from painting to landscaping to assist their colleagues in New Orleans prepare their schools to accept children in a clean and safe environment.

**3:30 p.m. – 5:30 p.m.**

### RESOLUTIONS COMMITTEE MEETING (Members only)

LOCATION: HILTON NEWBERRY

**5:30 p.m. – 7:00 p.m.**

### NEW MEMBER RECEPTION (Invitation only)

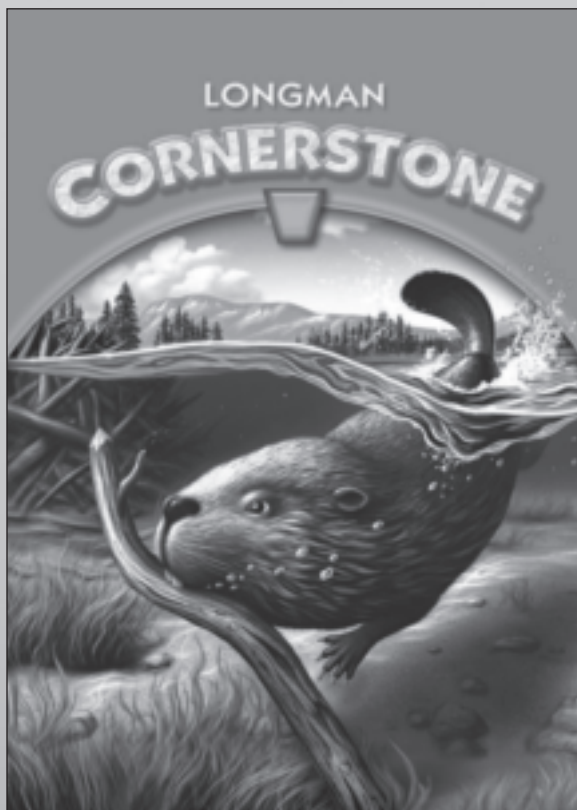
LOCATION: HILTON NAPOLEON BALLROOM

Make the most of your first convention and your first year as an NAESP member by attending this popular event for the "new kids on the block." Meet NAESP staff and learn how NAESP can be a great resource for you at convention and throughout the year.

SIGN UP FOR YOUR  
**FREE** SAMPLE COPY

AT THE PEARSON  
LONGMAN BOOTH  
AT NAESP 2009!

# CLOSE THE ACHIEVEMENT GAP!



**FOR GRADES K-5**

## LONGMAN CORNERSTONE

- Accelerates academic vocabulary acquisition.
- Develops transferable cross-curricular academic skills.
- Provides an easy-to-use roadmap to academic success.

### Program Authors

Anna Uhl Chamot • Jim Cummins

## Classroom Tested – Proven Results



PEARSON  
Longman

For more information contact your Longman Specialist at 1-800-375-2375  
To place an order call 1-800-662-3058 (K-12 schools),  
Visit our website at [www.longmanschool.com](http://www.longmanschool.com)

**FRIDAY SCHEDULE-AT-A-GLANCE**

|                         |                                                                                                                                                                |
|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:30 a.m. – 5:00 p.m.   | Convention Registration                                                                                                                                        |
| 7:30 a.m. – 5:00 p.m.   | Exhibitor Registration                                                                                                                                         |
| 8:00 a.m. – 9:00 a.m.   | Technology Learning Center                                                                                                                                     |
| 8:00 a.m. – 9:30 a.m.   | Concurrent Sessions                                                                                                                                            |
| 8:00 a.m. – 6:00 p.m.   | NAESP Bookstore                                                                                                                                                |
| 9:30 a.m. – 11:30 a.m.  | OPENING GENERAL SESSION:<br>Ian Jukes                                                                                                                          |
| 11:30 a.m.              | Grand Opening of the Exhibit Hall                                                                                                                              |
| 11:30 a.m. – 1:30 p.m.  | Exclusive Exhibit Hall Viewing                                                                                                                                 |
| 11:30 a.m. – 5:30 p.m.  | Exhibit Hall                                                                                                                                                   |
| 11:30 a.m. – 5:30 p.m.  | NAESP Booth - 629                                                                                                                                              |
| 11:45 a.m. – 12:15 p.m. | Book Signing: Ian Jukes                                                                                                                                        |
| 12:30 p.m. – 2:00 p.m.  | NAESP/NAA Joint Luncheon (ticket required)                                                                                                                     |
| 1:30 p.m. – 2:30 p.m.   | Technology Learning Center                                                                                                                                     |
| 1:30 p.m. – 3:00 p.m.   | Concurrent Sessions                                                                                                                                            |
| 1:30 p.m. – 3:00 p.m.   | Diversity Presentation: Strategies for Teaching Children of Color, featuring Dr. Jawanza Kunjufu                                                               |
| 1:30 p.m. – 4:30 p.m.   | 3-Hr Wkshp: Present, Engaged, and Accounted For: Addressing Chronic Absence in the Early Grades; Hedy Chang                                                    |
| 1:30 p.m. – 4:30 p.m.   | 3-Hr Wkshp: Understanding Digital Kids; Ian Jukes                                                                                                              |
| 2:00 p.m. – 3:00 p.m.   | Author Presentation 1: Commanding or Coaching? How Leaders Sustain Change to Accomplish the Greatest Goals of the Organization featuring Eileen Allison, Ph.D. |
| 2:00 p.m. – 3:00 p.m.   | Author Presentation 2: RTI, Literacy & Leadership featuring Mary Anne Eaton and Karen Kemp                                                                     |
| 2:00 p.m. – 3:00 p.m.   | NAESP Mentor Coaches Meeting                                                                                                                                   |
| 2:45 p.m. – 3:45 p.m.   | Technology Learning Center                                                                                                                                     |
| 3:00 p.m. – 4:00 p.m.   | State Leaders Meeting                                                                                                                                          |
| 3:00 p.m. – 4:30 p.m.   | Samuel G. Sava Distinguished Lecture Series 1: Parent Involvement—Seven Truths You Must Know Now featuring John Wherry                                         |
| 3:15 p.m. – 3:45 p.m.   | Book Signing: Eileen Allison, Ph.D.                                                                                                                            |
| 3:15 p.m. – 3:45 p.m.   | Book Signing: Mary Anne Eaton and Karen Kemp                                                                                                                   |
| 4:00 p.m. – 5:00 p.m.   | PALS Mentor Reunion Reception                                                                                                                                  |
| 4:00 p.m. – 5:00 p.m.   | Resolutions—Open Hearing                                                                                                                                       |
| 4:45 p.m. – 5:15 p.m.   | Book Signing: John Wherry                                                                                                                                      |
| 5:45 p.m. – 7:45 p.m.   | Zone 6 Reception                                                                                                                                               |
| 8:00 p.m. – 11:00 p.m.  | Welcome Reception                                                                                                                                              |

9:30 a.m. - 11:30 a.m.

**OPENING GENERAL SESSION****KEYNOTE SPEAKER:****IAN JUKES** **LOCATION: HALL C**

One of the top ten educational speakers in America, Ian Jukes will profoundly challenge your fundamental assumptions about education. Jukes' efforts to structure schools for children's future needs have led him to work in more than 20 countries, write six books, develop a K-8 technology framework called TechWorks, and lead the education technology consulting group InfoSavvy. Examine global trends and consider the effect they will have on everything from staff development to assessments. Jukes will show principals how to transcend technology changes rather than try to keep up with them.

**11:45 a.m. - 12:15 p.m.**

Book signing in the NAESP Bookstore.

**Student Emcee:** Bryce Gross, second grade student, St. Mary's Nativity; Raceland, LA; Lafourche Parish



**1:30 p.m. – 3:00 p.m.**

**DIVERSITY PRESENTATION: STRATEGIES FOR TEACHING CHILDREN OF COLOR, FEATURING DR. JAWANZA KUNJUFU** 

**LOCATION: 214**




Dr. Jawanza Kunjufu, whose name means dependable and cheerful, has been a guest speaker at most colleges and universities throughout the U.S., and has been a consultant to most urban school districts. He has preached in numerous churches and taught seminary for eight years to doctoral students at Union Theological Seminary in New York City. He has written

31 books, including *Countering the Conspiracy to Destroy Black Boys*, *Black Students: Middle Class Teachers*, *Keeping Black Boys Out of Special Education*, *A Culture of Respect*, *Raising Black Boys*, and his latest title, *100+ Educational Strategies to Teach Children of Color*. His work has been featured in *Ebony* and *Essence* magazines and he has been a guest on Black Entertainment Television (BET) and *The Oprah Winfrey Show*.

**Book signing immediately following the session.**

**2:00 p.m. – 3:00 p.m.**

**AUTHOR PRESENTATION: ELLE ALLISON COMMANDING OR COACHING? HOW LEADERS SUSTAIN CHANGE TO ACCOMPLISH THE GREATEST GOALS OF THE ORGANIZATION** 

**LOCATION: B2-1**



School leaders accomplish their work through networks of other people. Since the work of leaders is primarily about leading change, this is no small task. Many leaders in education and in business have adopted a coaching approach as a way to interact with and influence individuals and organizations.

In this presentation, Elle Allison will draw your attention to the seven essential elements of the Renewal Coaching framework:

- **Recognition** - Identify what must change.
- **Reality** - Acknowledge how ideal and real states differ.
- **Reciprocity** - Share mutual experiences and vulnerabilities.
- **Resilience** - Bounce back from pain.
- **Relationship** - The personal elements of coaching.
- **Resonance** - Leadership and emotional intelligence.
- **Renewal** - Finding energy to complete the journey.

Through stories from her book, *Renewal Coaching: Sustainable Change for Individuals and Organizations*, Allison will illustrate each element and will help you see how you can lead from the Renewal Coaching perspective. Participants will have the opportunity to take the Change Readiness assessment and identify opportunities to create and sustain a greater good within their schools.

**About Elle Allison**

Elle Allison is the founder of Wisdom Out, an organization devoted to bringing wisdom off the mountain and putting it into the hands of real people who want a better life. Since 2000, she has devoted herself to studying wisdom in individuals, couples, and organizations and is writing two books about what they have to say: *What Wise People Do* and *What Wise Couples Do*.

Allison has been coaching for 17 years, working with clients in education, health care, business, and government. She is the co-author of *Renewal Coaching: Sustainable Change for Individuals and Organizations*, including a companion workbook and a book of case studies, and is also author of the Leadership Performance Coaching Seminar. She also leads the Leadership Performance Coaching program at the Leadership and Learning Center.

**3:15 p.m. - 3:45 p.m.** Book signing in the NAESP Bookstore.

**2:00 p.m. – 3:00 p.m.**

**AUTHOR PRESENTATION: MARY ANNE EATON AND KAREN KEMP** 

**LOCATION: B2-2**



This is an opportunity to celebrate the merits of response to intervention (RTI), review the Cardinal Questions, reflect on the five researched-based reading precepts, appreciate the impact of motivation, and discern the characteristics of effective

leadership. Attendees at this presentation will have an opportunity to identify what they know and what they do in each of these topics as they engage in activities that allow them to interact with the presenters and other participants.

**About Mary Ann Eaton and Karen Kemp**

**Mary Ann Eaton** is a certified speech and language pathologist with more than 30 years experience in the public schools of New York State's Capital Region. Her vast school-based teaching experiences include pre-school through high school. Eaton is a national presenter and provides professional development training and consultation to schools in the areas of literacy, co-teaching, differentiated instruction, communication skills, and response to intervention (RTI). She is co-author of *RTI: The Classroom Connection for Literacy* and *RTI & Math: The Classroom Connection*.

**Karen Kemp** is a 30-year public school teaching veteran who has held a number of leadership and administrative positions including director of special education, assistant principal, pupil services coordinator, adjunct faculty, program specialist, and, of course, classroom teacher. She has authored and co-authored more than 30 publications including the books *Cool Kids: A Proactive Approach to Social Responsibility*, *RTI: The Classroom Connection for Literacy*, *RTI & Math: The Classroom Connection*, and the DVDs *RTI Tackles the LD Explosion* and **3:15 p.m. - 3:45 p.m.** Book signing in the NAESP Bookstore.

3:00 p.m. – 4:30 p.m.

**SAMUEL G. SAVA DISTINGUISHED  
LECTURE SERIES: JOHN WHERRY**   
**PARENT INVOLVEMENT—SEVEN TRUTHS  
YOU MUST KNOW NOW**

LOCATION: LA LOUISIANE



Principals describe parent involvement as everything from their biggest headache to the most important reason their school is successful. Drawing on 20 years of experience at The Parent Institute helping principals and other school leaders build successful parent involvement, this lecture will examine the problems and possibilities, the hype and the reality—and reveal

the most important truths you must know to enlist parents and families to help you improve student achievement at your school. The session will include questions and answers with participants.

**About John Wherry**

John H. Wherry, Ed.D., has served as president of The Parent Institute in Fairfax, Virginia, since its founding in 1989. The Institute publishes materials to help school leaders improve student achievement through effective parent involvement. Wherry also served as executive director of the National School Public Relations Association (NSPRA) for 13 years and spent 14 years as a teacher and school administrator in Kansas City, Kansas public schools. He has written extensively, lectured, and conducted workshops on education issues throughout the U.S. and Canada, and has served as a consultant on marketing, public relations, communications, and parent involvement topics for school systems and state and national education agencies and organizations. He has served as a communications and planning consultant for education-related companies in the U.S., Germany, and Eastern Europe.

**4:45 p.m. - 5:15 p.m.** Book signing in the NAESP Bookstore.

FRIDAY / APRIL 3

Prepare your students to **solve** the  
questions of tomorrow

JOHNS HOPKINS  
UNIVERSITY  
Center for Talented Youth

Gifted students need to cultivate their talents to become the leaders of tomorrow. Gifted students flourish where their abilities are challenged and appreciated. Someday, gifted students will answer the questions yet to be asked.

**Prepare them for tomorrow, enroll them in the CTY Talent Search today!**

Celebrating 30 years of  
helping talent soar!

[www.cty.jhu.edu](http://www.cty.jhu.edu)

410-735-6278

[ctyinfo@jhu.edu](mailto:ctyinfo@jhu.edu)

8:00 a.m. – 9:30 a.m.

### ■ 49 WAYS TO HANDLE HARD-TO-HANDLE STUDENTS

LOCATION: 221

**Speakers:** Marty Appelbaum, Appelbaum Training Institute, Sugar Land, TX; Marilyn Appelbaum, Appelbaum Training Institute, Sugar Land, TX

If you have students in your school that talk back, can't sit still, tattle, are disrespectful, or have special challenges like ADHD, Asperger's Syndrome, Autism, and anger problems, this session is for you. This lively, informative, and fun session is packed with strategies for you to take back to your teachers. Today's classrooms are filled with diverse learners, and this multi-media, fun presentation is filled with solutions for you and your teachers.

### ■ BULLY FOR YOU: WHEN TEACHERS BULLY

LOCATION: 210

**Speaker:** Kathleen Sciarappa, Conant Elementary School, Manchester, NH

Adults can be bullies and when bullying enters the workplace, particularly a school, the results are demoralizing. Workplace bullying is tricky to spot, defies definition, but is devastating to school culture. Adult workplace bullies are highly deceptive and adept at creating conflict while their "targets" are commonly reluctant to take action for a wide variety of reasons. Unlike the bullies from childhood who typically target the vulnerable, adult bullies tend to select the most competent employees as targets. Astonishingly, bullying in the American workplace is not illegal. Workplace bullying can be found in peer-to-peer, administrator-to-teacher and teacher-to-administrator relationships. This session examines the phenomenon of workplace bullying and outlines what bullying victims and school leaders can do to eradicate bullying in the workplace.

### ■ CAPITALIZING UPON GENDER DIVERSITY

LOCATION: 220

**Speakers:** Janice Skiffer, Mendenhall Junior High School, Mendenhall, MS; Kirby Craft, Mendenhall Junior High School, Mendenhall, MS

Educators across America handle gender-based issues daily. This symposium focuses on an increasingly popular solution—gender grouping—and provides practical suggestions on how to avoid pitfalls while implementing an effective program throughout the school or district. Issues discussed include advantages/disadvantages, selling to stakeholders, implementation, and legal issues.

### ■ DISCIPLINE WITHOUT STRESS, INC. ASSISTS SCHOOLS TO PROMOTE RESPONSIBILITY AND LEARNING WITH FREE BOOKS AND FREE STAFF DEVELOPMENT

LOCATION: 218

**Speaker:** Marvin Marshall, Discipline Without Stress, Inc., Cypress, CA

Discipline Without Stress, Inc. (DWS4Schools.org) promotes responsibility and learning by supplying free books and free staff development to schools with low economic level students. Principals who use the Discipline Without Stress Teaching Model have teachers

who emphasize procedures, communicate in positive terms, offer choices to reduce counterwill, and ask students continuously to reflect on their choices. A hierarchy is taught that separates the deed from the doer so that a natural defensive response is completely eliminated. The hierarchy is also used to have students want to behave and want to put forth effort in their learning. The teaching model is used across the country and is effective because it uses the same principles used by Stephen Covey, William Glasser, and W. Edwards Deming.

### ■ GET SMART: TOOLS FOR 21ST CENTURY LEADERS

LOCATION: 204

**Speakers:** Robert Vojtek, Avon Public Schools, Avon, CT; RoseAnne Vojtek, Bristol Public Schools/Ivy Drive Elementary School, Bristol, CT

Learn how to use interactive whiteboards to work SMARTer and achieve desired results. Gain strategies and tools that will assist in facilitating effective meetings, problem-solving, decision-making, and team-building. Leave with a repertoire of tools that will assist you in working with your staff to achieve optimal performance and results.

### ■ IDEA-A-MINUTE: INTERVENTION STRATEGIES THAT WORK!

LOCATION: 206

**Speakers:** Betty Hollas, Staff Development for Educators, Peterborough, NH; Char Forsten, Staff Development for Educators, Peterborough, NH; Jim Grant, Staff Development for Educators, Peterborough, NH

Join Jim Grant, Char Forsten, and Betty Hollas for a fast-paced, idea-a-minute session. You will learn easy-to-use, classroom-tested practices, tips, and ideas that support response to intervention (RTI) and differentiated instruction. Plus, you'll explore topics including math, reading, discipline, management, and much more. These tips are essential in supporting the viability of differentiated instruction and RTI in the classroom. This session is based on decades of combined experience of three nationally known educational consultants and authors.

### ■ IMPROVING SCHOOL CLIMATE: 50 BEST IDEAS FROM THE PRINCIPAL FILES

LOCATION: 222

**Speaker:** Gary Hopkins, EducationWorld.com, Wallingford, CT

More than 100 principals have contributed 1,000+ practical ideas that comprise dozens of articles in EducationWorld.com's Principal Files series. Join Education World editors as they share 50 of the best ideas from this series written for principals, by principals. Included are ideas for recognizing star teachers, communicating with parents, leading great meetings, improving cafeteria behavior, hiring the best teachers, managing time, developing year-long schoolwide themes, improving school newsletters, boosting test scores, using morning announcements to build school community, and more. In addition, principals in attendance will be invited to share "ideas that work" for them. Those ideas will result in a new article in the Principal Files series to be titled "Ideas from the Big Easy (NAESP 2008)." Come for dozens of new principal-tested ideas and take home a gift for sharing an idea that's worked for you.



**■ PRINCIPAL MATTERS: TIPS FOR BUILDING COLLABORATIVE RELATIONSHIPS BETWEEN PRINCIPALS AND AFTER-SCHOOL PROGRAM LEADERS**

LOCATION: 209

**Speakers:** Paul Young, West After School Center, Inc., Lancaster, OH

In learning communities where principals and after-school program directors form an effective collaborative relationship, diverse extended educational opportunities for children often flourish. But how do two busy leaders form and develop an effective collaborative relationship? What are the important skills that both must bring to the table, and how do they work together to share responsibilities for success? These questions and more will be discussed in this session. Challenges and best practices from both school-based and community-based after-school programs will be shared. Participants will learn strategies for improving their collaboration skills that will enhance their after-school programs. Participants will discover how they can work together to move the conversation regarding the importance of school and after-school collaborative relationships to the forefront of principals' attention—and ultimately improve extended learning opportunities for all children.

**■ REBELS WITH APPLAUSE: BRAIN COMPATIBLE APPROACHES FOR MOTIVATING RELUCTANT LEARNERS**

LOCATION: 216

**Speakers:** Grace Dearborn, Conscious Teaching, Fairfax, CA; Rick Smith, Conscious Teaching, Fairfax, CA

In this lively, fun, interactive session, receive dozens of practical, eye-opening strategies that your teachers can use to increase their students' motivation. This will include "Fifty Ways to Leave Your Lecture" and "Seven Strategies for Getting Reluctant Students to Participate in Class Discussions." Connect current research on the brain with the strategies shared. Understand more fully what your reluctant learners are up against, and how to help motivate them. Learn strategies to enliven staff meetings and motivate reluctant teachers. Leave with your tool kit overflowing with practical strategies for observing and coaching teachers.

**■ STUDENT WELLNESS IN 8-10 MINUTES EACH DAY. BRINGING WELLNESS AND YOGA TO CULTURALLY DIVERSE LEARNING COMMUNITIES**

LOCATION: 223

**Speaker:** Violet Tantillo, Jefferson Elementary School, Berwyn, IL; Carla Tantillo, Mindful Practices Yoga, Oak Park IL

This interactive session will provide educators with the tools to create a wellness curriculum easily amended for culturally and economically diverse learning communities. By incorporating 8-10 minutes of yoga and wellness into the classroom daily, student stress and anxiety levels are decreased. Therefore, levels of concentration, attention and focus

are increased. This unique and data-driven wellness program will empower principals, teachers, and students to effectively deal with the academic, personal, and emotional challenges often present in a school setting. Practical methods are also provided to easily adapt this curriculum for second language learners, special education students, parents, and special needs groups. Practicing yoga consistently in a school setting provides students with the life skills necessary to counter the negative effects of stress on their academic performance.

**■ THE WHOLE BRAIN - THE WHOLE DAY: THE AFTER-SCHOOL CONNECTION**

LOCATION: 203

**Speaker:** Emily Holder, Saint Paul Public Schools, Saint Paul, MN

Did you know the Information Age is over? We are now living in the Conceptual Age! And the Conceptual Age calls for right-brain aptitude. This illuminating workshop will shed light on current trends shaping the future of education, and how after-school programs can partner with schools to increase learning achievement for all students. After-school programs support whole-brain success through parent partnerships, relationship building, creative inquiry, and enrichment. Together, principals, teachers, and after-school staff can work to create a seamless and supportive learning day that celebrates and engages every brain. This workshop will provide the inspiration (data and research) and motivation (take-home activities) to begin this critical conversation with staff—your learning community.

**■ TRANSFORMING LEARNING COMMUNITIES: THE PRINCIPAL AS TEAM BUILDER**

LOCATION: 207

**Speaker:** Michael Chirichello, Northern Kentucky University, Highland Heights, KY

Learning communities will be more successful within an organizational structure that supports meaningful relationships. Teams are the building blocks for that structure and create opportunities for collaborating, communicating effectively, and building consensus to sustain professional learning communities. Participate in a simulation that will begin to focus on the differences between groups and teams. Discover how to avoid the potholes that can result in dysfunctional teams. You will leave this session understanding why coming together is a beginning, staying together is a process, and working together is success.

FRIDAY, APRIL 3

- THE PRINCIPAL AS C.L.O.
- THE MIDDLE GRADES
- CULTURAL DIVERSITY

- DIGITAL TECHNOLOGY
- THE ARTS IN THE LEARNING COMMUNITY
- LEADERSHIP AND MANAGEMENT

- TECHNOLOGY LEARNING CENTER SESSION
- BOOK AVAILABLE IN THE NPRC BOOKSTORE





1:30 p.m. – 2:30 p.m.

### NATIONAL SCIENCE TEACHER ASSOCIATION E-LEARNING CENTER

LOCATION: 202 – TECHNOLOGY LEARNING CENTER

**Speaker:** Edward Rock, National Science Teachers Association (NSTA), Arlington, VA

In many states science currently is or will become part of the high-stakes testing program. Through hands-on activities, guided inquiry, and discussion, principals will experience the National Science Teachers Association's (NSTA) research-based online Learning Center. Research shows teachers of science with strong science content background and exposure to exemplary instructional skills produce more capable students. The NSTA provides a blend of free and for-fee Web-based resources to teachers and administrators—with the sole focus of promoting excellence and innovation in science teaching and learning for all. Through a fully customizable e-Learning Center experience, teachers can build their science content knowledge and pedagogical skills—specifically meeting their own needs—and be fully accountable for their professional development. Principals can monitor each teacher's professional development activity and develop progress and activity reports for documentation.

1:30 p.m. – 3:00 p.m.

### A NEW PARADIGM FOR TEACHING LEADERSHIP AND LIFE SKILLS TO YOUNG STUDENTS

LOCATION: 210

**Speaker:** Sean Covey, FranklinCovey Company, Salt Lake City, UT; Beth Sharpe, English Estates Elementary School, Fern Park, FL; Robin Seay, Stuard Elementary School, Aledo, TX

Promising results are emerging from schools around the world that are utilizing *The 7 Habits of Highly Effective People* and other best practices to teach leadership to young students and teachers. Outcomes include significant increases in student confidence, collaboration, and achievement, and dramatic decreases in discipline problems. During this session, which is filled with practical insights, you will hear from practitioners how it is being done, why parents are thrilled, why businesses are lending support, and why teachers are saying, "This is not one more thing, it is a better way of doing what we were already doing."

**4:00 p.m. - 4:30 p.m.** Book signing in the NAESP Bookstore.

1:30 p.m. – 3:00 p.m.

### ARE PARENTS THE MISSING LINK? HOW EDUCATING PARENTS STRENGTHENS THE USE OF MEDIA AND TECHNOLOGY IN SCHOOLS

LOCATION: 204

**Speakers:** Rebecca Randall, Common Sense Media, San Francisco, CA

Just five years ago MySpace and Club Penguin did not exist, and Google hadn't yet become a household name. The digital media that runs through the middle of all kids' lives is evolving at a dizzying pace, bringing

with it opportunities and challenges that are unique to this generation. This session will highlight these perils and possibilities as well as recent poll data on parents' attitudes about media and how this influences their perception of the use of technology in the classroom. Practical strategies on how to establish school community partnerships and how to support parents in helping their children grow and thrive in this new media world will also be offered.

### ARTS IMPACT

LOCATION: 216

**Speakers:** Deborah Harloff, Rochester City School District, Rochester, NY; William Chandler, Rochester City School District, Rochester, NY

Interested in the impact of integrated arts learning on classroom content at the elementary school level? Want to know how the Rochester City School District (RCSD) has implemented an arts integration program to study the impact of arts integration on student achievement with approximately 5,000 students? Interested in the data on student performance and teacher preference and how it relates to arts integration? Then this is a presentation for you. Participants will learn about the U.S. Department of Education-funded Arts Education Model Development and Dissemination project called the Arts Impact Study. This study involves ten randomly selected schools with approximately 250 teachers and 5,000 students in integrated arts learning. Teachers and teaching artists co-plan and co-teach a ten-session residency which results in an integrated unit of study. Each residency integrates an art form (dance, music, visual art, or drama) with classroom content. Participants will review the integrated units planned to date, they will view video clips of the teaching artist residencies as well as learn about the data collected by the RCSD. Discussion will follow on strategies for schools or districts to replicate the work done in the RCSD and how the data can inform instruction and professional development. Time will be available for discussion of the process and strategies to adapt what is done in the RCSD for replication in other schools or districts.

### CREATING A CULTURALLY PROFICIENT SCHOOL

LOCATION: 223

**Speakers:** Anthony Moyer, Wescosville Elementary School, Wescosville, PA; Janice Clymer, Wescosville Elementary School, Wescosville, PA

Participants will be informed about current research-based teaching strategies, methods, and philosophies that will enable them to experience greater success when working with Limited English Proficient (LEP) students in their schools. This workshop will introduce the concepts of self-efficacy and cross-cultural competence through interactive discussion and cooperative learning activities. Upon completion of the workshop, participants will be able to immediately implement techniques, activities, and strategies that will be helpful to their staff members and LEP students with whom they relate or interact on a daily basis, and begin to embrace the concept of school-wide cross-cultural competence.

## ■ CULTURALLY PROFICIENT LEADERSHIP THAT SUPPORTS AFRICAN AMERICAN MALES' ACADEMIC SUCCESS

LOCATION: 220

**Speakers:** Sandra Harris, Lamar University, San Antonio, TX; Ted Stuberfield, Martin Elementary School, Beaumont, TX

African American male students are among the greatest demographic of at-risk populations today in the U.S. This session reports on research findings for culturally proficient leadership. Participants will also discuss the findings of a recent research project that included interviews of elementary principals who led schools with consistent improvement in the academic scores of African American male students. Learn the five strategies necessary for academic success that emerged in the literature and in this study.

## ■ DEVELOPING SCHOOL LEADERS WHO DRIVE INSTRUCTIONAL IMPROVEMENT

LOCATION: 203

**Speakers:** Gretchen Donndelinger, Nova Southeastern University, Carlsbad, CA; Joan Kowal, Nova Southeastern University Fischler School of Education, West Palm Beach, FL

Great schools require great leaders. Have you ever been to a great school that didn't have a great principal? Come learn about how the National Institute for School Leadership combines state-of-the-art e-learning technology with the best in face-to-face instruction to bring a premier executive-training program to districts. This training program is currently widely used in Massachusetts, Minnesota, Mississippi, and Pennsylvania.

## ■ ELECTRONIC GADGETS IN THE SCHOOL HOUSE: LEGAL CONSIDERATIONS IN THE COMPUTER AGE

LOCATION: 222

**Speaker:** John Dively, Eastern Illinois University, Charleston, IL

Electronic media such as cell phones, video cameras, surveillance systems, and Internet applications present a new array of legal issues that principals must understand to avoid legal problems for themselves and their districts. This session will provide participants with an analysis of various legal precedents that can help guide schools in their response to technology applications related to student and teacher electronic speech, on-campus vs. off-campus misconduct, social networking sites, acceptable use policies, video and audio taping guidelines, cell phones and Internet screening applications, among others. The emphasis of the presentation will focus on the schools' responsibilities and rights with respect to policy and practice regarding various scenarios. Particular attention will be given to First and Fourth Amendment issues—free speech and search and seizure issues. The session will be interactive with attendee participation encouraged.

## ■ GIRLS CIRCLE: PROMOTING RESILIENCY IN GIRLS THROUGH GENDER RESPONSIVE GROUPS

LOCATION: 218

**Speakers:** Shannon Alvarez, Girls Circle Association, Cotati, CA

The Girls Circle is a model of structured support groups for girls from 9-18 years. It is designed to foster self-confidence and help girls maintain authentic connection with peers and adults in their community. The presentation addresses the risk factors and needs of girls in a format that builds on girls' strengths, and develops resiliency through verbal sharing and creative activity.

## ■ LEADERSHIP AND ACCOUNTABILITY: CREATING EFFECTIVE STRUCTURES TO MOVE TEACHING AND LEARNING IN URBAN DISTRICTS

LOCATION: 206

**Speakers:** Jennifer Booth, Newport Public Schools, Newport, RI; Kimberly Behan, Newport Public Schools, Newport, RI

This workshop takes administrators through the journey of creating accountability structures to help improve teaching and learning in a diverse, urban district. Participants learn protocols for collecting data and using the data to help teachers differentiate their instruction and develop best practices. The workshop includes schedule designs that promote job-embedded professional development. Participants are provided with a blueprint for collecting and using data, providing opportunities for teachers to focus instruction for improved learning, and giving administrators a plan for recognizing best practices, sustaining continual improvements, and identifying next steps.

## ■ MATH STRATEGIES PRINCIPALS CAN COUNT ON TO IMPROVE STUDENT UNDERSTANDING AND PERFORMANCE

LOCATION: 207

**Speaker:** Char Forsten, Staff Development for Educators, Hancock, NH

Too many of our students struggle with math concepts, skills, and vocabulary. We can no longer rely on a book or a program to meet the needs of today's diverse learners. If students are not learning from the way that we teach, then we must teach them the way that they learn. How do we teach and reach different learners? Join author, Char Forsten, in this highly informative and interactive session, to learn numerous, classroom-proven strategies and interventions that principals, teachers, and students can count on!

 THE PRINCIPAL AS C.L.O.

 THE MIDDLE GRADES

 CULTURAL DIVERSITY

 DIGITAL TECHNOLOGY

 THE ARTS IN THE LEARNING COMMUNITY

 LEADERSHIP AND MANAGEMENT



TECHNOLOGY LEARNING CENTER SESSION



BOOK AVAILABLE IN THE NPRC BOOKSTORE

**■ STRENGTHENING MENTORING AND COACHING TO ENHANCE LEADERSHIP CAPACITY** 

LOCATION: 209

**Speaker:** Susan Villani, Learning Innovations at WestEd, Woburn, MA

Principals regularly make 50 decisions in an hour. Decisions are most often made in the moment without benefit of collegial discussion or reflection. This session slows down time and offers mentors and coaches opportunities to think through a leadership dilemma. Join us to learn a protocol to promote reflective practice; work collectively to consider a variety of coaching behaviors that build leadership capacity; and to identify and commit to trying a coaching strategy within your own context.

2:45 P.M. – 3:45 P.M.

 **FROM NOVICE TO EXPERT: USING TECHNOLOGY TO PROMOTE INDIVIDUALIZED LITERACY ACTIVITIES IN THE CLASSROOM AND AT HOME**

LOCATION: 202 – TECHNOLOGY LEARNING CENTER

**Speakers:** Carl Swartz, MetaMetrics, Inc., Durham, NC

New technologies that apply research-based principles to support growth from novice to expert performance in literacy, reading, writing, and mathematics will be demonstrated and used by participants. These technologies, MyReadingWeb, MyWritingWeb, and MyMathWeb show promise in promoting literacy across the curriculum. These Web-based applications provide each student with individualized activities that promote expert performance. Classroom teachers, administrators, and policy makers use the applications' results to make informed decisions about curricula, instructional strategies, and the individual student's progress in achieving standards. The purpose of this session is to demonstrate Web-based strategies to individualize reading and writing activities for each student. Outcome data will be presented to provide research evidence in support of response to instruction.

FRIDAY, APRIL 3

Right on cue.

Great results are in the pocket when you apply SHURLEY English.

Raising Expectations  
Achieving Results  
Making a Difference

Give it a shot.

**SHURLEY ENGLISH**

800-566-2966 • www.shurley.com





Visit Booth 435  
& Enter a Drawing for  
FREE Read Naturally  
Materials!

# Read Naturally<sup>®</sup> *motivates struggling readers*

For over 17 years, **Read Naturally** has been the pioneer in *fluency and comprehension development* for elementary and secondary readers. **Read Naturally** continues to develop all of the tools you need to implement an effective instructional program for low-performing students.



Learn About **Fluency & RTI**  
at **Joe Cline's Presentation!**

Sunday, April 5  
8:30 to 10:00 a.m.



**Read Naturally**<sup>Inc.</sup>  
*The Fluency Company*

800.788.4085 • [www.readnaturally.com](http://www.readnaturally.com)



## SATURDAY SCHEDULE-AT-A-GLANCE

|                         |                                                                                                                                                                                             |
|-------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:00 a.m. – 8:00 a.m.   | Tri-State (MS, LA, TX) Breakfast (invitation only)                                                                                                                                          |
| 7:30 a.m. – 5:00 p.m.   | Convention Registration                                                                                                                                                                     |
| 7:30 a.m. – 5:00 p.m.   | Exhibitor Registration                                                                                                                                                                      |
| 8:00 a.m. – 6:00 p.m.   | NAESP Bookstore                                                                                                                                                                             |
| 8:30 a.m. – 10:30 a.m.  | SECOND GENERAL SESSION: General Colin L. Powell USA (Ret.)                                                                                                                                  |
| 10:00 a.m. – 3:00 p.m.  | Exhibit Hall                                                                                                                                                                                |
| 10:00 a.m. – 3:00 p.m.  | NAESP Booth                                                                                                                                                                                 |
| 10:30 a.m. – 11:30 a.m. | Technology Learning Center                                                                                                                                                                  |
| 10:30 a.m. – 12:00 p.m. | Concurrent Sessions                                                                                                                                                                         |
| 11:00 a.m. – 12:00 p.m. | Zone 1-9 Meetings                                                                                                                                                                           |
| 11:45 a.m. – 12:45 a.m. | Technology Learning Center                                                                                                                                                                  |
| 12:00 p.m. – 1:30 p.m.  | Exclusive Exhibit Hall Viewing                                                                                                                                                              |
| 1:30 p.m. – 2:30 p.m.   | Technology Learning Center                                                                                                                                                                  |
| 1:30 p.m. – 3:00 p.m.   | Concurrent Sessions                                                                                                                                                                         |
| 1:30 p.m. – 3:00 p.m.   | Community Engagement Presentation: Mobilizing the Community to Help Students Succeed, featuring Dr. Hugh Price                                                                              |
| 1:30 p.m. – 4:30 p.m.   | 3-Hr Wkshp: My Soul Looks Back in Wonder: Empowering African-American Males for Success; Eric Brown                                                                                         |
| 1:30 p.m.–4:30 p.m.     | 3-Hr Wkshp: RTI: The Principal's Role in Making It Work for Students, Staff, and Families; Richard Barbacane, George Batsche, Jackie Castleman, Tom Komp, Kathleen Whitmire, Joanne Cashman |
| 2:00 p.m. – 3:00 p.m.   | Author Presentation 3: Creating a Schoolwide Culture to Foster Independent Reading featuring Donalyn Miller                                                                                 |
| 2:00 p.m. – 3:00 p.m.   | Author Presentation 4: Teaching to Capture and Inspire All Learners featuring Stephen Peters                                                                                                |
| 3:00 p.m. – 4:30 p.m.   | The PRINCIPAL STORY: A Film on Principals as Instructional Leaders                                                                                                                          |
| 3:15 p.m. – 3:45 p.m.   | Book Signing: Donalyn Miller                                                                                                                                                                |
| 3:15 p.m. – 3:45 p.m.   | Book Signing: Stephen Peters                                                                                                                                                                |
| 4:30 p.m. – 5:30 p.m.   | Diversity Reception                                                                                                                                                                         |
| 4:45 p.m. – 5:15 p.m.   | Book Signing: Eric Brown                                                                                                                                                                    |
| 5:00 p.m. – 6:00 p.m.   | State Representatives' Reception                                                                                                                                                            |

8:30 a.m. – 10:30 a.m.

### SECOND GENERAL SESSION

KEYNOTE SPEAKER:

GENERAL COLIN L. POWELL, USA (RET.)

LOCATION: HALL C



General Powell, who founded America's Promise Alliance, which partners with nearly 250 organizations to provide wraparound support so that children can stay in school and succeed, will provide principals with a fresh vision for how increased investment in children can restore economic health.

Powell served as the Secretary of State during one the most difficult times in our history (2001-2005). A fervent proponent of democratic values, Colin Powell stressed that fighting the war on terrorism is not just a military but also a diplomatic task. General Powell brought extensive experience with him to his office. Before becoming Secretary of State, Colin Powell served as a key aide to the Secretary of Defense and as National Security Advisor to President Reagan. He served 35 years in the United States Army, rising to the rank of four-star general and serving as chairman of the Joint Chiefs of Staff. General Powell is the recipient of numerous U.S. military awards and decorations. Powell is the founder of the Colin Powell Policy Center at his alma mater, the City College of New York, and he is helping to raise funds for the Martin Luther King, Jr., Memorial in Washington, DC, and for the construction of an education center for the Vietnam Veterans Memorial.

**Emcee:** Diane Cargile, NAESP President-elect, Rio Grande Elementary School, Terre Haute, IN

**National Anthem Sung by:** Sheldon Dudley, Sun City Elementary School, Bossier Parish

1:30 p.m. – 3:00 p.m.

### COMMUNITY ENGAGEMENT PRESENTATION: MOBILIZING THE COMMUNITY TO HELP STUDENTS SUCCEED FEATURING DR. HUGH B. PRICE

LOCATION: 214



Hugh B. Price is the John L. Weinberg/Goldman Sachs Visiting Professor of Public and International Affairs in the Woodrow Wilson School at Princeton University and a non-resident Senior Fellow at the Brookings Institution, the nation's oldest think tank. For nine years, Price served as president and chief executive officer of the National Urban League, the oldest and

largest community-based movement empowering African Americans to enter the economic and social mainstream.

Price is the author of three books, *Mobilizing the Community to Help Students Succeed*, *Achievement Matters: Getting Your Child The Best Education Possible*, and *Destination: The American Dream*. He is published in numerous newspapers and journals and has appeared on national and local television and radio programs.

