

Best Books for Principals

CATALOG 2011–2012

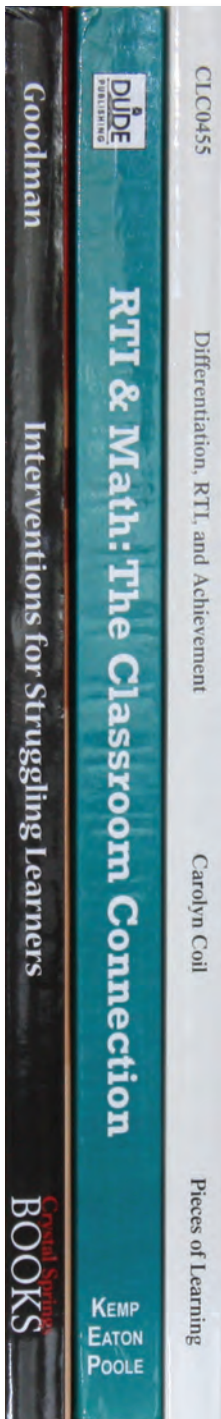
Resources every elementary and middle-level principal needs to lead a learning community

Keep this desk reference handy for use all year.



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RESOURCECENTER®



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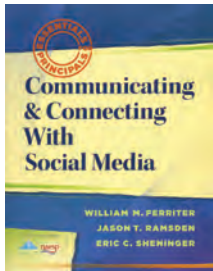
When you purchase through NAESP, you are supporting your own national community of practice by making it possible for the Association to provide federal advocacy, best practices, networking opportunities, professional development, and resources to more than 22,000 of your peers in elementary and middle-level schools across the nation. Through every purchase, NAESP realizes non-dues revenue that is vital in creating, improving, and maintaining these world-class services and benefits for you and your fellow members. Thank you for supporting your profession.

***Bringing you the latest and most important resources to guide you in your role as school principal—
All in one place!***



Essentials for Principals Series

NAESP, in collaboration with Solution Tree, is pleased to introduce an updated series of books—with several new titles—that will serve as resource guides for principals to help them better lead and manage their schools.



NOW AVAILABLE

Essentials for Principals: Communicating & Connecting With Social Media

by William M. Ferriter,
Jason T. Ramsden, and Eric C. Sheninger

Read how enterprising schools use social media tools to provide customized professional development for teachers and how to use social media spaces to communicate with staff, students, parents, alumni, and other stakeholders. The authors explore the marketing and communications value of developing a social-networking presence and examine the kinds of school and district practices necessary for successful school-based social media efforts.

©2011, soft cover, 104 pages

\$19.95

NOW AVAILABLE

Essentials for Principals: Mobile Learning

by Kipp D. Rogers

COMING SOON

Essentials for Principals: Effective Program Evaluation, *second edition*

by Dawn Billings and Mardale Dunsworth

FUTURE SERIES TITLES

...Strengthening the Connection Between School and Home, by Ricardo and Kym LeBlanc-Esparza

...The School Leader's Guide to Special Education, by Margaret McLaughlin

...Data-Based Decision Making, by Edie Holcomb

...Developing and Maintaining High Staff Morale, by Anthony Muhammad

...Creating Physical and Emotional Security, by Ken Williams

...How to Interview, Hire, and Retain High-Quality New Teachers, by John Daresh and Bridget Daresh

...Leadership, by Tom Many

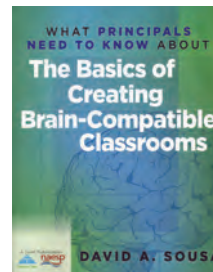
...Professional Learning Communities, by Richard DuFour and Rebecca DuFour

...English Language Learners, by Doug Fisher

...Grading, by Ken O'Connor

What Principals Need to Know Series

Focusing on instructional issues of vital importance to effective instructional leadership, the What Principals Need to Know series is a new generation of popular, research-based guides for principals, completely updated and brought to you by NAESP in collaboration with Solution Tree.



