Professional Resources that help you achieve your goals and lead your school to success.

LEADING — LEARNING — COMMUNITIES
Dear Education Colleague,

It is my pleasure to introduce NAESP’s Spring 2009 National Principals Resource Center (NPRC) catalog.

Although people often think of spring as the time of year when school is winding down, we know that the principal’s job never does. The job of leading schools is more complex and critical than ever and that’s why we feel so committed to supporting you with the highest quality resources available at affordable prices.

The most valuable resources featured in our catalog are those developed by NAESP in cooperation with our member principals like you from across the country. For example, last spring NAESP unveiled an updated and expanded version of Leading Learning Communities: Standards for What Principals Should Know and Be Able to Do. Since then, we have distributed more than 40,000 copies to dedicated educators all over the world. Already in its second printing, this document is valued not only for defining the standards of professional excellence, but also for helping principals develop and lead increasingly effective learning communities. Purchase multiple copies to be sure everyone in your learning community is committed to a common vision for ensuring all children reach their highest potential.

Further, our Essentials for Principals and What Principals Need to Know About series feature new titles on important topics including data-based decision making, teacher recruitment and retention, special education, math, science, and reading. See page 29 for more information.

Please take the time to look through this catalog, place your order for resources to help you close out the current school year, and plan ahead for the next year. You can find even more resources on our Web site, www.naesp.org. Remember, NAESP members who order online from NPRC save an additional 10 percent on purchases. If you’re not already a member, I encourage you to join us by clicking the “join” button at the top of NAESP’s home page. Upon joining you are immediately eligible for the online purchasing discount.

I wish you a successful end to the school year and a rejuvenating and restful summer.

Best regards,

Gail Connelly
NAESP Executive Director

P.S. Don’t forget to order your student achievement awards in time for your end-of-year recognition ceremonies! Just visit www.naesp.org and click on “Resource Center.”
Order with the NAESP Credit Card and receive World Points.
Apply at 800.932.2775, code: FACSGT.
The Obama Education Plan
An Education Week Guide
Barack Obama’s campaign proposals stood out for their breadth, detail, and ambitious goals. From the beginning, he made clear that investment in education was key to our future economic prosperity. His comprehensive plan called for expanding early education opportunities for all children, improving teacher quality, supporting school innovation, and putting a college education within reach of many more students.

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The School Leaders Guide to Special Education
2nd Edition
by Cathy Boshamer
Now in its second edition, this popular book provides up-to-date information on special education law (specifically, IDEA 2004) and the way special education is implemented, including response to intervention (RTI), schoolwide positive behavior supports, early intervention, access to the general curriculum, inclusion in high-stakes assessments, and IEP team and reevaluation requirements. Reproducible handouts and forms are also included.

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Standards For What Principals Should Know And Be Able To Do, 2nd Edition
published by NAESP
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The More Ways You Teach The More Students You Reach
86 Strategies for Differentiating Instruction
by Char Forsten, Gretchen Goodman, Jim Grant, Betty Hollas, and Donna Whyte

Drawing on years of classroom experience, as well as from popular presentations at national educational conferences, the authors have compiled a collection of best practices and successful strategies that help students reach their full academic potential. This book contains activities that range from literacy, math, and community building to assessment, management, and teaching tools.

Item # TRDI-S09
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Differentiating Math Instruction
Strategies That Work in K-8 Classrooms!
by William N. Bender

This book shows how to differentiate instruction using different practices to boost math mastery for all levels of students. Each student’s unique abilities are highlighted by this comprehensive guide to differentiating math instruction.

Item # DMI-S09
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Integrating Curricula with Multiple Intelligences
Teams, Themes, and Threads
by Robin Fogarty and Judy Stoehr

In this unique and practical book, the authors demonstrate an approach for creating integrated curricula that develop higher-order thinking, mindful decision making, and productive problem-solving skills in all students. This second edition provides planning methods for interactive lessons and strategies for implementing “big ideas” or themes. This insightful handbook emphasizes a learner-centered, interdisciplinary approach and holistic, experiential learning that leads to lifelong skills and equal opportunities for all children to succeed.