#### Special Presentation by Award-Winning Schools

Five principals whose schools received the 2008 Met Life Sharing the Dream grant will share their schools' community engagement successes. Chris Pearson, Allen Elementary, Bow, WA; Julie Gay, Ballwin Elementary, Ballwin, MO; Maria Chairez, Quannah McCall Elementary, North Las Vegas, NV; Steve Anderson, Amerman Elementary, Northville, MI; Annette Folkles, Roscoe R. Nix Elementary, Silver Spring, MD

**Book signing immediately following presentation.**

2:00 p.m. – 3:00 p.m.

### AUTHOR PRESENTATION: DONALYN MILLER

LOCATION: B2-1



#### Creating a Schoolwide Culture to Foster Independent Reading

You don't need expensive computer software, schoolwide DEAR time, or corporate advertising to promote independent reading at your school.

Popular blogger and author Donalyn Miller shares her insights, and those of her students, by identifying activities that get children to read more and those that cause children to read less.

Examine the research basis that proves independent reading is a key component of powerful literacy instruction. Consider how much time the students at your school are really reading. Evaluate which instructional practices can be detrimental to students' reading achievement and motivation to read. Explore several easy-to-implement methods for fostering effective independent reading at your school. Drop everything but the students and the books.

#### About Donalyn Miller

Donalyn Miller is a sixth grade language arts and social studies teacher at Trinity Meadows Intermediate School in Keller, Texas. She is also a teacher consultant for the National Writing Project and a member of the Teacher Leadership Network Forum. Her staff development presentations, articles, and book about inspiring and motivating students to read appeal to a wide audience of education professionals. She is the author of *The Book Whisperer: Awakening the Inner Reader in Every Child* and currently writes a blog, *The Book Whisperer*, for *Teacher Magazine*.

**3:15 p.m. - 3:45 p.m.** Book signing in the NAESP Bookstore.

2:00 p.m. – 3:00 p.m.

### AUTHOR PRESENTATION: STEPHEN PETERS

LOCATION: B2-2



#### Teaching To Capture and Inspire All Learners

The greatest contribution educators make is to ensure there is a teacher in every classroom who cares that every student, every day, learns and grows and feels like a valued human being. Stephen Peters believes that only through collaborative efforts, effective teaming, and courageous leadership can we transform

"good" schools to schools of "passion and purpose." Based on his latest best-selling book, *Teaching to Capture and Inspire all Learners: Bringing Your Best Stuff Everyday*, Peters lays the foundation for understanding the immediate need for change in schools, and the roles of those responsible for cultivating this change. In this workshop, Peters provides practical strategies for turning vision into operational strategies. Peters will also examine the expanded role of school leader, teacher, and support staff, and provide reasons for student disengagement and strategies for engagement and motivation.

#### About Stephen G. Peters

Over his 28 years in education, Stephen Peters has been a classroom teacher, assistant principal, principal, and director of secondary education, working in schools that made significant academic progress in short periods of time. Peters is founder of the nationally recognized Gentlemen's and Ladies' Club programs which provide options for thousands of at-risk and honor students throughout the United States. This mentoring and self-empowerment program has been featured on The Oprah Winfrey Show. He is the author of the best-selling books *Do You Know Enough About Me To Teach Me*, *Teaching to Capture and Inspire all Learners*, and *Inspired To Learn: Why We Must Give Children Hope*.

Peters has served on panels as an education expert with the U.S. Department of Education and serves on university business advisory boards and investment group advisory boards. Peters is currently CEO and president of The Peters Group, a national education consulting company, and partner with CASENEX, LLC-University of Virginia.

**3:15 p.m. - 3:45 p.m.** Book signing in the NAESP Bookstore.

3:00 p.m. – 4:30 p.m.

### THE PRINCIPAL STORY: A FILM ON PRINCIPALS AS INSTRUCTIONAL LEADERS

LOCATION: LA LOUISIANE

**Presenters:** David Mrazek, producer/director, Nomadic Pictures, Chicago, IL; Kerry Purcell, senior consultant, Focus on Results and former principal, Harvard Park Elementary School, Springfield, IL; Tresa D. Dunbar, Ph.D., principal, Henry H. Nash Elementary School, Chicago, IL

Leadership is an essential ingredient for ensuring that every child in America gets the education they need to succeed. View the U.S. premiere of this remarkable film, *The Principal Story*, which portrays the challenges principals face in turning around low-performing public schools and raising student achievement. The film's two principals, a veteran and a novice, will discuss their leadership practices to improve teaching and learning. The producer will share his process of filmmaking and how he created a story that is dramatic, truthful, and engaging for audiences. Funded by The Wallace Foundation, *The Principal Story* is a Nomadic Pictures' film, produced and directed by Oscar-nominated filmmaker Tod Lending and award-winning filmmaker David Mrazek. It will be broadcast fall 2009 on PBS' acclaimed P.O.V. series.

10:30 a.m. – 12:00 p.m.

### ■ A BRIDGE OVER TROUBLED WATERS

LOCATION: 210

**Speaker:** Eric Brown, Killian Elementary School, Columbia, SC

The 21st Century is here and at no time in history have we possessed as much knowledge and wisdom, and yet more African American males than ever before are in prison, are unemployed, and drop out of high school. So the question we should ask ourselves is what are we going to do about it? Ron Edmonds says it best—we can, whenever and wherever we choose, successfully teach all children whose schooling is of interest to us. We already know more than we need in order to do this. Whether we do it must finally depend on how we feel about the fact that we haven't so far. This session will focus on a systematic approach to address the unique needs of African American males and their families using strategies directed at closing the achievement gap.

### ■ BEING ART SMART: INTEGRATING THE ARTS TO CLOSE THE GENDER GAP IN LITERACY

LOCATION: 203

**Speaker:** Kelley King, Boulder Valley School District, Boulder, CO

Boys are falling behind in reading and writing at all levels and the gap continues to grow. How can art help to close the gap in literacy learning? Presenter Kelley King has had remarkable success in raising boys' reading and writing achievement through the integration of the arts—in fact, boys made eight times the district gains, the school landed on the cover of *Newsweek* magazine, and the school was recognized on a state level for its excellence in arts integration! This session will teach you about the hard-wired differences between the male/female brain and the powerful arts-integration strategies that support boys' literacy learning. These strategies are effective for not only boys, but also girls and response-to-intervention students in both coed and single-sex settings. Kelley's presentation style is fast-paced, passionate, and humorous with plenty of discussion, hands-on activities, movement, and music.

### ■ CREATING A CARING SCHOOL COMMUNITY: WHAT WORKS AND WHAT TO AVOID

LOCATION: 222

**Speakers:** Ginger Cook, Developmental Studies Center, Oakland, CA; John Anzman, Roberta B. Tully Elementary School, Louisville, KY; Rosie Young, Watson Lane Elementary School, Louisville, KY; Eric Schaps, Developmental Studies Center, Oakland, CA

Recent research verifies that building a safe and caring community in the classroom and school is instrumental not only for students' social and ethical development but also for their academic success. So what can principals do to create caring environments in which all students thrive? A number of concrete strategies have been proven effective for strengthening community in school. Through conversations with developers of these strategies and two veteran principals who have used the strategies for years, along with video clips showing the strategies in action, this workshop will explore the complexities of building community. The principals, both of whom are NAESP leaders, will share their experiences—their missteps as well as their successes. Participants will leave with tools for examining their own school climate and choosing strategies that are right for them.

### ■ DIFFERENTIATED SUPERVISION: PERSONALIZING TEACHER GROWTH THROUGH WALK-THROUGHS AND TARGETED FEEDBACK

LOCATION: 216

**Speaker:** Pete Hall, Staff Development for Educators, Peterborough, NH

Supervision and evaluation ought not to be a chore. Join award-winning principal Pete Hall as he shares a proven model of differentiated supervisory practices: from leading goal-setting to conducting intentional walk-throughs, this informative session will equip principals with the tools to lead individual and collective teacher growth. Learn to identify strengths, to maximize potential, and to engage in the work that research and common sense tell us leads to increased student achievement: improving our teachers' capacity.

### ■ LEADING OUTSIDE THE BOX

LOCATION: 220

**Speaker:** Roberta Frederickson, Highland Park Public Schools, Highland Park, NJ

Exemplary administrators and principals have discovered that there's more to effective leadership than simply "thinking outside the box." Educational priorities and commonplace needs often require a substantial commitment to go beyond just thinking to "Leading Outside the Box." Successful leadership requires vision, collaboration, creativity, reflective practices, purpose, direction, trust, and optimism. A demanding aspect of effective leadership is the development of authentic learning communities which provide a "voice" for each group member. A curriculum specialist and former principal, the presenter of this session was faced with exactly that challenge. This interactive, hands-on workshop traces the process of one school's journey and commitment to go beyond thinking to actual implementation of decision-making policies and organization of learning communities. Specific group meeting strategies, formats, curriculum maps, and graphic organizers that integrated grade-level state standards with essential outcomes and enabling skills will be included. Throughout the session, participants will become active members of their own learning communities as they practice effective leadership skills prescribed by noted authors and educators. Participants will see the school's complete journey unfold and become part of the discussion regarding the procedures implemented. They will leave empowered with the skills and courage to begin "Leading Outside the Box."

### ■ MIDDLE SCHOOL: USING BRAIN-BASED LEARNING THEORY, PROJECT-BASED LEARNING, PARENT/COMMUNITY INVOLVEMENT, AND TECHNOLOGY TO SUPPORT AN ENGAGING SUMMER SCHOOL EXPERIENCE FOR MIDDLE SCHOOL STUDENTS

LOCATION: 223

**Speakers:** Bryan Bonander, Powell Middle School, Powell, WY; Scott Schiller, Powell Middle School, Powell, WY

Powell Middle School initiated a pilot project during the summer of 2008 to incorporate brain-based learning theory, project-based learning, and technology to engage at-risk students in standards remediation during summer school.



## ■ R U CYBERSMART? TODAY'S BULLYING: THE INTERNET AND DANGERS SURROUNDING ONLINE BULLYING

LOCATION: 218

**Speaker:** Susan Sutton, St. Mary Magdalene Catholic School, Apex, NC

The National Crime Prevention Council in 2005 found that 43 percent of teens were victims of cyber-bullying. CNN reported a 50 percent increase in online harassment in 2006. The Internet is the number one growing form of communication between teens of today, and middle school educators need the knowledge to recognize, understand, and implement a plan to address the situation. In this interactive class you can learn what you can do to protect your school and student body from the dangers of cyber-bullying.

## ■ READING ASSESSMENTS: THE FOUNDATION FOR A RESPONSE TO INTERVENTION (RTI) MODEL

LOCATION: 206

**Speaker:** James Cline, Educational Linker-Thinkers LLC, Morristown, IN

Response to Intervention (RTI) is gaining acceptance as an effective collaboration between special and general education. Learn how three types of reading assessments can be used within a tiered RTI model to make informed instructional decisions for your struggling readers.

## ■ SCHEDULING AND ORGANIZING A DATA-DRIVEN INTERVENTION/ENRICHMENT PERIOD TO MEET THE NEEDS OF ALL STUDENTS

LOCATION: 207

**Speakers:** Michael Rettig, James Madison University, Harrisonburg, VA; Robert Canady, University of Virginia, Charlottesville, VA

Many elementary schools have begun to include an Intervention/Enrichment (I/E) period as part of the school master schedule to help professional learning communities meet the needs of their students. In this session the authors of *Elementary School Scheduling: Enhancing Instruction for Student Achievement* detail various options for scheduling the I/E period, and more importantly, they outline how formative assessment data should be utilized to plan and organize intervention and enrichment activities. A detailed handout with sample schedules and an Excel scheduling template will be provided to participants.

## ■ THE ETHICAL PRINCIPAL

LOCATION: 209

**Speaker:** Gretchen Donndelinger, Nova Southeastern University, Carlsbad, CA

Principals are confronted with ethical dilemmas daily. How do you know you are using the best tools to make good decisions? What criteria do you use to choose the right path? What can you do to create an environment that promotes ethical behavior?

## ■ THE MENTORING-COACHING CONTINUUM: MEETING THE DEVELOPMENTAL NEEDS OF STAFF AND SCHOOL LEADERSHIP COLLEAGUES

LOCATION: 221

**Speaker:** Linda Gross, Coaching School Results, Inc., Bayside, NY

Effectively supporting new and veteran staff and colleagues requires a full range of skills, knowledge, and dispositions. Traditional mentoring emphasizes sharing experiences and giving advice. At the other end of the continuum, coaching supports individuals as they create their own solutions and move to action. As a school leader, it is often difficult to determine how much or how little direction to give to those who seek our help. In this practical session, participants clarify when it is appropriate to mentor, when it is best to coach, and how to develop and participate in professional relationships along the entire mentoring-coaching continuum. Through demonstration and hands-on activities they learn and practice 10 progressive skills along the continuum, from giving direct advice, to generating multiple possibilities, to designing actions and managing progress.

11:45 a.m. – 12:45 p.m.



## ■ PAPERLESS ENROLLMENT

LOCATION: 202 – TECHNOLOGY LEARNING CENTER

**Speakers:** Barbara Castleman, Giftberry.Org, Toluca Lake, CA; Kevin Hincker, Giftberry.Org, Toluca Lake, CA

Discover practical, easy-to-use green solutions to address the many administrative challenges that schools are faced with today when processing and managing enrollment. This one-hour overview and hands-on experience will leave you feeling empowered to effectively address these challenges, and equipped with the right tools to be the leader of your organization's next important paradigm shift—paperless enrollment for the 21st Century! GiftBerry.org is a non-profit dedicated to providing green solutions for schools and charities to automate and manage all administrative needs and fundraising efforts. Learn how to eliminate the waste of time, money, and resources by processing and managing paperwork for the following services online: enrollment forms, applications, tuition, employment, supplies, enrichment and summer classes, after-school care, hot lunches, sports teams, and class trips, all at no cost to you! Join the thousands of schools across the nation taking positive steps towards reducing their carbon footprint.

■ THE PRINCIPAL AS C.L.O.

■ THE MIDDLE GRADES

■ CULTURAL DIVERSITY

■ DIGITAL TECHNOLOGY

■ THE ARTS IN THE LEARNING COMMUNITY

■ LEADERSHIP AND MANAGEMENT



TECHNOLOGY LEARNING CENTER SESSION



BOOK AVAILABLE IN THE NPRC BOOKSTORE





1:30 p.m. – 2:30 p.m.



### 1-2-3 STEPS TO REDEFINE TECHNOLOGY USE IN YOUR SCHOOL: CREATING A COMMUNITY OF TEACHER-LEARNERS

LOCATION: 202 – TECHNOLOGY LEARNING CENTER

**Speakers:** Candace Hackett Shively, The Source for Learning, Inc., Reston, VA; Boni Hamilton, Lenski Elementary School, Littleton, CO

This presentation will model—and you will practice—three time-saving steps to change the way your teachers envision and use technology as tools for learning by their students and among themselves. You will use the free resource, TeachersFirst.com, to quickly locate the best, free, and safe Web resources for specific classroom needs. Find ways to offer differentiated options for your tech-savvy teachers and those reluctant to touch a mouse. Discover implementation ideas so teachers can envision the tools in the context of their classrooms and in their own technology comfort zone, including interactive whiteboards and safe use of Web 2.0 tools. The supportive tone and practical tips will help you facilitate change and promote positive staff collaboration while addressing all levels of teachers as learners themselves. Create a community of teachers and learners by using TeachersFirst—a ten-year-old, free service of the non-profit Source for Learning. Written and directed by experienced educators, TeachersFirst has a loyal following of members from more than 50 countries across all grade levels, including many teacher-education institutions and respected education agencies.

1:30 p.m. – 3:00 p.m.

### 1-TO-1 2.0: GLOBAL TRENDS AND EMERGING IDEAS

LOCATION: 204

**Speaker:** Susan Einhorn, Anytime Anywhere Learning Foundation, Bellevue, WA

With much of the pioneering zeal fading for many Australian schools that implemented laptop programs in the 90s, there is an increasing imperative for us to focus on what we have learnt from the process, how that has impacted learning, and what others can learn from our experience. Has it been truly transformative, and if not, why not...or should it be? In this session Dixon will explore some of these ideas, talk about the breadth of new initiatives that are now sweeping the developed and developing world, and look for trends that might be valuable for 1-to-1 leaders in both initiating and experienced schools.

### ELIMINATE THE READING OBSTACLE: A METHODOLOGY THAT TRANSFORMS AND EMPOWERS STUDENTS

LOCATION: 222

**Speaker:** Joan Leach, Raymond Elementary School, Raymond, WA; Dee Tadlock, Central Washington University, Shelton, WA

Principal Joan Leach will discuss her implementation of an innovative constructivist reading methodology at Raymond Elementary School in Raymond, Washington. The methodology works for virtually all students, including ESL/ELL and special education, compelling rapid and permanent reading gains. The methodology, adopted as an

intervention program for older students and as a whole-class program for primary levels, was integral to the school's emergence in 2007 as a Washington State School of Distinction. Teachers remark about the change in students as they experience rapid reading success, about the new confidence these students exhibit in the classrooms and how the overall atmosphere of the school is more positive, charged with an expectation of excellence. Co-presenter Dee Tadlock, who created the methodology, will discuss what causes a reading problem, how to tell if a student's brain is doing the foundational act of reading correctly, and how the constructivist methodology eliminates the reading problem by relying on the plasticity of the brain. Research data will be provided, including longitudinal, control-group, and pre- and post-designs and case studies. The underlying theory, which draws on research from several fields and, prominently, from Jean Piaget's pioneering work in interactive constructivism, will also be explained. The research and data support an approach to solving reading problems that differs from more traditional approaches.

### GREAT TEACHERS, GREAT PRINCIPALS, GREAT SCHOOLS!

LOCATION: 207

**Speakers:** Elizabeth Breaux, Lafayette Parish School System, Youngsville, LA

Hear Liz today, see results tomorrow! Learn how to empower the teachers, build relationships, minimize disciplinary issues, and maximize student success! Learn practical strategies for improving the motivation, attitude, and achievement of even your most reluctant teachers and students.

### HOW TO IMPLEMENT A POSITIVE BEHAVIOR-SUPPORTS PROGRAM AT YOUR SCHOOL

LOCATION: 216

**Speakers:** Randy Bennett, Riverdale Middle School, Jefferson, LA; Scott Steckler, George Cox Elementary School, Gretna, LA

Concerned about increasingly difficult discipline problems? Positive Behavior Supports (PBS) is your answer. Attendees at this session will learn how PBS has turned an elementary and a middle school around and altered the culture of the schools to reflect a positive and uplifting school climate.

### INTERVENTION STRATEGIES FOR STUDENTS FROM POVERTY

LOCATION: 220

**Speaker:** Jim Grant, Staff Development for Educators, Peterborough, NH

Attendees at this workshop will gain a deep understanding of the 33 dynamics of poverty that undermine school success. Principals will learn dozens of classroom strategies to narrow the achievement gap of below-grade-level students from poverty. This session is designed to help you constructively and successfully address the pressing issues that face you and your students each day.

## ■ MIDDLE SCHOOL BRAINS ARE DIFFERENT! WHAT WE NEED TO KNOW AND DO

LOCATION: 218

**Speaker:** Spencer Kagan, Kagan Publishing, San Clemente, CA

Active brain imaging demonstrates middle school students' brains are not nearly as fully developed as we once thought. The result: less impulse control, emotional hijacking, impaired decision-making, and lack of planning. The good news: by applying findings from brain science we can teach in ways far more effective for middle school students and in the process foster maturation of the middle school brain. In this interactive session we actually view brain scans showing the maturation of middle school students' brains and experience and process simple instructional strategies that align how we teach with how middle school students best learn.

## ■ NETWORKS AS CHANGE AGENTS: BUILDING LEADERSHIP CAPACITY AND IMPROVING STUDENT ACHIEVEMENT

LOCATION: 209

**Speakers:** Rachelle Salerno, National School Leaders Network, Albany, NY; Sandi Bisceglia, Monroe County Schools, Florida Keys, Islamorada, FL

This session highlights the National School Leaders Network's unique model of collaborative coaching and mentoring, focusing on facilitating "change leadership" in real-life school context. Participants will engage in conversations designed to catapult school leaders to move their schools forward. Practical ideas and benefits of leadership networking to build teacher capacity and improve student achievement will be shared.

## ■ RESPONSE TO INTERVENTION AND DIFFERENTIATED INSTRUCTION: MAKING THE CONNECTION

LOCATION: 206

**Speaker:** Laureen Reynolds, Staff Development for Educators, Portsmouth, NH

Participants will discover and understand the vital link that exists between differentiated instruction in each classroom and the success of the response to intervention (RTI) initiative schoolwide. Participants will be involved in discussions focusing on differentiation tools and techniques effective in all subject areas and across grade levels and be exposed to examples of research-based interventions designed for whole-group, small-group, and individual, intensive instruction which can be passed on to classroom teachers, paraprofessionals, and specialists.

## ■ THE BRAIN, EXERCISE, AND LEARNING

LOCATION: 203

**Speaker:** Cathie Summerford, Fit4Learning, Apple Valley, CA

How can we exercise one simple strategy for increasing more memory-making and retrieval? Just use your body! No gimmicks or expensive physical education equipment here... With current research

exploding on movement and learning, it makes sense to include this in instruction—especially since it's free! Benefits include understanding the importance of movement and exercise in the learning process; exploring the key brain research driving active learning; discovering ways to incorporate movement effectively; learning movement activities, techniques, and energizers to "wake-up" learning; and applying A.C.T.I.V.E. Fit4 Learning Standards. Of course, laughter, energy, and enthusiasm are encouraged.

## ■ TRANSFORMING SCHOOLS THROUGH PURPOSEFUL WALKTHROUGHS: DRAMATICALLY IMPROVE STUDENT ACHIEVEMENT

LOCATION: 221

**Speaker:** Linda Fisher, Learning Headquarters, San Diego, CA

A Milken National Award-winning principal will lead you through a powerful walkthrough structure that connects research and practice. You'll be amazed at the quantity and quality of evidence-based information gathered with this three-minute protocol. Learn to use focused feedback to create effective classroom environments, implement rigorous standards-based curriculum, facilitate quality instruction, and promote assessment that drives instruction. Through dynamic video clips, leadership anecdotes, and handouts, you'll leave with a repertoire of skills to use immediately.

## ■ UNCOMMON LEADERSHIP IN EDUCATION: THE SEVEN SECRETS OF MOTIVATING AND INSPIRING YOUR TEAM

LOCATION: 210

**Speaker:** Betty Hollas, Staff Development for Educators, Peterborough, NH

Uncommon leadership is what sets the exceptional school apart from the rest of the pack—that "extra something" that makes some schools such outstanding places to work and to learn. Uncommon leadership is about more than encouraging everyone to do his/her individual best. It's about inspiring the whole team to do better than that, because they're working together and everybody's striving for common goals. You will leave this session with seven secrets for inspiring and motivating your team!

## ■ YOU WANT ME TO DO WHAT?! FACILITATING EDUCATIONAL CHANGE IN YOUR BUILDING

LOCATION: 223

**Speakers:** Kathy Mrsnik, Region 4 State Support Team-Ohio Department of Education, Painesville, OH; Ken Bernacki, R. C. Lindsey Elementary School, Chesterland, OH

This interactive session will present a model for change that addresses the human side of implementing educational innovations. Change, and the process needed for change to be sustainable, will be addressed. Practical examples of how the model for change has been implemented with an elementary staff and the results will be shared. Participants can use the model for change to help their staff make changes to their teaching methodology to increase student achievement.

■ THE PRINCIPAL AS C.L.O.

■ THE MIDDLE GRADES

■ CULTURAL DIVERSITY

■ DIGITAL TECHNOLOGY

■ THE ARTS IN THE LEARNING COMMUNITY

■ LEADERSHIP AND MANAGEMENT



TECHNOLOGY LEARNING CENTER SESSION



BOOK AVAILABLE IN THE NPRC BOOKSTORE

ALI IS LEARNING A LESSON  
OR TWO ABOUT  
CREATIVITY IN HER CLASSROOM.



[ BEFORE ]

ALI TEACHES  
THIRD GRADE STUDENTS  
IN HUNTINGTON BEACH,  
CALIFORNIA.



Teachers can create whatever their students need to learn with the Cricut Expression™ Personal Electronic Cutter.

Each Cricut cartridge contains the equivalent of thousands of traditional dies, and there's no computer required—just your imagination.



[ AFTER ]



Cricut Expression™



Cricut® Cartridges



Cricut® Paper

Turn on your creative best.



provo craft



## SUNDAY SCHEDULE-AT-A-GLANCE

|                         |                                                                                                                                                                                                    |
|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:30 a.m. – 5:00 p.m.   | Convention Registration                                                                                                                                                                            |
| 7:30 a.m. – 4:00 p.m.   | Exhibitor Registration                                                                                                                                                                             |
| 8:00 a.m. – 6:00 p.m.   | NAESP Bookstore                                                                                                                                                                                    |
| 8:30 a.m. – 9:30 a.m.   | Technology Learning Center                                                                                                                                                                         |
| 8:30 a.m. – 9:30 a.m.   | The 2008-09 NAESP Read Aloud of the Year Award: Celebrating Principals Reading to Students <b>Winner: <i>Petite Rouge A Cajun Red Riding Hood</i> by Mike Artell and Illustrated by Jim Harris</b> |
| 8:30 a.m. – 10:00 a.m.  | Concurrent Sessions                                                                                                                                                                                |
| 8:30 a.m. – 10:15 a.m.  | Tennessee Principal's Association Breakfast                                                                                                                                                        |
| 8:30 a.m. – 10:30 a.m.  | Exhibit Hall                                                                                                                                                                                       |
| 8:30 a.m. – 10:30 p.m.  | NAESP Booth                                                                                                                                                                                        |
| 9:15 a.m. – 10:30 a.m.  | Key Activists' Meeting                                                                                                                                                                             |
| 9:30 a.m. – 10:00 a.m.  | Book Signing: The 2008-09 NAESP Read Aloud of the Year Award Winner: <i>Petite Rouge A Cajun Red Riding Hood</i> author Mike Artell                                                                |
| 10:30 a.m. – 12:30 p.m. | THIRD GENERAL SESSION: Jeff Corwin                                                                                                                                                                 |
| 12:30 p.m. – 3:30 p.m.  | Exhibit Hall                                                                                                                                                                                       |
| 12:30 p.m. – 3:30 p.m.  | NAESP Booth                                                                                                                                                                                        |
| 12:45 p.m. – 1:15 p.m.  | Book Signing: Jeff Corwin                                                                                                                                                                          |
| 12:45 p.m. – 1:15 p.m.  | Book Signing: Byron Garrett                                                                                                                                                                        |
| 1:00 p.m. – 2:30 p.m.   | Middle Grades Luncheon (ticket required)                                                                                                                                                           |
| 1:30 p.m. – 2:30 p.m.   | Technology Learning Center                                                                                                                                                                         |
| 1:30 p.m. – 3:00 p.m.   | Concurrent Sessions                                                                                                                                                                                |
| 1:30 p.m. – 3:30 p.m.   | State Executive Directors' Meeting                                                                                                                                                                 |
| 1:30 p.m. – 4:30 p.m.   | 3-Hr Wkshp: Connectedness: The Neglected Dimension of School Reform; Eric Schaps, Ginger Cook                                                                                                      |
| 1:30 p.m. – 4:30 p.m.   | 3-Hr Wkshp: Intentionally Building Assets of Mentoring, Leadership, and Teamwork; Galen Hoffstadt                                                                                                  |
| 2:00 p.m. – 2:30 p.m.   | Resolution Committee Report                                                                                                                                                                        |
| 2:00 p.m. – 2:30 p.m.   | Book Signing: Willard Daggett                                                                                                                                                                      |
| 2:00 p.m. – 3:00 p.m.   | Author Presentation 5: Raising the Bar for Students and Teachers: Developing Synergistic Thinking and Motivation for Learning featuring H. Lynn Erickson                                           |
| 2:00 p.m. – 3:00 p.m.   | Author Presentation 6: Educating African-American Males: Voices From the Field featuring Toks Fashola                                                                                              |
| 3:00 p.m. – 4:30 p.m.   | Samuel G. Sava Distinguished Lecture Series 2: Improving Student Performance During Times of Declining Resources featuring Willard Daggett                                                         |
| 3:30 p.m. – 5:00 p.m.   | Past Directors' Council Meeting                                                                                                                                                                    |
| 3:15 p.m. – 3:45 p.m.   | Book Signing: H. Lynn Erickson                                                                                                                                                                     |
| 3:15 p.m. – 3:45 p.m.   | Book Signing: Toks Fashola                                                                                                                                                                         |
| 4:30 p.m. – 5:30 p.m.   | How the American Recovery and Reinvestment Act Will Impact Schools at the Local Level                                                                                                              |
| 4:30 p.m. – 6:00 p.m.   | National Distinguished Principals' Reunion                                                                                                                                                         |
| 6:00 p.m. – 8:00 p.m.   | Pennsylvania Reception                                                                                                                                                                             |

### 10:30 a.m. – 12:00 p.m. THIRD GENERAL SESSION

#### KEYNOTE SPEAKER:

# JEFF CORWIN

LOCATION: HALL C



Animal Planet host and leading conservationist Jeff Corwin will speak to principals about the environmental threats of the 21st century. Emmy-winner Corwin has been working for the conservation of endangered species and

ecosystems around the world since he was a teenager. Animal Planet audiences best know Corwin as host of *The Jeff Corwin Experience*, one of the most popular shows on cable television. He established an interactive museum and environmental education center called the EcoZone. Come learn how education and awareness can help conserve the planet for future generations. This is a joint session with the National AfterSchool Association.

#### 12:45 p.m. - 1:15 p.m.


Book signing in the NAESP Bookstore.

**Student Emcee:** Zamariah Zane Loupe, seventh grade student, 6th Ward Middle School, Bayou Boeuff, LA

**Remarks:** Byron Garrett, CEO, Parent Teacher Association, Chicago, IL



**8:30 a.m. – 9:30 a.m.**

**CELEBRATING PRINCIPALS READING TO STUDENTS THE 2008-09 NAESP READ ALOUD AWARD: *PETITE ROUGE: A CAJUN RED RIDING HOOD* BY MIKE ARTELL AND ILLUSTRATED BY JIM HARRIS** 


**LOCATION: 227**

**Speakers:** Linda Kehm, Lakeside Elementary School, Grand Rapids, MI; Mike Artell, Covington, LA; William Rich, McFall Elementary School, Middleville, MI

The 2008-2009 nominated children's books for the NAESP Read Aloud Award will be shared. The winning author, Mike Artell, will receive the award and make a give a presentation about his book, *Petite Rouge: A Cajun Red Riding Hood*. The award presentation will be followed by a session designed to encourage principals to host an author visit at their school. Information will be shared about how to make initial contacts with authors, preparing students for the visit, and ways to support the cost.

**9:30 a.m. - 10:00 a.m.** Book signing in the NAESP Bookstore.

**2:00 p.m. – 3:00 p.m.**

**AUTHOR PRESENTATION: H. LYNN ERICKSON**   
**RAISING THE BAR FOR STUDENTS AND TEACHERS: DEVELOPING SYNERGISTIC THINKING AND MOTIVATION FOR LEARNING**

**LOCATION: B2-1**



A major goal of education is to develop the thinking abilities of students so the students can apply knowledge to solve problems. In this session, Lynn Erickson will share insights and strategies related to the development of thinking classrooms. Learn how teachers can create a synergy between the factual and conceptual levels of thinking—and how concept-based instruction increases motivation for learning.

Some of the questions that will be addressed in this workshop include: How does the structure of knowledge relate to quality classroom instruction; how does the use of a conceptual lens create an intellectual synergy between the lower and higher levels of thinking; why is the conceptual level of thinking essential for developing higher order thinking; why do so many students seem to lose motivation for learning the higher they go in the grade levels; and what does concept-based instruction look like?

**About Lynn Erickson**

Dr. Lynn Erickson is internationally recognized in education in the areas of concept-based curriculum and instruction and teaching for deeper understanding. Erickson has spent more than two decades studying curriculum design and its effect on instruction and has worked extensively with K-12 teachers and administrators on the design of classroom and district-level curriculum and instruction.

Erickson is the author of three best-selling books: *Stirring the Head, Heart and Soul: Redefining Curriculum, Instruction, and Concept-based Learning*, *Concept-based Curriculum & Instruction for the Thinking Classroom*, and *Concept-based Curriculum and Instruction: Teaching Beyond the Facts*. She has worked as a teacher, elementary principal, curriculum director, adjunct professor, and educational consultant over a 40-year career.

**3:15 p.m. - 3:45 p.m.** Book signing in the NAESP Bookstore.

**2:00 p.m. – 3:00 p.m.**

**AUTHOR PRESENTATION: TOKS FASHOLA**   
**EDUCATING AFRICAN AMERICAN MALES: VOICES FROM THE FIELD**

**LOCATION: B2-2**



Historically, 2009 is a very interesting year. We have an African American male president and we see incredible African Americans in high level positions doing good things for the nation. Examples include Dr. Edmund Gordon, Dr. Ben Carson, Dr. Michael Nettles, Dr. Cornell West, and Dr. Ron Ferguson. At the same time, we look around our K-12 school systems and we see


that the group least likely to graduate, to take Advanced Placement classes, and to successfully transition out of college is clearly African American males. This population is also the most likely to drop out of high school, have behavioral problems, succumb to gang violence, and be referred to and retained in special education classes. The goal of this presentation is to come together as stakeholders and find constructive ways to address this critical problem. This presentation will use theory, research, and practice to address psychological, sociological, and educational factors that contribute to the success of African American males. It will also address resources that go beyond the school walls, such as community resources, mentoring, apprenticeships, athletics, and other out-of-school opportunities that stakeholders could use as additional dropout-prevention and college-attendance resources. The session concludes by providing specific researched and proven programs that reduce dropout rates, and new programs such as middle-to-high school transition programs, high school designs (such as small schools), literacy acceleration, school/classroom management, and looping.

**About Toks Fashola**

Toks Fashola is a senior research fellow with the consulting firm Optimal Solutions Group and an adjunct research scientist and faculty associate at the Johns Hopkins University. She has served as research director, principal investigator, evaluator, and advisor for several programs and program evaluations across the country, including the Comprehensive School Reform Center at the American Institutes for Research, the National Longitudinal Study of the No Child Left Behind act (NLS-NCLB), the What Works Clearinghouse, and the Boys and Girls Club of America. Fashola has also served on panels to reputable organizations such as the U.S. Department of Education, the National Academy of Science Committee on Research in Education, and the National Science Foundation. Her more recent work addresses education of African American males, afterschool programs, schoolwide reform, and program evaluation and rigorous research in general and special education. She received her Ph.D. from the University of California, Santa Barbara, in 1995. She has served as an expert witness in the area of desegregation, and she currently serves on the National Education Steering Committee of the Campbell Collaboration, an international methods organization dedicated to conducting systematic reviews of academic and social-science research. Fashola is also the author and editor of several books, including *Show Me the Evidence! Proven and Promising Programs for America's Schools*, *Building Effective Afterschool Programs*, *Educating African American Males: Voices From the Field*, and *Effective Programs for Latino Students*.

**3:15 p.m. - 3:45 p.m.** Book signing in the NAESP Bookstore.

3:00 p.m. – 4:30 p.m.

**SAMUEL G. SAVA DISTINGUISHED LECTURE SERIES: WILLARD DAGGETT**   
**IMPROVING STUDENT PERFORMANCE DURING TIMES OF DECLINING RESOURCES**

LOCATION: LA LOUISIANE



As schools struggle with the conflicting realities of declining resources and the need to improve all students' performance, innovative solutions must be implemented. Daggett will describe what the nation's most successful schools have done to provide all students with a more academically rigorous and relevant curriculum during these times of economic constraints.

**About Willard R. Daggett**

Willard R. Daggett, Ed.D., president of the International Center for Leadership in Education, is recognized worldwide for his proven ability to move education systems towards more rigorous and relevant skills and knowledge for all students. He has assisted and collaborated on school improvement initiatives with hundreds of schools worldwide.

Daggett is the creator of the Application Model and Rigor/Relevance Framework, a practical planning and instructional tool for determining the relevance of curriculum and assessment to real-world situations and a cornerstone of many school reform efforts. Daggett is the author of eight books, 12 textbooks, and numerous research studies, reports, and journal articles.

Daggett has a special commitment to individuals with disabilities. He and his wife, Bonnie, volunteer their time and lend their support to Wildwood Programs in upstate New York. Wildwood serves the needs of people of all ages who, like their daughter Audrey, have neurological impairments/ learning disabilities or Autism, by enabling them to become the best that they can be.

**2:00 p.m. - 2:30 p.m.** Book signing in the NAESP Bookstore.

4:30 p.m. – 5:30 p.m.

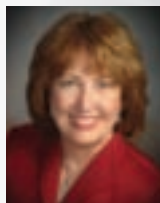
**HOW THE AMERICAN RECOVERY AND REINVESTMENT ACT WILL IMPACT SCHOOLS AT THE LOCAL LEVEL**

LOCATION: 224

**Presenter:** Marshall "Mike" Smith, Senior Counselor to Secretary of Education Arney Duncan

Principals have a unique perspective on the best uses of local, state, and federal education dollars at the school building level. The American Recovery and Reinvestment Act (ARRA), better known as the economic recovery package signed into law by President Obama in February, provides an unprecedented investment in federal education programs at more than \$100 billion. ARRA also created many questions about the allowable and recommended uses for these funds. Mr. Marshall "Mike" Smith at the U.S. Department of Education will address the uses of ARRA in an hour-long session, and will take questions from the audience.

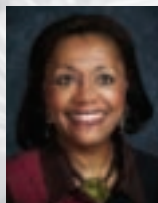
**NAESP Foundation**  
**Board of Directors says**  
**"Thank You"**  
**to the Corporate Friends**  
**of the Foundation**



President  
Gail Connelly



Vice President  
Nancy Davenport



Secretary  
Diane Cargile



Treasurer  
Mary Kay Sommers



Minority Director  
Deborah M. Harvest



Middle Level Director  
Mark O. Terry



Chief Executive Officer  
Ernest J. Mannino

VALIC



MetLife Foundation



SUNDAY, APRIL 5

8:30 a.m. – 9:30 a.m.

**■ USING LEARNING WALKS TO INTENTIONALLY IMPROVE INSTRUCTION**

LOCATION: 202 – TECHNOLOGY LEARNING CENTER

**Speaker:** Cathy Benedetti, Educational Service District #105, Yakima, WA

Principals throughout the country are in classrooms doing “learning walks” or “walk-throughs.” Often these are simply referred to by teachers as “drive-bys” and do very little to improve instruction for students. Participants in this workshop will take away specific suggestions to make those learning walks intentional and effective in improving instruction building wide.

8:30 a.m. – 10:00 a.m.

**■ ADDRESSING THE GROWING ISSUE OF CYBER BULLYING**

LOCATION: 221

**Speaker:** Patti Agatston, Prevention/Intervention, Cobb County School District, Marietta, GA

Many states are now passing laws that require schools to address cyber bullying. This session is a great opportunity to learn about this growing issue, what cyber bullying is, what impact it is having on students, and how schools can respond. This session will be presented by leading cyber bullying expert, Patti Agatston, Ph.D., who will provide current information on the use of cyber technologies and the emerging phenomenon of cyber bullying among youths. Participants will learn about best practices in prevention and intervention.

**■ ENGAGING TEACHING TOOLS FOR PRINCIPALS**

LOCATION: 209

**Speaker:** Spence Rogers, Peak Learning Systems, Evergreen, CO

Experience dozens of effective teaching strategies and critical techniques for succeeding with challenging students—high achievers or those who typically fall through the cracks. Examine practical ways principals can model for and coach teachers. We will focus on tools that are successfully engaging more students than ever before in schools that range from small and rural to large and urban. Included will be highly effective ways of giving directions and asking questions for significantly increasing successful and meaningful engagement of all learners. In addition, we will explore several powerful strategies for engaging 100 percent of the students in correctly processing the content. Handouts contain numerous examples and step-by-step guides.

**■ FOSTERING A SAFER AND MORE POSITIVE SCHOOL CLIMATE AND CULTURE**

LOCATION: 216

**Speaker:** John Linney, Impact Coaching and Speaking, Inc., El Paso, TX

School climate is determined by five main factors: staff, students, family, community, and the organization. This workshop will focus on staff and students, because these are the best leverage points for fostering a safer and more positive school climate and culture. Research shows

that high-performing schools recognize climate as a priority and provide staff training to develop intervention skills and the capacity to build strong relationships with students. These trained staff members have the motivation and skills to prevent and intervene in even the most subtle, covert types of mistreatment, which optimizes the school’s culture for learning and teaching. Furthermore, when student leaders are equipped with the skills to defuse and de-escalate conflicts, their actions improve school climate as well. This workshop showcases a field-tested, best practice model for principals to mobilize staff and students to collaborate successfully for a more positive school climate.