NOW AVAILABLE

What Principals Need to Know About the Basics of Creating Brain-Compatible Classrooms

by David A. Sousa

This brief, accessible guide examines the basics of brain-compatible learning. The author guides principals through a quick tour of brain structures and reveals the latest discoveries of how the brain works. With helpful examples and figures, the book presents applications of educational neuroscience to build productive and successful brain-compatible classrooms. The basic overview of educational neuroscience presented in this book is designed to help principals construct meaningful professional development that enhances teachers' knowledge and skills about brain-compatible learning.

©2011, soft cover, 120 pages

\$19.95

COMING SOON

What Principals Need to Know About Teaching and Learning Mathematics

by Diane Briars, Skip Fennell, and Tim Kanold

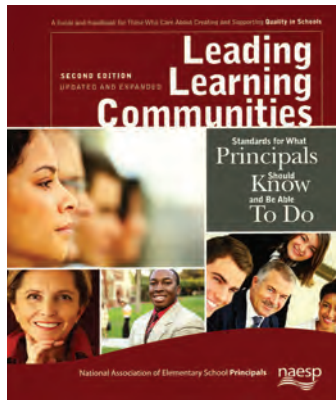
FUTURE SERIES TITLES

... Teaching Differentiated Instruction, by Gayle Gregory

... Teaching Science, by Eric Sheninger and Keith Devereaux

... Teaching Writing, by Ruth Culham

... Teaching Reading, by Pat Cunningham and James Cunningham



Leading Learning Communities: Standards for What Principals Should Know and Be Able to Do, *second edition*

by NAESP

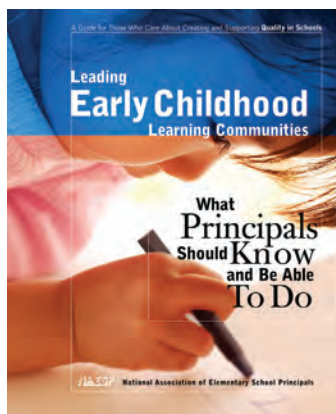
This handbook for principals provides practical recommendations that affirm best practices and help educators create structures that not only promote positive student behaviors, but also reduce schoolwide management problems and increase student achievement. Updated for the next generation of school leaders!

"I highly recommend this book for administrators at any point in their career."

Christi Roach, NAESP Executive Director, Oklahoma City

©2008, soft cover, 158 pages

\$19.95 \$9.95



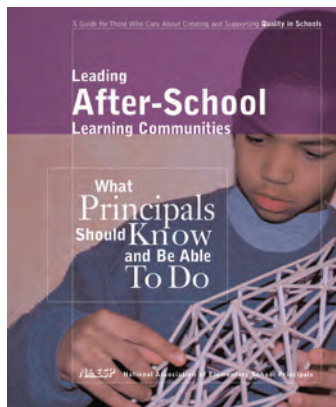
Leading Early Childhood Learning Communities: What Principals Should Know and Be Able to Do

by NAESP

This NAESP standards book helps principals understand the critical need for high-quality early childhood education and what their role is in advocating, supporting, and improving early childhood education in their schools and communities. Explanations of six standards, real-life examples of the standards' application in schools, reflection questions, and assessment checklists give principals a comprehensive guide for this important stage in a child's education.

©2005, soft cover, 102 pages

\$19.95 \$9.95



Leading After-School Learning Communities: What Principals Should Know and Be Able to Do

by NAESP

After-school programs offer valuable opportunities to support children's learning while ensuring their safety when the school day ends. This guide contains a wealth of strategies and resources that show how principals can fulfill an essential leadership role in after-school programs without assuming additional management responsibilities.

©2006, soft cover, 114 pages

\$19.95 \$9.95

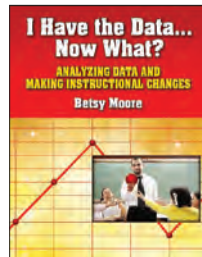


NEW!**I Have the Data...Now What? Analyzing Data and Making Instructional Changes**

by Betsy Moore

In this book, you will learn to: compile and make sense of data; analyze data; find out what it means and what to do about it; decide how to do what needs to be done; and implement strategies specific to content areas, critical-thinking skills, and test-taking.