Item # ICMI-S09
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What Principals Need to Know About Teaching Writing
by NAESP and Educational Research Service
Help your students become better writers with this fundamental guide to writing instruction. This book is filled with easy-to-implement strategies to evaluate writing, teach teachers, and motivate students.
Item # PNKW-S09
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Concept-Based Curriculum and Instruction for the Thinking Classroom
by H. Lynn Erickson
This guide provides a strong case for raising the level of curriculum development while using teaching methods that encourage students to learn concepts as well as content. The author provides a reader-friendly guide with many illustrations and examples that bring abstract ideas to life.
Item # CBCI-S09
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Demystifying Differentiation in Elementary School
by Caroline Edson, Bob Iseminger, and Chris Taibbi
This book is an excellent practical resource for teachers and administrators who are ready to take differentiation to the next level in their classrooms and schools, who believe that differentiation works, and who are looking for more examples of it. It provides comprehensive collections of activities that demonstrate how to use differentiation in different subject areas, such as Think-Tac-Toes and RAFT Activities for Language Arts, Math, Science, and Social Studies, and is applicable to a variety of grade levels in mixed-ability classrooms.
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8-Step Model Drawing
Singapore’s Best Problem-Solving MATH Strategies
by Bob Hogan and Char Forsten
At last, here’s the problem-solving approach to math you’ve been looking for. The authors walk you through the process, adapted from the much-acclaimed Singapore system, so you can learn how to apply the same eight steps to everything from simple addition to rates, ratios, and percentages. The book includes numerous practice problems, plus fully illustrated answers.
Item # ESMD-S09
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Under-Resourced Learners
8 strategies to boost student achievement by Ruby K. Payne, Ph.D.
Millions of early-grade children are “under-resourced” and at risk of failure in school. This book identifies resources all students need and delivers proven, practical strategies for building up these resources for every student in the school. Determine best strategies and interventions for building relationships and increasing family support systems.
Item # URL-S09
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Change Wars
edited by Andy Hargreaves and Michael Fullan
Educational luminaries from around the globe share their theories-in-action on how to achieve deep change. This book explores traditional change strategies and examines constructive alternatives. Each author examines research and practice to offer practical strategies for everything from selecting and prioritizing reform efforts to involving stakeholders in the change process.
Item # CW-S09
Members $34.95
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What Principals Need To Know About Teaching Differentiated Instruction
by NAESP and Educational Research Service

Meet the increasingly diverse needs of all students in this era of high accountability. Differentiated instruction requires coordination among teachers of regular, special, and gifted education. This guide will help you develop a strong, schoolwide academic program tailored to students’ needs that puts the latest research into practice and requires coordination among all disciplines.

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Data-Based Decision-Making
2nd Edition
by NAESP and Educational Research Service

Get the “big picture” on assessment and instruction. This must-have guide, part of the popular NAESP Essentials series, includes an overview of assessment data, how to implement a schoolwide assessment program, and ways to incorporate data into a cycle of continuous improvement. Updated for the next generation of leaders.

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Non-members $27.95

6 Ways to Teach the 6 Traits of Writing
by Betty Hollas

The author offers strategies for building strong writers in your classroom right now! This book includes valuable writing practices for students to assess and revise their own writing and a list of books for read-alouds in class. This resource includes assessment rubrics, reproducibles, and 20 ready-to-use transparencies.

Item # SWST-S09
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RTI and Math: The Classroom Connection
Estimates Considered, Logic Required, Data Imperative
by Karen A. Kemp, Mary Ann Eaton, and Sharon Poole

This comprehensive resource provides research-based techniques based on the early grade standards and principles of mathematics as identified by the National Council of Teachers of Mathematics. There are step-by-step procedures for implementation of each technique, along with measures to monitor students’ progress. Reproducible forms allow for easy management and data collection, making this a valuable resource for every classroom.

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Formative Assessment
Responding to Your Students
by Harry Grover Tuttle

This “how-to” book on formative assessment is filled with practical suggestions for teachers who want to use this form of evaluation in their classrooms. With practical strategies, tools, and examples for teachers of all subjects and grade levels, this book shows you how to use formative assessment to promote successful student learning. Topics include everything from monitoring student learning to diagnosing student response.

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Improving Instruction

Integrating Science with Mathematics & Literacy
New Visions for Learning and Assessment, 2nd Edition
by Elizabeth Hammerman and Diann Musial

In this resource, the authors define a new vision for integrating science, mathematics, and language arts with instruction and assessment. This revised edition offers clearly articulated tasks that correlate with current research and focuses on learning indicators linked to state and national standards. Encourage teachers to develop reliable processes for assessing both their teaching practice and student learning.