**■ HELPING TO GROW TOMORROW’S TEACHERS AND SCHOOL LEADERS THROUGH MENTOR TRAINING**

LOCATION: 207

**Speaker:** Mary Reece, New Jersey Principals and Superintendents Association/Foundation for Educational Administration, Monroe Township, NJ; Denise Hecht, New Jersey Principals and Superintendents Association/Foundation for Educational Administration, Monroe Township, NJ

This workshop includes lessons and activities proven to create well rounded, highly motivated mentors who will have the greatest overall positive impact on new teachers and/or school leaders. It is designed to teach mentors how to create an environment of support that will foster independence of thought, creativity, and an understanding of professional frameworks and personal styles.

**■ INCREASING FLUENCY WITHIN A RESPONSE TO INTERVENTION (RTI) MODEL**

LOCATION: 206

**Speaker:** James Cline, Educational Linker-Thinkers LLC, Morristown, IN

Attend this session and become familiar with the response to intervention (RTI) model — its history and its present impact on education. Learn about Tier I, Tier II and Tier III students and about Five Fluency Strategies as identified by the National Panel on Reading. Increase reading fluency in elementary students, and reading comprehension, which fits within the parameters of a RTI model for Tier II and Tier III students.

**■ PRACTICAL APPLICATIONS OF BRAIN-BASED STRATEGIES TO ENHANCE LEARNING**

LOCATION: 203

**Speakers:** Jeremy Moore, Brookshire Elementary School, Winter Park, FL; Tracy Sellers, Brookshire Elementary School, Winter Park, FL

Brain-based teaching and learning is significant and applicable to all teachers, administrators, and students in any education environment. Watch video of teachers in action and learn practical research-based brain activities that all educators can use in the classroom to enhance learning. Learn to utilize strategies and internalize key concepts from researchers such as Eric Jensen and Marcia Tate in order to improve performance in your school.



## ■ RESPONSE TO INTERVENTION: PLANNING EFFECTIVE CORE AND TIERED READING INSTRUCTION

LOCATION: 220

**Speaker:** Barbara Marinak, Penn State Harrisburg, Harrisburg, PA

The session will begin with an overview of evidence-based practices for core reading instruction (Tier 1), including a discussion of comprehensive assessment instruments and methods. Following this overview of effective core reading instruction, six research-based intervention attributes will be presented. The intervention attributes can be used at a systems level when planning building-wide intervention or for individual student decision-making. These attributes can help educators with what is proving to be the greatest challenge of RTI — differentiating programming for struggling readers with diverse needs. The framework can be used by anyone (administrators, coaches, reading specialists, etc.) charged with the responsibility for intervention. Classroom and building-level application examples will be offered.

## ■ TEACHING 2.0: LEARNING AND LEADING IN THE DIGITAL AGE

LOCATION: 204

**Speaker:** Matthew Hayden, Bristol Township School District, Levittown, PA

Explore the technological abilities, needs, and expectations of today's learners while becoming familiar with the various tools and techniques designed to enhance both learning and leading. Participants will gain exposure and familiarity with new tools such as MP3 players, video projectors, handheld computers and more. Subjects from mathematics and reading to art and even character development will be addressed with sample lessons, strategies, and examples so the concepts may be immediately implemented in your schools.

## ■ TRANSFORMING YOUR STAFF: TEAM BUILDING FROM THE HEART

LOCATION: 222

**Speakers:** Andra Penny, Cottonwood Creek Elementary School, Coppell, TX; Bryan McLain, Denton Creek Elementary School, Coppell, TX; Mark Lukert, Lakeside Elementary School, Coppell, TX

Research is clear: student success and school effectiveness are greatly impacted by the climate of a school. In addition, positive school climate directly affects teacher morale and retention. Building positive staff relationships is "key" in the creation of an engaging and exciting climate necessary for students and staff to succeed. We, as building principals, are always looking for innovative and economical ideas to meet this challenge. Join us in this fun, interactive session and leave with creative, inexpensive ideas guaranteed to motivate and rejuvenate you and your teachers! Laughter, fun, and amazing ideas are guaranteed!

## ■ WHY CULTURE COUNTS: TEACHING CHILDREN OF POVERTY

LOCATION: 223

**Speaker:** Donna Tileston, Staff Development for Educators, Flower Mound, TX

Current differentiation models do not address the complexity of achievement gaps among racial and socioeconomic groups. To finally close the gaps in achievement we must address culture and poverty. Culture defines what children will focus their attention on, how they interpret the world to give it meaning, what background knowledge they bring to learning, and how they will value that learning. Based on the book by this award-winning author, explore a new model focusing on how to close the gap and improve learning in the diverse classroom. Examine ways to differentiate for instruction including content, context, product/process and assessment.

## ■ WRITING TO LEARN EVERYTHING: HOLISTIC EDUCATION K-3

LOCATION: 210

**Speakers:** Jane Goette, Blacksburg, VA; Rosary Beck, Baton Rouge, LA

Goette and Beck make the case for using writing as an essential tool for teaching everything at the primary level, especially reading and language arts. This presentation gives evidence of the effectiveness of this approach through real lessons, activities, dialogue, children's writings, teachers' comments, and evaluation samples. All have come from authentic teaching experiences with children of wide-ranging abilities in diverse settings.

1:30 p.m. – 2:30 p.m.



## ■ YOUR OWN BLOG IN TEN MINUTES OR LESS

LOCATION: 202 – TECHNOLOGY LEARNING CENTER

**Speaker:** Frank Buck, Talladega City Schools, Talladega, AL

Web 2.0 gives principals the potential to go beyond the role of "consumers" of digital data and become producers and communicators in a community extending far beyond the schoolhouse door. This session shows how to create a blog fast and for free. Participants examine some existing blogs, comparing and contrasting their audiences and approaches. The session leads participants step-by-step through the creation of a blog. Finally, participants leave with a host of tips for maintaining a blog. After the session participants have the tools at their command to create a blog and do it in 10 minutes or less!

■ THE PRINCIPAL AS C.L.O.

■ THE MIDDLE GRADES

■ CULTURAL DIVERSITY

■ DIGITAL TECHNOLOGY

■ THE ARTS IN THE LEARNING COMMUNITY

■ LEADERSHIP AND MANAGEMENT



TECHNOLOGY LEARNING CENTER SESSION



BOOK AVAILABLE IN THE NPRC BOOKSTORE





1:30 p.m. – 3:00 p.m.

## ■ AMERICAN OVERSEAS SCHOOLS

LOCATION: 222

**Speakers:** Ralph Jahr, International Schools Services, Princeton, NJ; William Scotti, Department of State, US

Learn more about the role of the American Overseas Schools. Literature and materials, including fact sheets, school directories, and recruitment information, will be distributed. Employment opportunities and school-to-school partnerships will be addressed.

## ■ ANSWERING THE CRITICS OF SCHOOL ADMINISTRATION: WHAT ARE THE FACTS?

LOCATION: 209

**Speaker:** John Draper, Educational Research Service, Alexandria, VA

Do others sometimes question your need for additional administrative help? Do they think you have an easy job with summers off? Do you have to justify your salary or the need for assistant principals with your board or your community? The Educational Research Service (ERS) explores the myth of the educational bureaucracy with hard facts.

You are not overpaid, you are not overstaffed, and you are not taking money away from instructional needs! The truth is just the opposite. Dr. John Draper, CEO of ERS, will arm you with the tools you need to change the conversation about school administration and public schools. This presentation is positive, uplifting, and persuasive. Attendees will receive an executive summary of the research.

## ■ FORGET THE RAINFOREST - SAVE MY CAMPUS

LOCATION: 223

**Speaker:** Joanna Faulk, Port Arthur ISD - CTE, Magnolia, TX

Educators on average are losing 5-9 hours a week on lower-level discipline challenges. Low-level disruptions are stealing precious instruction time. Academics and discipline go hand in hand. You can be the best content instructor, but without the ability to control the classroom the best lessons remain undelivered. Participants will learn how to avoid the "debate bait"—how to eliminate warnings and multiple requests. Participants will learn how to increase academics, decrease discipline challenges, gain parent support, and empower all educators. Participants will be encouraged and challenged to implement strategies and techniques that will change the classroom and campus climate immediately. Educators have reported a 70 percent and greater success rate in reducing discipline using these techniques and strategies.

# Helping Every Principal Shine!

## The spotlight is on you!


Join us each day and enter to win

- A gift certificate to the National Principals Resource Center
- A free one-year NAESP membership
- A complimentary registration to NAESP's 2010 Convention in Houston, TX
- Many more!

A detailed schedule of prizes and drawings is available at the booth where you can get registered. You must be present to win.

Join or renew today at the NAESP booth. Review member benefits online at [www.naesp.org](http://www.naesp.org) or call 800-386-2377.



 National Association of  
Elementary School  
**Principals**

Stop by NAESP Booth #629 to learn more about what we can do for you at NAESP!

## LEADERSHIP PRACTICES THAT IMPROVE THE TEACHING AND LEARNING OF STUDENTS WITH AND WITHOUT DISABILITIES

LOCATION: 220

**Speakers:** Josephine Louie, Regional Educational Laboratory - Northeast, Newton, MA; Lauren Katzman, Boston University, Boston, MA

Participants will learn about recent findings from two case studies of exemplary schools in the Northeast. The session will provide examples of how principals build their school's capacity to provide high-quality instruction and support to all learners. Participants will discuss ways to connect ideas from the research to their own schools. The first panel presentation will share findings from case studies of six schools that have made targeted efforts to improve math education for students with disabilities and other struggling learners. The second presentation will draw upon case studies of three urban public schools with reputations for providing exemplary special education services. Common leadership practices found among the schools include efforts by principals to support schoolwide teacher collaboration; build in-house leadership and instructional capacity; and promote a philosophy of inclusive education.

## LEADING INSTRUCTIONAL CHANGE: THE ROLE OF THE PRINCIPAL IN AN RTI MODEL

LOCATION: 206

**Speakers:** Christine Lay, Central Dauphin School District, Harrisburg, PA; Edward Shapiro, Lehigh University, Bethlehem, PA; Deborah G. Storer, E.H. Elementary School

Response to intervention (RTI) can provide schools with a framework for ensuring high quality instruction and a means for evaluating both system-level and individual student progress. The purpose of this presentation is to discuss the role of the principal as the instructional leader and main change agent within an RTI model. Presenters include a nationally recognized researcher and administrator from a district currently in the third year of RTI implementation. Attendees will learn about the role of the principal within an RTI model and be provided information related to specific activities required for successful implementation; understand the effects of the RTI model on student performance and schoolwide data such as AYP status; and gain an understanding of the potential facilitators and barriers to successful implementation of an RTI model.

## STRATEGIES TO ENGAGE MIDDLE-LEVEL LEARNERS

LOCATION: 218

**Speaker:** Betty Hollas, Staff Development for Educators, Peterborough, NH

The emotional, social, and physical development of middle-grade students presents unique challenges for the teachers and principals who work with them. This session will share specific strategies to improve the motivation of middle-grade students, ways to offer an academically challenging curriculum, and options for giving choices to middle-level students. You will leave with a backpack of strategies specific to these students.

## TEACHING ONLINE K-16: CREATING OPTIONS FOR YOU, YOUR TEACHERS, YOUR SCHOOL, AND YOUR STUDENTS

LOCATION: 204

**Speakers:** Dr. John G. Flores, Nova Southeastern University/Fischler School of Education and Human Services, North Miami Beach, FL; Pat Laystrom, Connections Academy, Baltimore, MD; Dr. Marilyn Gardner, Nova Southeastern University/Fischler School of Education and Human Services, Boston, MA

The pioneers and current leaders in K-16 distance education are Nova Southeastern University/Fischler School of Education and Human Services (NSU/FSEHS) and Connections Academy. Learn how to become part of (or knowledgeable about) the movement that is redefining K-12 schools and higher education. What do you need to know to join the burgeoning ranks of virtual school and online learning teachers, faculty, and administrators? What degrees/credentials do you need to teach online at the university and K-12 level? What competencies do online teachers need? How are the processes and core objectives of teaching different or similar? What about completion of online training and certifications for you or your teachers, or graduate degrees in Instructional Technology and Distance Education? Presenters will share their knowledge of online teaching and learning in K-16. Are you ready to acquire a new set of beliefs that can create new professional and career options for you and expand your school's students', teachers', and administrators' options and opportunities? Join us to learn more about this important and unique medium that is changing how American education is being delivered.

## THE PAGEANT OF THE ARTS: AN AWARD-WINNING INTEGRATED ARTS CURRICULUM

LOCATION: 208

**Speaker:** John Blaydes, Association of California School Administrators, Brea, CA

Come learn about ways to make the arts come alive at your school that will impact students for generations. Now celebrating its 27th year, The Pageant of The Arts is an integrated arts program at McGaugh Elementary School that integrates academics, art, music, and dance. Each year an artist's life and style is researched and a masterpiece painting is recreated on a 20x40 canvas that every McGaugh student has helped paint. At a special performance, the artist is introduced as the curtain opens; the painting is presented in tableau and then comes to life with original music and dance. You will have a chance to view portions of the Pageant and learn you can inspire your student, staff, and community to implement the Pageant at your school.

 THE PRINCIPAL AS C.L.O.

 THE MIDDLE GRADES

 CULTURAL DIVERSITY

 DIGITAL TECHNOLOGY

 THE ARTS IN THE LEARNING COMMUNITY

 LEADERSHIP AND MANAGEMENT



TECHNOLOGY LEARNING CENTER SESSION



BOOK AVAILABLE IN THE NPRC BOOKSTORE

## ■ TIPPING THE SCALES: STRATEGIES TO SHIFT YOUR DAILY WORK FROM MANAGEMENT TO EFFECTIVE PRINCIPAL LEADERSHIP

LOCATION: 216

**Speaker:** Timothy Berkey, University of Houston-Victoria, Sugar Land, TX

This session will engage principals in a three-step process to audit, analyze, and transform daily work habits in order to minimize time spent on managerial tasks and maximize time devoted to effective instructional leadership practices. Participants will be introduced to a Principal Leadership Tracker that will be used to set weekly and monthly goals to shift more of the principal's daily work into areas that result in improved teaching and learning on his or her campus.

## ■ TRANSFORMING CHRONICALLY LOW PERFORMING URBAN SCHOOLS: THE TRANSFORMATION TRIFECTA MODEL

LOCATION: 207

**Speakers:** Charles Mitchel; Daniel Gutmore; Lourdes Mitchel, Seton Hall University, South Orange, NJ

This session is designed to move urban school principals beyond traditional restructuring through reculturing and retiming. The presentation focuses on how the principal as chief learning officer can apply a research-based model for school transformation, implement a program of intensive professional development, and employ a system of shared school governance to transform chronically failing schools. The Transformation Trifecta is primarily based on Effective Schools Research and Mass Insight Education and Research Institute's Turnaround Challenge, offering a process where schools are structured to learn, teach, and lead. Professional development with intensive mentoring and coaching based on school and district needs are critical components of urban schools' partnerships with the Academy for Urban School Transformation at Seton Hall University. The system of shared school governance is based on the Academy's work with Newton Street School in Newark, New Jersey, where the Newark Teachers' Union, Newark Public Schools, the Geraldine R. Dodge Foundation, and Seton Hall formed a dynamic partnership of alternative governance. The presentation also focuses on the critical leadership characteristics of knowledge, skill, character strength, and the courage to effect transformation. Using this model, initial standardized test results have shown significant gains in language arts/literacy and mathematics.

## ■ USING PARALLEL BLOCK SCHEDULING TO SUPPORT INSTRUCTIONAL PROGRAMS DESIGNED TO ACCELERATE AND SUSTAIN LITERACY ACQUISITION IN THE ELEMENTARY SCHOOL

LOCATION: 221

**Speakers:** Michael Rettig, James Madison University, Harrisonburg, VA; Robert Canady, University of Virginia, Charlottesville, VA

Elementary school educators are keenly aware of the problems in store for students who do not read on grade level by the end of third grade. In this session, the authors of *Elementary School Scheduling: Enhancing Instruction for Student Achievement* advocate focusing significant resources on literacy acquisition programs in kindergarten and grade one. These resources are organized through the use of parallel block scheduling (PBS) to coordinate targeted small group instruction, special services, interventions, and enrichment in a synergistic plan. In grades two through five PBS morphs into different forms to sustain achievement gains in literacy and enhance content area learning in mathematics, social studies, and science. Several schools utilizing PBS in this fashion will be highlighted; results data and actual schedules will be provided as handouts.

## ■ WHEN CONSEQUENCES DON'T WORK: SUCCEEDING WITH DIFFICULT STUDENTS

LOCATION: 210

**Speaker:** Rick Smith, Conscious Teaching, Fairfax, CA

Consequences are often a last resort that don't resort to much! What are the keys for our teachers to develop and implement "invisible" but powerful classroom management skills? In this lively, fun, interactive session, receive dozens of practical, eye-opening strategies for helping teachers manage difficult students effectively, focusing on both prevention and intervention. Discover simple ways to translate these strategies into working with difficult teachers. Leave with your tool kit overflowing with "stuff you can use."

 THE PRINCIPAL AS C.L.O.

 THE MIDDLE GRADES

 CULTURAL DIVERSITY

 DIGITAL TECHNOLOGY

 THE ARTS IN THE LEARNING COMMUNITY

 LEADERSHIP AND MANAGEMENT



TECHNOLOGY LEARNING CENTER SESSION



BOOK AVAILABLE IN THE NPRC BOOKSTORE

**MONDAY SCHEDULE-AT-A-GLANCE**

|                         |                                                                                         |
|-------------------------|-----------------------------------------------------------------------------------------|
| 7:30 a.m. – 12:00 p.m.  | Convention Registration                                                                 |
| 7:30 a.m. – 12:00 p.m.  | Exhibitor Registration                                                                  |
| 8:00 a.m. – 9:30 a.m.   | Concurrent Sessions                                                                     |
| 8:00 a.m. – 11:00 a.m.  | 3-Hr Wkshp: Collaborating With Students to Reduce Bullying; Christopher Faull, Randy Ng |
| 8:00 a.m. – 11:00 a.m.  | 3-Hr Wkshp: Tips and Tactics to Enliven Your Presentations; Jim Grant, Betty Hollas     |
| 8:00 a.m. – 12:00 p.m.  | NAESP Bookstore                                                                         |
| 9:30 a.m. – 11:30 a.m.  | Delegate Assembly                                                                       |
| 10:30 a.m. – 12:00 p.m. | Concurrent Sessions                                                                     |

**8:00 a.m. – 9:30 a.m.****ANIMATED ACTIONS: INTEGRATING THE ARTS INTO THE CURRICULUM****LOCATION: 203**

**Speakers:** Dara Evans, Madison Crossing Middle School, Madison, MS; Kim Scutch, Pearl Upper Elementary, Brandon, MS; Tawanna Thornton, Bogue Chitto School, Brookhaven, MS

Children need to move. They need to create. They need to be recognized. Children have the need to feel special. They need to succeed. They need to be able to accomplish something positive. They need to have a reason to feel proud. Children need to learn to present ideas. They need to be challenged. They need to overcome fears. For the reasons listed above, children need to have an opportunity to be exposed to theatre, music, storytelling, the visual arts, and dance. While many schools today have been forced to cut budgets, thus cutting out the arts curriculum, students still need exposure to the arts so they may reap the benefits. This session will focus on using the arts to teach the regular curriculum. This presentation will also include ideas for using the arts to make the curriculum more enjoyable for both students and teachers, to diversify the curriculum, to provide enrichment activities, and to intervene with struggling students. The session will cover ideas for using the arts in collaborative efforts and including the community. Those who participate in this session can expect music, movement, hands-on activities, and discussion. The session will be interactive, and will include a time for participants to share their own ideas.

**BEHAVIOR-BASED INTERVIEWING: A BETTER WAY FOR PRINCIPALS TO HIRE EFFECTIVE TEACHERS** **LOCATION: 222**

**Speaker:** Mary Clement, Berry College, Mount Berry, GA

Many principals report that they received little or no training in how to hire teachers, and resort to interview questions such as “Tell me about yourself,” and “What is your philosophy of teaching?” These questions

leave a principal asking, “Can this person really do the job?” Behavior-based interviewing provides a better model for interviewing, allowing the employer clearer insights into the candidate’s skills and experiences. By ascertaining the scope and quality of a candidate’s past work, the principal can better predict the new teacher’s success in the classroom. Behavior-based interviewing (BBI) comes from the business world, and is based on the premise that past behavior is the best predictor of future performance. This style of interviewing is especially important in teacher selection, as a new hire must be able to perform the duties of a teacher from day one. BBI takes the subjectivity out of interviewing. This session provides participants with a step-by-step guide to using behavior-based interviewing, including how to create the interview questions, the evaluations, and how to implement BBI to hire the best new teachers.

**BOLDLY GO WHERE NO SCHOOL HAS GONE BEFORE: FULL INCLUSION, RESPONSE TO INTERVENTION (RTI), UNIVERSAL SCREENING WITH PROGRESS MONITORING, IMPLEMENTING STUDENT SUCCESS INITIATIVE****LOCATION: 206**

**Speakers:** Patricia Bennett, Coahoma Elementary, Coahoma, TX; Tricia Cook, Midland ISD, Midland, TX

Student Success Initiative marches on. Come see how one Texas elementary school successfully implemented a Full Inclusion Model to better serve the students and found a way to streamline the response to intervention process using Universal Screening and Progress Monitoring without breaking the bank and scaring off the staff. This session will provide everything you need to move toward a successful school where everyone feels special. Session is geared to principals of Grades 4-8.

**INSTRUCTIONAL LEADERSHIP IN ACTION IN THE MIDDLE GRADES** **LOCATION: 218**

**Speakers:** John LeTellier, Learning Forum Foundation and Quantum Learning, Oceanside, CA

The same challenges many school leaders faced with high school students in the last decade have become middle-school challenges today in addition to the unique adolescent and pre-teen concerns middle-level principals have always dealt with. Low student motivation, social/emotional issues, lack of respect for authority, boredom in school, unwillingness to work hard to succeed, drugs, low parental involvement, poor attendance, and attitude are just a few of the more common concerns many middle-level leaders face today—all of which negatively impact overall student academic performance. Often the role of instructional leader is neglected as time is consumed with problem solving and dealing with discipline issues. Effective solutions must address four critical areas: leadership practices; teaching effectiveness; school staff involvement and communications with students; and student engagement. Attendees in this session will learn proven tools and strategies to build skills and improve instructional leadership practices in all of these areas. You won’t want to miss this informative and fast-paced session, and you’ll leave with valuable tools and strategies that you can implement right away.



## ■ MANAGING DIGITAL DATA WITH EASE

LOCATION: 204

**Speaker:** Frank Buck, Talladega City Schools, Talladega, AL

Today's school leader is flooded with an ever-increasing amount of information, and much of it comes in digital form. This session focuses on practical tools and techniques for managing digital data. Participants learn how to establish a logical filing system on computers and how to backup data easily so that nothing is lost when the hard drive fails. This session examines some lesser-known capabilities of Google, and the potential of Del.icio.us. Participants are introduced to a method for using one document to house a year's worth of digital documents, Web sites, videos, and presentations, all with clickable links. Finally, the session explores e-mail best practice and offers a method for dealing with your e-mail inbox and ensuring it is empty at the end of each day.

## ■ THE CRITICAL ROLE OF THE PRINCIPAL IN PROFESSIONAL LEARNING COMMUNITIES (PLC)

LOCATION: 221

**Speakers:** Beth Wray, Pearson Achievement Solutions, Santa Monica, CA; Shane Wolfe, Armstrong Elementary School, Reston, VA; Cheryl Mueller, Elementary School Services, Santa Monica, CA

The National Commission on Teaching and America's Future (NCTAF) will address the critical role of the principal in creating effective PLCs that improve student achievement. The session will touch on the urgency of developing professional learning communities, but focus on the role of principal leadership in transforming schools into genuine learning communities. The presentation will include a panel discussion with representatives from a national advocacy organization, a private education company, a principal who has implemented successful learning teams, and a principal in the first year of implementation. Hanna Doerr, program manager at NCTAF, will moderate an interactive discussion about the make-or-break influence of principals on the success of professional learning. Beth Wray, CEO of Pearson Achievement Solutions, will provide the perspective from a company that has worked with principals across the nation as they develop learning teams. Shane Wolfe, principal of Armstrong Elementary School in Reston, Virginia, is actively engaged in establishing and nurturing learning teams in his school and will share the lessons he has learned about team leadership.

## ■ USING TAKE ONE!® TO TRANSFORM YOUR SCHOOL INTO A LEARNING COMMUNITY

LOCATION: 207

**Speaker:** Nancy Shakowski, National Board for Professional Teaching Standards, Arlington, VA; Wil Parker, National Board for Professional Teaching Standards, Arlington, VA

Join the National Board for Professional Teaching Standards (NBPTS) to learn more about Take One!®, a unique offering from the NBPTS that provides a standards-based approach for improving teaching practice and links student learning to effective instruction. Teachers prepare and submit one pre-selected video portfolio entry from any of the current certificate areas of National Board Certification.

9:30 a.m. – 11:30 a.m.

## DELEGATE ASSEMBLY

LOCATION: HILTON NAPOLEON BALLROOM

10:30 a.m. – 12:00 p.m.

## ■ FROM AT RISK TO OFF THE LIST: LEADERSHIP PRACTICES THAT YIELD POSITIVE RESULTS

LOCATION: 204

**Speakers:** Angela Brown, Douglass School, Memphis, TN; Brenda Pollard, Douglass School, Memphis, TN; Sylvia Sullivan, Douglass School, Memphis, TN

High-stakes tests are a reality. Therefore, it is important to effectively use assessment data to refine the work of educating students. This interactive session will demonstrate key factors that a principal and teachers in an urban school setting used to increase student achievement by more than 40 percentage points in reading and math while building a positive school climate and culture. Participants will get first-hand, practical, research-based strategies that can be implemented immediately to yield breakthrough results.

## ■ INCREASING AFRICAN AMERICAN STUDENT ACHIEVEMENT THROUGH INCREASING PARENT INVOLVEMENT

LOCATION: 220

**Speaker:** Gerald Gary, Jackson Elementary School, Camden, SC

Invite them and they will come! Come and learn more than 30 creative ways to attract and retain minority parent involvement. As this involvement increases, you will notice that your test scores will skyrocket! If I can have 90 percent of my parents attend school events, so can you.

## ■ NAVIGATING THE RESPONSE TO INTERVENTION MAZE

LOCATION: 206

**Speaker:** Marsha Spears, Staff Development for Educators, Peterborough, NH

This session will provide a step-by-step journey through the response to intervention (RTI) process, providing key components to the RTI initiative and how to facilitate the unique leadership role of the building administrator.

## ■ SUPER SLEUTH: UNRAVELING THE MYSTERIES OF THE MIDDLE LEVEL LEARNER

LOCATION: 218

**Speaker:** Emma McDonald, Inspiring Teachers, Allen, TX

Ever watch a middle school student and shake your head in wonder and confusion? Join us for a 90-minute sleuthing session as we work together to unravel the mysteries of the middle-level learner. We will also demonstrate specific strategies used in the classroom to help these students overcome common barriers to effective learning. At the end of the workshop participants will be actively engaged in solving the mystery of their "student" and will work together to determine which strategies should be used to best overcome the challenges presented.

## ■ THE CLASSROOM CANVAS: INCORPORATING THE ARTS INTO STANDARDIZED INSTRUCTION

LOCATION: 203

**Speaker:** Matthew Hayden, Bristol Township School District, Levittown, PA

As the visual and performing arts are being diminished and even eliminated to create time for "core subjects," principals and teachers struggle to meet the diverse needs of their learners. By utilizing resources present within the school and community, subjects such as reading, science, and math can be enriched through arts integration. Participants will develop overlapping themes that include music and performance and visual arts to engage a wider array of learning styles and reinforce learning objectives.

## ■ THE PRINCIPAL AS CHIEF SAFETY OFFICER

LOCATION: 222

**Speakers:** Gretchen Donndelinger, Nova Southeastern University, Carlsbad, CA; Linda Simunek, Nova Southeastern University Fischler School of Education, Miami, FL; Tatjana Martinez, Nova Southeastern University Fischler School of Education, Miami, FL; Teri Williams, Project Bridge-Prevention Specialist, Office of Prevention Programs, Fort Lauderdale, FL

The principal as chief learning officer has a complementary role as chief safety officer (CSO). The concern for safety in all areas of school life is evident in the promulgation of anti-bullying statutes. Learn how you can de-escalate conflicts, mediate parent/teacher conflicts, and sustain a safe learning environment.

## ■ WALKING THE WALK: LEADING CHANGE IN A SCHOOL BUILDING

LOCATION: 221

**Speaker:** Stephen King, Mountainview Elementary School, Morgantown, WV

During this inspiring and informative session, get an in-depth look at Mountainview's still successful reading plan and hear how one administrator transformed the role of principal into a true instructional leader. In 2004, under the leadership of principal Stephen King, Mountainview Elementary School developed a multi-faceted strategy for increasing reading achievement in grades K-3. The reading plan involved the adoption of technology-based tools for the administration of formative assessments and real-time data reporting and analysis, differentiated instruction using student assessment data, ongoing professional development to build teacher and administrator capacity, daily classroom walkthroughs, and data meetings involving all stakeholders. King committed the resources to ensure the sustainability of the reading plan and participated in every facet of the program. King's efforts drastically increased student achievement, with Mountainview closing in on their goal of 90 percent of students at benchmark and six percent or fewer in the intensive range by 2009. The initiative has also developed a professional learning community within the school, creating a collaborative environment for teachers, coaches, and administrators to share best practices in reading instruction.

 THE PRINCIPAL AS C.L.O.

 THE MIDDLE GRADES

 CULTURAL DIVERSITY

 DIGITAL TECHNOLOGY

 THE ARTS IN THE LEARNING COMMUNITY

 LEADERSHIP AND MANAGEMENT



TECHNOLOGY LEARNING CENTER SESSION



BOOK AVAILABLE IN THE NPRC BOOKSTORE

# SPEAKERS INDEX

| Name                        | Date   | Time       | Page |
|-----------------------------|--------|------------|------|
| <b>Agatston, Patti</b>      | 4/5/09 | 8:30 a.m.  | 38   |
| <b>Alvarez, Shannon</b>     | 4/3/09 | 1:30 p.m.  | 25   |
| <b>Ansman, John</b>         | 4/4/09 | 10:30 a.m. | 30   |
| <b>Appelbaum, Marty</b>     | 4/3/09 | 8:00 a.m.  | 22   |
| <b>Appelbaum, Maryln</b>    | 4/3/09 | 8:00 a.m.  | 22   |
| <b>Artell, Mike</b>         | 4/5/09 | 8:30 a.m.  | 36   |
| <b>Barbacane, Richard</b>   | 4/2/09 | 8:30 a.m.  | 12   |
|                             | 4/4/09 | 1:30 p.m.  | 14   |
| <b>Batsche, George</b>      | 4/2/09 | 8:30 a.m.  | 12   |
|                             | 4/4/09 | 1:30 p.m.  | 14   |
| <b>Beck, Rosary</b>         | 4/5/09 | 8:30 a.m.  | 39   |
| <b>Behan, Kimberly</b>      | 4/3/09 | 1:30 p.m.  | 25   |
| <b>Benedetti, Cathy</b>     | 4/5/09 | 8:30 a.m.  | 38   |
| <b>Bennett, Patricia</b>    | 4/6/09 | 8:00 a.m.  | 43   |
| <b>Bennett, Randy</b>       | 4/4/09 | 1:30 p.m.  | 32   |
| <b>Berkey, Timothy</b>      | 4/5/09 | 1:30 p.m.  | 42   |
| <b>Bernacki, Ken</b>        | 4/4/09 | 1:30 p.m.  | 33   |
| <b>Bertani, Al</b>          | 4/2/09 | 8:30 a.m.  | 13   |
| <b>Bisceglia, Sandi</b>     | 4/4/09 | 1:30 p.m.  | 33   |
| <b>Blaydes, John</b>        | 4/5/09 | 1:30 p.m.  | 41   |
| <b>Bonander, Bryan</b>      | 4/4/09 | 10:30 a.m. | 30   |
| <b>Booth, Jennifer</b>      | 4/3/09 | 1:30 p.m.  | 25   |
| <b>Breaux, Elizabeth</b>    | 4/4/09 | 1:30 p.m.  | 32   |
| <b>Brown, Angela</b>        | 4/6/09 | 10:30 a.m. | 44   |
| <b>Brown, Eric</b>          | 4/3/09 | 1:30 a.m.  | 14   |
|                             | 4/4/09 | 10:30 a.m. | 30   |
| <b>Buck, Frank</b>          | 4/5/09 | 1:30 p.m.  | 39   |
|                             | 4/6/09 | 8:00 a.m.  | 44   |
| <b>Canady, Robert</b>       | 4/4/09 | 10:30 a.m. | 31   |
|                             | 4/5/09 | 1:30 p.m.  | 42   |
| <b>Cashman, Joanne</b>      | 4/2/09 | 8:30 a.m.  | 12   |
|                             | 4/4/09 | 1:30 p.m.  | 14   |
| <b>Castleman, Barbara</b>   | 4/4/09 | 11:45 a.m. | 31   |
| <b>Castleman, Jackie</b>    | 4/2/09 | 8:30 a.m.  | 12   |
|                             | 4/4/09 | 1:30 p.m.  | 14   |
| <b>Chandler, William</b>    | 4/3/09 | 1:30 p.m.  | 24   |
| <b>Chang, Hedy</b>          | 4/3/09 | 1:30 p.m.  | 14   |
| <b>Chirichello, Michael</b> | 4/2/09 | 8:30 a.m.  | 12   |
|                             | 4/3/09 | 8:00 a.m.  | 23   |
| <b>Clement, Mary</b>        | 4/6/09 | 8:00 a.m.  | 43   |
| <b>Cline, James</b>         | 4/4/09 | 10:30 a.m. | 31   |
|                             | 4/5/09 | 8:30 a.m.  | 38   |
| <b>Clymer, Janice</b>       | 4/3/09 | 1:30 p.m.  | 24   |

| Name                          | Date   | Time       | Page |
|-------------------------------|--------|------------|------|
| <b>Cook, Ginger</b>           | 4/4/09 | 10:30 a.m. | 15   |
|                               | 4/5/09 | 1:30 p.m.  | 30   |
| <b>Cook, Tricia</b>           | 4/6/09 | 8:00 a.m.  | 43   |
| <b>Covey, Sean</b>            | 4/3/09 | 1:30 p.m.  | 24   |
| <b>Craft, Kirby</b>           | 4/3/09 | 8:00 a.m.  | 22   |
| <b>Dearborn, Grace</b>        | 4/3/09 | 8:00 a.m.  | 23   |
| <b>Dively, John</b>           | 4/3/09 | 1:30 p.m.  | 25   |
| <b>Donndelinger, Gretchen</b> | 4/3/09 | 1:30 p.m.  | 25   |
|                               | 4/4/09 | 10:30 a.m. | 31   |
|                               | 4/6/09 | 10:30 a.m. | 45   |
| <b>Draper, John</b>           | 4/5/09 | 1:30 p.m.  | 40   |
| <b>Einhorn, Susan</b>         | 4/4/09 | 1:30 p.m.  | 32   |
| <b>Evans, Dara</b>            | 4/6/09 | 8:00 a.m.  | 43   |
| <b>Faulk, Joanna</b>          | 4/5/09 | 1:30 p.m.  | 40   |
| <b>Faull, Christopher</b>     | 4/6/09 | 8:00 a.m.  | 15   |
| <b>Fisher, Linda</b>          | 4/4/09 | 1:30 p.m.  | 33   |
| <b>Flores, John</b>           | 4/5/09 | 1:30 p.m.  | 41   |
| <b>Forsten, Char</b>          | 4/2/09 | 8:30 a.m.  | 13   |
|                               | 4/3/09 | 1:30 p.m.  | 22   |
|                               | 4/3/09 | 8:00 a.m.  | 25   |
| <b>Frederickson, Roberta</b>  | 4/4/09 | 10:30 a.m. | 30   |
| <b>Gardner, Marilyn</b>       | 4/5/09 | 1:30 p.m.  | 41   |
| <b>Gary, Gerald</b>           | 4/6/09 | 10:30 a.m. | 44   |
| <b>Goette, Jane</b>           | 4/5/09 | 8:30 a.m.  | 39   |
| <b>Grant, Jim</b>             | 4/3/09 | 8:00 a.m.  | 15   |
|                               | 4/4/09 | 1:30 p.m.  | 22   |
|                               | 4/6/09 | 8:00 a.m.  | 32   |
| <b>Gross, Linda</b>           | 4/4/09 | 10:30 a.m. | 31   |
| <b>Gutmores, Daniel</b>       | 4/5/09 | 1:30 p.m.  | 42   |
| <b>Hall, Pete</b>             | 4/4/09 | 10:30 a.m. | 30   |
| <b>Hamilton, Boni</b>         | 4/4/09 | 1:30 p.m.  | 32   |
| <b>Harloff, Deborah</b>       | 4/3/09 | 1:30 p.m.  | 24   |
| <b>Harris, Sandra</b>         | 4/3/09 | 1:30 p.m.  | 25   |
| <b>Hayden, Matthew</b>        | 4/5/09 | 8:30 a.m.  | 39   |
|                               | 4/6/09 | 10:30 a.m. | 45   |
| <b>Hecht, Denise</b>          | 4/5/09 | 8:30 a.m.  | 38   |
| <b>Hincker, Kevin</b>         | 4/4/09 | 11:45 a.m. | 31   |
| <b>Hoffstadt, Galen</b>       | 4/5/09 | 1:30 p.m.  | 15   |
| <b>Holder, Emily</b>          | 4/3/09 | 8:00 a.m.  | 23   |
| <b>Hollas, Betty</b>          | 4/3/09 | 8:00 a.m.  | 15   |
|                               | 4/4/09 | 1:30 p.m.  | 22   |
|                               | 4/5/09 | 1:30 p.m.  | 33   |
|                               | 4/6/09 | 8:00 a.m.  | 41   |
| <b>Hopkins, Gary</b>          | 4/3/09 | 8:00 a.m.  | 22   |



# SPEAKERS INDEX

| Name              | Date   | Time       | Page |
|-------------------|--------|------------|------|
| Jahr, Ralph       | 4/5/09 | 1:30 p.m.  | 40   |
| Jukes, Ian        | 4/3/09 | 1:30 p.m.  | 14   |
| Kagan, Spencer    | 4/4/09 | 1:30 p.m.  | 33   |
| Katzman, Lauren   | 4/5/09 | 1:30 p.m.  | 41   |
| Kehm, Linda       | 4/5/09 | 8:30 a.m.  | 36   |
| King, Kelley      | 4/4/09 | 10:30 a.m. | 30   |
| King, Stephen     | 4/6/09 | 10:30 a.m. | 45   |
| Komp, Tom         | 4/4/09 | 1:30 p.m.  | 14   |
| Kowal, Joan       | 4/3/09 | 1:30 p.m.  | 25   |
| Lay, Christine    | 4/5/09 | 1:30 p.m.  | 41   |
| Laystrom, Pat     | 4/5/09 | 1:30 p.m.  | 41   |
| Leach, Joan       | 4/4/09 | 1:30 p.m.  | 32   |
| LeTellier, John   | 4/6/09 | 8:00 a.m.  | 43   |
| Linney, John      | 4/5/09 | 8:30 a.m.  | 38   |
| Louie, Josephine  | 4/5/09 | 1:30 p.m.  | 41   |
| Lukert, Mark      | 4/5/09 | 8:30 a.m.  | 39   |
| Marinak, Barbara  | 4/5/09 | 8:30 a.m.  | 39   |
| Marshall, Marvin  | 4/3/09 | 8:00 a.m.  | 22   |
| Martinez, Tatjana | 4/6/09 | 10:30 a.m. | 45   |
| McDonald, Emma    | 4/6/09 | 10:30 a.m. | 45   |
| McLain, Bryan     | 4/5/09 | 8:30 a.m.  | 39   |
| Mitchel, Charles  | 4/5/09 | 1:30 p.m.  | 42   |
| Mitchel, Lourdes  | 4/5/09 | 1:30 p.m.  | 42   |
| Moore, Jeremy     | 4/5/09 | 8:30 a.m.  | 38   |
| Moyer, Anthony    | 4/3/09 | 1:30 p.m.  | 24   |
| Mrsnik, Kathy     | 4/4/09 | 1:30 p.m.  | 33   |
| Mueller, Cheryl   | 4/6/09 | 8:00 a.m.  | 44   |
| Ng, Randy         | 4/6/09 | 8:00 a.m.  | 15   |
| Parker, Wil       | 4/6/09 | 8:00 a.m.  | 44   |
| Paterson, William | 4/2/09 | 8:30 a.m.  | 12   |
| Penny, Andra      | 4/5/09 | 8:30 a.m.  | 39   |
| Pollard, Brenda   | 4/6/09 | 10:30 a.m. | 44   |
| Randall, Rebecca  | 4/3/09 | 1:30 p.m.  | 24   |
| Reece, Mary       | 4/5/09 | 8:30 a.m.  | 38   |
| Rettig, Michael   | 4/4/09 | 10:30 a.m. | 31   |
|                   | 4/5/09 | 1:30 p.m.  | 42   |
| Reynolds, Laureen | 4/4/09 | 1:30 p.m.  | 33   |
| Rich, William     | 4/5/09 | 8:30 a.m.  | 36   |
| Rock, Edward      | 4/3/09 | 1:30 p.m.  | 24   |
| Rogers, Spence    | 4/5/09 | 8:30 a.m.  | 38   |

| Name                     | Date   | Time       | Page |
|--------------------------|--------|------------|------|
| Salerno, Rachele         | 4/4/09 | 1:30 p.m.  | 33   |
| Schaps, Eric             | 4/4/09 | 10:30 a.m. | 15   |
|                          | 4/5/09 | 1:30 p.m.  | 30   |
| Schiller, Scott          | 4/4/09 | 10:30 a.m. | 30   |
| Sciarappa, Kathleen      | 4/3/09 | 8:00 a.m.  | 22   |
| Scotti, William          | 4/5/09 | 1:30 p.m.  | 40   |
| Scutch, Kim              | 4/6/09 | 8:00 a.m.  | 43   |
| Seay, Robin              | 4/3/09 | 1:30 p.m.  | 24   |
| Sellers, Tracy           | 4/5/09 | 8:30 a.m.  | 38   |
| Shakowski, Nancy         | 4/6/09 | 8:00 a.m.  | 44   |
| Shapiro, Edward          | 4/5/09 | 1:30 p.m.  | 41   |
| Sharpe, Beth             | 4/3/09 | 1:30 p.m.  | 24   |
| Shively, Candace Hackett | 4/4/09 | 1:30 p.m.  | 32   |
| Simunek, Linda           | 4/6/09 | 10:30 a.m. | 45   |
| Skiffer, Janice          | 4/3/09 | 8:00 a.m.  | 22   |
| Smith, Marshall          | 4/5/09 | 4:30 p.m.  | 37   |
| Smith, Rick              | 4/3/09 | 8:00 a.m.  | 23   |
|                          | 4/5/09 | 1:30 p.m.  | 42   |
| Spears, Marsha           | 4/6/09 | 10:30 a.m. | 44   |
| Steckler, Scott          | 4/4/09 | 1:30 p.m.  | 32   |
| Stuberfield, Ted         | 4/3/09 | 1:30 p.m.  | 25   |
| Sullivan, Sylvia         | 4/6/09 | 10:30 a.m. | 44   |
| Summerford, Cathie       | 4/4/09 | 1:30 p.m.  | 33   |
| Sutton, Susan            | 4/4/09 | 10:30 a.m. | 31   |
| Swartz, Carl             | 4/3/09 | 2:45 p.m.  | 26   |
| Tadlock, Dee             | 4/4/09 | 1:30 p.m.  | 32   |
| Tantillo, Carla          | 4/3/09 | 8:00 a.m.  | 23   |
| Tantillo, Violet         | 4/3/09 | 8:00 a.m.  | 23   |
| Thornton, Tawanna        | 4/6/09 | 8:00 a.m.  | 43   |
| Tileston, Donna          | 4/5/09 | 8:30 a.m.  | 39   |
| Villani, Susan           | 4/3/09 | 1:30 p.m.  | 26   |
| Vojtek, Robert           | 4/3/09 | 8:00 a.m.  | 22   |
| Vojtek, RoseAnne         | 4/3/09 | 8:00 a.m.  | 22   |
| Walsh, Kevin             | 4/2/09 | 8:30 a.m.  | 12   |
| Whitmire, Kathleen       | 4/2/09 | 8:30 a.m.  | 12   |
|                          | 4/4/09 | 1:30 p.m.  | 14   |
| Williams, Teri           | 4/6/09 | 10:30 a.m. | 45   |
| Wojick, Tom              | 4/2/09 | 8:30 a.m.  | 12   |
| Wolfe, Shane             | 4/6/09 | 8:00 a.m.  | 44   |
| Wray, Beth               | 4/6/09 | 8:00 a.m.  | 44   |
| Young, Paul              | 4/3/09 | 8:00 a.m.  | 23   |





## THURSDAY, APRIL 2

3:30 p.m.-5:30 p.m.