©2011, soft cover, 128 pages

\$29.95**Finding Your Leadership Focus: What Matters Most for Student Results**

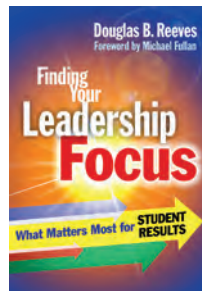
by Douglas B. Reeves

Addressing one of today's major challenges—an ever-growing load of programs and initiatives that not only tax leadership resources, but actually hurt student performance—the author provides explicit guidelines for improving your most critical leadership decisions by simultaneously engaging in three essential strategies: monitoring teaching and leadership practices, building high degrees of efficacy among staff members, and focusing on a smaller number of priorities. Essential reading for new and veteran principals, teacher leaders, and PLC book study groups.

"This book is a masterful combination of research and practice, and Doug Reeves ...has added much-needed clarity to the process of leading in a way that directly results in enhanced student achievement."

Robert J. Marzano, CEO, Marzano Research Laboratory

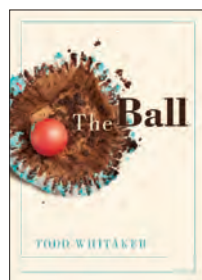
©2010, soft cover, 176 pages

\$23.95**The Ball**

by Todd Whitaker

Through this heartwarming parable, you are reminded of the importance of keeping your focus and remaining true to yourself. This moving story leads you to reflect on whether you've taken your eye off the ball; helps you confront your own personal and professional priorities; challenges you to prioritize the things you value most; and engages you with a beautiful visual narrative.

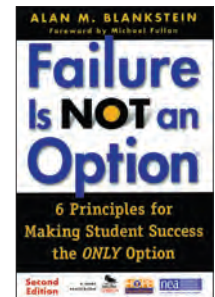
©2010, hard cover, 96 pages

\$16.95**Failure Is Not an Option: 6 Principles for Making Student Success the Only Option, second edition**

by Alan M. Blankstein

This popular book uses 40 case examples to outline the "who, what, and how" of becoming a high-performing school and learning community. Expanded since the first edition, it has many new case stories and examples, with new emphasis on diversity, assessment for learning, intervention and support for students at risk, and schooling as a community endeavor involving families.

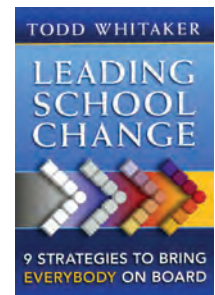
©2010, soft cover, 288 pages

\$36.95 \$28.55**Leading School Change: 9 Strategies to Bring Everybody on Board**

by Todd Whitaker

This volume shares nine specific strategies for overcoming staff resistance, creating building cooperation, and recruiting hands-on help from your school community. Drawing from years of experience working with leaders at the school and district levels, the author delivers a complete action plan for those who want to implement results-oriented school change.

©2010, soft cover, 134 pages

\$29.95 \$27.22**The Survival Kit for the Elementary School Principal**

by Abby Barry Bergman, Judy Powers, and Michael L. Pullen

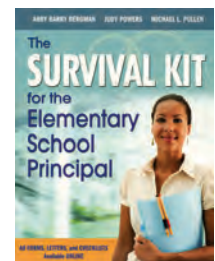
Based on the authors' extensive experience in public and private schools, this book is a complete desktop reference with solutions for immediate problems or challenges.

It's filled with useful hints, tips, and templates and offers expert solutions for aspiring as well as experienced principals.

"... this book is the equivalent of having a personal coach standing beside you as you walk through your school."

