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Love, light, and insight! Communication is key so you must always have a plan a, b and sometimes c. When the plan does not work, change it. As educators, we often continue to do the same thing and try to make it look differently. Though there is always room for creativeness and investigation in education, a leader should never overlook the reality. Each year the leadership team (including teachers and parents) should set clear communication goals. The goals should provide clarity on how students will receive instructional care and learn to love through learning. Additionally, the plan should share how the staff and students will shine their lights as learners, leaders, and educators. Lastly, as a team insight should be provided on how each stakeholder will ensure that the plan is done with fidelity. Not only should there be a complete understanding of the goal from those who have developed it, but those who will carry it forward. Planning takes time! Effective plans have data to support them and a clearly defined outcome. The KoolAID analysis requires the team to discuss what aspects are working (Keep), what should be added to the existing framework (Add), what aspects need to be improved (Improve), and what aspects are no longer effective (Drop). Many schools expect that teachers post learning goals in their classrooms. The same expectation should be for the communication of school wide goals. Everyone should have a copy of the plan and discussions should take place on what the outcomes will look like, sound like, and how they may effect achievement. People can move, but systems shall remain. If the leader plans and develops student centered systems, change can and will take place. I believe that if you cannot see it, you will not do it! Accountability produces results!