### RESOLUTIONS COMMITTEE MEETING

*Hilton Newberry (Members only)*

## FRIDAY, APRIL 3

2:00 p.m.-3:00 p.m.

### NAESP MENTOR COACHES MEETING

*Hilton Durham*

3:00 p.m.-4:00 p.m.

### STATE LEADERS MEETING

*Hilton Napoleon Ballroom*

4:00 p.m.-5:00 p.m.

### RESOLUTIONS—OPEN HEARING

*Hilton Newberry*

5:15 p.m.-5:45 p.m.

### RESOLUTIONS COMMITTEE MEETING

*Hilton Newberry (Members only)*

## SATURDAY, APRIL 4

11:00 a.m.-12:00 p.m.

### ZONE 1 MEETING

ROOM: CC 225

**Facilitator:** David P. Cobb, Director

**Zone Members:** Connecticut, Delaware, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

### ZONE 2 MEETING

ROOM: CC 232

**Facilitator:** Louis (Lou) Della Barca, Director

**Zone Members:** New Jersey, New York, Pennsylvania

### ZONE 3 MEETING

ROOM: CC 227

**Facilitator:** Linda J. Chamberlin, Director

**Zone Members:** Department of State Schools, District of Columbia, Maryland, Ohio, Virginia, West Virginia

### ZONE 4 MEETING

ROOM: CC 224

**Facilitator:** J. Edward (Eddie) Pollard, Jr., Director

**Zone Members:** Alabama, Florida, Georgia, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, Virgin Islands

### ZONE 5 MEETING

ROOM: CC 228

**Facilitator:** Mark A. Kern, Director

**Zone Members:** Illinois, Indiana, Kentucky

### ZONE 6 MEETING

ROOM: CC 231

**Facilitator:** Juli Mary Kwikkel, Director

**Zone Members:** Iowa, Michigan, Wisconsin

### ZONE 7 MEETING

ROOM: CC 217

**Facilitator:** Robert Lewis Monson, Director

**Zone Members:** Alaska, Colorado, Minnesota, Montana, Nebraska, North Dakota, South Dakota, Wyoming

### ZONE 8 MEETING

ROOM: CC 226

**Facilitator:** Deborah (Deb) Ayers-Geist, Director

**Zone Members:** Arkansas, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, Texas

### ZONE 9 MEETING

ROOM: CC 215

**Facilitator:** Barbara A. Chester, Director

**Zone Members:** Arizona, California, Guam, Hawaii, Idaho, Nevada, Oregon, Utah, Washington, American Samoa

## SUNDAY, APRIL 5

9:15 a.m.-10:30 a.m.

### KEY ACTIVISTS' MEETING

*Convention Center 215*

1:30 p.m.-3:30 p.m.

### STATE EXECUTIVE DIRECTORS' MEETING

*Convention Center 217*

2:00 p.m.-2:30 p.m.

### RESOLUTIONS COMMITTEE REPORT

*Convention Center 205*

3:30 p.m.-5:00 p.m.

### PAST DIRECTORS' COUNCIL MEETING

*Convention Center 205*

4:30 p.m. – 5:30 p.m.

### HOW THE AMERICAN RECOVERY AND REINVESTMENT ACT WILL IMPACT SCHOOLS AT THE LOCAL LEVEL

*Convention Center 224*

## MONDAY, APRIL 6

9:30 a.m.-11:30 a.m.

### DELEGATE ASSEMBLY

*Hilton Napoleon Ballroom*

THURSDAY, APRIL 2

9:00 a.m.-3:00 p.m.  
**NEW ORLEANS COMMUNITY SERVICE PROJECT**

5:30 p.m.-7:00 p.m.  
**NEW MEMBER RECEPTION**  
*Hilton Napoleon Ballroom*

FRIDAY, APRIL 3

12:30 p.m.-2:00 p.m.  
**NAESP/NAA JOINT LUNCHEON (TICKET REQUIRED)**  
*La Nouvelle Orleans*

4:00 p.m.-5:00 p.m.  
**PALS MENTOR REUNION RECEPTION**  
*Hilton Belle Chasse*

5:45 p.m.-7:45 p.m.  
**ZONE 6 RECEPTION**  
*Ernst Cafe, 600 S Peters St*

8:00 p.m.-11:00 p.m.  
**NAESP WELCOMING RECEPTION AND DANCE (SPONSORED BY LIFETOUCH)**  
*Hilton Grand Ballrooms*

SATURDAY, APRIL 4

7:00 a.m.-8:00 a.m.  
**TRI-STATE (MS, LA, TX) BREAKFAST (INVITATION ONLY)**  
*Hilton Rosedown*

4:30 p.m.-5:30 p.m.  
**DIVERSITY RECEPTION**  
*Hilton Melrose*

5:00 p.m.-6:00 p.m.  
**STATE REPRESENTATIVES' RECEPTION**  
*Hilton Newberry*

SUNDAY, APRIL 5

8:30 a.m.-10:15 a.m.  
**TENNESSEE PRINCIPAL'S ASSOCIATION BREAKFAST**  
*Convention Center 226*

1:00 p.m.-2:30 p.m.  
**MIDDLE GRADES LUNCHEON (TICKET REQUIRED)**  
*Convention Center 225*

4:30 p.m.-6:00 p.m.  
**NATIONAL DISTINGUISHED PRINCIPALS' REUNION**  
*Convention Center 214*

6:00 p.m.-8:00 p.m.  
**PENNSYLVANIA RECEPTION**  
*Pennsylvania Suite*





**MUSIC THEATRE INTERNATIONAL**  
**is proud to help raise**  
**the next generation of**  
**artists and audiences.**

**Stop by our booth**  
**to find out more**  
**about our useful**  
**theatrical resources.**

**Visit our website:**  
**[www.mfishows.com](http://www.mfishows.com)**



MUSICALS FROM THE  
**Disney**  
COLLECTION



# LEAD

**LEADING EDUCATORS'  
ADVOCACY DASHBOARD**



**naesp** National Association of  
Elementary School  
**Principals**

NATIONAL ASSOCIATION OF ELEMENTARY SCHOOL PRINCIPALS

## **NAESP GOVERNMENT RELATIONS**

**Be a LEADer for your profession**

### **Leading Educators' Advocacy Dashboard (LEAD)**

- Receive the latest news in your e-mail inbox
- E-mail Congress
- Find legislators' key staff
- Track legislation and key votes on Capitol Hill
- Register to vote
- Send letters to the editor
- And much more!

*The first step to being a principal advocate in LEAD!*

It's your one-stop resource for all things federal advocacy. **Be a cyber activist!**

Go to [www.naesp.org](http://www.naesp.org) and click on the LEAD icon.

**Questions?** Contact Sally McConnell or Abbie Evans  
([smcconnell@naesp.org](mailto:smcconnell@naesp.org), [aevans@naesp.org](mailto:aevans@naesp.org)) or dial  
1-800-386-2377.



## LEARNING LEADERS IN SCHOOLS AND AFTERSCHOOL

APRIL 3-4

*New Orleans, LA*

All participants in the NAA or NAESP annual conventions are invited to attend.

### IMAGINE THE POTENTIAL!

Imagine a seamless learning day where children are engaged, challenged and celebrated.

Imagine more time for learning and helping children grow and develop with hands-on, active, and project-based learning.

It is possible today. Together, as principals and afterschool professionals, we can collaborate to lead a learning day where all children can reach their highest potential.

### ABOUT THIS CONFERENCE

The Leading a Learning Day Conference is a joint initiative of the National Association of Elementary School Principals and the National AfterSchool Association.

The conference is free as part of your convention registration! Join these exciting sessions, bringing together the best thinkers and practitioners in school and out-of-school time learning.

The Conference provides insights on the possibilities of a learning day and practical strategies on how principals and afterschool staff can effectively collaborate.

### CONFERENCE OUTCOMES:

- To connect principals and afterschool professionals in their common mission and unique contexts.
- To consider learning in its broadest sense for children, youth and adults and how schools and afterschool can inspire and facilitate learning in innovative ways.
- To understand leadership for learning and how to create learning communities with formal and informal educators and families as partners.
- To focus attention on the critical role of school and afterschool leaders in shaping future generations of artists, scientists, policymakers and citizens.

## FRIDAY, APRIL 3

12:30 p.m. – 2:00 p.m.

### LUNCHEON AND OPENING PLENARY OUT OF OUR MINDS: LEARNING TO BE CREATIVE

LA NOUVELLE ORLEANS BALLROOM A-B

**Featured Speaker:** Sir Ken Robinson



How do we engage our young people in a sense of cultural identity while participating in globalization? An internationally recognized leader in the development of creativity, innovation and human resources, Sir Ken Robinson believes that to meet the challenges of the future, we have to become more creative, more innovative and more flexible.

As educators, he encourages us to rethink some of the basic ideas on which we develop this new generation. We promise you will laugh, learn and be inspired!

**Cost: \$30, includes lunch. Tickets for sale at the registration desk.**

2:00 p.m. – 3:30 p.m.

### CONFERENCE SESSION I MAXIMIZING IMAGINATION AND CREATIVITY THROUGH TECHNOLOGY

LA NOUVELLE ORLEANS BALLROOM C

Today's youth are using technology in ways never dreamed of 10 years ago! They are learning, communicating, and socializing in very different ways than any previous generation. The pace of technological change presents new and exciting opportunities for collaboration, creative self-expression, and authentic learning experiences in education. How can schools and afterschool providers work together to use technology to inspire a new generation of learners? What practical "how-to" advice can be gathered from those who are already innovating and implementing technology-rich programs? Come to this multi-media panel discussion, lead by The George Lucas Educational Foundation, and find out.

**Moderator:** Mary Kadera, George Lucas Educational Foundation  
**Panel**

- Craig Brandenburg, Teacher, YES Prep North Central School
- Stacy Miles, Texas Executive Director, Citizen Schools
- Kathy Petersen, Principal, Santa Clara Elementary School

**Session Sponsor**



The George Lucas Educational Foundation publishes media (the Edutopia.org Web site, Edutopia magazine, Edutopia video, an e-newsletter, books, and DVDs) to promote innovative efforts to improve K-12 education.

Its media formats document and disseminate stories integrating creative uses of technology with effective teaching and learning. The Foundation's audience includes educators, parents, school board members, university faculty, community-based organizations, and the business community — all groups working to create better schools for the twenty-first century.

**3:30 p.m. – 4:00 p.m. Networking Break**

What motivates principals and afterschool professionals? Use this time to ask the questions you can't ask back home!



4:00 p.m. – 5:30 p.m.

## CONFERENCE SESSION II EXPANDING HORIZONS: PREPARING OUR CHILDREN FOR AN INTERCONNECTED WORLD LA NOUVELLE ORLEANS BALLROOM C

We are living in a rapidly changing world in which we are all connected. With the click of a mouse, a brilliant idea can circle the world in seconds. Critical environmental and health issues are becoming everyone's concern, and businesses now buy, sell, and collaborate globally. In order to meet both the opportunities and the demands of this new world, young people need an array of learning opportunities, both during the school day and beyond, to become globally literate. Giving American children the international knowledge, skills, and perspectives they will need to be successful requires everyone's commitment. By taking advantage of all hours of the learning day and year, we can open doors to cultures, careers, and futures—expanding the horizons of youth to encompass the whole world.

This panel of afterschool providers and elementary school principals, organized by the Asia Society, will highlight their experiences in creating successful partnerships to provide these learning opportunities.

### Moderator

Shari Albright, Executive Director, School Curriculum and Professional Development, International Studies Schools Network, Asia Society (moderator)

### Panel

- Jane Quinn, Assistant Executive Director for Community Schools, The Children's Aid Society
- Karen Kodama, International Education Administrator, Seattle Public Schools, and Former Principal, John Stanford International School, Seattle
- Maria Ling, Executive Director, Latona School Associates

### Session Sponsor



The Asia Society is the leading global and pan-Asian organizations working to strengthen relationships and promote understanding among people, leaders, and institutions of Asia and the United States.

## SATURDAY, APRIL 4

8:30 a.m. – 10:30 a.m.

## GENERAL SESSION

HALL C



**Colin Powell**  
Statesman, Patriot, Diplomat,  
Leader, Philanthropist...

Colin Powell's accomplishments have earned him the status as one of the most respected men in America. As founder of America's Promise Alliance, Powell's commitment to improving the health, education and well-being of children is unwavering. Join us for this landmark moment in NAA/NAESP history as we explore service to children, youth and communities across the nation!

10:30 a.m. – 12:00 p.m.

## CONFERENCE SESSION III: COLLABORATION IN ACTION: SCHOOLS, AFTERSCHOOL AND THE OPPORTUNITY FOR STUDENT SUCCESS LA NOUVELLE ORLEANS BALLROOM C

It is time to rethink how we harness our resources for education and learning in this county. This session explores the potential promise of utilizing afterschool as a key feature of school reform initiatives to improve academic performance. School and afterschool leaders share the real story of collaboration: what works, how to bridge culture gaps and why it matters in their schools. Panelists will provide make an evidence-based case that afterschool programs can be an effective strategy to promote student performance, that the more recent and innovative school improvement strategies incorporate additional time for learning as a key element of their philosophies, and that resources exist to enable districts and schools to build in afterschool activities as core components of their reform plans.

### Moderator

Robert Stonehill, Ph.D., Chief Program Officer,  
Learning Point Associates

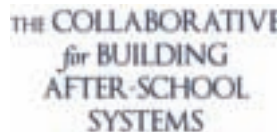
### Panel

- Denise Carpenter, Executive Director, Middle Level Education Initiatives, Providence School Department
- Sean L. Davenport, Principal, Thurgood Marshall Academy Lower School
- Lucy N. Friedman, President, The After-School Corporation
- Peter McWalters, Rhode Island Commissioner of Elementary and Secondary Education, Rhode Island Department of Education
- Hillary Salmons, Executive Director, Providence After School Alliance

### Session Sponsors



For more than 20 years, Learning Point Associates has worked to improve teaching and boost learning in schools across the country. Learning Point Associates impacts the education system by offering research findings and direct experiences that inform funding, policy and programming decisions.



The Collaborative for Building After-School Systems (CBASS) is a partnership dedicated to increasing the availability of quality after-school programming by building citywide after-school systems.



The After-School Corporation (TASC) is a nonprofit organization which supports comprehensive after-school programs in New York City, with the goal of enhancing the quality, availability, and sustainability of programs in New York and the nation.

12:00 p.m.

## ADJOURN CONFERENCE



**Hundreds of Principals at Convention are New Principals. They're here looking for encouragement, wisdom, experience. Why not give that to them all year?**

**Join** the PALS (Peer Assisted Leadership Services) Mentor program and you can put your years of experience as a principal to work for the next generation as a nationally certified principal mentor.

PALS is a leadership and mentor training program that combines your knowledge with principals' standards and mentoring best practices so that you can effectively coach an aspiring or new principal through their first challenges as a principal.

Help eliminate the growing principal shortage by ushering in the next generation of school leaders.

For more information, contact Carol Riley at [criley@naesp.org](mailto:criley@naesp.org) or call 1-800-386-2377 x 271

**"I came thinking I would learn to change someone else's life, but instead I came away changed. I think I will remain a principal a while longer now. Thanks for that gift."**

**-Mentor Trainee**

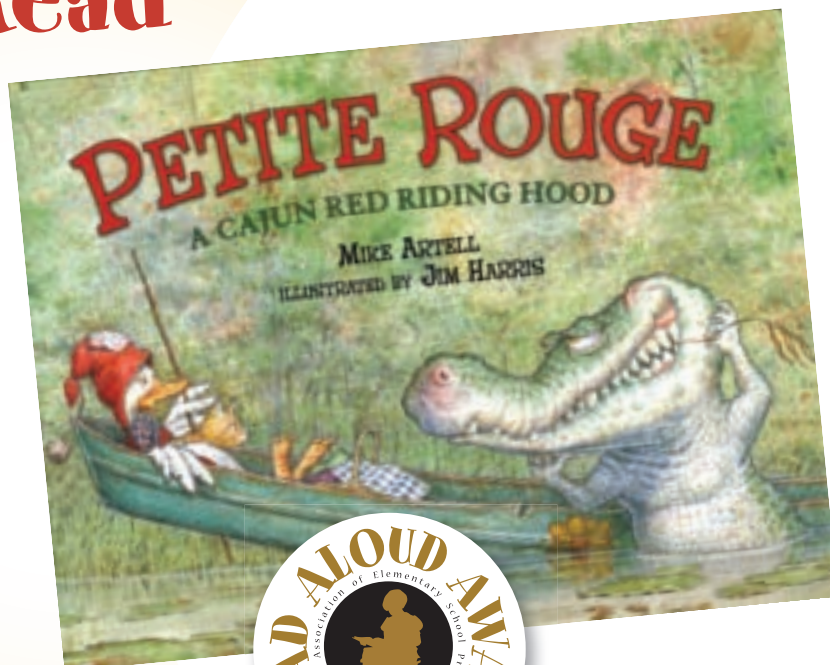
# The NAESP Read Aloud Award

**WHAT:** The presentation of the third annual NAESP Principal's Read Aloud Award to recognize the winning book, *Petite Rouge: A Cajun Red Riding Hood*, written by Mike Artell and illustrated by Jim Harris

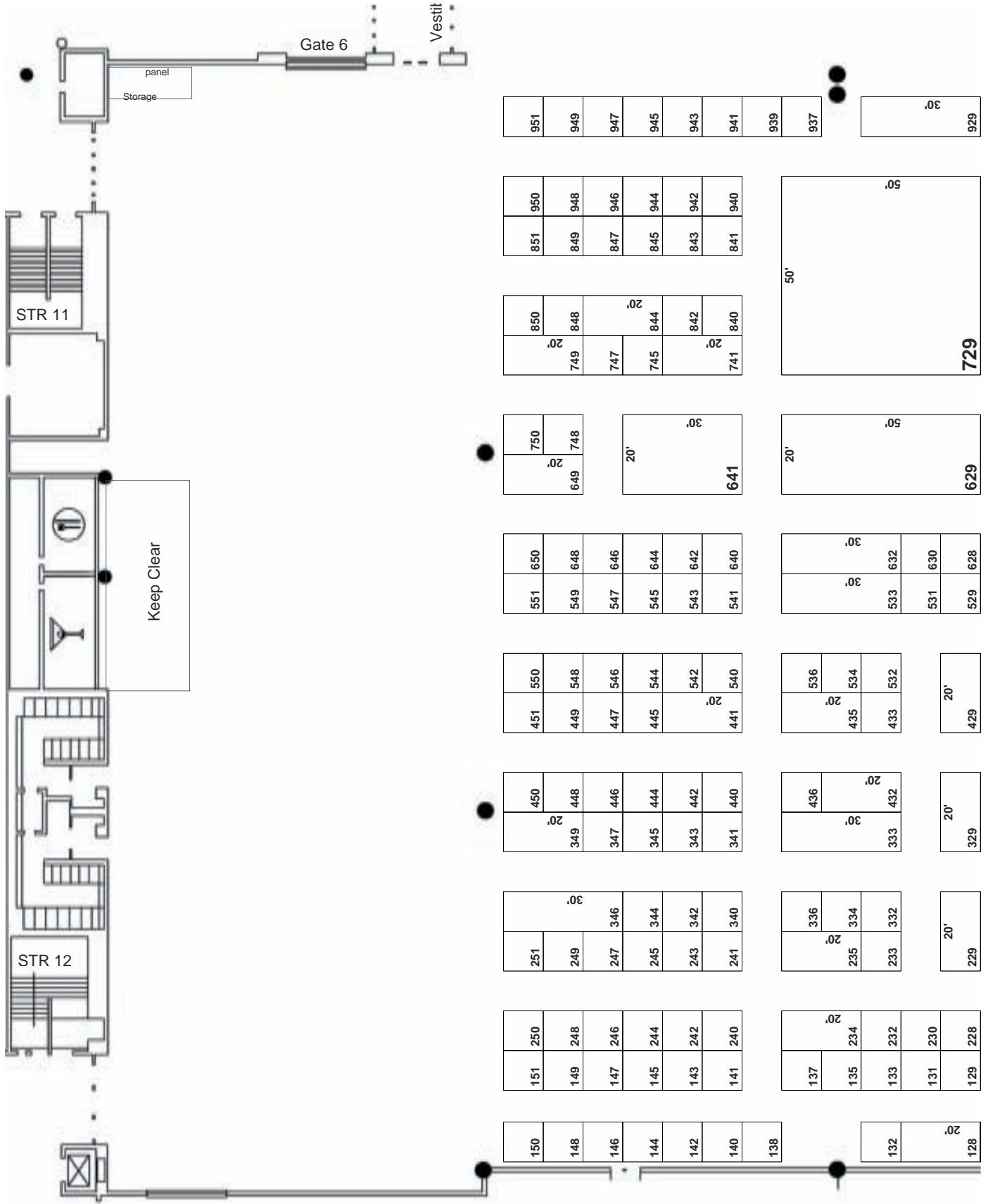
**WHEN:** Sunday, April 5, at 8:30 a.m.

**WHERE:** Convention Center 227  
Book Signing from 9:30 a.m. - 10:00 a.m.  
in NAESP Bookstore

**WHY:** To recognize and support quality children's books, develop a love of reading within students, and encourage principals to read aloud to children.

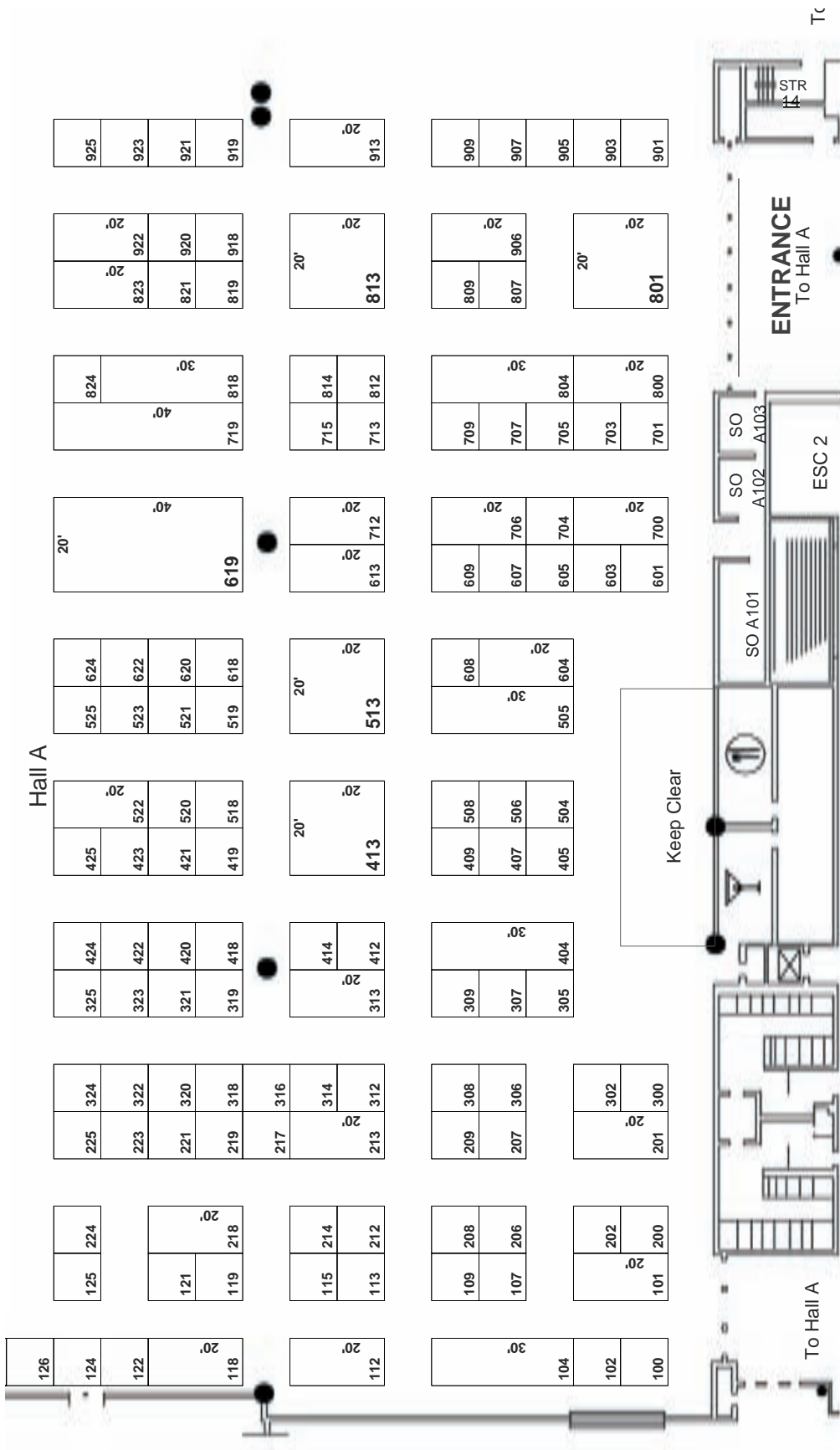


# EXHIBIT HALL FLOOR PLAN





# EXHIBIT HALL FLOOR PLAN



## EXHIBIT HALL HOURS

Friday, April 3  
11:30 a.m.-5:30 p.m.

Saturday, April 4  
10:00 a.m.-3:00 p.m.

Sunday, April 5  
8:30 a.m.-10:30 a.m.  
12:30 p.m.-3:30 p.m.





## AccuCut

929

1035 E. Dodge Street  
Fremont, NE 68025  
402-721-4134  
Fax: 800-369-1332  
www.accucut.com

Join us at AccuCut's booth and discover how to engage learners with easy-to-make hands-on projects using the AccuCut MARKIV Roller Die Cutting Machine. View our newest die shapes and ideas.

## Alexandria/KeepnTrack

705

1831 Fort Union Blvd.  
Salt Lake City, UT 84121  
801-943-7277  
Fax: 801-943-7752  
www.companioncorp.com

We specialize in library, textbook, and lunchroom automation solutions for public and private K-12 schools, higher education, and public and corporate libraries.

## All for Kidz, Inc.

233

2100 196th Street, S.W. Suite #141  
Lynnwood, WA 98036  
425-771-4356  
Fax: 888-969-6624  
www.allforkidz.com

The NED® Show promotes academic and character development by teaching three critical skills: NEVER Give Up; ENCOURAGE Others, DO Your Best. The show can be adapted to school themes such as testing preparation, student leadership, reading, or anti-bullying.

## American Public University System

448

10110 Battleview Pkwy., Suite 114  
Manassas, VA 20109  
703-396-6886  
Fax: 703-396-6433  
www.apus.edu

American Public University (APU) offers a variety of M.Ed. programs, a Post-baccalaureate Teacher Preparation Certification program for those who wish to enter secondary education and other programs for current educators who wish to continue their professional development. Accredited, respected, affordable, flexible, and online.

## American School Counselor Association

745

1101 King Street, Suite 625  
Alexandria, VA 22314  
703-683-2722-103  
Fax: 703-683-1619  
www.schoolcounselor.org

The American School Counselor Association (ASCA) supports school counselors' efforts to help students focus on academic, personal/social and career development so they achieve success in school and are prepared to lead fulfilling lives as responsible members of society. ASCA provides professional development, publications and other resources, research and advocacy to more than 25,000 professional school counselors around the globe.

## Argosy University

532

205 N. Michigan Avenue, 13th Floor  
Chicago, IL 60601  
312-279-3966  
Fax: 312-424-7282  
www.argosy.edu

Argosy University: a personal approach to education. Argosy University is a leading institution offering Masters and Doctoral degree programs in education. Our innovative programs feature curricula delivered in flexible class formats that make it easy to pursue a degree while meeting family and professional demands. To learn more, call the Admissions Office at 800-377-0617, or visit argosy.edu.

## Armor Healthcare

715

11 Simpson Street, Suite H  
Geneva, IL 60134  
847-571-2579  
www.armorhealthcare.com

Armor Healthcare is an infection control company specializing in k-12 schools. With the Classroom Clean Essentials line of educational products, the Classroom Caddy infection control station and disinfecting supplies - we are the leader in school germ control. We are dedicated to the safety and health of the children in your schools. With outbreaks of MRSA on the rise now is the time to take action. Reduce Costs - Radically Reduce Absenteeism - Increase Student Test Scores! 888-339-2766

## Awesomely Organized

603

330 Ptarmigan Street  
Golden, CO 80403  
303-748-3412  
Fax: 303-216-2837  
www.awesomelyorganized.com

Awesomely Organized believes that teaching good habits of organization to students will promote success in every area. The Chair Monkey Pack fits on a chair back and keeps necessary supplies available and accessible in each child's own space featuring a water bottle holder, individual mesh pockets, and great accessory covers!

## BARNES & NOBLE

BOOKSELLERS

www.bn.com

## Barnes & Noble Inc.

414

122 Fifth Avenue, 2nd Floor  
New York, NY 10011  
212-352-3768  
Fax: 212-727-7343  
www.bn.com

Barnes & Noble, Inc. (NYSE: BKS), the world's largest bookseller, supports schools and educators in local communities by providing discount programs in our stores and fundraising opportunities through Barnes & Noble Bookfairs. Barnes & Noble operates 799 bookstores in 50 states. Barnes & Noble is also the nation's top bookseller in quality, and for the fifth year in a row, according to the EquiTrend® Brand Study by Harris Interactive®.

## Baudville

409

5380 52nd Street, SE  
Grand Rapids, MI 49512  
616-698-0889  
Fax: 616-698-6765  
www.Baudville.com

Motivate and retain your staff, students and teachers with the power of recognition! Baudville's themed recognition tools put your appreciation into words. We can help you create a custom, low-cost recognition program for your school. Recognition has never been so easy!



### **BCI Burke Company, LLC** 909

660 Van Dyne Road  
Fond du Lac, WI 54936-0549  
920-921-9220  
Fax: 920-921-9566  
www.bciburke.com

BCI Burke's 89-year commitment to producing superior, innovative and imaginative play spaces is unwavering. Our products feature affordable quality, child development, steadfast safety and ongoing customer service that are second-to-none. In addition, our product warranty is the longest and strongest in the industry. For more information about BCI Burke's exciting products and programs visit [www.bciburke.com](http://www.bciburke.com).

### **Bright White Paper Company** 624

5258 SW Anhinga Avenue, P.O. Box 2472  
Palm City, FL 34991  
772-223-5511  
Fax: 772-223-4040  
www.brightwhitepaper.com

Manufacturer of poster paper rolls in colors fitting all Varitronics, Fujifilm & Minnesota Western poster printer models. Bright White is also a leading education dealer for Xyron Cold Lamination Systems - no heat or electricity to operate.

### **Bureau of Education & Research, Inc.** 433

915 118th Avenue SE #240, P.O. Box 96068  
Bellevue, WA 98009  
425-453-2121  
Fax: 425-451-4108  
www.ber.org

Bureau of Education & Research (BER) is the leading provider of staff development and training resources in North America. In addition to sponsoring seminars, the Bureau arranges for our outstanding presenters to travel to your school through our On-Site Training department. We also produce excellent staff development video and audio training programs designed specifically to help strengthen classroom instruction. Please visit Booth #433 to enter our drawing to win a free video program.

### **California Casualty A+ Auto & Home Insurance** 343

21143 Hawthorne Blvd. #513  
Torrance, CA 90503  
310-540-7542  
650-294-8309  
www.calcas.com

California Casualty is a family-owned company whose founding principles have withstood the test of time. In 1914, my grandfather, Carl G. Brown, Sr., based the new company on his own personal reputation for integrity, high ethical standards and devotion to customer service. When my father, Carl G. Brown, Jr., took over as Chairman of the Board in 1957, he continued those traditions and, in 1965, restated my grandfather's and his basic business principles in the California Casualty Code.

### **California University of Pennsylvania** 646

Regional Enterprise Tower, 425 Sixth  
Avenue, Suite 430  
Pittsburgh, PA 15219  
412-467-3038  
Fax: 412-467-1380  
www.cup.edu

Cal U's Administrative Program for Principal and Superintendent Letter of Eligibility are ideal for professions who want to make a difference in education. All courses are completely online and taught by faculty with experience in K-12 teaching and school administration.

### **Camelot Learning** 840

518 Virginia Avenue #300  
Baltimore, MD 21286  
410-825-2955  
Fax: 410-825-0139  
www.camelotlearning.com

Camelot Learning's manipulative rich mathematics intervention motivates 1-8 graders, correlating to NCTM standards. All manipulatives, teacher guide, student workbooks, are included, making Camelot Learning teacher friendly. Independent research concluded Camelot Learning students scored 30% higher on standardized tests after completing the program.

### **Capella University** 748

225 South 6th Street, 7th Floor  
Minneapolis, MN 55402  
612-977-4405  
Fax: 612-977-5060  
www.capella.edu

Capella, the online university for working P-12 educators, has state approved specializations in Leadership in Educational Administration, Special Education Leadership, Reading and Literacy, and School Counseling. Capella offers PhD, EdD, EdS, MS and BS degrees in 111 specializations.

### **Cecil Mosenson** 607

777 W. Germantown Pk., Apt. 530  
Plymouth Meeting, PA 19462  
484-231-1434  
www.cecilmosenson.com

Cecil Mosenson is the author of MR PRINCIPAL, YOUR ACTIVITY PERIOD SUCKS. and a new children's book called WORK HARD, NEVER GIVE UP. This first book is a must read for principals. It is a book filled with rowdiness, rebellion and revenge. Mr Mosenson was also the basketball coach of Wilt Chamberlain and has also written a book about his experiences as Wilt's coach called IT ALL BEGAN WITH WILT. Both books will be available at the exhibitors booth and Mr Mosenson will personally sign the books.

### **Center for Civic Education** 221

5145 Douglas Fir Road  
Calabas, CA 91302  
818-591-9321  
Fax: 818-591-9330  
www.civiced.org

The Center for Civic Education develops and implements programs in civic education for grades K-12 and administers a wide range of curricular, teacher-training, and community-based programs. The Center strives to develop an enlightened citizenry by working to increase students' understanding of the principles, values, institutions, and history of constitutional democracy.

## Challenge Masters, Inc.

**942**

5302 N. 46th Street  
Tacoma, WA 98407  
253-279-0052  
Fax: 253-759-7548  
www.challengemasters.com

Challenge Masters, Inc COMPLETE PORTABLE ROPES COURSE PROGRAM! Bring adventure education to your anti-drug/antibullying program with a variety of equipment, reference books, databases & curriculum. Meets National Standards. Includes all you need to provide hundreds of fun, cooperative, teambuilding games, activities and initiatives. Elementary through high school populations. Staff training is available and recommended.

## Character Counts!

**102**

9841 Airport Blvd. Suite 300  
Los Angeles, CA 90045  
310-846-4800  
Fax: 310-846-4858  
www.charactercounts.org

CHARACTER COUNTS!, the most widely implemented character education framework in the nation, is based on Six Pillars of Character: trustworthiness, respect, responsibility, fairness, caring and citizenship. CHARACTER COUNTS! is also a national coalition of schools and communities. www.charactercounts.org

## Cii Associates, Incorporated

**941**

4700 Six Forks Road, Suite 300  
Raleigh, NC 27609  
919-676-8300  
Fax: 919-676-8484  
www.ciinc.com

Cii Associates represents the LobbyGuard Visitor Management kiosk. www.LobbyGuard.com Come by the booth for a quick 5 minute demonstration and price quote on the leading visitor management kiosk solution in the education market.

## Classicwear/Brite Ideas

**809**

614 South Black Horse Pike  
Blackwood, NJ 08012  
866-707-0757  
Fax: 856-227-3479  
www.briteideasschoolspiritwear.com

School jackets, school apparel, school bags and staff shirts. We provide a complete school spirit program. Free principal jacket.

## The Classroom Solution, Inc.

**323**

102-9449 19 Street SW  
Calgary, AB T2V 5J8  
403-201-3318  
Fax: 403-457-5401  
www.theclassroomsolution.com

The Classroom Solution provides a one-stop web site that assists with the how's, what's and why's of making buying decisions for classrooms and other areas in the school. The economic crisis shouldn't stop teachers and buyers from finding solutions to their requirements. By providing tools, tips and advice The Classroom Solution will assist in reducing costs and time to enable our clients to get the necessary resources into the classrooms and into the hands of the students.

## Cover One

**342**

3767 Forest Lane, Suite 124  
Dallas, TX 75244  
888-747-0174  
www.coverone.net

Book Repair and Binding Machine and supplies.