Neil MacNeill, Principal

©2010, soft cover, 408 pages

\$47.95 \$43.93

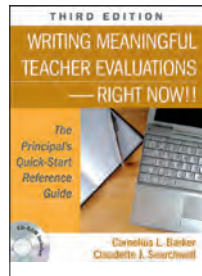
Writing Meaningful Teacher Evaluations— Right Now!, *third edition, w/CD-ROM*

by Cornelius L. Barker and Claudette J. Searchwell

Now, evaluations can be easier, more efficient, and more useful for both principals and teachers. This book features a time-saving CD-ROM with easily customizable forms that provides a diverse bank of updated proficiency statements to clearly and comprehensively describe a teacher's performance.

©2010, soft cover, 136 pages
and CD-ROM

\$34.95 \$31.45



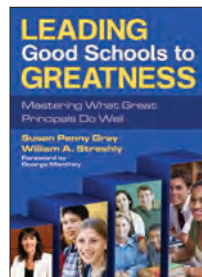
Leading Good Schools to Greatness: Mastering What Great Principals Do Well

by Susan Penny Gray and William A. Streshly

Great leaders are made, not born. Written by the authors of *From Good Schools to Great Schools*, using case studies, strategies, and activities, this book shows how to acquire the powerful personal leadership characteristics that the best principals use to lead their schools to greatness.

©2010, soft cover, 208 pages

\$36.95 \$33.86



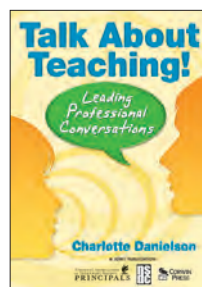
Talk About Teaching! Leading Professional Conversations

by Charlotte Danielson

Written by a renowned educator, this breakthrough work helps leaders understand the value of professional conversations in promoting reflection, inquiry, support, and ongoing teacher development.

©2009, soft cover, 160 pages

\$31.95 \$24.68



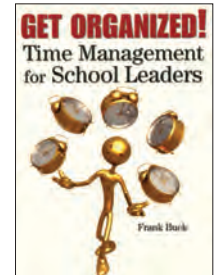
Get Organized! Time Management for School Leaders

by Frank Buck

This practical, easy-to-implement book provides tools and techniques to bring order and control to your personal and professional life. You will be able to put the ideas in this book into practice immediately.

©2008, soft cover, 142 pages

\$29.95 \$27.22



Quote This! A Collection of Illustrated Quotes for Educators, w/CD-ROM

by Diane Hodges

Ideal for educators, this collection of inspirational quotes on children, education, leadership, and work/human relations includes an illustrated CD-ROM for easy use.

©2008, soft cover, 99 pages and
CD-ROM

\$24.95



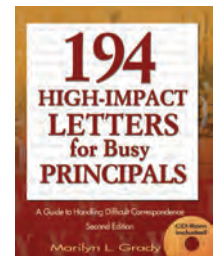
194 High-Impact Letters for Busy Principals: A Guide to Handling Correspondence, *second edition, w/CD-ROM*

by Marilyn L. Grady

This book provides principals letters that cover a variety of topics, from thank-you letters and congratulations to best wishes and other personal notes. You'll find an updated and expanded collection of letters with user-friendly and easy-to-personalize templates.

©2006, soft cover, 232 pages and
CD-ROM,

\$39.95 \$36.53



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NEW!

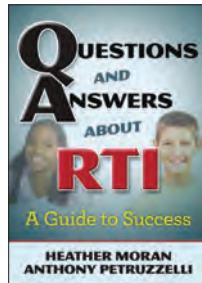
Questions and Answers About RTI: A Guide to Success

by Heather Moran and Anthony Petruzzelli

Designed to guide a school or district through the implementation of a new RTI program, this book delivers a concrete understanding of the components of a successful RTI model, the resources needed, and the underlying philosophy. Educators will find this resource rich with practical examples and straight talk. It also provides an easily understandable how-to manual for teachers who are asked to provide service in an RTI structure.