Item # ISML-S09
Members: $32.95
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6 Principles for Teaching English Language Learners in All Classrooms
by Ellen McIntyre, Diane W. Kyle, Cheng-Ting Chen, Jayne Kraemer, and Johanna Parr

This vital resource presents educators with an instructional approach that is flexible and practical enough for mainstream classroom use—yet also academically rigorous and grounded in research on teaching English language learners (ELLs). This field-tested model is based on five standards for pedagogy from the Center for Research on Education, Diversity, and Excellence as well as the authors’ sixth principle for family involvement. Focusing on one principle per chapter, this book includes lessons, tips, and in-depth vignettes from teachers who have been trained in the model; advice on working successfully with ELL families; and guiding questions and self-assessments to help teachers monitor their own development.

Item # SELL-S09
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What Principals Need to Know About Teaching Math
by NAESP and Educational Research Service

This guide addresses the elements of high-quality mathematics programs from developmentally appropriate mathematics instruction to components of essential mathematics. Also included are sample checklists to evaluate your school’s mathematics program and questions to consider as you develop a plan to raise mathematics achievement.

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What Principals Need to Know about Teaching Science
by NAESP and Educational Research Service

Take a critical look at your school’s science program by collecting data from a self-assessment survey in this guide to determine your school’s strengths and weaknesses. This book gives you the latest research and findings from national and international science achievement tests as well as forms, checklists, a glossary, and a list of outstanding science books for K-8 students.

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Mathematics Worksheets Don’t Grow Dendrites
20 Numeracy Strategies That Engage the Brain, PreK-8,
by Marcia L. Tate

Part of a popular series by the author, this book provides educators with creative methods for incorporating visual, auditory, kinesthetic, and tactile modalities and stimulating academic achievement in mathematics. The author also focuses on core points developed by the National Council of Teachers of Mathematics for such math topics as algebra, probability, and data analysis.

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What Successful Principals Do!
169 Tips for Principals
by Franzy Fleck
Learn how to run a successful school from an experienced educator. Divided into three sections based on the school year, this book provides principals with useful strategies and advice on how to implement them.
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Looking Forward to MORE Monday Mornings
How to Drive Your Colleagues Happy!
by Diane Hodges, Ph.D.
As a sequel to the best-selling book Looking Forward to Monday Morning, this book provides a new collection of low-cost staff appreciation and recognition activities that school leaders can implement to promote a positive and upbeat work environment.
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by Diane Hodges, Ph.D.
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194 High-Impact Letters for Busy Principals w/CD
A Guide to Handling Difficult Correspondence, 2nd Edition
by Marilyn L. Grady
Principals are always pressed for time. Grady’s letters cover a variety of topics, from thank-you letters and congratulations to best wishes and other personal notes. Principals need to take advantage of the author’s updated and expanded collection of letters with user-friendly and easy-to-personalize templates.
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RTI Toolkit
A Practical Guide for Schools
by Jim Wright
Start a comprehensive response to intervention (RTI) process in your school with this new guide. Follow the step-by-step recommendations on everything from establishing buy-in to organizing resources to support RTI throughout your school.
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From Good Schools to Great Schools
What Their Principals Do Well
by Susan Penny Gray

Make the leap from ordinary to stellar school leadership! From Good Schools to Great Schools helps principals move toward excellence and consider critical issues in a detailed examination of school leadership. Based on the concepts from the national bestseller Good to Great: Why Some Companies Make the Leap and Others Don’t, this guidebook identifies nine characteristics of high-performing “Level 5” school leaders through in-depth discussions and detailed case studies of six “star” school principals.
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Improving Your School One Week At A Time
Building the Foundation for Professional Teaching and Learning
by Jeffrey Zoul

This book displays 37 “Friday Focus” memos, each of which provides insight into a specific aspect of teaching and learning for all to reflect on throughout the year. A vehicle for school improvement, the “Friday Focus” memos provide a step-by-step plan for staff members and principals to work together as change agents for school improvement.
Item # IYS-S09
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The Principal’s Essential Guide to Literacy in the Elementary School
by Autumn Tooms, Nancy Padak, and Timothy Rasinski

Many principals are excellent managers and administrators but do not see themselves as curriculum leaders because they don’t have the background or training for this key role. This guide provides background and support in a critical—perhaps the most critical—area of learning in today’s classrooms: literacy. The authors include summaries of the latest research on reading, descriptions of what effective literacy instruction looks like, and valuable, easy-to-use tools for evaluating the literacy classroom.
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Day 2 Day, Volume 3
by Diana Day