## D.A.R.E. America

**319**

9800 LaGenega Blvd., Suite 401  
Inglewood, CA 90301  
310-215-0575  
Fax: 310-215-0180  
www.dare.com

D.A.R.E. (Drug Abuse Resistance Education) is a scientific based program utilizing trained police officers to provide students the resistance skills necessary to avoid involvement in drugs, gangs, violence and other harmful behaviors.

## Damand Promotions

**332**

P.O. Box 911  
Poway, CA 92074  
619-214-4861  
www.damand.com

The parent's homework dictionary is designed to help parents understand homework. This book is in 10 languages (bilingual).

## Dantes Troops to Teachers (JHT, Inc.)

**939**

6490 Saufley Field Road  
Pensacola, FL 32509  
850-452-1320  
Fax: 850-452-1194  
www.proudtoserveagain.com

We help recruit quality teachers for schools that serve students from low income families. We help relieve teacher shortages in critical subject areas and assist military personnel transition to second careers in teaching.

## EarthBox

**519**

1350 Von Storch Avenue  
Scranton, PA 18509  
570-983-0866  
Fax: 570-504-0985  
www.earthbox.com

The World's Most Revolutionary Gardening System! The patented EarthBox was developed by commercial farmers and proven in the lab and on the farm. Our maintenance-free, award-winning, high-tech growing system controls soil conditions, eliminates guesswork and more than doubles the yield of a conventional garden-with less fertilizer, less water and virtually no effort.

## EasyEvaluations

**848**

PO Box 1034  
Tyrone, GA 30290  
678-207-9631  
Fax: 678-302-4460  
www.easyevaluations.com

Three Minutes, Three Clicks, All Done. EasyEvaluations is a fully customizable teacher and school staff observation and evaluation software tool. EasyEvaluations allows school principals to click on and autofill any of more than 800 categorized comments into any evaluation document. Use EasyEvaluations to support and enhance the feedback given to teachers. Save time AND improve the quality of teacher feedback with EasyEvaluations-Click, Click, Click, Done.

## Education City

**749**

47 E. Chicago Avenue, Suite 380  
Naperville, IL 60540  
800-995-5410  
Fax: 888-995-5410  
www.educationcity.com

EducationCity.com is transforming teaching and learning helping to improve a child's education with educational games and resources.

**Education Week/  
Teacher Sourcebook**  
**209**

6935 Arlington Road, Suite 100  
Bethesda, MD 20814  
301-280-3100--180  
Fax: 301-280-3250  
www.edweek.org

Education Week is the national, independent weekly newspaper of record on elementary and secondary education, both public and private. Teacher Magazine engages and enlightens its readers with a provocative mix of real life teaching experiences, news, analysis, and commentaries.

**Educational Research Service**  
**807**

1001 N. Fairfax Street, Suite 500  
Alexandria, VA 22314-1503  
703-243-2100  
Fax: 703-243-3922  
www.ers.org

ERS, founded by NAESP in 1973, provides school administrators and their staff with objective, reliable, and timely research, and information essential to effective decision making for both long-range and day-to-day operations.

**Educators Outlet, Inc.**  
**407**

PO Box 397  
Timnath, CO 80547  
970-224-3811  
Fax: 970-224-3822  
www.educationsoutlet.com

"Buy more for less." Educators Outlet is the leading seller of classroom materials to educators and parents. Count on us for low prices and prompt shipping.

**EduClime, LLC**  
**925**

1804 Garnet Avenue #271  
San Diego, CA 92109  
858-581-2223  
Fax: 858-581-2224  
www.educlime.com

EduCLIME, LLC developed The CLIME® Program and Living Letters® Handwriting Program. We offer consulting and training utilizing practical, effective methods for children. The fun, easy to implement exercises and strategies strengthen motor skills important for classroom success including help for ADHD, sensory and visual processing and gross and fine motor difficulties.

**Ellison Educational  
Equipment, Inc.**  
**206**

25862 Commercentre Drive  
Lake Forest, CA 92630  
949-598-8822  
Fax: 949-598-8838  
www.ellison.com

For over 30 years, Ellison has pioneered reliable shape-cutting manipulatives and visual aids for the classroom. The Prestige® SpaceSaver™ and larger Prestige® Pro are known for their long-lasting quality. The all-safe, all-easy AllStar® Machine is also all affordable. Our most versatile machine, the RollModel™, works with any Ellison Die ever made.

**Ellsworth Publishing Co.**  
**747**

2111 W Galveston Street  
Chandler, AZ 85224  
480-963-4817  
Fax: 480-963-4502  
www.EllsworthPublishing.com

Largest supplier of web-based keyboarding to schools Reasonably priced Formatting free Been in business since 1976.

**ePals, Inc.**  
**444**

13625-A Dulles Technology Dr.  
Herndon, VA 20171  
703-885-3400  
Fax: 703-885-3490  
www.epals.com

ePals offers K-12 students and teachers around the world a safe environment for building and exchanging knowledge based on protected connectivity tools such as email and blogs, evidence-based curricula and authentic, collaborative learning experiences. The ePals Global Community™ is the largest online community of K-12 learners, enabling more than half a million educators and millions of students across 200 countries and territories to safely connect, exchange ideas, and work together.

**EPEC (Exemplary Physical  
Education Curriculum)**  
**418**

1213 Center Street, Suite D  
Lansing, MI 48909  
877-464-3732  
Fax: 517-347-8145  
www.epec4kids.com

EPEC - Setting the Standards by Meeting the Standards. EPEC is a user friendly, award-winning PE curriculum that is aligned with

national standards. FitBits is a supplemental classroom program that includes physical activity combined with nutrition and character education.

**Excel Math (AnsMar  
Publishers, Inc.)**  
**920**

13257 Kirkham Way  
Poway, CA 92064-7116  
858-513-7900  
Fax: 858-513-2764  
www.excelmath.com

Excel Math is K-6 math materials that successfully build proficiency and raise test scores. The cost is \$10 per student per year.

**The First Tee**  
**320**

425 South Legacy Trail  
St. Augustine, FL 32092  
904-940-4359  
Fax: 904-940-1556  
www.thefirsttee.org

The First Tee is a World Golf Foundation initiative dedicated to providing young people of all backgrounds an opportunity to develop, through golf and character education, life-enhancing values such as honesty, integrity and sportsmanship.

**Fit4Learning, Inc.**  
**300**

20680 Iroquis Court  
Apple Valley, CA 92308  
760-961-1727  
Fax: 760-961-7437  
www.fit4learning.com

Cutting-edge brain research products geared to Wellness Coordinators and School Leaders who wants to know the impact of exercise on learning and to implement change in the classroom. Awesome staff development opportunities.

**Franklin Covey**  
**213**

2200 Parkway Blvd.  
Salt Lake City, UT 84119  
801-319-3733  
Fax: 801-817-5640  
www.franklincovey.com

Provider of training and day planner products that provide tools for effective living. Includes shopping products such as software.



## Frog Publications, Inc.

**219**

11820 Uradco Place, Suite 105  
San Antonio, FL 33576  
800-777-3764  
Fax: 352-588-0863  
www.frog.com

Come see our new curriculum based parental involvement program.

## GameTime

**712**

150 Gametime Drive  
Fort Payne, AL 35967  
256-845-5610  
Fax: 256-997-5346  
www.gametime.com

Since 1929, GameTime has been committed to Enriching Childhood Through Play. It's more than just creating playground equipment, it's having an understanding of what it takes to allow children to discover and develop, all while having fun.

## GiftBerry.org

**921**

4130 Revere Place  
Culver City, CA 90232  
310-922-5169  
Fax: 323-578-7587  
www.giftberry.org

GiftBerry.org is a non-profit providing Green solutions for schools and charities to manage all administrative and fund-raising tasks.

GiftBerry's suite of services eliminates wasted time, money, and resources by managing paperwork for the following services online: Enrollment Forms, Applications, Tuition, Supplies, Enrichment and Summer Classes, Lunch Programs, and so much more. Join the thousands of schools across the nation taking positive steps towards reducing their carbon footprint.

## Goldstar Registry, a division of Taymark

**312**

4875 White Bear Parkway  
White Bear Lake, MN 55110  
651-426-1667  
www.goldstarregistry.com

Gold Star Registry, allows for teachers to easily obtain the support they need through an online registry where they can ask for exactly what their classroom needs. Gold Star Registry's mission is to help teachers get the classroom tools they need so they can focus on what really matters: making a difference in the lives of their students.

## Gourmet Learning

**424**

19371H 35 North, Ste. 105  
New Braunfels, TX 78130  
830-214-6946  
Fax: 830-609-3054  
www.gourmetlearning.com

Lesson Maker, Gourmet Learning's entire Reading and Math library of Appetizers and Main Dishes for grades 1-8, available via the Internet. Appetizers are teacher-led activities that provide informal assessments of student's reading/math skills and critical-thinking development. The Main Dishes are vertically aligned curriculum for skill-specific objectives that utilize a scaffolded, modular format for skill-specific teaching and learning.

## Great American Opportunities, Inc.

**404**

2451 Atrium Way  
Nashville, TN 37214  
330-715-3500  
www.gafundraising.com

Fundraising company. Magazines, gift brochures, chocolate cookie dough.

## The Great Books Foundation

**608**

35 East Wacker Drive #2300  
Chicago, IL 60601  
Fax: 312-407-0224  
www.greatbooks.org

Great Books K-12 programs combine interpretive discussion and activities with outstanding literature to teach critical thinking and deeper reading for meaning for all students. We also offer professional development based on the method of shared inquiry.

## Greater Houston CVB

**223**

901 Bagby, Suite 100  
Houston, TX 77002  
713-437-5238  
Fax: 713-227-6336  
www.visithoustontexas.com

With a revitalized downtown, Houston offers a cosmopolitan setting for your conventions..8,000 tempting restaurants feature culinary flavors from more than 35 countries..convenient METRORail connects downtown with Museum District, Texas Medical Center and Reliant Park, making it easy to travel within the city. Whether you are looking for an offsite venue, transportation or the best place to eat...Let the Greater Houston Convention and Visitors Bureau help you plan your trip to NAESP in 2010!!

## Handwriting Without Tears, Inc.

**229**

8001 MacArthur Blvd.  
Cabin John, MD 20818  
301-263-2700  
Fax: 301-263-2708  
www.hwtears.com

Handwriting curriculum consisting of student workbooks, teacher's guides, CD teaching aids appropriate for students of all abilities in grades Pre-K through four.

## Hazelden Publishing & Educational Services

**314**

15251 Pleasant Valley Road, RW3  
P.O. Box 176  
Center City, MN 55012-0176  
651-213-4022  
Fax: 651-213-4720  
www.hazelden.org

Hazelden's research-based products cover a full range of resources to help prevent substance abuse and violence among young people.

## Healthy Lifestyle Choices

**521**

1215 Prytania Street, Suite 171  
New Orleans, LA 70130  
504-299-1966  
Fax: 504-299-1968  
www.hlconline.org

Healthy Lifestyle Choices (HLC) is a non-profit organization that provides children with the knowledge and skills necessary to resolve conflict peacefully, think and act safely, balance a healthy diet with physical activity and avoid harmful substances.

## Heifer International

**306**

1 World Ave.  
Little Rock, AR 72202  
501-907-2920  
Fax: 501-907-2802  
www.heifer.org

Learn about how Heifer does it – our projects, our initiatives, the success stories and more information from the field – using our fun, interactive “Explore the world of Heifer” feature! You'll learn what it takes to help end hunger and save the Earth from first thoughts, to animal delivery and Passing on the Gift and beyond.

**Herff Jones Photography****818**

135 Rice Street  
Lewiston, MN 55952  
507-523-2101  
Fax: 507-523-2005  
www.herff-jones.com

Displaying a full line of school photography products and services. School packages, sports, panoramas, memory books, CD Rom, digital product service items.

**H-ITT****202**

420 Shearer Blvd.  
Cocoa, FL 32922  
321-576-0396  
Fax: 321-576-0397  
www.H-ITT.COM

H-ITT is the next generation in Classroom Response Systems offering both IR and RF systems priced to fit any schools budget without sacrificing quality.

**The HON Company****212**

200 Oak Street  
Muscatine, IA 52761  
563-264-7229  
Fax: 563-264-7384  
www.hon.com

The HON Company offers a full range of smartly styled furniture for the classroom, cafeterias, libraries, teachers' lounges and administrative offices. Visit [www.hon.com](http://www.hon.com)

**The Horace Mann Companies****522**

1 Horace Mann Plaza  
Springfield, IL 62715  
217-788-5775  
Fax: 217-535-7188  
www.horacemann.com

Founded by educators for educators, Horace Mann offers auto, home and life insurance as well as retirement annuities.

**Howard Technology Solutions****913**

36 Howard Drive  
Ellisville, MO 39437  
601-399-5032  
Fax: 601-399-5077  
www.howard.com

Howard Technology Solutions is a leading manufacturer and reseller of computer hardware and related equipment. Founded in 1998, we are a division of Howard Industries, a billion-dollar, privately held company headquartered in Laurel, MS. With our 100% US-based workforce and over 190,000 different product offerings ranging from laptops, desktops, servers, networks, and networking services that satisfy the demands of every home or business to custom school lab designs and presentation carts loaded with the robust, wireless technology every teaching professional needs - Howard Technology Solutions provides tomorrow's technology today. For more information, visit us at [www.howard.com/](http://www.howard.com/)

**Human Rights Campaign****341**

1640 Rhode Island NW  
Washington, DC 20036  
202-216-1588  
Fax: 202-772-3880  
www.hrc.org

Welcoming Schools is a comprehensive guide for administrators, educators, and parents/guardians who want to strengthen their schools' approach to family diversity, gender stereotyping and bullying. It is one of few resources available to elementary schools that is inclusive of LGBT families and individuals. The guide includes tools to help schools: To learn more about how to use Welcoming Schools go to [www.WelcomingSchools.org](http://www.WelcomingSchools.org).

**IDEA Partnership****750**

1800 Diagonal Road, Suite 300  
Alexandria, VA 22314  
703-519-3800-338  
Fax: 703-519-3808  
www.ideapartnership.org

The IDEA Partnership facilitates interaction and shared work across professional and family organizations around common interests. Our work allows groups to come together around the issues they care about and create initiatives that will actively engage their members.

**Ident-A-Kid****919**

2810 Scherer Drive, Suite 100  
St. Petersburg, FL 33716  
727-577-4646  
Fax: 727-576-8258  
www.identakid.com

IDENT-A-KID is a "parent option program" offered to parents of school age children. The wallet sized ID contains a complete physical description of a child, including a full-color photo and fingerprint. The program is offered at NO COST or obligation to the participating school or parent organization.

**Integrity Time****334**

5152 Water Ridge Drive, P.O. Box 7286  
Tupelo, MS 38802  
662-321-3731  
Fax: 662-841-9405  
www.integritytime.com

We at Integrity Time, LLC believe that the time is now for our children to begin to lay the foundation of strong values. We believe that this foundation built through the partnership of parents, teachers, and other caring adults will make the difference not only in the lives of individual children, but also in the world that they, in turn, will influence. We are committed to providing you with quality products which are easy to utilize and sure to be an exciting and fun experience for children of all ages.

**Intelligent Healthcare Displays****340**

959 Bartlett Avenue  
Antioch, IL 60002  
888-861-6281  
Fax: 847-395-1743  
www.IHDisplays.com

Effectively communicate essential hygiene etiquette to students, patients and staff. Provide your office, school or hospital environment with powerful tools for fighting the spread of bacteria, virus and disease. Intelligent Healthcare Displays is solely dedicated to providing the best display products necessary to create a healthy world.

## International Baccalaureate North America

**525**

330 Marlberry Circle  
Jupiter, FL 33458  
561-691-4232  
Fax: 561-691-4233  
www.ibna.org

The International Baccalaureate Organization provides curriculum, assessment and professional development to over 2,000 schools in 128 countries. IBO's three academic programs - the Primary Years Program, the Middle Years Program, and the IB Diploma Program - constitute a K-12 continuum of international education.

## Inter-State Studio & Publishing Company

**333**

3500 Snyder Avenue  
Sedalia, MO 65301  
660-826-1764  
Fax: 660-826-0029  
www.inter-state.com

Inter-State Studio & Publishing Co., America's oldest national school photography company since 1933, specializes in traditional school portraits, special event photography, yearbook and memory book publishing, and student planners and agendas. "We make you look good!"

## JAX Ltd. Inc.

**843**

141 Cheshire Lane, #100  
Minneapolis, MN 55441  
763-449-9699  
Fax: 763-449-9695  
www.jaxgames.com

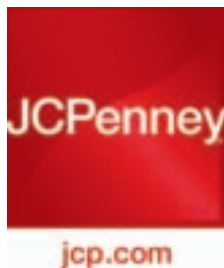
JAX Ltd. is a manufacturer of board games. We have a great line of family games, many of which have an educational "flair". Sequence is a national best selling board game and the Sequence States & Capitals and Sequence Numbers will have your students learning academic skills as well as SOCIAL skills. There are other JAX games that you and the teachers in your school will love. Over and Out, Chips, Match'Em, Cubes and Respond to name a few. Learning is fun when it is a JAX Game!

## JAXCO Industries, Inc.

**518**

321 Anderson Road  
Walterboro, SC 29488  
706-863-0130  
Fax: 706-863-8844  
www.4jaxco.com

Specializing in embroidery, screen printing, and fundraising for schools. We are an innovator of products and services to help reduce the time and stress of our sponsors. From our home delivery program to our customer service department. Our aim is to help schools raise more money with less headaches. Please visit our booth or check out our award winning website to see how we can be of service to you.



## JC Penney/Izod Schoolwear

**508**

7111 W. Indian School Road #125  
Phoenix, AZ 85033  
877-301-6400  
Fax: 877-301-4600  
www.izoded.com

JCPenney offers the comfortable IZOD schoolwear line perfect for uniforms, dress codes and spirit days. Schools and PTAs can be eligible for a 5% Cash Gift Reward of purchased items. Visit booth 508 to register to win a JCPenney Gift Card.

## K-5 Kaplan

**432**

P.O. Box 609, Warehouse C, 1310 Lewisville-Clemmons Road  
Lewisville, NC 27113  
336-712-3256  
www.k5kaplan.com

K-5 Kaplan is committed to providing teachers with quality educational resources that support hands-on, standards-based and differentiated instruction; resources that meet the diverse learning needs in your classroom. We offer products that support all the major content areas as well as general classroom materials.

## Kagan Publishing & Professional Development

**706**

P.O. Box 72008, 981 Calle Amanecer  
San Clemente, CA 92673-2008  
949-545-6311  
Fax: 949-545-6301  
www.kaganonline.com

Kagan is your source for scientifically research-based professional development, publications and resources for Multiple Intelligences, Peer-Assisted Learning, Cooperative Learning, Brain-Compatible Classrooms, Win-Win Discipline, and so much more—new books, new workshops, all the time! "Learn it today; Use it tomorrow; Apply it for a lifetime!"

## KAMICO Instructional Media, Inc.

**620**

4477 FM 2843  
Salado, TX 76571  
254-947-7283  
Fax: 254-947-7284  
www.kamico.com

KAMICO Instructional Media creates and sells assessments related to state standards, educational games, math instructional software, software that facilitates disaggregating student data by student, class, grade level, and demographic group, and offers professional development.

## Kidsay

**923**

804 North Meadowbrook Drive  
Olathe, KS 66216  
913-390-8110  
913-390-8409  
www.kidsay.com

KidSay examines the emerging trends in every area of kids' lives. With such data, KidSay produces the following Trend Trackers: general-population, Latino, African-American, Asian, Young Kids, & Moms of Young Kids. KidSay has also partnered with government agencies such as Ad Council to explore better ways to communicate the importance of subjects such as Math & Science; as well as nutrition, bullies, conservation, & altruism.

**Kiwanis****821**

3636 Woodview Trace  
Indianapolis, IN 46268  
317-875-8755  
Fax: 317-879-0204  
www.kiwanis.org

Kiwanis Kids Elementary School Programs provide three offerings, which include: K-Kids, Bring Up Grades, and Terrific Kids. In each the lessons of leadership and self-development are introduced through learning to plan, set goals, work with others, and celebrate successes.

**Lakeshore Learning Materials****101**

2695 E. Dominguez Street  
Carson, CA 90895  
310-537-8600  
Fax: 310-632-8314  
www.lakeshorelearning.com

Lakeshore Learning Materials features grade and age-appropriate materials in all curriculum areas for infants, pre-school, special education, kindergarten, and the primary grades with an emphasis on hands-on learning and early literacy.

**landscape structures™****Landscape Structures, Inc.****729**

601 7th Street South  
Delano, MN 55328  
763-972-3391  
Fax: 763-972-9043  
www.playsi.com

Landscape Structures Inc. is a leading manufacturer of premier commercial playground equipment and Skatewave™ modular skatepark equipment. Founded in 1971 by Barb and Steve King, Landscape Structures is committed to enhancing children's lives by fostering and creating inspiring play experiences while honoring the environment. For more information about Landscape Structures and Skatewave, visit playsi.com, skatewave.com or call 888-4FUNLSI.

**Larada Sciences, Inc.****422**

825 North 300 West, Suite 500  
Salt Lake City, UT 84103  
801-533-5423  
Fax: 801-355-5423  
www.laradasciences.com

Larada manufactures and markets a non-chemical medical device and related services for eliminating human head lice infestations. The proven technology dessicates lice and eggs in a single treatment using controlled, warm air. Our solution offers the fastest cure (30 min. treatment) with least amount of school absenteeism.

**The Learning Connection TLC****207**

1901 Longleaf Blvd., Suite 300  
Lake Wales, FL 33859  
863-676-4246  
Fax: 863-676-5216  
www.tlconnection.com

Ranked #1 Thematic Literacy Publisher in the USA. Interdisciplinary themes that foster differentiated instruction and correlate to state and national standards with award-winning books, media & hands-on, with Teacher's Guides, and Parent Involvement for Preschool thru Grade 12.

**Learning Resources****533**

380 N. Fairway Drive  
Vernon Hills, IL 60031  
847-990-3367  
www.learningresources.com

For over 20 years, educators have counted on Learning Resources as an outstanding source for engaging learning products! From building young minds to imaginative play, and exploration, our award-winning products make learning fun!

**Learning Wrap-ups, Inc.****630**

1660 West Gordon Avenue #4  
Layton, UT 84041  
801-497-0050  
Fax: 801-497-0063  
www.learningwrapups.com

Wrap-ups is a staple product in assisting students in learning their basic math facts and can also be used for Pre-Algebra, Vocabulary, Early Childhood, Sight Words/ESL, Spanish, Science, and even Keyboard Theory for the piano. We have written several workbooks and the company has added a line of "Wrap-up Rap" audio CDs that work with, or independent of Wrap-ups, in assisting students in learning their basic math facts.

**Lifetouch****641**

11000 Viking Drive, Suite 300  
Eden Prairie, MN 55344  
952-826-4546  
Fax: 952-826-4938  
www.lifetouch.com

Lifetouch is North America's largest school photographer. With a tradition of photographic excellence for more than 70 years, Lifetouch partners with schools to provide convenient and quality programs for school, seniors, sports, dance and special event photography and yearbook creation. Lifetouch also offers the industry's broadest portfolio of school service products that support schools' educational goals and simplify schools' day-to-day operations.

**Lindamood-Bell Learning Processes****541**

416 Higuera Street  
San Luis Obispo, CA 93401  
805-541-3836  
Fax: 805-541-9379  
www.lindamoodbell.com

Lindamood-Bell Learning Processes, internationally renowned for educational programs and research, has pioneered instructional models to develop the sensory-cognitive processes that underlie reading, spelling, comprehension, critical thinking, and math. Lindamood-Bell® Learning Centers provide one-on-one instruction; Lindamood-Bell® Professional Development offers workshops for teachers and provides research-based school/district implementation services.





## **Lintor Create-A-Book, Inc.**

**316**

6249 Presidential Court, Suite A  
Ft. Myers, FL 33919  
239-470-1838  
Fax: 239-939-3381  
www.lintorpublishing.com

Yes, your students CAN HAVE FUN while they enrich their WRITING and technology skills...and still MEET national/state STANDARDS! Lintor Create-A-Book provides inexpensive materials for creating hard cover books right in your classrooms. Give any student writing projects (hand written/illustrated or computer generated) a professional look with Lintor Create-A-Book. Just CREATE...STAPLE...STICK!

## **The Little Sign Company**

**523**

4296 Cutlass Lane  
Collier, FL 34102  
239-290-0038  
Fax: 800-782-0371  
www.carvisorsign.com

Our CarRiderSign is a safety tool used for the parent pick up line to ensure the children are being placed in the correct vehicles and also to speed up the process of your pick-up line. Our SCoolBusTag is for the school bus riders to help ensure that the students get on the correct bus and home safely.

## **Love To Teach**

**901**

693 Glacier Pass  
Westerville, OH 43081  
614-899-2115  
Fax: 614-899-2070  
www.lovetoteach.com

Great teacher appreciation gifts, mugs, note pads, pens, t-shirts, tote bags and pens. Ask about our discount programs.

## **The MarkerBoard People**

**800**

1611 N. Grand River, P.O. Box 80560  
Lansing, MI 48906  
517-372-1666  
Fax: 517-372-3009  
www.dryerase.com

Student Dry Erase Markerboards and Response Boards in class sets of 30. Unbeatable Prices! Lined and Unlined available. Perfect for Graphing, Handwriting, Math & Science. Long lasting, non-toxic, ultra low odor markers too!

## **Mark Enterprises, Inc.**

**545**

12200 Marion Lane W, Suite # 5208  
Minnetonka, MN 55305  
952-544-6175  
952-544-6752  
www.markenterpr.com

Gel insoled and other foot related comfort items.

## **M.A.T. Industries, Inc.**

**824**

P.O. Box 995  
Jacksonville, AL 36265  
800-879-2760  
Fax: 256-435-4261  
www.matindustries.com

Children's Rest Mats.

## **Math Teachers Press, Inc.**

**531**

4850 Park Glen Road  
Minneapolis, MN 55416  
952-545-6535  
Fax: 952-546-7502  
www.movingwithmath.com

Manipulative-based supplemental math curriculum for K-8 and high school available in English and Spanish.

## **Measured Progress**

**504**

100 Education Way  
Dover, NH 03820  
603-749-9102  
Fax: 603-749-6398  
www.measuredprogress.org

Measured Progress Not-for-profit, all for kids Customized, integrated, full-service assessment, professional development, and instructional support for state and local educators It's all about student learning.



## **Mentoring Minds, L. P.**

**922**

4906 Hightech Drive  
Tyler, TX 75703  
800-585-5258  
Fax: 800-838-8186  
www.mentoring-minds.com

Provides quality critical thinking products for the classroom such as flipcharts, wheels, vocabulary cards and Math Essentials.

## **Midwest Folding Products**

**413**

1414 S. Western Avenue  
Chicago, IL 60608  
407-578-4390  
Fax: 407-578-4462  
www.midwestfolding.com

U.L. safety tested and listed mobile cafeteria tables, TransFold choral risers, portable stages, lightweight folding tables, training tables, and table and chair caddies.

## **Mimio**

**425**

P.O. Box 1555  
Anna Maria, FL 34216  
941-538-0225  
Fax: 941-580-3081  
www.mimio.com

Mimio is a portable and affordable device that attaches to any whiteboard and turns it into an interactive whiteboard.

## **MIND Research Institute**

**640**

3631 S. Harbor Blvd., Ste. 200  
Santa Ana, CA 92704  
714-751-5443  
Fax: 714-751-5915  
www.mindresearch.com

30 years of research into learning and the brain by the non-profit MIND Research Institute underlies the unique ST Math visual problem solving software for K-5 and middle school intervention. Visualization skills are complemented by an instrumental music curriculum.

## **Morris Press Cookbooks**

**642**

3212 E. Hwy 30  
Kearney, NE 68847  
308-234-1385  
Fax: 308-234-6710  
www.morriscookbooks.com

Publish your own cookbook and earn 200 – 300% with our guaranteed fundraising program. Or earn 50% with our line of fast-selling Quick & Easy™ mini cookbooks. Both programs will help you raise thousands. Visit us for information and free samples.

**Multi-cultural Book World**  
**420**

330 Martin Luther King Jr. Blvd.  
Roxbury, MA 02119  
617-291-6661  
Fax: 617-541-0285  
www.multiculturalbookworld.com

Multi-cultural Book World is a leading wholesale distributor of books in all curriculum areas for schools. The company's mission is to bring you the best in childrens, teens and adults non-fiction and fiction books. Multicultural Book World is the wholesale distributor division of ICVB Global.

**Music Theatre International**  
**709**

421 W. 54th Street  
New York, NY 10019  
212-707-1442  
Fax: 212-397-4684  
www.mtishows.com

Music Theatre International (MTI) provides Elementary, Middle, and High Schools with quality Broadway musicals designed for children to perform. Our "Showkit" of educator resources support specialist alike, are tied to curriculum meeting national and state standards, and emphasize character and community development.

**NAESP**  
**629**

1615 Duke Street  
Alexandria, VA 22341  
703-684-3345  
Fax: 800-396-2377  
www.naesp.org

Be sure to visit the NAESP booth - an excellent opportunity to network with your colleagues from all around the world; receive updated membership information; learn about the latest programs, products and services; and meet National Distinguished Principals.

**The National Beta Club**  
**814**

151 Beta Club Way  
Spartanburg, SC 29306  
864-583-4553  
Fax: 864-542-9300  
www.betaclub.org

The nation's largest independent, non-profit, educational youth organization. The National Beta Club is committed to providing students a positive experience in a supportive manner while recognizing academic achievement, encouraging service to others and developing character and leadership skills. Since its

beginning in 1934, The National Beta Club has worked with over five and a half million students in grades 5-12.

**National Board for Professional Teaching Standards (NBPTS)**  
**741**

1525 Wilson Blvd., Suite 500  
Arlington, VA 22209  
703-465-2700  
Fax: 703-465-2715  
www.nbpts.org

Association/Organization

**National Council of Teachers of Mathematics (NCTM)**  
**440**

1906 Association Drive  
Reston, VA 20191  
703-620-9840  
Fax: 703-476-2970  
www.nctm.org

World's largest organization dedicated to improving mathematics education for all students. Showcase PreK-12 mathematics teaching resources including award winning books, journals, membership information, and much more!

**National Council of Teachers of Mathematics (NCTM)**  
**442**

1906 Association Drive  
Reston, VA 20191  
703-620-9840  
Fax: 703-476-2970  
www.nctm.org

World's largest organization dedicated to improving mathematics education for all students. Showcase PreK-12 mathematics teaching resources including award winning books, journals, membership information, and much more!

**National Elementary Honor Society (NEHS)**  
**836**

1904 Association Drive  
Reston, VA 20191  
703-860-7246  
Fax: 703-476-5432  
www.nehs.org

The National Elementary Honor Society (NEHS) is a new student recognition program from NASSP done in cooperation with NAESP. Students in grades 4, 5, and 6 are chosen at the school level for their Scholarship (academic excellence) and Responsibility, and are then

engaged in chapter activities that teach Leadership and promote Service to the school and community.

**National Guard**  
**544**

1411 Jefferson Davis Hwy  
Arlington, VA 22202  
703-607-2554  
Fax: 703-607-3680  
www.ngb.army.mil

The National Guard's domestic missions strengthen America. The National Guard Youth Challenge is a community-based program that leads, trains and mentors "at-risk" youth between the ages of 16 and 18. STARBASE, a grades K-12 program, targets "at-risk" students while providing math and science instruction that prepares students for future technical careers. National Guard neighbors helping neighbors.

**National Parent Teacher Association (PTA)**  
**648**

541 N. Fairbanks Court, Suite 1300  
Chicago, IL 60611  
860-739-4457  
www.pta.org

With nearly 6 million members, National PTA is the largest volunteer parent organization in the United States. National PTA is a powerful voice for children, a relevant resource for parents, and a strong advocate for public education. Membership is open to anyone concerned with the education, health, and welfare of children and youth.

**National Science Teachers Association (NSTA)**  
**703**

1840 Wilson Boulevard  
Arlington, VA 22201  
703-243-7100  
Fax: 703-243-7177  
www.nsta.org

## Northwest Evaluation Association

318

5885 SW Meadows Road, Suite 200  
Lake Oswego, OR 97035  
214-208-3752  
Fax: 317-585-5975  
[www.nwea.org](http://www.nwea.org)

NWEA's computer-adaptive Measures of Academic Progress (MAP) and MAP for Primary Grades dynamically adapt to each student's performance, measure growth and are aligned to your state's content standards. Used in conjunction with NWEA's DesCartes, classroom tools that translate test scores into specific skills and concepts, educators have critical information to promote academic growth and achievement.

## notMYKid

622

5230 E. Shea Blvd.  
Scottsdale, AZ 85254  
602-652-0163  
Fax: 602-795-8154  
[www.notmykid.org](http://www.notmykid.org)

notMYkid National is a FREE educational program for adults. Each parent that attends a presentation is given the latest information on substance abuse as well as a complimentary at-home drug testing kit. We are a program focused on prevention, and the use of drug testing as a preventative tool.



## Nova Southeastern University - Fischler School of Education and Human Services

813

1750 NE 167th Street  
North Miami Beach, FL 33162  
954-262-8779  
Fax: 954-262-3868  
[www.schoolofed.nova.edu](http://www.schoolofed.nova.edu)

NSU's Fischler School of Education and Human Services is one of the largest schools of education at an accredited university. Our ideas, our approach, our programs, inspire educators to inspire their students to move the world. Online, on-site, or on campus. NSU's Fischler School offers a wide variety of outstanding distance and field-based graduate degree programs for administrators, educators, and others in the helping professions.



## Novartis Vaccines and Diagnostics

529

350 Massachusetts Avenue  
Cambridge, MA 02139  
617-871-8272  
Fax: 617-871-8911  
[www.novartisvaccines.com](http://www.novartisvaccines.com)

Novartis Vaccines is the world's fifth-largest manufacturer and second-largest supplier of influenza vaccines in the US. The division's products include influenza, meningococcal, pediatric and travel vaccines.

## Nystrom - Herff Jones Education Division

823

3333 Elston Avenue  
Chicago, IL 60618  
773-463-1144  
Fax: 773-463-0515  
[www.nystromnet.com](http://www.nystromnet.com)

Nystrom is an educational publisher of maps, globes, atlases, and hands-on programs for kindergarten through college.

## Ohio Educational Consultants

534

1214 East Choctaw Drive  
London, OH 43140  
740-845-1955  
Fax: 740-845-1955  
[www.ohioeducational.com](http://www.ohioeducational.com)

Ohio Educational Consultants have been working with schools in Ohio since 2004. Our programs in Math and Language (Grades 2-8) will greatly enhance your students' achievement and test results. These two daily 15-minute programs are based on state standards. Please look at our web site: [www.ohioeducational.com](http://www.ohioeducational.com) and how it aligns with your state's standards.

## Ontario Principals' Council

536

180 Dundas Street West, 25th Floor  
Toronto, ON M5G 1Z8  
416-322-6600  
416-322-6618  
[www.principals.ca](http://www.principals.ca)

The Ontario Principals' Council is a professional association representing practicing principals and vice-principals in Ontario's publicly funded schools. The OPC offers an array of exceptional professional development opportunities.

## Opportunity Education Sister School Program

107

3203 S. 219th Street  
Elkhorn, NE 68022  
402-289-3184  
[www.OpportunityEducation.org](http://www.OpportunityEducation.org)

Opportunity Education® is a charitable foundation that provides educational tools for children in developing countries around the world. We provide educational curricula, teaching media and materials, as well as assessments.

## The OrganWise Guys, Inc.

217

3838 Song River Circle  
Duluth, GA 30097  
770-495-0374  
Fax: 770-495-0375  
[www.organwiseguys.com](http://www.organwiseguys.com)

Over the last 16 years, The OrganWise Guys Incorporated has worked with universities, foundations, public and private health organizations, and educators across the country to create a whole-child approach to the prevention of childhood obesity. The result is a cost-effective, science-based, elementary school nutrition and physical activity model. This innovative, easy-to-implement package is classroom-tested and teacher-approved! Come meet the lovable cast of organ characters!

## Partners In Learning

234

1120 Bay Blvd., Suite F  
Chula Vista, CA 91911  
619-407-4744  
619-407-4755  
[www.signs-of-character.com](http://www.signs-of-character.com)

## Patricia's Spiritwear, LLC

713

4228 First Avenue, Suite 6  
Tucker, GA 30084  
770-938-7163  
Fax: 770-938-6656  
[www.pswear.com](http://www.pswear.com)

Nation's leading supplier of custom embroidered and screen printed apparel for the faculty, staff & student.



## **Peaceful Playgrounds** 903

17975 Collier Avenue, Unit 5  
Lake Elsinore, CA 92530  
951-732-9918  
Fax: 951-732-9931  
[www.peacefulplaygrounds.com](http://www.peacefulplaygrounds.com)

Peaceful Playgrounds, Inc. Introduces two new products. "Fun"amental Movement a K-Gr. 2 Physical Education Curriculum and We Count Pedometer Wellness Program. Peaceful Playgrounds stencils, blueprints, posters, activities guides and layout materials assist you in designing a playground with colorful game markings painted on the playground. An inexpensive alternative to expensive playground structure!

## **Pearson - Clinical Assessment Group** 228

19500 Bulverde Road  
San Antonio, TX 78259  
210-339-5371  
Fax: 210-339-5967  
[www.PearsonAssess.com](http://www.PearsonAssess.com)

Pearson is the leader in educational publishing, assessment, student information, and services. For students preK-12, Pearson provides effective and innovative curriculum products in digital and print media, assessment for students and teachers, student information systems, and teacher professional development and certification programs. Our respected imprints and products include AIMSweb, Scott Foresman, Prentice Hall, AGS, PowerSchool, SuccessMaker, TeacherVision and many others.

## **Pearson Longman ESL** 307

10 Bank Street, Ste. 900  
White Plains, NY 10606  
914-287-8073  
Fax: 914-997-8115  
[www.pearsonlongmanusa.com](http://www.pearsonlongmanusa.com)

Pearson Longman, a division of Pearson Education, is the leading publisher of language programs for middle school students, high school students, and adult learners in English as a Second Language. In addition to its multilevel English courses, skills texts, test prep books, and videos, Pearson Longman

publishes more than 30 separate dictionaries for customers in over 150 countries. Longman Multimedia Programs provides interactive resources for teachers and learners of English.

## **People for the Ethical Treatment of Animals** 943

501 Front Street  
Norfolk, VA 23510  
757-622-7382  
Fax: 757-628-0784  
[www.peta.org](http://www.peta.org)

People for the Ethical Treatment of Animals (PETA) is the largest animal rights organization in the world. PETA works through public education, cruelty investigations, research, animal rescue, legislation, special events, celebrity involvement, and protest campaigns.

## **The Pin Man** 200

802 East 6th Street  
Tulsa, OK 74120  
918-587-2405  
Fax: 918-382-0907  
[www.thepinman.com](http://www.thepinman.com)

Designer and manufacturer of lapel pins, emblems and awards that recognizes elementary teachers, staff, parents, volunteers and administrators. Provider of over 10,000 imprintable products, including totes, lanyards, shirts, and mugs.

## **Play & Park Structures** 801

401 Chestnut Street, Suite 310  
Chattanooga, TN 37402  
423-425-3189  
Fax: 423-648-5591  
[www.playandpark.com](http://www.playandpark.com)

At Play & Park Structures, we make it our mission to turn on children's imaginations by opening a Gateway to Imaginative Play. Imaginative play is the key to mastering critical social, emotional, and physical life skills. Keeping to our mission, of helping to stimulate children's imaginations, we are the first company to bring standards-based learning activities to the playground.

## **Playworld Systems** 313

1000 Buffalo Road  
Lewisburg, PA 17837  
570-522-9800  
Fax: 570-522-3030  
[www.playworldsystems.com](http://www.playworldsystems.com)

Playworld Systems is the commercial leader in customized recreation equipment. As an advocate for play for all ages, Playworld provides fun and challenging activities that increase mental and physical wellness. Because Playworld Systems believes the world needs play, it strives to produce the most innovative recreational products through its five brands: PlayDesigns®, Playworld™, Climbing Boulders™, Woodward® Ramps & Rails, and LifeTrail®. For more information, visit [www.PlayworldSystems.com](http://www.PlayworldSystems.com).

## **Positive Action, Inc.** 421

264 4th Avenue South  
Twin Falls, ID 83301  
208-733-1328  
Fax: 208-733-1590  
[www.positiveaction.net](http://www.positiveaction.net)

The Positive Action program helps all students achieve in academics, behavior and character. According to the U.S. Dept of Ed What Works Clearinghouse, Positive Action is the top-rated program in the nation to improve both academics and behavior in character education. Use the Climate Development Kit and K-12 classroom kits to create a positive learning environment. The Counselor Kit and the Family Classes Kit completes a coordinated approach that works. Use part or all for immediate results!