©2011, soft cover, 128 pages

\$29.95



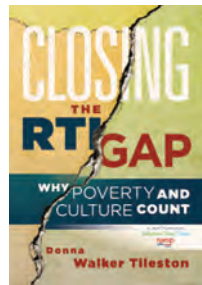
Closing the RTI Gap: Why Poverty and Culture Count

by Donna Walker Tileston

Learn why RTI is so important and how to successfully implement it in your school, particularly in the context of poverty and culture. Rather than waiting for student failure, misidentification of special needs, or disproportionate ethnic representation, schools that implement RTI improve their chances of ensuring that all students achieve high levels of learning.

©2010, soft cover, 176 pages

\$19.95



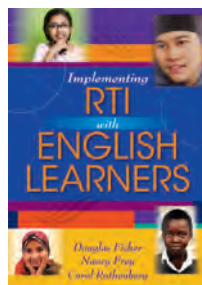
Implementing RTI with English Learners

by Douglas Fisher, Nancy Frey, and Carol Rothenberg

In this book, you'll find an approach that every teacher can use to ensure that English learners access the core curriculum and achieve at high levels. The approach is based on the RTI model, which enables teachers to identify and support students' diverse learning needs. The authors situate their examples in a PLC context and share vivid dialogue from team meetings in which teachers discuss their students, work out the best ways to help them overcome their difficulties, and share their successes.

©2010, soft cover, 160 pages

\$24.95 \$16.47



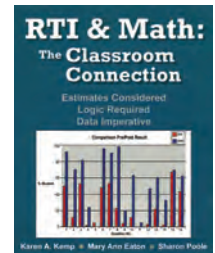
RTI & Math: The Classroom Connection

by Karen A. Kemp, Mary Ann Eaton, and Sharon Poole

This comprehensive resource provides research-based techniques based on the early grade standards and principles of mathematics identified by the National Council of Teachers of Mathematics. There are step-by-step procedures for implementation of each technique, along with measures to monitor student progress. Reproducible forms allow for easy management and data collection.

©2009, soft cover, 301 pages

\$34.50 \$28.74



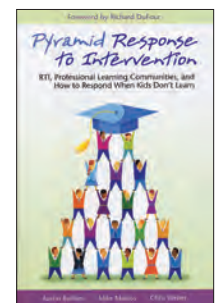
Pyramid Response to Intervention: RTI, Professional Learning Communities, and How to Respond When Kids Don't Learn

by Austin Buffum, Mike Mattos, and Chris Weber

Using accessible language and compelling stories, this resource shows how RTI is most effective when implemented by a professional learning community. It translates formal legal mandates into a clear picture of how to create a three-tiered pyramid response to intervention to close gaps in student learning: strengthening the core program; effective supplements to the core program; and using the right intensive interventions at the right time.

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\$27.95 \$16.65



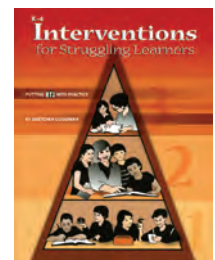
Interventions for Struggling Learners, w/CD

by Gretchen Goodman

This is an RTI guide you'll use every day. Combining selected strategies from her other popular books with other new approaches, the author shows exactly how you can help struggling students. The accompanying CD provides extra copies of all reproducible materials.

©2008, soft cover, 207 pages and CD

\$25.95 \$18.94



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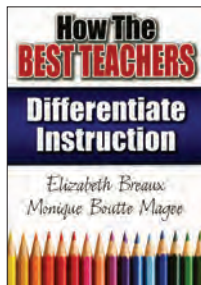
How the Best Teachers Differentiate Instruction

by Elizabeth Breaux and Monique Boutte Magee

This accessible, practical guide shows educators how to provide students with a variety of ways to strengthen their understanding of new material. It includes a selection of assessments to use to ensure student mastery of classroom content, regardless of individual learning styles, abilities, and needs.