Grab the microphone for morning announcements like a pro. A year’s worth of interactive intercom messages that are motivating, educational, humorous, thought providing, and inspiring.
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How To Interview, Hire, and Retain High-Quality New Teachers
2nd Edition
by NAESP and Educational Research Service

The second edition of this popular book, part of the NAESP Essentials for Principals series, examines how behavior-based interviewing techniques can help schools acquire and retain high-quality educators. This book is a “how-to” manual, complete with an annual timeline for recruitment; sample interview questions; evaluation of candidates’ paperwork; and preparation for job fairs and for telephone and face-to-face interviews.
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Ahead of the Curve

The Power of Assessment to Transform Teaching and Learning
edited by Douglas Reeves

_Ahead of the Curve_ is written by the most influential, leading-edge luminaries on assessment and brings their ideas and recommendations into a single resource, illustrating the range of effective assessment design and implementation. From involving students in the assessment process to ensuring accuracy, you will find compelling insights and proven strategies.

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__Failure is NOT an Option__

Six Principles That Guide Student Achievement in High-Performing Schools
_by Alan M. Blankstein, foreword by Michael Fullan_

Turning theory into practice, _Failure is NOT an Option_ addresses all the critical keys to school reform: common mission, vision, values, and goals; systems for prevention and intervention; collaborative teaching; data-driven decision-making; family and community engagement; and building leadership capacity. Each principle includes practical applications and descriptions when done right (and when done wrong) in a school.

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__The Leader in Me__

_by Stephen R. Covey_

Stephen Covey lays out a blueprint for educators, parents, and business leaders around the world to be more responsible, creative, and tolerant of their differences. He emphasizes that the best way to prepare the next generation for the future is to value communication, cooperation, initiative, and unique, individual talent. _The Leader in Me_ teaches more than character education; this timely resource focuses students to build leadership skills that propel them to believe that they can be future leaders.

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__Energizing Staff Meetings__

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__The School Leaders Guide to Special Education__

_2nd Edition_

_by Cathy Boshamer_

Now in its second edition, this popular book provides up-to-date information on special education law (specifically, IDEA 2004) and the way special education is implemented, including response to intervention (RTI), schoolwide positive behavior supports, early intervention, access to the general curriculum, inclusion in high-stakes assessments, and IEP team and reevaluation requirements. Reproducible handouts and forms are also included.

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Promoting Positive Behaviors
An Elementary Principal’s Guide to Structuring the Learning Environment
by Paul G. Young
foreword by Gail Connelly, Executive Director of NAESP

The author, a practicing principal, provides practical recommendations that affirm best practices and help educators create structures that not only promote positive student behaviors, but also reduce schoolwide management problems and increase student achievement.

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by Jim Rosborg, Max McGee, and Jim Burgett

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What the Best Leaders Do to Help Their Organizations Survive and Thrive
by Michael Fullan

Well-known leadership expert Michael Fullan reveals what it takes to bring about deep and lasting change and the dangers in taking advice from seemingly successful organizations. His simple but profound secrets to change will have your school constantly learning, growing, and thriving.

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by Betty Hollas

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This collection of ideas shares some of the best practices and tips from the 2008 National Distinguished Principals. Their ideas for staff motivation, student recognition, curriculum innovations, school climate, and parent involvement will help you set up new programs in your school without having to reinvent the wheel.
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Effective School Leadership Through Reflective Storytelling and Inquiry
by Fred Steven Brill, forward by Roland Barth
In this book, author Fred Brill draws on personal narratives from new and experienced school administrators to examine common themes, concerns, successes, and failures. From these stories, practices and protocols emerge to help administrators navigate the complexity of their jobs and better manage their own professional development.
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Leading Learning Communities
Standards For What Principals Should Know And Be Able To Do, 2nd Edition
published by NAESP
This handbook for principals provides practical recommendations that affirm best practices and help educators create structures that not only promote positive student behaviors, but also reduce schoolwide management problems and increase student achievement. Updated for the next generation of school leaders!
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Principals need to make teacher evaluations meaningful. With this book you can group teacher performance under five standards, reproduce forms and sample evaluations, and use some of the suggested evaluation comments. Now evaluations can be easier, more efficient, and more useful for both principals and teachers.
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I n d e x 1 3
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14 Things That Matter Most
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Take teaching to the next level by understanding what great teachers do that sets them apart. The author shows principals how much they can learn from their best teachers about what they should provide to ensure all their teachers are performing at the highest levels to enhance achievement.

