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Edgewood Elementary School is proud of the “Be the Best Me that You Can Be” motto. The school has embraced this motto by developing an exemplary character education program around it. The motto was created by our principal. However, as the assistant principal, I worked with a committee of teachers to identify the school’s needs, and based on those needs, we identified five school-wide expectations around the motto. Throughout the process, the committee used feedback from faculty, students, and parents. By doing this, we were able to make certain that this program is a real part of our school’s culture. Students receive “Best Me Awards” when they are modeling a school-wide expectation. These awards are on duplicates so that one can go in our “Best Me” box and the other copy can go home to the child’s parents. Many of our students have received 10 or more awards this school year. The committee also purchased t-shirts with our school hashtag (#eesbestme) on them to give out each week. These are given out based on a random drawing from our “Best Me” box. Teachers are also reinforced for giving out “Best Me Awards” by receiving jeans passes and other treats. Throughout the school year, teachers are teaching the five expectations. As the expectations are taught, every student receives a keychain with the hashtag to go along with that expectation. By the end of the year, every child will have five keychains. This is truly an exciting time at our school. The “Best Me” motto is truly alive in our building.