©2010, soft cover, 176 pages

\$29.95



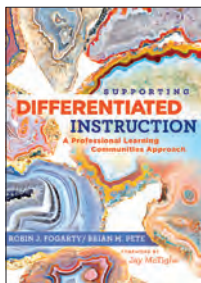
Supporting Differentiated Instruction: A Professional Learning Communities Approach

by Robin J. Fogarty and Brian M. Pete

This book will shape schools into professional learning communities that support differentiated instruction. It pragmatically approaches the collaborative spirit of professional learning communities (PLCs) and the rigorous work of differentiated classroom instruction. Teachers need a roadmap to guide them in fostering differentiated instruction from the PLC to the K-12 classroom. Using the PLC approach to differentiate instruction, they can achieve their target concern: student success.

©2010, soft cover, 200 pages

\$29.95 \$19.87



Differentiation and the Brain: How Neuroscience Supports the Learner-Friendly Classroom

by David A. Sousa and Carol Ann Tomlinson

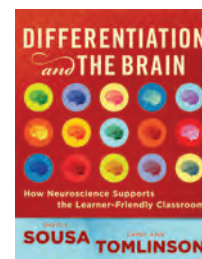
The authors examine the basic principles of differentiation in light of current research that offers information and insights that can help educators decide which curricular, instructional, and assessment choices are likely to be most effective. They suggest how to establish and manage differentiated classrooms without imposing additional heavy burdens on teachers who teach differently and smarter, not harder.

"This excellent, must-read resource fills in a necessary piece for supporting differentiated instruction using professional learning communities."

Carolyn Chapman, Educational Consultant, Thomson, Ga.

©2010, soft cover, 216 pages

\$29.95 \$18.80



Differentiation Is an Expectation: A School Leader's Guide to Building a Culture of Differentiation

by Kimberly Kappler Hewitt and Daniel K. Weckstein

Turn your school into a place where every child achieves. This book provides you with all you need to promote differentiation in your school or district. Through research and first-hand experience, the authors have identified effective strategies for hiring differentiation-minded staff members, communicating the need for differentiation to all stakeholders, motivating teachers to differentiate, and using differentiated teacher evaluation to effect change.

©2010, soft cover, 135 pages

\$34.95 \$28.59



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2. Use the search function to find the resources you want.
3. Follow the online instructions for ordering.



The Highly Engaged Classroom

by Robert J. Marzano and Debra J. Pickering

The best learning comes when students are engaged. Using the suggestions presented in this book, every teacher can create a classroom environment in which engagement is the norm.

Specifically, it addresses four emblematic questions students ask themselves, the answers to which determine how involved they are in classroom activities: How do I feel? Am I interested? Is this important? Can I do this? Three chapters are devoted to providing specific strategies for addressing these questions.



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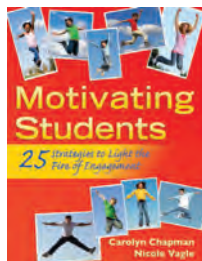
\$29.95 \$17.05

Motivating Students: 25 Strategies to Light the Fire of Engagement

by Carolyn Chapman and Nicole Vagle

This practical, hands-on guide that helps teachers get all students excited about learning offers a motivational framework of five core areas to light the fire of engagement in every classroom:

build a classroom learning community; describe and plan learning; find adventure; promote choice and control; and ensure learning. The authors describe each strategy, identify tips and traps to be aware of during planning and implementation, and provide detailed, specific activities to put the strategy into practice.



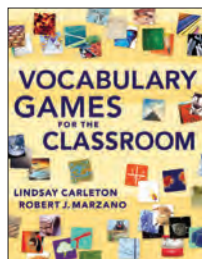
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\$29.95 \$19.23

Vocabulary Games for the Classroom

by Lindsay Carleton and Robert J. Marzano

Strong vocabulary is a vital foundation for academic subject areas. Unfortunately, learning vocabulary is not always enjoyable or easy for students. The authors, however, have devised a way to make this important instruction something both students and teachers look forward to, using 13 games designed to build academic vocabulary. While these games are certainly fun, and teachers should capitalize on the energy and excitement they generate, they should also be seen as one part of a systematic approach to direct vocabulary instruction.