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The Unauthorized Teacher's Survival Guide
by Jack Warner and Clyde Bryan

Two veteran educators share inside secrets, anecdotes, and practical advice for teachers, intended to save years of frustrating experimentation and mistakes. From handling your first day on the job to dealing with burnout, this book covers all the things no one ever told you in your formal education courses. Written by two “old pros” who have logged more than 50 years of classroom teaching, The Unauthorized Teacher’s Survival Guide is invaluable for new teachers and reassuring for more experienced educators.

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The Three-Minute Classroom Walk-Through
Changing School Supervisory Practice One Teacher At a Time

Principals are frustrated with the traditional supervision model that fosters teacher conformity rather than growth. The Three-Minute Classroom Walk-Through offers a practical, time-saving alternative to classroom visits that cultivates self-reliant teachers and answers principals’ curriculum questions.

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Tips for Teachers
What You Didn’t Learn in College About the Classroom
by Mary J. Howell

An A-to-Z guide for a teacher’s first classroom assignment. The author goes through everything from professionalism to setting up your classroom. The book also includes several checklists to ensure your teachers are ready for their students.

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Conscious Classroom Management
Unlocking the Secrets of Great Teaching
by Rick Smith
Find out what really works for effective classroom management and reap the benefits of engaged and productive students. This book incorporates meaningful stories, insights, humor, and invaluable strategies for what really works in the classroom. A great resource that focuses on the relationship between students and teachers.
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The Ultimate Classroom Control Handbook
by Dave Foley
This new fix-it manual by an award-winning educator targets student disruptions and teaching inefficiencies that eat up instruction time. This realistic reference helps teachers solve behavior and classroom management problems on the spot, so time is spent educating rather than disciplining.
Teachers learn how to deal with behavior issues so that discipline is immediate, the problems end without paperwork or conferences, and the lesson continues.
Item # TUCCH-S09
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The Bullying Prevention Handbook
A Guide for Principals, Teachers and Counselors, 2nd Edition
by John H. Hoover and Ronald L. Oliver
This handbook offers a comprehensive vision for preventing bullying, working with bullies and their victims, and fostering a school climate in which respect and caring are the norm. The second edition includes material appropriate to middle school, and new chapters on cyberbullying; bullying of gay, lesbian, bisexual, and transgender students; and the importance of bringing a multicultural perspective to antibullying work.
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Shouting Won’t Grow Dendrites
20 Techniques for Managing a Brain-Compatible Classroom
by Marcia L. Tate
New and veteran teachers alike are always looking for best practices in classroom management. Provide your teachers with an excellent resource of clearly defined strategies, including everything from brain-friendly music to classroom rituals and parental support.
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Managing Conflict
50 Strategies for School Leaders
by Stacey Edmonson, Julie Combs, and Sandra Harris
This book offers 50 easy-to-read strategies for managing conflicts in your school involving students, parents, and teachers. Individually, these strategies provide specific insights into conflict resolution, reduction, and management. As a whole, the 50 strategies provide a comprehensive method to lead constructive change in your school. With quotes, examples, and reflection questions, this book offers ideas that help you lead with confidence.
Item # MCSSL-S09
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Working with Parents of Bullies and Victims
by Walter B. Roberts
This concise book helps educators talk to parents about the thorny subject of bullying. In realistic language, the author explores common concerns of both parties and offers practical strategies to help school staff carry out conversations and interventions with even the most persistent or resistant parents. Readers will find sample dialogues and vignettes written by parents of bullies and victims, plus an eight-point plan for talking with parents about bullying.
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A Prevention Curriculum for Grade 3-5
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These two exceptional resources contain everything you need for a complete cyber bullying curriculum, including a CD-ROM of reproducible handouts, posters, parent materials (in English and Spanish), and information on how to address cyber bullying in a schoolwide prevention effort.

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Olweus Bullying Prevention Program

Schoolwide Guide with DVD/CD and Teacher Guide with DVD/CD
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OBPP is used both in individual classrooms and throughout your school. For the schoolwide effort, this Schoolwide Guide, with accompanying DVD/CD-ROM, is available to provide step-by-step instructions on how to implement the program in the entire school setting. This Schoolwide Guide is used mainly by the group established to guide schoolwide implementation.

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