## **Positive Promotions** 324

15 Gilpin Avenue  
Hauppauge, NY 11788  
631-486-2303  
Fax: 631-486-2304  
[www.positivepromotions.com](http://www.positivepromotions.com)

Positive Promotions specializes in turnkey solutions for promotional, educational, health & wellness, safety recognition, and reward activities. By focusing on these specific markets individually, we stay in constant touch with our customers needs and our products stay on the cutting-edge of functionality and creativity.



## Preferred Educational Software

**812**

221 Rivers Edge Drive  
Cherry Valley, IL 61016  
815-332-1626  
Fax: 815-332-1639  
[www.pes-sports.com](http://www.pes-sports.com)

The Administrative Observer is a software product that allows an administrator to create high-quality staff evaluations, observation summaries, and performance appraisals for any job category. Work on your desktop or use a Palm, Pocket PC, or Blackberry handheld computer for those "walkthrough" observations. Create text and graphical reports to assist with school improvement plans. "Being an administrator just got easier!" Improving schools ...One observation at a time!

## PR Newswire

**419**

350 Hudson Street, Suyite 300  
New York, NY 10014  
201-360-6392  
201-942-7014  
[www.PRNEWswire.COM](http://www.PRNEWswire.COM)

## Provo Craft

**613**

151 East 3450 North  
Spanish Fork, UT 84660  
281-687-4134  
Fax: 281-605-1921  
[www.cricutclassroom.com](http://www.cricutclassroom.com)

The Cricut Machines are a fast and convenient way to cut letters, shapes, and phrases at the touch of a button! These electronic machines use small, compact font and shape cartridges to operate, allowing customization of the size and style of every design. The machines cut easily through a variety of materials, from paper and vinyl to chipboard and thin plastics. With no need for a computer, Cricut machines fit anywhere in a classroom, home, or office.



## QSP/TIME, Inc.

**719**

95 Mt. Hamilton Avenue  
Los Altos, CA 94022  
650-559-0007  
Fax: 650-559-0008  
[www.qsp.com](http://www.qsp.com)

#1 fund raising company in the world!  
Magazine, music, chocolate, food and gift programs.

## Quantum Learning Technologies

**309**

2245 S. Street, Suite 1200  
Ann Arbor, MI 48104  
734-272-4110  
[www.quantumlearningtechnologies.com](http://www.quantumlearningtechnologies.com)

Quantum Learning Technologies (QLTs) products, Ramps to Reading and SkatekidsOnline, develop critical and creative thinkers.

## Read Naturally

**435**

750 South Plaza Drive, #100  
St. Paul, MN 55120  
651-452-4085  
Fax: 651-452-9204  
[www.readnaturally.com](http://www.readnaturally.com)

Reading Naturally motivates students to improve fluency and comprehension by combining teacher modeling, repeated reading, and progress monitoring. The Read Naturally strategy has accelerated the reading achievements of students nationwide for over 17 years.

## Read Right Systems, Inc.

**322**

310 W. Brich Street, Suite 2  
Shelton, WA 98584  
360-427-9440  
Fax: 360-427-0177  
[www.readright.com](http://www.readright.com)

Solving the most difficult reading problems - children, teens & adults.

## Renaissance Learning

**804**

2911 Peach Street  
Wisconsin Rapids, WI 54494  
715-424-3636  
Fax: 715-424-4242  
[www.renlearn.com](http://www.renlearn.com)

Renaissance™ reading, math, writing, and standards mastery solutions give educators the vital information they need to get the best results from their curriculum and instructional methods.

## Rhymes 'n' Times

**845**

P.O. Box 87352, 3662 Merritt Anne Drive  
Baton Rouge, LA 70816  
225-753-7908  
Fax: 225-753-2767  
[www.rhymesntimes.com](http://www.rhymesntimes.com)

Rtl-optimized math products for all 4 basic skills: Conquer the Times Tables with Rhymes 'n' Times in ONLY 3 WEEKS—Guaranteed! If the class average isn't 90% or above on the final test, you get a 100% refund. This research-based, multi-sensory program for Regular/SPED/Gifted students K-6 uses differentiated instruction addressing all 4 learning styles. Sister products include: Fishin' for Addition, Subtraction in Action, and Divide 'n' Slide. See 3-minute movie: [www.rhymesntimes.com](http://www.rhymesntimes.com).

## Right Decisions, Right Now

**520**

8687 Melrose Avenue, 7th Floor  
Los Angeles, CA 90069  
310-854-8117  
Fax: 310-854-8106  
[www.rightdecisionsrightnow.com](http://www.rightdecisionsrightnow.com)

The Right Decisions, Right Now Be Tobacco Free program is for youth in grades 5 – 9. This youth tobacco prevention program is evidence-based and FREE of charge. The programs was developed by Lifetime Learning Systems, Inc. and funded by R.J. Reynolds Tobacco Company.

## Rock In Prevention

**707**

7628 Hickman Road  
Des Moines, IA 50322  
515-255-0635  
Fax: 515-252-8847  
[www.rockinprevention.org](http://www.rockinprevention.org)

Rock In Prevention is a powerful, creative and positive program that students, teachers, high school (HS) mentors and parents will remember for a lifetime. Rock uniquely uses music and the arts to reach the hearts and minds of children to help them make positive, healthy, life choices.

## RTI Action Network/NCLD

**907**

1825 Connecticut Avenue NW  
Washington, DC 20009  
202-536-3463  
Fax: 202-536-3516  
[www.rtinetwork.org](http://www.rtinetwork.org)

The RTI Action Network, a national initiative dedicated to the effective implementation of Response to Intervention, seeks to guide

local educators and families in the large-scale adoption of RTI as a means to improve educational outcomes for all students.

## Safe & Civil Schools

**129**

2451 Willamette Street  
Eugene, OR 97405  
541-345-1442

Fax: 541-345-6431

[www.safeandcivilschools.com](http://www.safeandcivilschools.com)

Safe & Civil Schools – Practical Solutions, Positive Results! Proactive, positive, and instructional research-based professional development materials and services on school-wide behavior support, effective classroom management, and individual student interventions.

## Safety Animated, Inc.

**841**

6112 Benjamin Road  
Tampa, FL 33634

813-883-8750

Fax: 813-901-8493

[www.SAFETYANIMATED.COM](http://www.SAFETYANIMATED.COM)

Make your schools safer by adding our eye-catching, colorful safety signage! Portable and effective signs to be used by schools throughout the country to create awareness children are present. These signs are great for pickup and dropoff lines, safety patrol have also utilized our signs to slow drivers down. Our signs are unexpected therefore drivers instantly become aware and more cautious. Children love our signs because they can learn about safety on their level. Wholesale pricing available.

## Sail for Education

**543**

900 Club Drive, Suite A  
Westerville, OH 43081

614-794-9199

Fax: 614-794-9191

[www.sailforeducation.org](http://www.sailforeducation.org)

Standards Aligned Instructional Leadership (SAIL) is a two-year program designed to give administrators and teacher leaders the tools necessary to drive student achievement forward in a systematic and results-driven manner. Doctoral and Master's programs available.

## Sanron - Teach Me Writing

**412**

5140 SW 109 Avenue  
Fort Lauderdale, FL 33328  
954-680-6052  
Fax: 954-680-3270

[www.TeachMeWriting.com](http://www.TeachMeWriting.com)

Teach Me Writing™ is a school-wide sequential writing program for K-5 that provides teachers with daily lessons at every grade level. "Teach Me Writing" provides a consistent scope and sequence, as well as, a consistent language, presentation and expectation for teaching the process of writing. Non-consumable, Scientific-Researched Based, Cost Effective; The program is available in hard copy or on a CD-ROM. Word Wall Posters - Over-Used Words, Vivid Verbs, Emotion Words and Five Senses.

## Scholastic--After School Learning

**940**

90 Old Sherman Tpke  
Danbury, CT 06816

203-797-6990

[www.scholastic.com](http://www.scholastic.com)

The Scholastic After School Learning Program provides all the tools you need to create an engaging and highly motivating after school learning experience that boosts your students' reading and comprehension skills. Best of all, it is easy-to-use and prep time is minimal!

## School Datebooks

**905**

2880 US Hwy 2315, Suite 200  
Lafayette, IN 47909

765-471-8883

Fax: 765-471-8874

[www.schooldatebooks.com](http://www.schooldatebooks.com)

Custom academic datebooks featuring our exclusive full color PolyFusion covers. We format your handbook, place your events on the day and post it all online for free. School Datebooks - Simply the Best!

## School Mall

**906**

180 Freedom Avenue  
Murfreesboro, TN 37129

615-896-3800

Fax: 800-929-3413

[www.schoolmall.com](http://www.schoolmall.com)

SchoolMall is the "Quickest and Easiest" way for Schools to raise money. No door-to-door selling. No collection of money. No delivery of products. NO COST. . . NO RISK . . . ALL REWARD.

## School Mate

**644**

3212 E. Hwy 30  
Kearney, NE 68847  
308-236-8117

Fax: 308-236-8169

[www.schoolmate.com](http://www.schoolmate.com)

Student Planners and School Folders promote organizational and time management skills. We offer stock or custom products to fit any budget. Also learn about our new fundraising program that earns 50% profit with NO RISK. Visit us for free samples!

## School-ToGo.com

**649**

42 Fairview Farm Road  
West Redding, CT 06896  
203-482-4177

Fax: 203-583-8043

[www.school-togo.com](http://www.school-togo.com)

School-ToGo.com will let teachers recommend resources to students & parents that reflect what they are teaching in their classroom. For the first time individual teachers will take the lead in the selection of resources that support their classroom efforts. Through School-ToGo.com, teachers may create an unlimited number of resource recommendations and publish their selections to their entire classroom, a small group or even a single student or parent.

## Schwabe Books

**224**

330 E. Easy Street #F  
Simi Valley, CA 93065  
805-306-1772

805-582-9510

[www.schwabebooks.com](http://www.schwabebooks.com)

Suppliers of classroom library books at 50% off to schools nationwide.

## Science Kit Elementary

**842**

777 East Park Drive  
Tonawanda, NY 14150

800-242-2042

Fax: 800-828-3299

[www.sciencekit.com](http://www.sciencekit.com)

Science Kit is a leading supplier of science materials and equipment to Biology, Chemistry, Earth Science and Physics teachers throughout the United States.

## Seton Hall University

601

400 S. Orange Avenue  
S. Orange, NJ 07079  
973-275-2728  
Fax: 973-275-2847  
www.education.shu.edu

The Seton Hall program allows practicing K-12 administrators, the opportunity to earn an Ed.D. Degree over a two year period. This rigorous traditional program meets as a cohort 10 weekends and two summer sessions on campus. Loans cover the entire cost.

## Sharp Schools, Inc.

701

3055 Peachtree Industrial Boulevard  
Suite 210  
Duluth, GA 30097  
678-990-9480  
Fax: 678-868-2221  
www.sharpschools.com

The SHARP High Attendance Program was designed specifically to increase attendance and reduce tardiness in elementary schools. It works because it is fun for the kids and easy to administer for principals and teachers. The Program rewards every child with good attendance on a weekly basis. Increase your attendance! Start the SHARP Program at your school!

## Shurley Instructional Material

423

366 SIM Drive  
Cabot, AR 72023  
501-843-3869--  
Fax: 501-843-0583-  
www.shurley.com

Shurley English is a dynamic English curriculum for grades K-8. Our curriculum has an outstanding history of student success. We incorporate a part-to-whole philosophy for grammar and writing. Mastery, retention, and enthusiasm for English are hallmarks of Shurley English.

## SICO America, Inc.

513

7525 Cahill Rd  
Minneapolis, MN 55435  
800-742-6462  
Fax: 952-941-6688  
www.sicoinc.com

High quality, easy to operate, great looking Sico products provide the lowest cost-of-ownership maximizing use of minimal space for schools. Sico products includes retractable Sico Insta-Theatres, mobile/folding tables, stages, choral risers, and room partitions.

## Sing2Learn

618

13771 Benson Avenue  
Chino, CA 91710  
909-465-6901  
Fax: 909-465-6903  
www.Sign2Learn.com

The Sing2Learn Story... After coming to the United States over twenty years ago, I struggled to learn English. I later discovered the easiest way to learn a new language when my daughter, Christina, learned to speak Chinese in only three months! How did she do this? Simple: she learned by singing!

## Smart Ducketts, Inc.

506

7540 Crawford Place  
Rancho Cucamonga, CA 91739  
909-646-2697  
www.dailyparentcommunication.com

Most Parents complain of not being aware of their child's standing before progress report comes out. With the product TeacherTold we can eliminate that challenge in a cost effective and time efficient way. In less than 3 minutes per day the entire class can receive a daily status in a low tech way. Principals, provide your Teachers with a reusable tool that will inform you parents, constantly monitor your students, and enhance the service of your school.

## Smith System

235

1714 E. 14th Street  
Plano, TX 75074  
972-398-4050  
Fax: 972-398-4051  
www.smithsystem.com

Partners in shaping Educational Environments. Smith System is a premier provider of interactive classroom, library, and computer furniture for Student Success. Visit our website for a complete selection of furnishings at www.smithsystem.com. All products are GREENGUARD for Children and Schools certified.

## Solution Tree

632

304 W. Kirkwood Avenue  
Bloomington, IN 47404  
812-336-7700--210  
Fax: 812-336-7790  
www.solution-tree.com

Solution Tree provides tested and proven books, videos, professional development services and more that help those who work with youth create safe and caring schools, agencies, and communities where all children succeed.

## The Source for Learning, Inc.

329

11490 Commerce Park Drive, Suite 230  
Reston, VA 20191  
703-860-9200  
Fax: 703-860-9237  
www.sflinc.org

The Source for Learning (SFL) is a not-for-profit company offering teachers, students, and parents the web's best collection of learning resources. Compiled and reviewed by education professionals, the resources cover countless subjects and support diverse learning styles. Source for Learning services featured at NAESP 2009 include TeachersFirst.com and PreschoolFirst.com; SFL also publishes TeachersAndFamilies.com. Together, these sites enhance education at every level.

## Spectrum Corporation

308

10048 Easthaven Blvd.  
Houston, TX 77075  
713-944-6200  
Fax: 713-944-1290  
www.spectrumscoreboards.com

Spectrum manufactures, sells and services the highest quality scoreboards, electronic message displays and illuminated Horizon marquees in the country. Spectrum scoreboards, sports timers, digital clocks and marquees can be seen in private and public schools, colleges, municipal parks, stadiums and coliseums.

## Spectrum Industries, Inc.

819

P.O. Box 400, 925 First Avenue  
Chippewa Falls, WI 54729  
800-235-1262  
Fax: 800-335-0473  
www.spectrumfurniture.com

Computer/Technology lab furniture and multi-media centers featuring Spectrum's exclusive cable-guard wire management system. Flexible modules, durable, ergonomic design. Looks great! Sold direct from manufacturing plant.

## Spirit and Pride

604

180 Freedom Avenue  
Murfreesboro, TN 37129  
615-896-3800  
Fax: 800-438-6168  
www.schoolmall.com

The Spirit and Pride program is designed to help your school provide exciting, high quality spirit wear without the headaches, guess work and risk of unsold garments. There is absolutely no cost to your school...no set-up



charge...no art fee...no minimum order...no shipping charge! We handle all the details to make it incredibly easy for you and your staff.

## **Staff Development for Educators/Crystal Springs Books**

**505**

10 Sharon Road  
Peterborough, NH 03458  
603-924-9621  
Fax: 603-924-6688  
www.sde.com

Staff Development for Educators provides professional development seminars, conferences, and eSeminars on the latest topics for PreK-12 educators. SDE's customized training offers in-service staff development tailored to your needs. Crystal Springs Books offers professional books and products for K-12 educators. Shop the catalog, visit [crystalsprings.com](http://crystalsprings.com), or bring a Book Fair to your school!

## **Stewart School Signs**

**540**

2201 Cantu Court, Suite 218  
Sarasota, FL 34232  
941-378-4242  
Fax: 941-378-2765  
www.stewartsigns.com

America's premier sign company.

## **StudentPublishing.com**

**208**

1500 West Hampden Avenue, Suite 4E  
Englewood, CO 80110  
303-327-8141  
Fax: 303-762-7886  
www.studentpublishing.com

Motivate students with publishing! We publish student stories as professionally produced books. Project-based learning that fits within your curriculum to help meet writing standards and excite students to engage with writing. Special school pricing – no start-up costs - FREE publishing options. Visit to make your own FREE book!

## **Study Island**

**302**

3400 Carlisle St., Suite 345  
Dallas, TX 75204  
800-419-3191  
Fax: 866-466-6058  
www.studyisland.com

Study Island is a leading provider of affordable, easy-to-use, Web-based standards mastery products. ALL OF OUR PROGRAMS ARE BUILT FROM STATE STANDARDS.

## **Success by Design, Inc.**

**405**

3741 Linden SE  
Wyoming, MI 49548  
616-247-1824  
Fax: 800-327-0048  
www.successbydesign.com

Innovative planners, homework boards, and other organizational materials for students and educators.

## **Summit Products**

**325**

224 County Road 2455  
Mineola, TX 75773  
903-569-0590  
Fax: 903-569-0690  
www.summitdogtags.com

Military style dog tags, custom laser engraved for a permanent mark from Summit Products - THE Dog Tag People. Popular uses include rewarding success in Accelerated Reading, Math Facts, Attendance Award, Honor Roll, & Character.

## **Teach Logic, Inc.**

**937**

1688 Ord Way  
Oceanside, CA 92056  
760-631-7800  
Fax: 760-631-1283  
www.teachlogic.com

TeachLogic, Inc., is a Professional audio company specializing in infrared wireless audi products. We have infrared wireless microphones, classroom amplification sound systems and other sound systems.

## **TeachLink Technologies**

**605**

6942 FM 160 East #409  
Humble, TX 77346  
866-272-0836  
Fax: 866-605-2192  
www.teacklink.us

We are a manufacture of infrared classroom amplification systems.

## **Textbook Tracker**

**944**

1831 Fort Union Blvd.  
Salt Lake City, UT 84121  
801-943-7277  
Fax: 801-943-7752  
www.companioncorp.com

## **Theatreworks USA**

**321**

151 W. 26th Street, 7th Floor  
New York, NY 10001  
212-647-1100  
Fax: 212-924-5377  
www.twusa.org

TheatreworksUSA is an award-winning professional theatre for young and family audiences. We perform in theaters and schools across the country, presenting educational, entertaining and thought-provoking productions. Our programs are available for in-school performances, class trips, workshops, residencies, professional development, family fun nights and fundraising events.

## **Tiger Woods Foundation**

**225**

121 Innovation Drive, Suite 150  
Irvine, CA 92617  
949-725-3003  
949-725-3002  
www.tigersactionplan.com

Stop by the Tiger Woods Foundation booth to learn about our FREE character development program, Tiger's Action plan. Youth ages 8-17 will learn about their individual talents, skills and abilities when using Tiger's Action Plan. Tiger's Action Plan encourages youth to identify specific desires or goals and begin taking steps toward achieving those dreams. In the process, they learn about their unique talents and skills, their ability to become a leader and give back to their community and the behaviors that contribute to success in life.

Over 5 million students throughout the country are using the program in groups, individually and as student-mentor pairs.

The three national priorities of character development, volunteer service and career exploration are an ideal curriculum for teachers, after school providers and those working with youth.

## **U.S. Census Bureau**

**230**

Exhibit Program 8HI86B  
Washington, DC 20233  
301-763-1766  
Fax: 301-763-6831  
www.census.gov

The Census Bureau serves as the leading source of quality data about the nation's people and economy. We honor privacy, protect confidentiality, share our expertise globally, and conduct our work openly.





## USDA, Food and Nutrition Service

542

3101 Park Center Drive, #632  
Alexandria, VA 22302  
703-305-2435  
Fax: 703-305-2549

[www.teamnutrition.usda.gov](http://www.teamnutrition.usda.gov)

Team Nutrition's goal is to help improve children's lifelong eating and physical activity habits through training and technical assistance for schools, nutrition education for children and caregivers, and school and community support for healthy eating and physical activity. We have FREE materials for elementary schools as well as information on the HealthierUS School Challenge, and other resources supporting the Child Nutrition Programs

## VALIC

### VALIC

628

2929 Allen Pkwy L13-10  
Houston, TX 77019  
713-831-6220  
Fax: 713-831-6161  
[www.aigvalic.com](http://www.aigvalic.com)

With more than \$63 billion in total assets, AIG Retirement is an industry leader and currently manages long-term investment programs for almost 26,000 not-for-profit and for-profit education, healthcare and public sector organizations in more than 41,000 locations, representing more than two million investors, throughout the country.



## VIRCO Manufacturing Corporation

619

2027 Harpers Way  
Torrance, CA 90501  
310-533-0474  
Fax: 310-328-0292  
[www.virco.com](http://www.virco.com)

Virco's industry-leading selection of educational furniture includes the best-selling ZUMA® models, traditional chairs and desks, and all-new TEXT™, Metaphor™ and Telos™ products.

## Walden University

609

1001 Fleet Street  
Baltimore, MD 21202  
410-528-7691  
Fax: 410-843-6373  
[www.waldenu.edu](http://www.waldenu.edu)

Online advanced degrees and graduate courses.



## Wal-Mart/Faded Glory Schoolwear-Kalikow

336

7111 W. Indian School Road #125  
Phoenix, AZ 85033  
877-301-6400  
Fax: 877-301-4600  
[www.walmart.com](http://www.walmart.com)

Wal\*Mart stores, including Walmart.com, provides top value with Faded Glory SchoolWear and is American's #1 outlet for families with students in uniform, dress codes and spirit days. Visit Booth 1125 to register to win a Wal\*Mart gift card.

## Williamson-Dickie Manufacturing Company

650

509 W. Vickery Blvd.  
Ft. Worth, TX 76114  
817-336-7201  
Fax: 817-810-4150  
[www.dickies.com](http://www.dickies.com)

Williamson-Dickie Manufacturing Company... a leader in SchoolWear apparel and WorkWear worldwide. SchoolWear Apparel division provides school wear for boys and girls sizes 2T to 20 including Husky and Half sizes; and Junior sizes from 0 to 21. Product includes tops and bottoms in solids and plaids for girls; lightweight outerwear; and accessories offered by various Licensees.

## Wireless Generation

844

55 Washington Street, Suite 900  
Brooklyn, NY 11201  
212-796-2475  
Fax: 212-796-2311  
[www.wirelessgeneration.com](http://www.wirelessgeneration.com)

Wireless Generation observed classroom interactions and pinpointed where technology could make a difference in educators' challenges. This research led them to invent mCLASS® software, enabling teachers to use handheld devices for giving formative assessments in the elementary grades.

## World Research Company

918

4926 Profit Drive  
Tyler, TX 75707  
903-581-3720  
Fax: 903-534-9289  
[www.dryeraseonline.com](http://www.dryeraseonline.com)

High quality TWO-SIDED Dry Erase boards. Classroom sets include boards, markers, and erasers. Available in assorted prints for individual student learning.



## World's Finest Chocolate

441

4801 South Lawndale Avenue  
Chicago, IL 60632  
773-847-4600  
[www.worldsfinestfundraising.com](http://www.worldsfinestfundraising.com)

In all markets which it serves, World's Finest® Chocolate will compete on the basis of high-quality products and services that ensure superior customer satisfaction. WFC is committed to providing its customers, employees and suppliers with an atmosphere of participation that involves them in the process of continuous improvement.

## Write Reflections

232

1501 Grasslands Blvd., PO Box 6516  
Lakeland, FL 33807  
863-644-7976  
Fax: 863-616-9917  
[www.writereflections4u.com](http://www.writereflections4u.com)

Want to increase writing scores? Implement a K-12th grade writing spiral program. Write Reflections will help you do this. Staff development also available.

## Zaner-Bloser

700

1201 Dublin Road  
Columbus, OH 42315  
614-487-2722  
Fax: 614-487-2699  
[www.zaner-bloser.com](http://www.zaner-bloser.com)

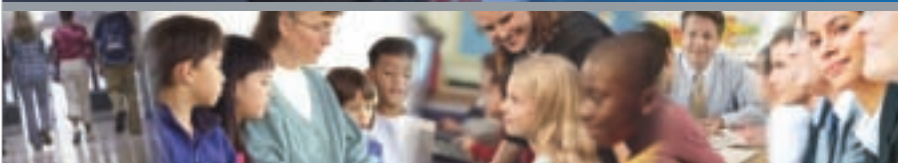
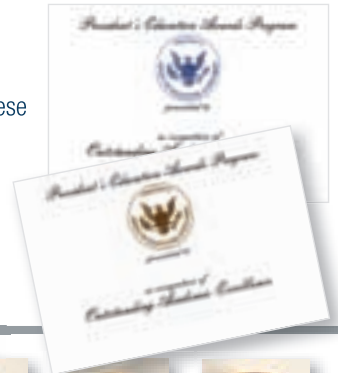
Zaner-Bloser The Language Arts and Reading Company "A premier publisher of research-based reading, writing, spelling, handwriting, and innovative literacy/character development programs for grade K-8."

"Today we begin in earnest the work of making sure that the world we leave our children is just a little bit better than the one we inhabit today."  
*President Barack Obama*

## Reward Your Top Achievers With the Most Prestigious Award for Academic Success!

Sponsored by the U.S. Department of Education, the President's Education Awards Program is a way for principals to recognize and honor those students who have achieved high academic goals through their hard work and dedication to learning.

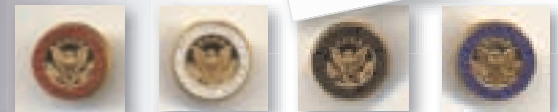
Each award includes an **embossed certificate signed by President Barack Obama**, Secretary of Education Arne Duncan, and you, **plus a congratulatory letter from President Obama**. There is no charge for these certificates, and there is no limit to how many you can give as long as students meet the established criteria.



**naesp** National Association of Elementary School Principals

NATIONAL ASSOCIATION OF SECONDARY SCHOOL PRINCIPALS  
*promoting excellence in school leadership*

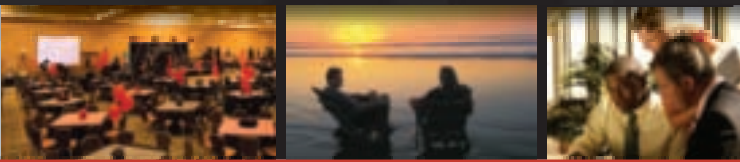
Go to [www.naesp.org](http://www.naesp.org) or call 877-897-4784.



**Also available: beautiful lapel pins to present to students at your awards ceremony!**

Reward every student who accomplishes high academic achievement with these pins—for **JUST \$1.50 EACH**.

# NAESP Summer Institute 2009



## RESPONSE TO INTERVENTION: The Leadership Challenge and Reward

July 6-9, 2009

Embassy Suites Hotel at Kingston Plantation  
Myrtle Beach, South Carolina

**TO REGISTER, CONTACT**  
NAESP Leadership Academy at 1-800-386-2377

- **BUILD** greater coherence, rigor, and research-based strategies into your instructional program to meet students' diverse needs
- **RECOGNIZE** how the RTI process fits within school reform and improvement efforts
- **MONITOR** student progress to determine students' response to interventions
- **USE** data-based decision making to create interventions that respond to students' needs
- **CREATE** building teams that value and utilize the expertise of the entire staff
- **APPLY** available resources to support RTI implementation

**naesp**

# EXHIBITORS BY PRODUCT

## Arts in Education

|                             |     |
|-----------------------------|-----|
| Fit4Learning, Inc.          | 300 |
| Music Theatre International | 709 |
| Provo Craft                 | 613 |
| StudentPublishing.com       | 208 |
| Theatreworks USA            | 321 |

## Association/Organizations

|                                                            |            |
|------------------------------------------------------------|------------|
| American School Counselor Association                      | 745        |
| Education Week/Teacher Sourcebook                          | 209        |
| Greater Houston CVB                                        | 223        |
| Heifer                                                     | 306        |
| International Baccalaureate North America                  | 525        |
| Measured Progress                                          | 504        |
| NAESP                                                      | 629        |
| National Board for Professional Teaching Standards (NBPTS) | 741        |
| National Council of Teachers of Mathematics (NCTM)         | 442<br>440 |
| National Guard                                             | 544        |
| National Parent Teacher Association (PTA)                  | 648        |
| National Elementary Honor Society                          | 436        |
| Ontario Principals Council                                 | 536        |
| RTI Action Network                                         | 907        |
| Tiger Woods Foundation                                     | 225        |
| U.S. Census Bureau                                         | 230        |

## Book Publishers

|                                            |     |
|--------------------------------------------|-----|
| Barnes & Noble Inc.                        | 414 |
| Cecil Mosenson                             | 607 |
| Center for Civic Education                 | 221 |
| Hazelden Publishing & Educational Services | 314 |
| KAMICO Instructional Media, Inc.           | 620 |
| The Learning Connection TLC                | 207 |
| Morris Press Cookbooks                     | 642 |
| Multi-cultural Book World                  | 420 |
| Nystrom-Herff Jones Education              | 823 |
| Schwabe Books                              | 224 |
| Sing2Learn                                 | 618 |
| Solution Tree                              | 632 |
| Zaner-Bloser                               | 700 |

## Character Education

|                                                |     |
|------------------------------------------------|-----|
| All for Kidz, Inc.                             | 233 |
| Challenge Masters, Inc.                        | 942 |
| CHARACTER COUNTS!                              | 102 |
| EPEC (Exemplary Physical Education Curriculum) | 418 |
| The First Tee                                  | 320 |
| Fit4Learning, Inc.                             | 300 |
| IDEAPartnership                                | 750 |
| Integrity Time                                 | 334 |
| Kiwanis                                        | 821 |
| The Learning Connection TLC                    | 207 |
| Lintor Create-A-Book, Inc.                     | 316 |
| Music Theatre International                    | 709 |
| The National Beta Club                         | 814 |
| National Guard                                 | 544 |
| Partners In Learning                           | 234 |
| Peaceful Playgrounds                           | 903 |
| People for the Ethical Treatment of Animals    | 943 |
| The Pin Man                                    | 200 |
| Positive Action, Inc.                          | 421 |
| Positive Promotions                            | 324 |
| Right Decisions, Right Now                     | 520 |
| Sharp Schools, Inc.                            | 701 |
| Sing2Learn                                     | 618 |
| Smart Ducketts, Inc.                           | 506 |
| Theatreworks USA                               | 321 |

## Classroom/School Supplies

|                                                |     |
|------------------------------------------------|-----|
| AccuCut                                        | 929 |
| Armor Healthcare                               | 715 |
| Awesomely Organized                            | 603 |
| Barnes & Noble Inc.                            | 414 |
| Bright White Paper Company                     | 624 |
| The Classroom Solution, Inc.                   | 323 |
| Cover One                                      | 342 |
| Education City                                 | 749 |
| Education Week/Teacher Sourcebook              | 209 |
| Educators Outlet                               | 407 |
| Ellison Educational Equipment, Inc.            | 206 |
| EPEC (Exemplary Physical Education Curriculum) | 418 |
| Excel Math (AnsMar Publishers, Inc.)           | 920 |

|                                             |     |
|---------------------------------------------|-----|
| Fit4Learning, Inc.                          | 300 |
| Franklin Covey                              | 213 |
| Gold Star Registry                          | 312 |
| H-ITT                                       | 202 |
| Intelligent Healthcare Displays             | 340 |
| K-5 Kaplan                                  | 432 |
| Lakeshore Learning Materials                | 101 |
| Learning Wrap-ups                           | 630 |
| M.A.T. Industries, Inc.                     | 824 |
| The MarkerBoard People                      | 800 |
| Mimio                                       | 425 |
| Multi-cultural Book World                   | 420 |
| Ohio Educational Consultants                | 534 |
| Opportunity Education Sister School Program | 107 |
| Positive Promotions                         | 324 |
| Provo Craft                                 | 613 |
| Rhymes 'n' Times                            | 845 |
| Sanron - Teach Me Writing                   | 412 |
| School Datebooks                            | 905 |
| School Mate                                 | 644 |
| School-ToGo.com                             | 649 |
| Science Kit Elementary                      | 842 |
| Success by Design, Inc.                     | 405 |
| World Research Company                      | 918 |

## Clock Systems

|                      |     |
|----------------------|-----|
| Spectrum Corporation | 308 |
|----------------------|-----|

## Clothing/Sportswear/Uniforms

|                                         |     |
|-----------------------------------------|-----|
| Classicwear/Brite Ideas                 | 809 |
| JAXCO Industries, Inc.                  | 518 |
| JC Penney/Izod Schoolwear               | 508 |
| Spirit and Pride                        | 604 |
| The Teachers Corner                     | 536 |
| Wal-Mart/Faded Glory Schoolwear-Kalikow | 336 |
| Williamson-Dickey Manufacturing Company | 650 |

## Computer Hardware/Software

|                              |     |
|------------------------------|-----|
| Alexandria / KeepnTrack      | 705 |
| Cii Associates, Incorporated | 941 |
| EasyEvaluations              | 848 |

|                                   |     |
|-----------------------------------|-----|
| Education Week/Teacher Sourcebook | 209 |
| Ellsworth Publishing Company      | 747 |
| Franklin Covey                    | 213 |
| GiftBerry.org                     | 921 |
| H-ITT                             | 202 |
| Howard Technology Solutions       | 913 |
| KAMICO Instructional Media, Inc.  | 620 |
| The Learning Connection TLC       | 207 |
| MIND Research Institute           | 640 |
| Preferred Educational Software    | 812 |
| StudentPublishing.com             | 208 |
| Study Island                      | 302 |
| Wireless Generation               | 844 |

### Conflict Resolution

|                                            |     |
|--------------------------------------------|-----|
| Challenge Masters, Inc.                    | 942 |
| Hazelden Publishing & Educational Services | 314 |
| The Learning Connection TLC                | 207 |
| notMYKid                                   | 622 |
| Peaceful Playgrounds                       | 903 |
| Positive Action, Inc.                      | 421 |
| Solution Tree                              | 632 |
| Theatreworks USA                           | 321 |

### Curriculum Resources

|                                            |     |
|--------------------------------------------|-----|
| Barnes & Noble Inc.                        | 414 |
| BCI Burke Company, LLC                     | 909 |
| Camelot Learning                           | 840 |
| ePals, Inc.                                | 444 |
| Excel Math (AnsMar Publishers, Inc.)       | 920 |
| Frog Publications, Inc.                    | 219 |
| Handwriting Without Tears, Inc.            | 229 |
| Hazelden Publishing & Educational Services | 314 |
| JAX Ltd. Inc.                              | 843 |
| K-5 Kaplan                                 | 432 |
| KAMICO Instructional Media, Inc.           | 620 |
| Lakeshore Learning Materials               | 101 |
| The Learning Connection TLC                | 207 |
| Lindamood-Bell Learning Processes          | 541 |
| Lintor Create-A-Book, Inc.                 | 316 |
| Math Teachers Press, Inc.                  | 531 |
| Measured Progress                          | 504 |

|                                                    |            |
|----------------------------------------------------|------------|
| Mentoring Minds, L. P.                             | 922        |
| National Council of Teachers of Mathematics (NCTM) | 440<br>442 |
| Nystrom-Herff Jones Education                      | 823        |
| Ohio Educational Consultants                       | 534        |
| Peaceful Playgrounds                               | 903        |
| Play & Park Structures                             | 801        |
| Read Naturally                                     | 435        |
| Rhymes 'n' Times                                   | 845        |
| Right Decisions, Right Now                         | 520        |
| Sanron - Teach Me Writing                          | 412        |
| Source for Learning                                | 329        |
| StudentPublishing.com                              | 208        |
| Write Reflections                                  | 232        |

### Distance Learning

|                                                                               |     |
|-------------------------------------------------------------------------------|-----|
| American Public University System                                             | 448 |
| Argosy University                                                             | 532 |
| California University of Pennsylvania                                         | 646 |
| Capella University                                                            | 748 |
| Education Week/Teacher Sourcebook                                             | 209 |
| Ellsworth Publishing Company                                                  | 747 |
| Nova Southeastern University - Fischler School of Education and Human Service | 813 |
| Sing2Learn                                                                    | 618 |
| Walden University                                                             | 609 |

### Diversity in Education

|                       |     |
|-----------------------|-----|
| EduClime, LLC         | 925 |
| Human Rights Campaign | 341 |
| The Pin Man           | 200 |
| Positive Promotions   | 324 |
| RTI Action Network    | 907 |
| Sing2Learn            | 618 |

### Financial/Insurance

|                                   |     |
|-----------------------------------|-----|
| California Casualty               | 343 |
| Education Week/Teacher Sourcebook | 209 |
| The Horace Mann Companies         | 522 |
| VALIC                             | 62  |

### Gifts/Awards/Recognition

|                    |     |
|--------------------|-----|
| Baudville          | 409 |
| Gold Star Registry | 312 |

|                            |     |
|----------------------------|-----|
| JAX Ltd. Inc.              | 843 |
| JAXCO Industries, Inc.     | 518 |
| Love To Teach              | 901 |
| Patricia's Spiritwear, LLC | 713 |
| The Pin Man                | 200 |
| Positive Promotions        | 324 |
| Sharp Schools, Inc.        | 701 |
| Summit Products            | 325 |
| The Teachers Corner        | 536 |

### Health & Physical Education

|                                                |     |
|------------------------------------------------|-----|
| All for Kidz, Inc.                             | 233 |
| Armor Healthcare                               | 715 |
| BCI Burke Company, LLC                         | 909 |
| Challenge Masters, Inc.                        | 942 |
| EPEC (Exemplary Physical Education Curriculum) | 418 |
| Fit4Learning, Inc.                             | 300 |
| Hazelden Publishing & Educational Services     | 314 |
| Healthy Lifestyle Choices                      | 521 |
| Intelligent Healthcare Displays                | 340 |
| Landscape Structures, Inc.                     | 729 |
| Larada Sciences, Inc.                          | 422 |
| notMYKid                                       | 622 |
| Novartis                                       | 529 |
| The OrganWise Guys, Inc.                       | 217 |
| Peaceful Playgrounds                           | 903 |
| Positive Promotions                            | 324 |
| Rock In Prevention                             | 707 |
| Theatreworks USA                               | 321 |
| USDA, Food and Nutrition Service               | 542 |

### Incentive/Fundraising

|                                    |     |
|------------------------------------|-----|
| Barnes & Noble Inc.                | 414 |
| BCI Burke Company, LLC             | 909 |
| GiftBerry.org                      | 921 |
| Gold Star Registry                 | 312 |
| Great American Opportunities, Inc. | 404 |
| Herff Jones Photography            | 818 |
| JAX Ltd. Inc.                      | 843 |
| JAXCO Industries, Inc.             | 518 |
| Little Sign Co.                    | 523 |
| Morris Press Cookbooks             | 642 |
| The Pin Man                        | 200 |
| Positive Promotions                | 324 |

# EXHIBITORS BY PRODUCT



|                          |     |
|--------------------------|-----|
| OSP/TIME, Inc.           | 719 |
| School Mall              | 906 |
| School Mate              | 644 |
| Summit Products          | 325 |
| Theatreworks USA         | 321 |
| World's Finest Chocolate | 441 |

## Instructional Aids

|                                             |     |
|---------------------------------------------|-----|
| AccuCut                                     | 929 |
| Bright White Paper Company                  | 624 |
| Bureau of Education & Research, Inc.        | 433 |
| EduClime, LLC                               | 925 |
| Ellison Educational Equipment, Inc.         | 206 |
| Fit4Learning, Inc.                          | 300 |
| Handwriting Without Tears, Inc.             | 229 |
| H-ITT                                       | 202 |
| JAX Ltd. Inc.                               | 843 |
| KAMICO Instructional Media, Inc.            | 620 |
| Mentoring Minds, L. P.                      | 922 |
| Opportunity Education Sister School Program | 107 |
| Positive Promotions                         | 324 |
| Quantum Learning Technologies               | 309 |
| Read Right Systems, Inc.                    | 322 |
| Renaissance Learning                        | 804 |
| Rhymes 'n' Times                            | 845 |
| Sanron - Teach Me Writing                   | 412 |
| Scholastic--After School Learning           | 940 |
| School Datebooks                            | 905 |
| Science Kit Elementary                      | 842 |
| Wireless Generation                         | 844 |
| World Research Company                      | 918 |