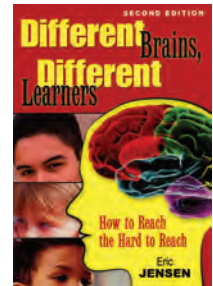
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\$34.95 \$18.74

Different Brains, Different Learners: How to Reach the Hard to Reach, second edition

by Eric Jensen

Updated throughout and packed with powerful tools and strategies to help learners improve brain function, this guide concisely outlines how to indentify prevalent impairments such as oppositional disorder, learned helplessness, attention deficit disorder, dyslexia, dyscalculia, depression, auditory processing deficits, and more. This reference helps teachers: recognize the most common conditions that challenge learners; accommodate the specific learning needs of students with learning impairments; and minimize disruptions for other students.



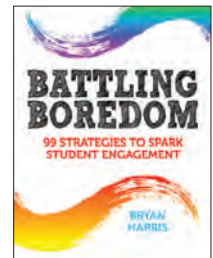
©2010, soft cover, 189 pages

\$34.95 \$27

Battling Boredom: 99 Strategies to Spark Student Engagement

by Bryan Harris

Drive boredom out of your classroom and keep it out with the student-engagement strategies in this book. You'll learn how to gain and sustain the attention of your students from the moment the bell rings. Perfect for teachers of all subjects and grade levels, these activities go head-to-head with student boredom and disengagement, resulting in class time that's more efficient, more educational, and loads more fun!



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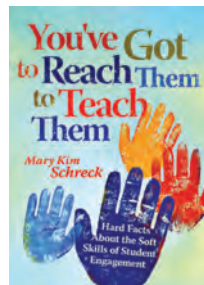
You've Got to Reach Them to Teach Them: Hard Facts About the Soft Skills of Student Engagement

by Mary Kim Schreck

Standards, curricula, and assessment tools have been built and rebuilt to provide excellence and achievement, but one variable can turn all this effort into ash: the students. This book shows you how to engage students and bring out their best, and how to create an environment in which students feel confident and safe enough to take risks, make mistakes, and immerse themselves in stimulating learning experiences. Above all, this book demands that an authentic joy for learning be returned to the classroom.

©2010, soft cover, 232 pages

\$29.95 \$20.16



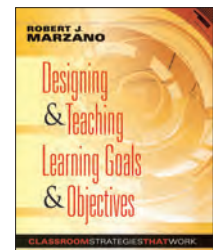
Designing & Teaching Learning Goals & Objectives

by Robert J. Marzano

This first book in the Classroom Strategies That Work series includes a summary of key research behind recommended classroom practices for designing and teaching effective learning and shows how to implement them through step-by-step hands-on strategies. Marzano translates theory into action, details the impact of well-designed and well-taught goals and objectives, and offers recommendations for classroom practice. Short quizzes help readers assess their understanding of the instructional best practices explained in each section. Good as a personal resource or a group study tool.

©2009, soft cover, 152 pages

\$24.95 \$16.47



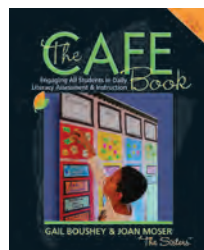
The CAFE Book: Engaging All Students in Daily Literacy Assessment and Instruction

by Gail Boushey and Joan Moser

In this book, you'll discover a practical, simple way to integrate assessment into daily reading and classroom discussion. The CAFE, or Comprehension, Accuracy, Fluency, and Expanding vocabulary system, based on research into the habits of proficient readers, requires no expensive materials, complicated training, or complete changes to current classroom literacy approaches. Rather, it is a flexible structure for conferring with students, a language for talking about reading development, and a system for tracking growth and fostering student independence.

