



Dear NAESP Member,

Warren G. Bennis, who is widely regarded as a pioneer in the contemporary field of leadership once said "Leadership is the capacity to translate vision into reality" and these wise words have guided me throughout my leadership journey in the field of education and serve as inspiration for me as I run for Vice President of the National Association of Elementary School Administrators. I wish to hold the office of Vice President because I firmly believe in my ability as a leader to work alongside the other great leaders of this organization to continually turn our vision into reality.

Regarding what I wish to accomplish if elected, though I realize that the list of issues affecting the education profession is long, I also realize the importance of narrowing this list down in order to set clear and attainable goals. This said, the goals that I would focus on while in office are as follows:

- Increased advocacy for education at all levels (district, state and national). The challenges currently facing education are intense and unprecedented. The advocacy required to address and effectively resolve these challenges will be at the forefront of my mission and vision as an elected official.
- Increased organizational membership. An organization is only as strong as its members, and it is crucial to maintain a robust membership base in order for NAESP to continue its important work.
- Provide meaningful, needs-based professional development opportunities to our members with an emphasis on diversity and equity.
- Continue to build and maintain strong relationships with all stakeholders so that the organization's values and outcomes can continue to flourish.

If elected as NAESP Vice President, I will not waiver in my ardent commitment to the organization's purpose, and to the work that fulfilling this purpose requires. Thank you for your consideration.

Sincerely,

Seth Daub  
Principal, Catalina Elementary School  
Orlando, Florida