No one knows a principal’s job better than you do. You know the challenges, rewards, and strategies for successful principal leadership. How about sharing some of that knowledge? Writing for Principal magazine and NAESP’s digital publications is a great way to contribute to the principalship and enhance your professional development. In addition to publishing principal voices, we also welcome submissions from other education professionals.

SUBMISSION CATEGORIES

In all of our publications, including Principal, Communicator, and Report to Parents, we publish content that’s practical and jargon-free and that addresses a variety of educational issues from a principal’s perspective.

Articles fall into these categories:

**Feature-length:** At 1,500-2,000 words, this category includes our theme, feature, and research articles. Theme articles provide a current, substantive, and informative perspective for each issue’s chosen theme. Feature articles address education issues not covered by the issue’s theme. Research reports address recent education research.

**Book Reviews:** NAESP publishes reviews of books published in the past three years. In 800 words, summarize the main points of the book and how you would apply the lessons learned to your leadership.

**Departments:** These articles are shorter, at about 800-1,000 words. Categories include Women in Leadership, School Law, Equity, Social-Emotional Learning, and Innovation. We also accept opinion pieces and letters to the editor.

*Note:* Articles submitted to be published in Principal also will be considered for NAESP’s suite of publications, including Communicator and Report to Parents.

SUBMISSION GUIDELINES

- Principal theme and feature articles should be between 1,500 and 2,000 words, and department articles should be between 800 and 1,000 words.
- Include a list of links to relevant resources, and clearly label and identify sources of charts and tables. Do not include a list of references as Principal is a magazine, not a journal; instead, credit sources in the article text.
- Submit articles as a Word document to publications@naesp.org. Include your full title, affiliation, and contact information, with your mailing and email address.
- You should receive an email confirming our receipt of your article within two weeks of submission.
- Once the editorial board reviews an article, typically within 12 weeks, we will email the author with the status—accepted and placed, accepted and unplaced, accepted with revisions, or rejected. NAESP editors reserve the right to revise any article, subject to the author’s review and approval.
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