Kelli McGaha-Martin has served Greenbrier Public Schools as a teacher and administrator for 18 years. For the last four years, she has served as principal of Greenbrier Middle School (GMS), where she supports the success of all students through data-driven, differentiated instruction and passionate advocacy for students in need. McGaha-Martin leads by creating opportunities for others to find their own capacity for leadership through targeted professional development. She has implemented the creative use of technology to facilitate communication between teachers, support staff, and parents in order to maximize the success of intervention and enrichment, which is streamlined in a daily “Fast Focus” learning period and a monthly “Data Day” that supports students in analyzing their own data and maintaining individual SMART goals. In order to support what she calls a “no zero culture,” McGaha-Martin has developed an alert system that notifies parents of missing assignments and provides students with protected time to complete unfinished work. In the last school year alone, 2,000 assignments have been completed that would have otherwise been marked as zeros. Because of McGaha-Martin’s systematic approach to increasing achievement, GMS has seen a three-year upward trend in math and literacy performance. McGaha-Martin holds a B.S. in K-6 Education from the University of Central Arkansas and a Master’s in Educational Leadership and an Education Specialist certificate from Harding University.