## Language Arts/Reading

|                                      |     |
|--------------------------------------|-----|
| Barnes & Noble Inc.                  | 414 |
| Bureau of Education & Research, Inc. | 433 |
| ePals, Inc.                          | 444 |
| The Great Books Foundation           | 608 |
| Gourmet Learning                     | 424 |
| JAX Ltd. Inc.                        | 843 |
| K-5 Kaplan                           | 432 |
| KAMICO Instructional Media, Inc.     | 620 |
| Lakeshore Learning Materials         | 101 |
| The Learning Connection TLC          | 207 |

|                                                        |     |
|--------------------------------------------------------|-----|
| Learning Resources                                     | 533 |
| Lindamood-Bell Learning Processes                      | 541 |
| Lintor Create-A-Book, Inc.                             | 316 |
| Measured Progress                                      | 504 |
| Mentoring Minds, L. P.                                 | 922 |
| Multi-cultural Book World                              | 420 |
| Northwest Evaluation Association                       | 318 |
| Ohio Educational Consultants                           | 534 |
| Pearson - Clinical Assessment Group                    | 228 |
| Quantum Learning Technologies                          | 309 |
| Read Naturally                                         | 435 |
| Read Right Systems, Inc.                               | 322 |
| Renaissance Learning                                   | 804 |
| Rhymes 'n' Times                                       | 845 |
| Sanron - Teach Me Writing                              | 412 |
| Scholastic--After School Learning                      | 940 |
| School-ToGo.com                                        | 649 |
| Shurley Instructional Material                         | 423 |
| Staff Development for Educators/ Crystal Springs Books | 505 |
| StudentPublishing.com                                  | 208 |
| Theatreworks USA                                       | 321 |
| World Research Company                                 | 918 |
| Zaner-Bloser                                           | 700 |

## Mathematics/Science

|                                      |     |
|--------------------------------------|-----|
| Barnes & Noble Inc.                  | 414 |
| Bureau of Education & Research, Inc. | 433 |
| Camelot Learning                     | 840 |
| Excel Math (AnsMar Publishers, Inc.) | 920 |
| Gourmet Learning                     | 424 |
| JAX Ltd. Inc.                        | 843 |
| K-5 Kaplan                           | 432 |
| KAMICO Instructional Media, Inc.     | 620 |
| Kidsay                               | 923 |
| Lakeshore Learning Materials         | 101 |
| The Learning Connection TLC          | 207 |
| Learning Resources                   | 533 |
| Learning Wrap-ups                    | 630 |
| Lindamood-Bell Learning Processes    | 541 |
| Lintor Create-A-Book, Inc.           | 316 |
| Math Teachers Press, Inc.            | 531 |

|                                                        |            |
|--------------------------------------------------------|------------|
| Measured Progress                                      | 504        |
| Mentoring Minds, L. P.                                 | 922        |
| MIND Research Institute                                | 640        |
| National Council of Teachers of Mathematics (NCTM)     | 442<br>440 |
| National Guard                                         | 544        |
| Northwest Evaluation Association                       | 318        |
| Ohio Educational Consultants                           | 534        |
| Pearson - Clinical Assessment Group                    | 228        |
| Rhymes 'n' Times                                       | 845        |
| Science Kit Elementary                                 | 842        |
| Staff Development for Educators/ Crystal Springs Books | 505        |
| Theatreworks USA                                       | 321        |
| World Research Company                                 | 918        |

## Music/Instruments

|                              |     |
|------------------------------|-----|
| Barnes & Noble Inc.          | 414 |
| Lakeshore Learning Materials | 101 |
| MIND Research Institute      | 640 |
| Theatreworks USA             | 321 |

## Parent Involvement

|                                           |     |
|-------------------------------------------|-----|
| Baudville                                 | 409 |
| Damand Promotions                         | 332 |
| Frog Publications, Inc.                   | 219 |
| IDEAPartnership                           | 750 |
| Integrity Time                            | 334 |
| JAX Ltd. Inc.                             | 843 |
| K-5 Kaplan                                | 432 |
| Kiwanis                                   | 821 |
| Lakeshore Learning Materials              | 101 |
| The Learning Connection TLC               | 207 |
| Lintor Create-A-Book, Inc.                | 316 |
| National Parent Teacher Association (PTA) | 648 |
| notMYKid                                  | 622 |
| Positive Action, Inc.                     | 421 |
| Positive Promotions                       | 324 |
| Rhymes 'n' Times                          | 845 |
| Rock In Prevention                        | 707 |
| Smart Ducketts, Inc.                      | 506 |
| Solution Tree                             | 632 |

**Photography/Yearbooks**

|                            |     |
|----------------------------|-----|
| Herff Jones Photography    | 818 |
| Inter-State Studio         | 333 |
| Lifetouch                  | 641 |
| Lintor Create-A-Book, Inc. | 316 |
| The Pin Man                | 200 |

**Playground Equipment**

|                            |     |
|----------------------------|-----|
| BCI Burke Company, LLC     | 909 |
| Challenge Masters, Inc.    | 942 |
| GameTime                   | 712 |
| Landscape Structures, Inc. | 729 |
| Peaceful Playgrounds       | 903 |
| Play & Park Structures     | 801 |
| Playworld Systems          | 313 |
| Safety Animated, Inc.      | 841 |

**Professional Development**

|                                                                                |     |
|--------------------------------------------------------------------------------|-----|
| American Public University System                                              | 448 |
| Argosy University                                                              | 532 |
| Association of California School Administrators                                | 354 |
| Baudville                                                                      | 409 |
| Bureau of Education & Research, Inc.                                           | 433 |
| California University of Pennsylvania                                          | 646 |
| Center for Civic Education                                                     | 221 |
| CHARACTER COUNTS!                                                              | 102 |
| Education Week/Teacher Sourcebook                                              | 209 |
| Fit4Learning, Inc.                                                             | 300 |
| The Great Books Foundation                                                     | 608 |
| K-5 Kaplan                                                                     | 432 |
| Kagan Publishing & Professional Development                                    | 706 |
| KAMICO Instructional Media, Inc.                                               | 620 |
| Lakeshore Learning Materials                                                   | 101 |
| The Learning Connection TLC                                                    | 207 |
| Lindamood-Bell Learning Processes                                              | 541 |
| Measured Progress                                                              | 504 |
| National Council of Teachers of Mathematics (NCTM)                             | 442 |
| Northwest Evaluation Association                                               | 318 |
| Nova Southeastern University - Fischler School of Education and Human Services | 813 |

|                                                        |     |
|--------------------------------------------------------|-----|
| The Pin Man200                                         |     |
| RTI Action Network                                     | 907 |
| Safe & Civil Schools                                   | 129 |
| Sail for Education                                     | 543 |
| Seton Hall University                                  | 601 |
| Solution Tree                                          | 632 |
| Source for Learning                                    | 329 |
| Staff Development for Educators/ Crystal Springs Books | 505 |
| Theatreworks USA                                       | 321 |
| Walden University                                      | 609 |

**Recruiting**

|                           |     |
|---------------------------|-----|
| Baudville                 | 409 |
| Dantes Troops to Teachers | 939 |
| The Pin Man               | 200 |

**Safe Schools**

|                                            |     |
|--------------------------------------------|-----|
| Armor Healthcare                           | 715 |
| Challenge Masters, Inc.                    | 942 |
| Cii Associates, Incorporated               | 941 |
| D.A.R.E. America                           | 319 |
| Hazelden Publishing & Educational Services | 314 |
| Healthy Lifestyle Choices                  | 521 |
| Human Rights Campaign                      | 341 |
| Ident-A-Kid                                | 919 |
| Landscape Structures, Inc.                 | 729 |
| Little Sign Co.                            | 523 |
| notMYKid                                   | 622 |
| Novartis                                   | 529 |
| Peaceful Playgrounds                       | 903 |
| Positive Action, Inc.                      | 421 |
| Positive Promotions                        | 324 |
| Safe & Civil Schools                       | 129 |
| Safety Animated, Inc.                      | 841 |
| School Check In                            | 704 |

**School Administration**

|                                                 |     |
|-------------------------------------------------|-----|
| Association of California School Administrators | 354 |
| Capella University                              | 748 |
| Cii Associates, Incorporated                    | 941 |
| D.A.R.E. America                                | 319 |
| EasyEvaluations                                 | 848 |

|                                   |     |
|-----------------------------------|-----|
| Education Week/Teacher Sourcebook | 209 |
| Educational Research Service      | 807 |
| GiftBerry.org                     | 921 |
| Preferred Educational Software    | 812 |
| RTI Action Network                | 907 |
| School Check In                   | 704 |
| Smart Ducketts, Inc.              | 506 |

**School Furniture**

|                                 |     |
|---------------------------------|-----|
| The HON Company                 | 212 |
| Lakeshore Learning Materials    | 101 |
| Midwest Folding                 | 413 |
| SICO America, Inc.              | 513 |
| Smith System                    | 235 |
| Spectrum Industries, Inc.       | 819 |
| VIRCO Manufacturing Corporation | 619 |

**School Management**

|                                   |     |
|-----------------------------------|-----|
| Cii Associates, Incorporated      | 941 |
| The Classroom Solution, Inc.      | 323 |
| Education Week/Teacher Sourcebook | 209 |
| Educational Research Service      | 807 |
| GiftBerry.org                     | 921 |
| School Datebooks                  | 905 |

**Signage**

|                        |     |
|------------------------|-----|
| BCI Burke Company, LLC | 909 |
| Little Sign Co.        | 523 |
| Safety Animated, Inc.  | 841 |
| Spectrum Corporation   | 308 |
| Stewart School Signs   | 540 |

**Special Education**

|                                      |     |
|--------------------------------------|-----|
| Bureau of Education & Research, Inc. | 433 |
| Capella University                   | 748 |
| Education Week/Teacher Sourcebook    | 209 |
| EduClime, LLC                        | 925 |
| Excel Math (AnsMar Publishers, Inc.) | 920 |
| JAX Ltd. Inc.                        | 843 |
| Lakeshore Learning Materials         | 101 |
| The Learning Connection TLC          | 207 |

# EXHIBITORS BY PRODUCT

|                                     |     |
|-------------------------------------|-----|
| Lindamood-Bell Learning Processes   | 541 |
| Lintor Create-A-Book, Inc.          | 316 |
| Measured Progress                   | 504 |
| Mimio                               | 425 |
| Ohio Educational Consultants        | 534 |
| Pearson - Clinical Assessment Group | 228 |
| The Pin Man                         | 200 |
| Positive Action, Inc.               | 421 |
| Read Naturally                      | 435 |
| Rhymes 'n' Times                    | 845 |
| Rock In Prevention                  | 707 |
| RTI Action Network                  | 907 |
| Smart Ducketts, Inc.                | 506 |

## Staff Development

|                                                                                |     |
|--------------------------------------------------------------------------------|-----|
| American Public University System                                              | 448 |
| Armor Healthcare                                                               | 715 |
| Baudville                                                                      | 409 |
| Bureau of Education & Research, Inc.                                           | 433 |
| Challenge Masters, Inc.                                                        | 942 |
| Education Week/Teacher Sourcebook                                              | 209 |
| EduClime, LLC                                                                  | 925 |
| Fit4Learning, Inc.                                                             | 300 |
| Franklin Covey                                                                 | 213 |
| International Baccalaureate North America                                      | 525 |
| Kagan Publishing & Professional Development                                    | 706 |
| KAMICO Instructional Media, Inc.                                               | 620 |
| Nova Southeastern University - Fischler School of Education and Human Services | 813 |
| Ohio Educational Consultants                                                   | 534 |
| The Pin Man200                                                                 |     |
| RTI Action Network                                                             | 907 |
| Safe & Civil Schools                                                           | 129 |
| Sanron - Teach Me Writing                                                      | 412 |
| Smart Ducketts, Inc.                                                           | 506 |
| Solution Tree                                                                  | 632 |
| Staff Development for Educators/ Crystal Springs Books                         | 505 |
| Write Reflections                                                              | 232 |

## Student Achievement

|                                     |     |
|-------------------------------------|-----|
| All for Kidz, Inc.                  | 233 |
| Baudville                           | 409 |
| Fit4Learning, Inc.                  | 300 |
| Kiwanis                             | 821 |
| Lindamood-Bell Learning Processes   | 541 |
| Measured Progress                   | 504 |
| The National Beta Club              | 814 |
| National Elementary Honor Society   | 436 |
| National Guard                      | 544 |
| Northwest Evaluation Association    | 318 |
| Pearson - Clinical Assessment Group | 228 |
| Positive Action, Inc.               | 421 |
| Positive Promotions                 | 324 |
| Rhymes 'n' Times                    | 845 |
| Sanron - Teach Me Writing           | 412 |
| Sharp Schools, Inc.                 | 701 |
| Smart Ducketts, Inc.                | 506 |
| StudentPublishing.com               | 208 |
| Summit Products                     | 325 |



---

## ZONE 1

Not represented

---

## ZONE 2

### **New Jersey Principals & Supervisors Association** **138**

12 Centre Drive  
Monroe Township, NJ 08831  
609-860-1200  
Fax: 609-860-2999  
www.njpsa.org

### **School Administrators Association of New York State** **140**

8 Airport Park Blvd.  
Latham, NY 12110  
518-782-0600  
Fax: 518-782-9552  
www.saanys.org

### **Pennsylvania Association of Elementary & Secondary School Principals** **142**

122 Valley Road, P.O. Box 39  
Summerdale, PA 17093  
215-643-3421-6001  
Fax: 215-540-0988  
www.paessp.org

---

## ZONE 3

### **Maryland Association of Elementary School Principals** **144**

6333 Cattail Drive  
Woodbine, MD 21797  
410-313-6886  
Fax: 410-313-6889  
www.maesp.org

### **Ohio Association of Elementary School Administrators** **146**

900 Club Drive, Suite A  
Westerville, OH 43081  
614-794-9190  
Fax: 614-794-9191  
www.oaesa.org

### **Virginia Association of Elementary School Principals** **148**

1805 Chantilly Street  
Richmond, VA 23230  
804-355-6791  
Fax: 804-355-1196  
www.vaesp.org

### **West Virginia Association of Elementary & Middle School Principals** **150**

P.O. Box 655  
Mill Creek, WV 26280  
304-335-9258  
Fax: 304-338-4465  
www.wvaemsp.org

---

## ZONE 4

### **Alabama Association of Elementary School Administrators/CLAS** **151**

6795 Highway 132  
Altoona, AL 35952  
205-589-8601  
www.clasleaders.org

### **Georgia Association of Elementary School Principals** **149**

5634 Atlanta Hwy., Suite 300  
Flowery Branch, GA 30542  
770-967-2050  
Fax: 770-967-2021  
www.gael.org

### **Tennessee Principals Association** **147**

P.O. Box 52147  
Knoxville, TN 37950-0652  
423-282-2779  
Fax: 423-282-2784  
www.tnprinassoc.org

---

## ZONE 5

### **Illinois Principals Association** **145**

2940 Baker Drive  
Springfield, IL 62703  
847-520-2764  
Fax: 847-520-2610  
www.ilprincipals.org

### **Indiana Association of School Principals** **143**

11025 East 25th Street  
Indianapolis, IN 46229  
317-891-9900-211  
Fax: 317-897-9807  
www.iasp.org

### **Kentucky Association of Elementary School Principals** **141**

200 West Broadway, Suite 503  
Louisville, KY 40202  
502-485-8338  
Fax: 502-485-8393  
www.kaesp.org

---

## ZONE 6

### **Michigan, Iowa, & Wisconsin Principals-Zone 6** **349**

705 N. Marshall  
Marshall, WI 49068  
269-781-1280  
Fax: 269-789-3703  
www.memspa.org

---

## ZONE 7

### **Alaska Association of Elementary School Principals** **240**

2615 Lisa Ann Drive  
North Pole, AK 99705  
907-488-9883  
Fax: 907-541-0792  
www.ak-principals.org

### **Colorado Association of Elementary School Principals** **242**

Willow Creek Elementary School  
7855 South Willow Way  
Centennial, CO 80112  
720-554-3900  
Fax: 720-554-3988  
www.co-case.org

### **Montana Association of Elementary and Middle School Principals** **246**

1518 West 9th Street  
Laurel, MT 59044  
406-628-5773  
Fax: 406-628-3447  
www.sammt.org





## **North Dakota & Minnesota Elementary School Principals 244**

301 Brander Street  
Bottineau, ND 58318  
701-228-3718  
Fax: 701-258-9826  
[www.wyndmere.k12.nd.us](http://www.wyndmere.k12.nd.us)

## **South Dakota Association of Elementary School Principals 248**

Robert Frost Elementary  
3101 S. 4th Avenue  
Sioux Falls, SD 57105  
605-367-6170  
Fax: 605-773-2520  
[www.sdaesp.k12.sd.us](http://www.sdaesp.k12.sd.us)

## **Wyoming Association of Elementary School Principals 250**

346 S. Main  
Sheridan, WY 82801  
307-674-8821  
Fax: 307-674-8821  
[www.naesp.org/waesp](http://www.naesp.org/waesp)

### **ZONE 8**

## **Arkansas Association of Elementary School Principals 214**

815 Bishop  
Little Rock, AR 72202  
479-254-5940  
Fax: 479-271-1137

## **Louisiana Association of Principals 243**

103 Crawford Street  
Winnfield, LA 71483  
318-648-2999  
Fax: 318-648-2990  
[www.laprinincipals.org](http://www.laprinincipals.org)

## **Missouri Association of Elementary School Principals 245**

3550 Amazonas Drive  
Jefferson City, MO 65109  
573-638-2460  
[www.mcsa.org](http://www.mcsa.org)

## **New Mexico Association of Elementary School Principals 247**

734 City View Drive  
Las Cruces, NM 88011  
575-532-9158  
Fax: 575-532-9158  
[www.naesp.org/newmex/nmaesp.htm](http://www.naesp.org/newmex/nmaesp.htm)

## **Oklahoma Association of Elementary School Principals 249**

2901 Lincoln Blvd.  
Oklahoma City, OK 73105  
405-524-1191  
Fax: 405-524-1196  
[www.ccosa.org](http://www.ccosa.org)

## **Texas Elementary Principals & Supervisors Assn. 251**

501 E. 10th Street  
Austin, TX 78701  
281-419-4928  
Fax: 512-478-1502  
[www.tepsa.org](http://www.tepsa.org)

### **ZONE 9**

## **Association of California School Administrators 344**

1029 J Street, Suite 500  
Sacramento, CA 95814  
916-329-3842  
Fax: 916-290-0447  
[www.acsa.org](http://www.acsa.org)

## **Zone 9 Elementary School Principals 346**

250 East 500 South, P.O. Box #144200  
Salt Lake City, UT 84114-4200  
801-538-7887  
Fax: 801-538-7882  
[www.uaesp.org](http://www.uaesp.org)

|                                                 |                    |                                                          |                     |
|-------------------------------------------------|--------------------|----------------------------------------------------------|---------------------|
| Armor Healthcare .....                          | Inside Front Cover | NAESP President's Education Awards Program .....         | 73                  |
| BCI Burke .....                                 | 10                 | NAESP Read Aloud Award .....                             | 53                  |
| California University of Pennsylvania .....     | 13                 | NAESP Summer Institute .....                             | 73                  |
| Houston Convention and Visitors Bureau .....    | 11                 | NAESP Welcome Reception .....                            | 85                  |
| Johns Hopkins University .....                  | 21                 | National Board for Professional Teaching Standards ..... | 16                  |
| Music Theatre International .....               | 49                 | Nova Southeastern University .....                       | 94                  |
| NAESP After-School Workshop Package .....       | 87                 | Novartis .....                                           | Inside Back Cover 3 |
| NAESP Early Childhood Workshop Package .....    | 84                 | Pearson Longman .....                                    | 18                  |
| NAESP Foundation .....                          | 37                 | Provo Craft .....                                        | 34                  |
| NAESP Government Relations .....                | 48                 | Read Naturally .....                                     | 27                  |
| NAESP Leading Learning Communities .....        | fold-out           | Seton Hall University .....                              | 9                   |
| NAESP Membership .....                          | 40                 | Shurley English .....                                    | 26                  |
| NAESP Missing Lunchbox .....                    | 82                 | Teach for America .....                                  | 82                  |
| NAESP National Principals Resource Center ..... | 81                 | University of Pennsylvania .....                         | 82                  |
| NAESP PALS .....                                | 53                 | Zaner-Bloser .....                                       | Back Cover          |



naesp  
**NATIONAL PRINCIPALS  
 RESOURCE CENTER**

**Take Home a Memory of the Convention from the Bookstore.**

**THE NATIONAL PRINCIPALS RESOURCE CENTER (NPRC) GIVES YOU THE OPPORTUNITY TO:**

- Pick up the latest books on leadership, literacy, special education, and more.
- Meet the authors and have your purchased books signed by the Author Presenters, Distinguished Lecturers, and Keynote Speakers.
- Take the gift of much-needed resources home to your school.

**Don't miss your chance to take a break and browse the collections at the NPRC Bookstore.**

**See the Schedule-at-a-Glance at the beginning of each day for bookstore hours and bookstore events.**



THE MID-CAREER DOCTORATE IN  
**EDUCATIONAL LEADERSHIP**

LEADING THOUGHT IN PRACTICE

- Join a select group of committed and experienced colleagues in an executive format, cohort-based, intensive 3-year program.
- Draws on top faculty, leading practitioners and the broad resources of an Ivy League institution.
- Join an expanding and engaged national alumni network.

*See us at these national conferences:  
AASA, NASSP, NAESP, NAIS and ASCD.*

[www.gse.upenn.edu/midcareer/NAESP.html](http://www.gse.upenn.edu/midcareer/NAESP.html)

Application deadline March 1st, 2009.

For immediate questions,  
please do not hesitate to call 215.746.6573

Contact us at [mcprog@gse.upenn.edu](mailto:mcprog@gse.upenn.edu).



Together, we can ensure that all children have the opportunity to attain an excellent education.

**TEACHFORAMERICA**

Building the movement to eliminate educational inequity.



For more information, visit [www.teachforamerica.org](http://www.teachforamerica.org)

# Looking for Some Lunchboxes **CAN YOU FIND ONE?**

**Win one of the great prizes awarded during convention.** Get your game card stamped by each of the exhibitor sponsors' booths throughout the exhibit hall. Return your completed card to the NAESP booth in the exhibit hall for your chance to win.

**The search begins** Friday, April 3, at 11:30 a.m. and ends 2:00 p.m. on Sunday, April 5. Be sure to drop your game card by the NAESP booth #629 by then.

**Drawing will be on Sunday**, April 5, between 2:30 and 3:30 p.m.

**Pick up your game card** with your badge at registration.





## ALABAMA

Alabama Association of Elementary School Administrators/CLAS  
**Executive Director:** Earl Franks  
**Web:** [www.clasleaders.org](http://www.clasleaders.org)

## ALASKA

Alaska Association of Elementary School Principals  
**Executive Director:** John Pile  
**Web:** [www.ak-principals.org](http://www.ak-principals.org)

## ARIZONA

Arizona School Administrators, Inc.  
**Executive Director:** Roger Short  
**Web:** [www.azsa.org](http://www.azsa.org)

## ARKANSAS

Arkansas Association of Elementary School Principals/AAEA  
**Executive Director:** Tom Kimbrell  
**Web:** [www.aaea.ws](http://www.aaea.ws)

## CALIFORNIA

Association of California School Administrators  
**Executive Director:** Robert Wells  
**Web:** [www.acsa.org](http://www.acsa.org)

## COLORADO

Colorado Association of Elementary School Principals/CASE  
**Executive Director:** John Hefty  
**Web:** [www.co-case.org](http://www.co-case.org)

## CONNECTICUT

Connecticut Association of Schools  
**Executive Director:** Michael Savage  
**Web:** [www.casciac.org](http://www.casciac.org)

## DELAWARE

Delaware Elementary School Principals Association/DASA  
**Executive Director:** G. Scott Reihm  
**Web:** [www.edasa.org](http://www.edasa.org)

## DISTRICT OF COLUMBIA

District of Columbia Association of Elementary School Principals  
**Executive Director:** Frances M. Plummer

## FLORIDA

Florida Association of Elementary & Middle School Principals/FASA  
**Executive Director:** Jim Warford  
**Web:** [www.fasa.net](http://www.fasa.net)

## GEORGIA

Georgia Association of Elementary School Principals/GAEL  
**Executive Director:** Hal A. Beaver  
**Web:** [www.gael.org](http://www.gael.org)

## HAWAII

Hawaii Elementary & Middle School Administrators' Association  
**Executive Director:** Helen H. Sanpei

## IDAHO

Idaho Association of Elementary School Principals/IASA  
**Executive Director:** Wayne Davis  
**Web:** [www.idschadm.org](http://www.idschadm.org)

## ILLINOIS

Illinois Principals Association  
**Executive Director:** Jason Leahy  
**Web:** [www.ilprincipals.org](http://www.ilprincipals.org)

## INDIANA

Indiana Association of School Principals  
**Executive Director:** Gerald W. Mohr  
**Web:** [www.iasp.org](http://www.iasp.org)

## IOWA

School Administrators of Iowa  
**Executive Director:** Daniel Smith  
**Web:** [www.sai-iowa.org](http://www.sai-iowa.org)

## KANSAS

KAESP/United School Administrators of Kansas  
**Executive Director:** Eugene S. Haydock  
**Web:** [www.kaesp.usa-ks.org](http://www.kaesp.usa-ks.org)

## KENTUCKY

Kentucky Association of Elementary School Principals/KASA  
**Executive Director:** Rosemarie (Rosie) Young  
**Web:** [www.kaesp.org](http://www.kaesp.org)

## LOUISIANA

Louisiana Association of Principals  
**Executive Director:** Andrea L. Martin  
**Web:** [www.lapprincipals.org](http://www.lapprincipals.org)

## MAINE

Maine Principals' Association  
**Executive Director:** Richard A. Durost  
**Web:** [www.mpa.cc](http://www.mpa.cc)

## MARYLAND

Maryland Association of Elementary School Principals  
**Executive Director:** Deborah S. Drown  
**Web:** [www.maesp.org](http://www.maesp.org)

## MASSACHUSETTS

Massachusetts Elementary School Principals Association  
**Executive Director:** Nadya Aswad Higgins  
**Web:** [www.mespa.org](http://www.mespa.org)

## MICHIGAN

Michigan Elementary and Middle School Principals Association  
**Executive Director:** Robert E. Howe, Jr.  
**Web:** [www.memspa.org](http://www.memspa.org)

## MINNESOTA

Minnesota Elementary School Principals Association  
**Executive Director:** P. Fred Storti  
**Web:** [www.mespa.net](http://www.mespa.net)

## MISSISSIPPI

Mississippi Association of Elementary School Administrators, Inc.  
**Executive Director:** Carolyn W. McGehee

## MISSOURI

Missouri Association of Elementary School Principals  
**Executive Director:** Faye K. Peters  
**Web:** [www.mcsa.org](http://www.mcsa.org)

# STATE AFFILIATES

## MONTANA

Montana Association of Elementary and Middle School Principals/SAM

**Executive Director:** Darrell C. Rud  
**Web:** [www.sammt.org](http://www.sammt.org)

## NEBRASKA

Nebraska Association of Elementary School Principals/NCSA

**Executive Director:** Michael S. Dulaney  
**Web:** [www.ncsa.org](http://www.ncsa.org)

## NEVADA

Nevada Association of Elementary School Principals/NASA

**Executive Director:** Ralph Cadwallader  
**Web:** [www.nasanevada.com](http://www.nasanevada.com)

## NEW HAMPSHIRE

New Hampshire Association of School Principals

**Executive Director:** Peggy McAllister  
**Web:** [www.nhasp.org](http://www.nhasp.org)

## NEW JERSEY

New Jersey Principals and Supervisors Association

**Executive Director:** JoAnn D. Bartoletti  
**Web:** [www.njpsa.org](http://www.njpsa.org)

## NEW MEXICO

New Mexico Association of Elementary School Principals

**Executive Director:** Karen R. Jones  
**Web:** [www.naesp.org/newmex/nmaesp.htm](http://www.naesp.org/newmex/nmaesp.htm)

## NEW YORK

School Administrators Association of New York State

**Executive Director:** Kevin S. Casey  
**Web:** [www.saany.org](http://www.saany.org)

## NORTH CAROLINA

North Carolina Principals/Assistant Principals Association

**Executive Director:** W. Lloyd Thrower  
**Web:** [www.ncpapa.org](http://www.ncpapa.org)

## NORTH DAKOTA

North Dakota Association of Elementary School Principals/NDCEL

**Executive Director:** Doug Johnson  
**Web:** [www.wyndmere.k12.nd.us](http://www.wyndmere.k12.nd.us)

## OHIO

Ohio Association of Elementary School Administrators

**Executive Director:** Julie Davis  
**Web:** [www.oaesa.org](http://www.oaesa.org)

## OKLAHOMA

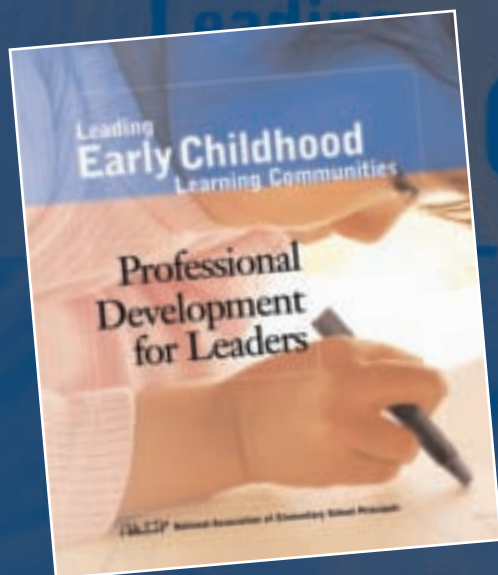
Oklahoma Association of Elementary School Principals/CCOSA

**Executive Director:** Christi Roach  
**Web:** [www.ccosa.org](http://www.ccosa.org)

## OREGON

Oregon Elementary School Principals Association/COSA

**Executive Director:** Kent Hunsaker  
**Web:** [www.cosa.k12.or.us](http://www.cosa.k12.or.us)



Early Childhood Workshop Kit

**\$550.00**

**Order today!**

[www.naesp.org](http://www.naesp.org)



## FROM THE NAESP LEADERSHIP ACADEMY!

### A COMPREHENSIVE WORKSHOP GUIDE FOR EARLY CHILDHOOD EDUCATORS

Sessions are designed to engage participants in activities that will strengthen their understanding of the early learning continuum, serving children from birth through the start of fourth grade. They will learn why the continuum is so important and develop strategies for incorporating early learning into their own learning communities.

#### The workshop package includes:

- A facilitator's guide with pre-work assignments, suggested schedules, talking points, activities, PowerPoint presentations, video segments, participant handouts, and resources for delivering seven full-day workshop modules—an introductory module and one module for each of the six standards.
- Ten copies of *Leading Early Childhood Learning Communities* publication.

*For more information on this and other professional development workshop guides, or to inquire about facilitator training and assistance, contact the NAESP Leadership Academy at 1-800-386-2377.*

**PENNSYLVANIA**

Pennsylvania Association of  
Elementary and Secondary  
School Principals

**Executive Director:**

William R. Hartman

**Web:** [www.paessp.org](http://www.paessp.org)

**RHODE ISLAND**

Rhode Island Association of  
School Principals

**Executive Director:** John Golden

**Web:** [www.riasp.org](http://www.riasp.org)

**SOUTH CAROLINA**

South Carolina Association of  
School Administrators

**Executive Director:** Molly Spearman

**Web:** [www.scasa.org](http://www.scasa.org)

**SOUTH DAKOTA**

South Dakota Association of  
Elementary School Principals/SASD

**Executive Director:** John Pedersen

**Web:** [www.sdaesp.k12.sd.us](http://www.sdaesp.k12.sd.us)

**TENNESSEE**

Tennessee Principals Association

**Executive Director:**

Ernest L. Bentley, Jr.

**Web:** [www.tnprinassoc.org](http://www.tnprinassoc.org)

**TEXAS**

Texas Elementary Principals and  
Supervisors Association

**Executive Director:** Sandi Borden

**Web:** [www.tepsa.org](http://www.tepsa.org)

**UTAH**

Utah Association of  
Elementary School Principals

**Executive Director:** Luana G. Searle

**Web:** [www.uaesp.org](http://www.uaesp.org)

**VERMONT**

Vermont Principals' Association

**Executive Director:** Robert Stevens

**Web:** [www.vpaonline.org](http://www.vpaonline.org)

**VIRGINIA**

Virginia Association of  
Elementary School Principals

**Executive Director:** Thomas L. Shortt

**Web:** [www.vaesp.org](http://www.vaesp.org)

**WASHINGTON**

Elementary School Principals  
Association of Washington/AWSP

**Executive Director:** Gary M. Kipp

**Web:** [www.awsp.org](http://www.awsp.org)

**WEST VIRGINIA**

West Virginia Association of  
Elementary and Middle  
School Principals

**Executive Director:**

Franklin H. Collier

**Web:** [www.wvaemsp.org](http://www.wvaemsp.org)

**WISCONSIN**

Association of Wisconsin  
School Administrators, Inc.

**Executive Director:** James M. Lynch

**Web:** [www.awsa.org](http://www.awsa.org)

**WYOMING**

Wyoming Association of  
Elementary School Principals

**Executive Director:**

Walter W. Wragge

**Web:** [www.naesp.org/waesp](http://www.naesp.org/waesp)

**THE MAGIC OF MARDI GRAS**

Sponsored by  
*LifeTouch*

*Reception & Dance*

Friday, April 3, 2009  
8:00 - 11:00 P.M.  
Grand Ballroom, Hilton Riverside

Join your fellow principals for a  
memorable night in New Orleans

Enjoy hors d'oeuvres, desserts, coffee, and a live DJ as  
you network with new and old friends. Enjoy this  
wonderful, fun-filled evening to celebrate the spirit of  
Mardi Gras at the NAESP Welcome Reception.

Tickets required for admission.  
Guest tickets are \$30.00 and  
will be available at the door.

# 2008 NATIONAL DISTINGUISHED PRINCIPALS

**Robert D. Owen**

*Rockwell Elementary School*  
Alabama

**Barbara Pile**

*Hunter Elementary School*  
Alaska

**Lee K. Nelson**

*Scott Libby Elementary School*  
Arizona

**Sherrie D. Bayles**

*Bernice Young Elementary School*  
Arkansas- Elementary

**Michelle Owens Hayward**

*McNair Middle School*  
Arkansas- Middle

**Richard S. Judd**

*Loomis Grammar School*  
California

**Holly M. Hultgren**

*Lafayette Elementary School*  
Colorado

**Norma M. Fisher-Doiron**

*Southeast Elementary School*  
Connecticut

**Richelle F. Talbert**

*Henry M. Brader Elementary School*  
Delaware

**Wayne Ryan**

*Crosby S. Noyes Elementary School*  
District of Columbia

**Jean Preston Miller**

*Cleveland Elementary School*  
Georgia

**Ruth L. Silberstein**

*Palolo Elementary School*  
Hawaii

**Deborah K. Long**

*Betty Kiefer Elementary School*  
Idaho

**William C. Barney**

*Reed School*  
Illinois

**Glenda Sue Reis**

*S. Ellen Jones School*  
Indiana

**Nancy Hayes Gardner**

*West Elementary School*  
Iowa

**Sandy K. Almos**

*Edith Scheuerman Elementary School*  
Kansas

**Jo Price Craven**

*Piner Elementary School*  
Kentucky

**Nancy D. Rials**

*Forest Hill Elementary School*  
Louisiana

**Gary P. Oswald**

*Mt. Blue Middle School*  
Maine

**Carol L. Leveillee**

*Mary H. Matula Elementary School*  
Maryland

**Leslie J. Clark-Yvon**

*Franklin Avenue School*  
Massachusetts

**Stephen A. Anderson**

*Amerman Elementary School*  
Michigan

**Gail M. Swor**

*Poplar Bridge Elementary School*  
Minnesota

**Lisa B. Lucius**

*North Pontotoc Elementary School*  
Mississippi

**Donna L. Jahnke**

*Reed Elementary School*  
Missouri

**James H. O'Neill**

*Margaret Leary Elementary School*  
Montana

**Jerry A. Bergstrom**

*Pershing Elementary School*  
Nebraska

**Lisa H. Primas**

*Paul Culley Elementary School*  
Nevada

**Daniel J. LaFleur**

*Ernest P. Barka Elementary School*  
New Hampshire- Elementary

**William J. Tirone**

*Ashland Elementary School*  
New Hampshire-Middle

**Effie S. Jenkins-Smith**

*Washington Avenue Elementary School*  
New Jersey

**Raul C. Sanchez**

*Ruth N. Bond Elementary School*  
New Mexico

**Thomas P. Komp**

*Boulevard Elementary School*  
New York-Elementary

**Jeffrey S. Craig**

*Jamesville-DeWitt Middle School*  
New York- Middle

**Lori D. Howard**

*Clyde Erwin Elementary School*  
North Carolina

**David M. Hanson**

*Wyndmere Public School District #42*  
North Dakota

**M. Beth Johnson-Christoff**

*Toth Elementary School*  
Ohio

**Sandra L. Kent**

*Woodrow Wilson Elementary School*  
Oklahoma

**Anita M. Harris**

*Hogan Cedars Elementary School*  
Oregon

**Patrick M. Graczyk**

*Grandview Elementary School*  
Pennsylvania

**Michael A. Lazzareschi**

*Dr. Martin Luther King Jr.  
Elementary School*  
Rhode Island

**Michelle A. Wilson**

*St. James-Gaillard Elementary School*  
South Carolina- Elementary

**Nancy L. Turner**

*White Knoll Middle School*  
South Carolina- Middle



# 2008 NATIONAL DISTINGUISHED PRINCIPALS

**Norman C. Graham**

*Sturgis Elementary School*  
South Dakota

**Barbara Corso Ide**

*John F. Kennedy Middle School*  
*@ Thurgood Marshall*  
Tennessee-Middle School

**Michelle M. Aube-Barton**

*Chester E. Jordan Elementary School*  
Texas

**Helene H. Van Natter**

*Joseph Cook Elementary School*  
Utah

**Wayne T. Cooke**

*Fair Haven Grade School*  
Vermont-Elementary

**Jacquelyne Wilson**

*Manchester Elementary Middle School*  
Vermont-Middle

**Linda S. Hayes**

*Pembroke Elementary School*  
Virginia

**Paula Crews Bond**

*Bryant Montessori School*  
Washington

**Michael D. White**

*Holden Central Elementary School*  
West Virginia

**Nanette L. Bunnow**

*Franklin Elementary School*  
Wisconsin

**Vesta E. Demester**

*Aspen Elementary School*  
Wyoming

**Cheryl Wells Collins**

*Holy Family Lutheran School*  
Illinois-Private

**Patricia E. Brady**

*Saint Alban Roe Catholic School*  
Missouri-Private

**Janet B. Leet**

*Christ Community Lutheran School*  
Missouri-Private

**Linda M. Cotellessa Freebes**

*Saints Joachim and Anne School*  
New York-Private

**Susan M. Ahart**

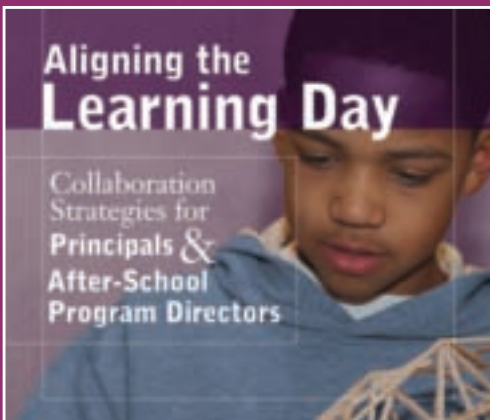
*Jackson Elementary School*  
Kentucky-DoDEA

**Marcene L. Pareja**

*American Cooperative School*  
Bolivia-DOS

**Mary E. Russman**

*The American School of the Hague*  
The Netherlands-DOS



## After-School Workshop Package

**\$225**

**naesp** National Association of  
Elementary School  
**Principals**

## FROM THE NAESP LEADERSHIP ACADEMY!

### A COMPREHENSIVE WORKSHOP GUIDE

ALIGNING THE LEARNING DAY: COLLABORATION STRATEGIES  
FOR PRINCIPALS AND AFTER-SCHOOL PROGRAM DIRECTORS

When after-school activities are aligned with school day learning, real gains in students' academic, social, and emotional growth can occur. This workshop brings principals and after-school program directors together to discuss their respective roles and responsibilities, share common goals, and develop action plans for ongoing collaboration.

A complete workshop package includes:

- **The workshop guide and CD**, with customizable schedules, talking points, activities, PowerPoint presentations, handouts, and resources for delivering four modules—an introductory session, breakout sessions for principals and program directors, and a collaborative action planning session.
- **Ten copies** of NAESP's publication, *Leading After-School Learning Communities: What Principals Should Know and Be Able To Do*.

*For more information on this and other workshop guides, contact the NAESP Leadership Academy at 1-800-386-2377.*



# PAST PRESIDENTS



|         |                       |                    |           |                      |                    |
|---------|-----------------------|--------------------|-----------|----------------------|--------------------|
| 1921-22 | Leonard Power         | Port Arthur, TX    | 1965-66   | James M. May         | Tulsa, OK          |
| 1922-23 | Worth McClure         | Seattle, WA        | 1966-67   | Maxine Hess          | Lakewood, CO       |
| 1923-24 | W.T. Longshore        | Kansas City, MO    | 1967-68   | Glen L. Hanks        | Kansas City, MO    |
| 1924-25 | Jessie M. Fink        | Grand Rapids, MI   | 1968-69   | Ruth Crossfield      | Wichita, KS        |
| 1925-26 | Ide G. Sargeant       | Paterson, NJ       | 1969-70   | Andrew J. Mitchell   | Boulder City, NV   |
| 1926-27 | E. Ruth Pyrtle        | Lincoln, NE        | 1970-71   | Anna Rockhill        | Bethpage, NY       |
| 1927-28 | Arthur S. Gist        | Oakland, CA        | 1971-72   | William H. Forsberg  | Plymouth, MN       |
| 1928-29 | Eva G. Pinkston       | Dallas, TX         | 1972-73   | Jack F. Dodds        | Lincoln, NE        |
| 1929-30 | Herbert C. Hansen     | Chicago, IL        | 1973-74   | John R. Tout         | Clayton, MO        |
| 1930-31 | Cassie F. Roys        | Omaha, NE          | 1974-75   | Winston E. Turner    | Washington, D.C.   |
| 1931-32 | Earl R. Laing         | Detroit, MI        | 1975-76   | Ted E. Gary          | Seattle, WA        |
| 1932-33 | Elizabeth McCormick   | Superior, WI       | 1976-77   | Bertha G. Maguire    | Albany, GA         |
| 1933-34 | Aaron Kline           | Chicago, IL        | 1977-78   | Bill M. Hambrick     | Casper, WY         |
| 1934-35 | M. Emma Brookes       | Cleveland, OH      | 1978-79   | Nellie B. Quander    | Alexandria, VA     |
| 1935-36 | Harley W. Lyon        | Pasadena, CA       | 1979-80   | Paul D. Collins      | Amherst, NH        |
| 1936-37 | Edythe J. Brown       | South Bend, IN     | 1980-81   | John Ourth           | Highwood, IL       |
| 1937-38 | Mason A. Stratton     | Atlantic City, NJ  | 1981-82   | Elaine M. Banks      | Pasco, WA          |
| 1938-39 | Maude A. Rhodes       | Atlanta, GA        | 1982-83   | Robert D. Anderson   | Manhattan, KS      |
| 1939-40 | Irvin A. Wilson       | LaGrange, IL       | 1983-84   | Gilmon W. Jenkins    | Nashville, TN      |
| 1940-41 | Isabel Tucker         | St. Louis, MO      | 1984-85   | James L. Doud        | Cedar Falls, IA    |
| 1941-42 | Robert H. Edgar       | Pittsburgh, PA     | 1985-86   | Mildred L. Walton    | Atlanta, GA        |
| 1942-44 | Sarah L. Young        | Oakland, CA        | 1986-87   | Edna May Merson      | Baltimore, MD      |
| 1944-46 | Lester J. Nielson     | Salt Lake City, UT | 1987-88   | Dolores B. Hardison  | Ft. Lauderdale, FL |
| 1946-47 | Majorie Walters       | Cedar Rapids, IA   | 1988-89   | Arlyn D. Gunderman   | Shoreview, MN      |
| 1947-48 | Eugene H. Herrington  | Denver, CO         | 1989-90   | Gary D. Salyers      | Milwaukie, OR      |
| 1948-49 | Raymond W. Eldridge   | Brookline, MA      | 1990-91   | Shirley Lincoln      | Houston, TX        |
| 1949-50 | Florence Gabriel      | Shaker Heights, OH | 1991-92   | Lillian Brinkley     | Virginia Beach, VA |
| 1950-51 | Thomas E. Pierce      | Denton, TX         | 1992-93   | John Fero            | Helena, MT         |
| 1951-52 | Blanche L. Schmidt    | Dos Palos, CA      | 1993-94   | Sandra A. Lawrence   | Iowa City, IA      |
| 1952-53 | Edwon L. Riggs        | Phoenix, AZ        | 1994-95   | Frederick N. Brown   | Boyertown, PA      |
| 1953-54 | Mamie Reed            | St. Louis, MO      | 1995-96   | Dominic A. Palazzolo | Woodhaven, MI      |
| 1954-55 | Ethel Nash            | Fredericksburg, VA | 1996-97   | Carole L. Kennedy    | Columbia, MO       |
| 1955-56 | Robert W. Langerak    | Des Moines, IA     | 1997-98   | Yvonne G. Allen      | Whiteville, TN     |
| 1956-57 | Mathilda A. Gilles    | Salem, OR          | 1998-99   | Jill A. Eaton        | Decatur, AL        |
| 1957-58 | Robert N. Chenault    | Nashville, TN      | 1999-00   | C. Lynn Babcock      | Livonia, MI        |
| 1958-59 | Margaret W. Efraemson | Philadelphia, PA   | 2000-01   | Richard A. Barbacane | Lancaster, PA      |
| 1959-60 | Vincent J. Dodge*     | Fargo, ND          | 2001-02   | Darrell Rud          | Billings, MT       |
| 1960-61 | Roberta S. Barnes     | Washington, D.C.   | 2002-03   | Paul G. Young        | Lancaster, OH      |
| 1961-62 | Martin C. Tate        | Phoenix, AZ        | 2003-04   | Anthony B. Harduar   | Ferndale, WA       |
| 1962-63 | Marion Cranmore       | Ann Arbor, MI      | 2004-05   | Rosemarie I. Young   | Louisville, KY     |
| 1963-64 | Orville B. Aftreth    | San Diego, CA      | 2005-06   | Susan E. Masterson   | Janesville, WI     |
| 1964-65 | Helen L. Ferslev      | Green Bay, WI      | 2006-2007 | Alan E. Michelson    | Blue Springs, MO   |
|         |                       |                    | 2007-2008 | Mary Kay Sommers     | Fort Collins, CO   |

\*Acting President, replaced A. Raymond Ebaugh, Royal Oak, MI, deceased.

*NAESP Staff who will serve on site at the National Convention  
A full NAESP Staff list may be found at [www.naesp.org](http://www.naesp.org)*

**EXECUTIVE OFFICE TEAM:**

**Gail Connelly**, Executive Director  
**Ernie Mannino**, Foundation CEO  
**Mike Schooley**, Chief Advocacy and Membership Officer  
**Marie Robinson**, Assistant Executive Director, Governance Management and Services  
**Barbara Wilmer**, Executive Projects Manager  
**Amelia Abd**, Executive Assistant

**CONVENTION SERVICES TEAM:**

**Fred Brown**, Senior Associate Executive Director, Leadership Development and Outreach  
**Deborah Young**, Director, Convention and Meetings  
**Vanessa Herman**, Coordinator, Convention and Meetings  
**Nancy Sharbel**, Manager, Special Projects

**MEMBERSHIP:**

**Denise Taylor**, Director, Membership and Volunteer Development  
**Carol Riley**, Developmental Leader, Special Membership Projects

**REGISTRATION AND NPRC BOOKSTORE:**

**Patrick Murphy**, Associate Executive Director, Administration and Related Resources  
**Harold Harris**, Assistant Executive Director, NPRC

**GOVERNMENT RELATIONS:**

**Sally McConnell**, Associate Executive Director, Government Relations  
**Abbie Evans**, Assistant Director, Government Relations

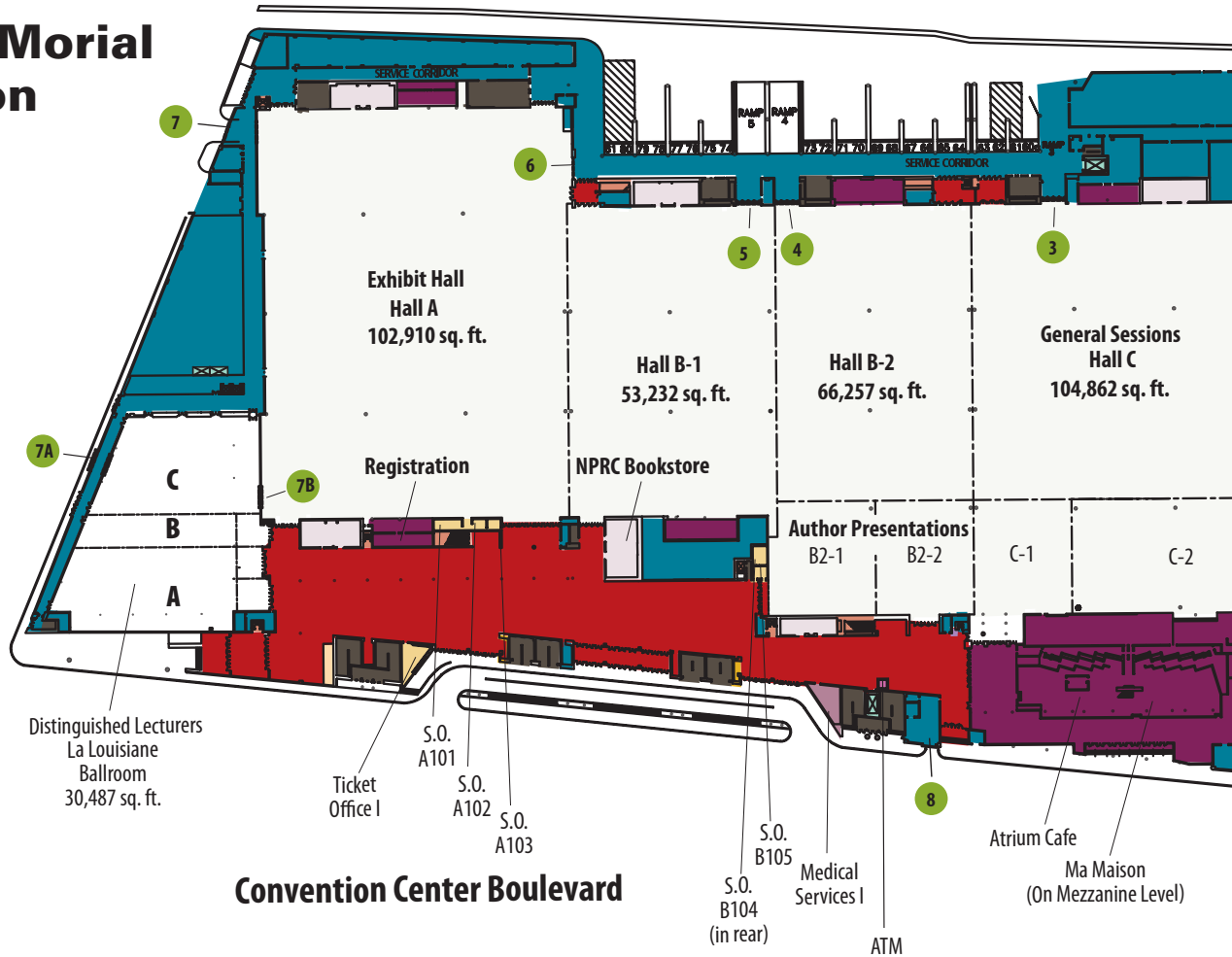
**DIVERSE LEARNING COMMUNITIES:**

**Margaret Evans**, Associate Executive Director, Diverse Learning Communities

**PROFESSIONAL DEVELOPMENT/AFTER SCHOOL GRANT/MIDDLE GRADES:**

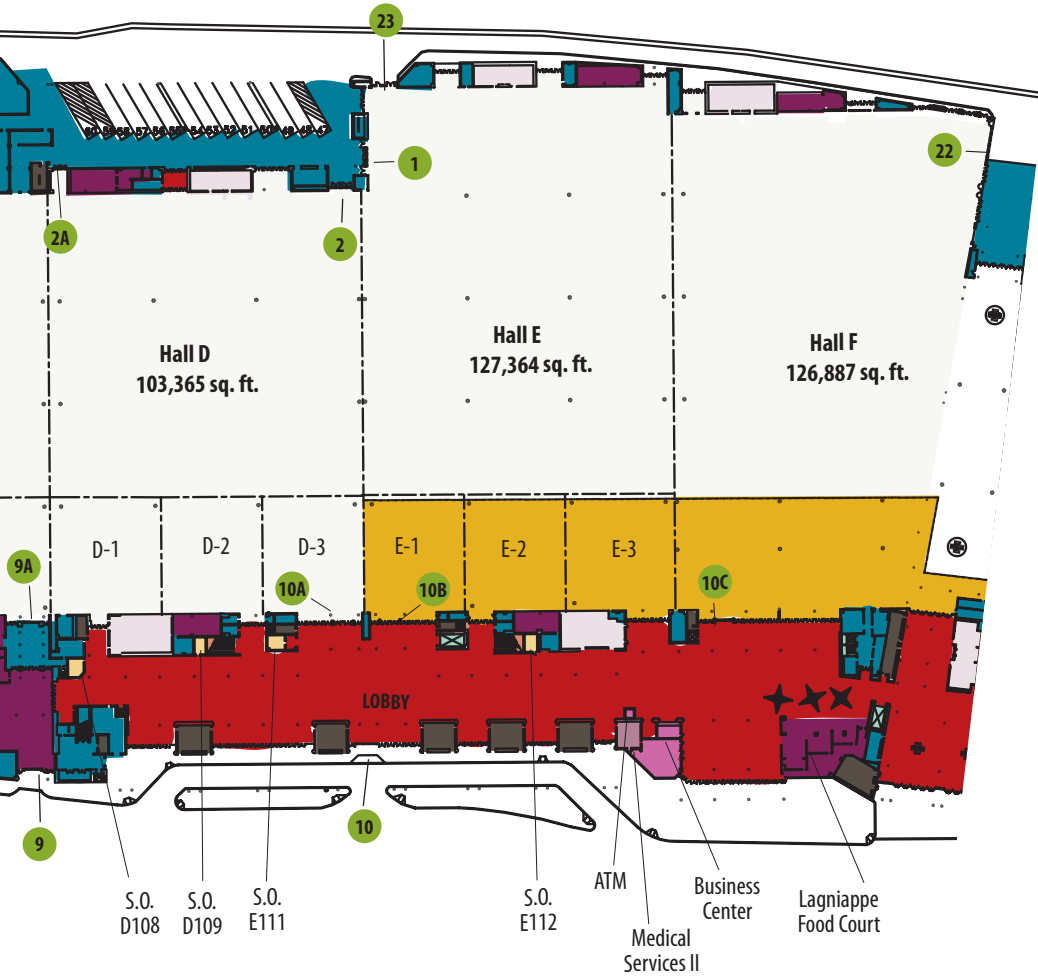
**Merrie Hahn**, Consultant, NAESP Foundation

## Ernest N. Morial Convention Center



## Hilton New Orleans Riverside





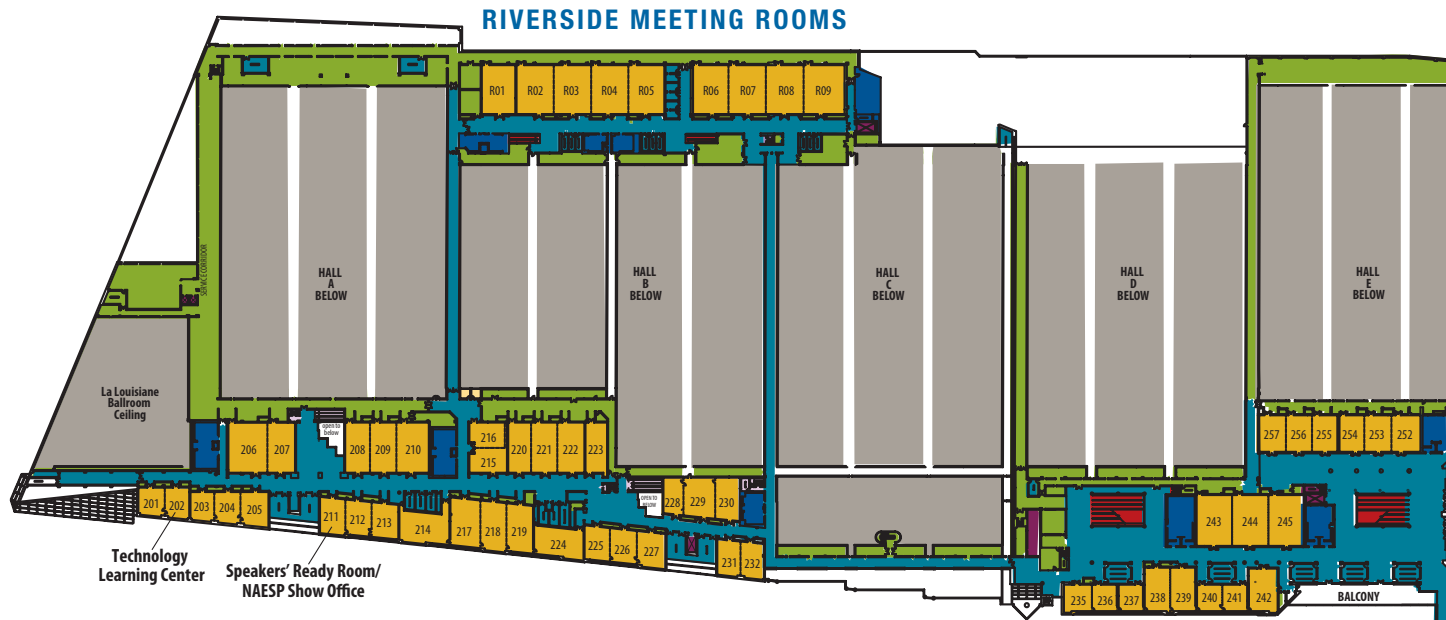
# Hilton New Orleans Riverside



## Third Floor



# Ernest N. Morial Convention Center



CITYSIDE MEETING ROOMS







# FRIDAY, APRIL 3

| 8:00 a.m. - 9:30 a.m. CONCURRENT SESSIONS                                                                                                   |                                                                                                                                                              |                               |
|---------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| <b>The Principal as C.L.O. (Chief Learning Officer)</b>                                                                                     | 49 Ways to Handle Hard-to-Handle Students                                                                                                                    | 221                           |
|                                                                                                                                             | Idea-A-Minute: Intervention Strategies That Work!                                                                                                            | 206                           |
|                                                                                                                                             | Rebels With Applause: Brain Compatible Approaches for Motivating Reluctant Learners                                                                          | 216                           |
|                                                                                                                                             | Transforming Learning Communities: The Principal as Team Builder                                                                                             | 207                           |
| <b>The Middle Grades: Unique Skills for Leaders and Learners</b>                                                                            | Discipline Without Stress, Inc. (a nonprofit) Assists Schools Promote Responsibility and Learning with Free Books and Free Staff Development                 | 218                           |
| <b>Cultural Diversity: Transforming Learning Communities</b>                                                                                | Capitalizing Upon Gender Diversity                                                                                                                           | 220                           |
|                                                                                                                                             | Student Wellness in 8-10 Minutes Each Day. Bringing Wellness and Yoga to Culturally Diverse Learning Communities                                             | 223                           |
| <b>Digital Technology: Redefining Our School</b>                                                                                            | Get Smart: Tools for 21st Century Leaders                                                                                                                    | 204                           |
| <b>The Arts in the Learning Community</b>                                                                                                   | The Whole Brain - The Whole Day: The After School Connection                                                                                                 | 203                           |
| <b>Leadership and Management: Complimentary Roles of the Principal</b>                                                                      | Bully for You: When Teachers Bully                                                                                                                           | 210                           |
|                                                                                                                                             | Improving School Climate: 50 Best Ideas from the Principal Files                                                                                             | 222                           |
|                                                                                                                                             | Principal Matters: Tips for Building Collaborative Relationships Between Principals and After-School Program Leaders                                         | 209                           |
| 9:30 a.m. - 11:30 a.m. <b>Opening General Session Keynote Speaker: Ian Jukes</b><br>11:45 a.m. - 12:15 p.m. Book Signing NAESP Bookstore    |                                                                                                                                                              | <b>Hall C</b>                 |
| 11:30 a.m. <b>Exhibit Hall - Grand Opening</b>                                                                                              |                                                                                                                                                              | <b>Hall A</b>                 |
| 11:30 a.m. - 1:30 p.m. <b>Exhibit Hall - Exclusive Viewing</b>                                                                              |                                                                                                                                                              | <b>Hall A</b>                 |
| 11:30 a.m. - 5:30 p.m. <b>Exhibit Hall</b>                                                                                                  |                                                                                                                                                              | <b>Hall A</b>                 |
| 1:30 p.m. - 2:30 p.m. <b>TECHNOLOGY LEARNING CENTER</b>                                                                                     |                                                                                                                                                              | <b>202</b>                    |
| <b>The Principal as C.L.O. (Chief Learning Officer)</b>                                                                                     | National Science Teacher Association e-Learning Center                                                                                                       |                               |
| 1:30 p.m. - 3:00 p.m. <b>Diversity Presentation: Strategies for Teaching Children of Color, featuring Dr. Jawanza Kunjufu</b>               |                                                                                                                                                              | <b>214</b>                    |
| 1:30 p.m. - 3:00 p.m. <b>CONCURRENT SESSIONS</b>                                                                                            |                                                                                                                                                              |                               |
| <b>The Principal as C.L.O. (Chief Learning Officer)</b>                                                                                     | Leadership and Accountability: Creating Effective Structures to Move Teaching and Learning in Urban Districts                                                | 206                           |
|                                                                                                                                             | Math Strategies Principals Can Count On to Improve Student Understanding and Performance                                                                     | 207                           |
| <b>The Middle Grades: Unique Skills for Leaders and Learners</b>                                                                            | Girls Circle: Promoting Resiliency in Girls through Gender Responsive Groups                                                                                 | 218                           |
| <b>Cultural Diversity: Transforming Learning Communities</b>                                                                                | Creating a Culturally Proficient School                                                                                                                      | 223                           |
|                                                                                                                                             | Culturally Proficient Leadership that Supports African American Males Academic Success                                                                       | 220                           |
| <b>Digital Technology: Redefining Our School</b>                                                                                            | Are Parents the Missing Link? How Educating Parents Strengthens the Use of Media and Technology in Schools                                                   | 204                           |
|                                                                                                                                             | Arts Impact                                                                                                                                                  | 216                           |
| <b>Leadership and Management: Complimentary Roles of the Principal</b>                                                                      | A New Paradigm for Teaching Leadership and Life Skills to Young Students                                                                                     | 210                           |
|                                                                                                                                             | Developing School Leaders Who Drive Instructional Improvement                                                                                                | 203                           |
|                                                                                                                                             | Electronic Gadgets in the School House: Legal Considerations in the Computer Age                                                                             | 222                           |
|                                                                                                                                             | Strengthening Mentoring and Coaching to Enhance Leadership Capacity                                                                                          | 209                           |
| 2:00 p.m. - 3:00 p.m. <b>Author Presentation: Elle Allison</b><br>3:15 p.m. - 3:45 p.m. Book Signing NAESP Bookstore                        |                                                                                                                                                              | <b>B2-1</b>                   |
| 2:00 p.m. - 3:00 p.m. <b>Author Presentation: Mary Anne Eaton and Karen Kemp</b><br>3:15 p.m. - 3:45 p.m. Book Signing NAESP Bookstore      |                                                                                                                                                              | <b>B2-2</b>                   |
| 2:45 p.m. - 3:45 p.m. <b>TECHNOLOGY LEARNING CENTER</b>                                                                                     |                                                                                                                                                              | <b>202</b>                    |
| <b>The Principal as C.L.O. (Chief Learning Officer)</b>                                                                                     | Digital Technology: Redefining Our School From Novice to Expert: Using Technology to Promote Individualized Literacy Activities in the Classroom and at Home |                               |
| 3:00 p.m. - 4:30 p.m. <b>Samuel G. Sava Distinguished Lecture Series: John Wherry</b><br>4:45 p.m. - 5:15 p.m. Book Signing NAESP Bookstore |                                                                                                                                                              | <b>La Louisiane</b>           |
| 4:00 p.m. - 4:30 p.m. <b>Book Signing: Sean Covey</b>                                                                                       |                                                                                                                                                              | <b>NAESP Bookstore</b>        |
| 8:00 p.m. - 11:00 p.m. <b>NAESP Welcoming Reception and Dance (Sponsored by Lifetouch)</b>                                                  |                                                                                                                                                              | <b>H: Grand Ballrooms A-D</b> |



# SATURDAY, APRIL 4

|                                                                        |                                                                                                                                                                                                   |                     |
|------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|
| 8:30 a.m. - 10:30 a.m.                                                 | <b>Second General Session Keynote Speaker:<br/>General Colin L. Powell, USA (Ret.)</b>                                                                                                            | <b>Hall C</b>       |
| 10:00 a.m. - 3:00 p.m.                                                 | <b>Exhibit Hall</b>                                                                                                                                                                               | <b>Hall A</b>       |
| 10:30 a.m. - 12:00 p.m.                                                | <b>CONCURRENT SESSIONS</b>                                                                                                                                                                        |                     |
| <b>The Principal as C.L.O.<br/>(Chief Learning Officer)</b>            | Creating a Caring School Community: What Works and What to Avoid                                                                                                                                  | 222                 |
|                                                                        | Reading Assessments: The Foundation for a Response to Intervention (RTI) Model                                                                                                                    | 206                 |
|                                                                        | Scheduling and Organizing a Data-Driven Intervention/Enrichment Period to Meet the Needs of All Students                                                                                          | 207                 |
|                                                                        | The Mentoring-Coaching Continuum: Meeting the Developmental Needs of Staff and School Leadership Colleagues                                                                                       | 221                 |
| <b>The Middle Grades: Unique Skills for Leaders and Learners</b>       | Middle School: Using Brain Based Learning Theory, Project Based Learning, Parent/Community Involvement, and Technology to Support an Engaging Summer School Experience for Middle School Students | 223                 |
|                                                                        | R U Cybersmart? Today's Bullying - The Internet and Dangers Surrounding Online Bullying.                                                                                                          | 218                 |
| <b>Cultural Diversity: Transforming Learning Communities</b>           | A Bridge Over Troubled Waters                                                                                                                                                                     | 210                 |
|                                                                        | Leading Outside the Box                                                                                                                                                                           | 220                 |
| <b>The Arts in the Learning Community</b>                              | Being Art Smart: Integrating the Arts to Close the Gender Gap in Literacy                                                                                                                         | 203                 |
| <b>Leadership and Management: Complimentary Roles of the Principal</b> | Differentiated Supervision: Personalizing Teacher Growth Through Walk-throughs and Targeted Feedback                                                                                              | 216                 |
|                                                                        | The Ethical Principal                                                                                                                                                                             | 209                 |
| 11:45 a.m. - 12:45 p.m.                                                | <b>TECHNOLOGY LEARNING CENTER</b>                                                                                                                                                                 | <b>202</b>          |
| <b>Digital Technology: Redefining Our School</b>                       | Paperless Enrollment                                                                                                                                                                              |                     |
| 12:00 p.m. - 1:30 p.m.                                                 | <b>Exhibit Hall - Exclusive Viewing</b>                                                                                                                                                           | <b>Hall A</b>       |
| 1:30 p.m. - 2:30 p.m.                                                  | <b>TECHNOLOGY LEARNING CENTER</b>                                                                                                                                                                 | <b>202</b>          |
| <b>Digital Technology: Redefining Our School</b>                       | 1-2-3 Steps to Redefine Technology Use in Your School: Creating a Community of Teacher- Learners                                                                                                  |                     |
| 1:30 p.m. - 3:00 p.m.                                                  | <b>Community Engagement Presentation: Mobilizing the Community to Help Students Succeed, featuring Dr. Hugh Price</b>                                                                             | <b>214</b>          |
| 1:30 p.m. - 3:00 p.m.                                                  | <b>CONCURRENT SESSIONS</b>                                                                                                                                                                        |                     |
| <b>The Principal as C.L.O.<br/>(Chief Learning Officer)</b>            | Eliminate the Reading Obstacle: A Methodology that Transforms and Empowers Students                                                                                                               | 222                 |
|                                                                        | Great Teachers, Great Principals, Great Schools!                                                                                                                                                  | 207                 |
|                                                                        | Response to Intervention and Differentiated Instruction: Making the Connection                                                                                                                    | 206                 |
|                                                                        | Transforming Schools Through Purposeful Walkthroughs: Dramatically Improve Student Achievement                                                                                                    | 221                 |
|                                                                        | You Want Me To Do What!! Facilitating Educational Change in Your Building.                                                                                                                        | 223                 |
| <b>The Middle Grades: Unique Skills for Leaders and Learners</b>       | Middle School Brains are Different! What We Need to Know and Do                                                                                                                                   | 218                 |
| <b>Cultural Diversity: Transforming Learning Communities</b>           | Intervention Strategies for Students from Poverty                                                                                                                                                 | 220                 |
| <b>Digital Technology: Redefining Our School</b>                       | 1-to-1 2.0: Global Trends and Emerging Ideas                                                                                                                                                      | 204                 |
| <b>The Arts in the Learning Community</b>                              | The Brain, Exercise, and Learning                                                                                                                                                                 | 203                 |
| <b>Leadership and Management: Complimentary Roles of the Principal</b> | How to Implement a Positive Behavior Supports Program at Your School                                                                                                                              | 216                 |
|                                                                        | Networks as Change Agents: Building Leadership Capacity and Improving Student Achievement                                                                                                         | 209                 |
|                                                                        | Uncommon Leadership in Education: The Seven Secrets of Motivating and Inspiring Your Team                                                                                                         | 210                 |
| 2:00 p.m. - 3:00 p.m.                                                  | <b>Author Presentation: Donalyn Miller</b><br>3:15 p.m. - 3:45 p.m. Book Signing NAESP Bookstore                                                                                                  | <b>B2-1</b>         |
| 2:00 p.m. - 3:00 p.m.                                                  | <b>Author Presentation: Stephen Peters</b><br>3:15 p.m. - 3:45 p.m. Book Signing NAESP Bookstore                                                                                                  | <b>B2-2</b>         |
| 3:00 p.m. - 4:30 p.m.                                                  | <b>The Principal Story: A Film on Principals as Instructional Leaders</b>                                                                                                                         | <b>La Louisiane</b> |

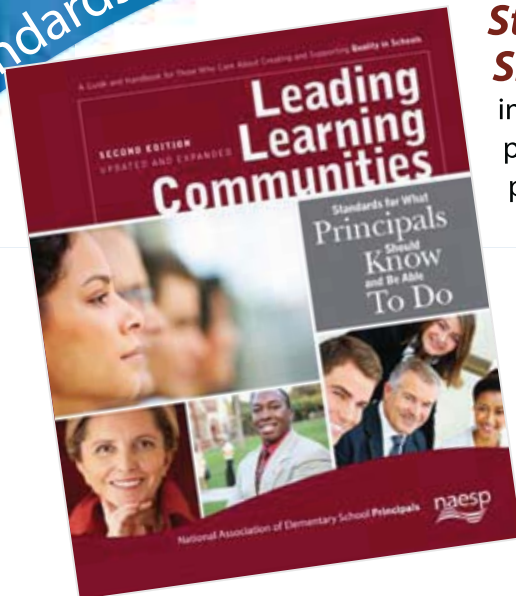
# SUNDAY, APRIL 5

|                                                                        |                                                                                                                                                                  |                        |
|------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|
| <b>8:30 a.m. - 9:30 a.m. CONCURRENT SESSIONS</b>                       |                                                                                                                                                                  |                        |
| <b>The Principal as C.L.O. (Chief Learning Officer)</b>                | Using Learning Walks to Intentionally Improve Instruction                                                                                                        | 202                    |
| <b>The Arts in the Learning Community</b>                              | Celebrating Principals Reading to Students–The 2008-09 NAESP Read Aloud Award: Petite Rouge A Cajun Red Riding Hood by Mike Artell and Illustrated by Jim Harris | 227                    |
| <b>8:30 a.m. - 10:00 a.m. CONCURRENT SESSIONS</b>                      |                                                                                                                                                                  |                        |
| <b>The Principal as C.L.O. (Chief Learning Officer)</b>                | Engaging Teaching Tools for Principals                                                                                                                           | 209                    |
|                                                                        | Helping to Grow Tomorrow's Teachers and School Leaders Through Mentor Training                                                                                   | 207                    |
|                                                                        | Increasing Fluency Within A Response To Intervention (RTI) Model                                                                                                 | 206                    |
| <b>The Middle Grades: Unique Skills for Leaders and Learners</b>       | Response to Intervention: Planning Effective Core and Tiered Reading Instruction                                                                                 | 220                    |
|                                                                        | Writing to Learn Everything: Holistic Education K-3                                                                                                              | 210                    |
| <b>Cultural Diversity: Transforming Learning Communities</b>           | Why Culture Counts: Teaching Children of Poverty                                                                                                                 | 223                    |
| <b>Digital Technology: Redefining Our School</b>                       | Addressing the Growing Issue of Cyberbullying                                                                                                                    | 221                    |
|                                                                        | Teaching 2.0: Learning and Leading in the Digital Age                                                                                                            | 204                    |
| <b>The Arts in the Learning Community</b>                              | Practical Applications of Brain Based Strategies to Enhance Learning                                                                                             | 203                    |
| <b>Leadership and Management: Complimentary Roles of the Principal</b> | Fostering a Safer and More Positive School Climate and Culture                                                                                                   | 216                    |
|                                                                        | Transforming Your Staff: Team Building From the Heart                                                                                                            | 222                    |
| <b>8:30 a.m. - 10:30 a.m.</b>                                          | <b>Exhibit Hall</b>                                                                                                                                              | <b>Hall A</b>          |
| <b>9:30 a.m. - 10:00 a.m.</b>                                          | <b>Book Signing: Mike Artell, author of Read Aloud Award</b>                                                                                                     | <b>NAESP Bookstore</b> |
| <b>10:30 a.m. - 12:30 p.m.</b>                                         | <b>Third General Session Keynote Speaker: Jeff Corwin</b><br>12:45 p.m. - 1:15 p.m. Book Signing NAESP Bookstore                                                 | <b>Hall C</b>          |
| <b>12:30 p.m. - 3:30 p.m.</b>                                          | <b>Exhibit Hall</b>                                                                                                                                              | <b>Hall A</b>          |
| <b>1:00 p.m. - 2:30 p.m.</b>                                           | <b>Middle Grades Luncheon (ticket required)</b>                                                                                                                  | <b>225</b>             |
| <b>1:30 p.m. - 2:30 p.m.</b>                                           | <b>TECHNOLOGY LEARNING CENTER</b>                                                                                                                                | <b>202</b>             |
| <b>Digital Technology: Redefining Our School</b>                       | Your Own Blog in Ten Minutes or Less                                                                                                                             |                        |
| <b>1:30 p.m. - 3:00 p.m. CONCURRENT SESSIONS</b>                       |                                                                                                                                                                  |                        |
| <b>The Principal as C.L.O. (Chief Learning Officer)</b>                | Leading Instructional Change: The Role of the Principal in an RTI Model                                                                                          | 206                    |
|                                                                        | Transforming Chronically Low Performing Urban Schools:The Transformation Trifecta Model                                                                          | 207                    |
|                                                                        | Using Parallel Block Scheduling to Support Instructional Programs Designed to Accelerate and Sustain Literacy Acquisition in the Elementary School               | 221                    |
| <b>The Middle Grades: Unique Skills for Leaders and Learners</b>       | Strategies to Engage Middle-Level Learners                                                                                                                       | 218                    |
| <b>Cultural Diversity: Transforming Learning Communities</b>           | American Overseas Schools                                                                                                                                        | 222                    |
|                                                                        | Leadership Practices that Improve the Teaching and Learning of Students With and Without Disabilities                                                            | 220                    |
| <b>Digital Technology: Redefining Our School</b>                       | Teaching Online K-16: Creating Options for You, Your Teachers, Your School, and Students                                                                         | 204                    |
| <b>The Arts in the Learning Community</b>                              | The Pageant Of The Arts–An Award-Winning Integrated Arts Curriculum                                                                                              | 208                    |
| <b>Leadership and Management: Complimentary Roles of the Principal</b> | Answering the Critics of School Administration: What Are the Facts?                                                                                              | 209                    |
|                                                                        | Forget the Rainforest - SAVE my Campus!                                                                                                                          | 223                    |
|                                                                        | Tipping the Scales: Strategies to Shift Your Daily Work from Management to Effective Principal Leadership                                                        | 216                    |
|                                                                        | When Consequences Don't Work: Succeeding with Difficult Students                                                                                                 | 210                    |
| <b>2:00 p.m. - 2:30 p.m.</b>                                           | <b>Book Signing: Williard Daggett</b>                                                                                                                            | <b>NAESP Bookstore</b> |
| <b>2:00 p.m. - 3:00 p.m.</b>                                           | <b>Author Presentation: H. Lynn Erickson</b><br>3:15 p.m. - 3:45 p.m. Book Signing NAESP Bookstore                                                               | <b>B-1</b>             |
| <b>2:00 p.m. - 3:00 p.m.</b>                                           | <b>Author Presentation: Toks Fashola</b><br>3:15 p.m. - 3:45 p.m. Book Signing NAESP Bookstore                                                                   | <b>B-2</b>             |
| <b>3:00 p.m. - 4:30 p.m.</b>                                           | <b>Samuel G. Sava Distinguished Lecture Series: Williard Daggett</b>                                                                                             | <b>La Louisiane</b>    |
| <b>4:30 p.m. - 5:30 p.m.</b>                                           | <b>How the American Recovery and Reinvestment Act Will Impact Schools at the Local Level</b>                                                                     | <b>224</b>             |

# MONDAY, APRIL 6

| 8:30 a.m. - 9:30 a.m.                                                  |                                                                                                                                                                                  | CONCURRENT SESSIONS                                                       |  |
|------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|--|
| <b>The Principal as C.L.O. (Chief Learning Officer)</b>                | Behavior-Based Interviewing: A Better Way for Principals to Hire Effective Teachers                                                                                              | 222                                                                       |  |
|                                                                        | Boldly Go Where No School Has Gone Before: Full Inclusion, Response to Intervention (RTI), Universal Screening with Progress Monitoring, Implementing Student Success Initiative | 206                                                                       |  |
|                                                                        | The Critical Role of the Principal in Professional Learning Communities                                                                                                          | 221                                                                       |  |
|                                                                        | Using Take One! to Transform Your School into a Learning Community                                                                                                               | 207                                                                       |  |
| <b>The Middle Grades: Unique Skills for Leaders and Learners</b>       | Instructional Leadership IN ACTION in the Middle Grades                                                                                                                          | 218                                                                       |  |
| <b>Digital Technology: Redefining Our School</b>                       | Managing Digital Data With Ease                                                                                                                                                  | 204                                                                       |  |
| <b>The Arts in the Learning Community</b>                              | Animated Actions: Integrating the Arts Into the Curriculum                                                                                                                       | 203                                                                       |  |
| 9:30 a.m. - 11:30 a.m.                                                 |                                                                                                                                                                                  | Delegate Assembly <span style="float: right;">H: Napoleon Ballroom</span> |  |
| 10:30 a.m. - 12:00 p.m.                                                |                                                                                                                                                                                  | CONCURRENT SESSIONS                                                       |  |
| <b>The Principal as C.L.O. (Chief Learning Officer)</b>                | Navigating the Response to Intervention Maze                                                                                                                                     | 206                                                                       |  |
|                                                                        | Walking the Walk: Leading Change in a School Building                                                                                                                            | 221                                                                       |  |
| <b>The Middle Grades: Unique Skills for Leaders and Learners</b>       | Super Sleuth: Unraveling the Mysteries of the Middle Level Learner                                                                                                               | 218                                                                       |  |
| <b>Cultural Diversity: Transforming Learning Communities</b>           | Increasing African American Student Achievement through Increasing Parent Involvement                                                                                            | 220                                                                       |  |
| <b>Digital Technology: Redefining Our School</b>                       | From At Risk to Off the List: Leadership practices that yield positive results                                                                                                   | 204                                                                       |  |
| <b>The Arts in the Learning Community</b>                              | The Classroom Canvas: Incorporating the Arts into Standardized Instruction                                                                                                       | 203                                                                       |  |
| <b>Leadership and Management: Complimentary Roles of the Principal</b> | The Principal as Chief Safety Officer                                                                                                                                            | 222                                                                       |  |

## Standards For What Principals Should Know And Be Able To Do



### **Leading Learning Communities: Standards For What Principals Should Know And Be Able To Do**

is now in its second edition. This must-have publication sets priorities and provides specific tools and resources to help principals meet standards of effective leadership. Discover how to structure efforts within learning communities to ensure that all students and adults learn and perform at high levels.

Developed by principals for principals, this powerful publication sets a framework for the future and provides practical guidance for today's school leaders.

**Purchase *Leading Learning Communities*, visit the NPRC Bookstore in Lobby B.**