©2009, soft cover, 240 pages

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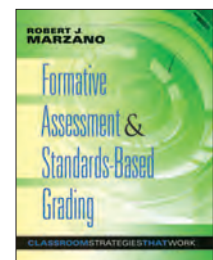
Formative Assessment & Standards-Based Grading

by Robert J. Marzano

Here's everything teachers need to know to implement an integrated system of assessment and grading that will enhance both their own teaching and their students' learning. Much has been written about the benefits of formative assessment, which is assessment used during instruction rather than at the end of a course or unit, but mostly in general terms. Marzano explains how to design and interpret three different types of formative assessments, how to track student progress, and how to assign meaningful grades, even within a traditional grading system.

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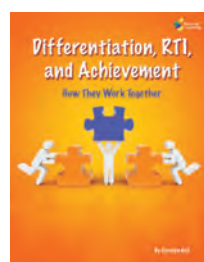
Differentiation, RTI, and Achievement: How They Work Together, w/CD

by Carolyn Coil

This book offers 12 specific academic and behavioral student vignettes, detailed examples of assessments of research-based interventions, blank assessment forms for your use, and supportive templates. All forms and checklists are in PDF or customizable MS Word format on the included CD.

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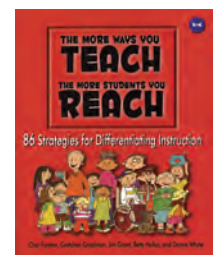
The More Ways You Teach the More Students You Reach: 86 Strategies for Differentiating Instruction

by Char Forsten, Gretchen Goodman, Jim Grant, Betty Hollas, and Donna Whyte

Drawing on years of classroom experience, the authors have compiled a collection of best practices and successful strategies your school can apply to help students reach their full academic potential. This book contains activities that range from literacy, math, and community-building to assessment, management, and teaching tools.

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50 Ways to Improve Student Behavior: Simple Solutions to Complex Challenges

by Annette Breaux and Todd Whitaker

With this book, you'll have a host of new, simple, straightforward techniques for improving student behavior and increasing student cooperation, participation, and achievement. Strategies include: how to make students more responsible; how to nip behavior problems in the bud; learning what to overlook; establishing classroom rules and procedures; and teaching in small bites.

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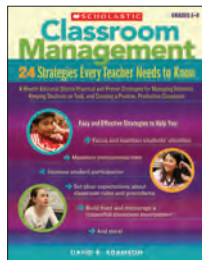
Classroom Management: 24 Strategies Every Teacher Needs to Know

by Dave R. Adamson

Written by a former classroom teacher, principal, and schools superintendent, this book is a collection of effective and easy-to-implement strategies for organizing and managing classrooms that support student learning and achievement. It provides classroom-tested approaches for staving off behavior issues and dealing effectively with any that do arise. You'll learn how to: keep students focused on and involved in learning; realize more teaching time; maintain an orderly classroom through clear expectations; and foster respect in the classroom.

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What Do You Say When...? Best Practice Language for Improving Student Behavior

by Hal Holloman and Peggy H. Yates

Do you remember a time when you used the right words at the right moment and they made all the difference? This book provides hundreds of examples of "Best Practice Language" (BPL), a research-based technique designed to help teachers use words to improve student behavior—in the classroom and beyond. The tools in this book will help you and your teachers use words effectively, in ways that resonate with students and provide them with clear and promising direction.

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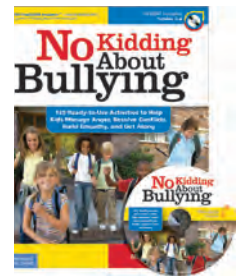
No Kidding About Bullying: 125 Ready-to-Use Activities to Help Kids Manage Anger, Resolve Conflicts, Build Empathy, and Get Along (Bully Free Classroom), w/CD-ROM

by Naomi Drew

Based on a nationwide survey of more than 2,000 students and their teachers, this resource gives educators and youth leaders a diverse range of activities they can use to help kids in grades 3-6 build empathy, manage anger, and work out conflicts. This book can be used as a stand-alone curriculum or as a complement to anti-bullying and character education programs already in place. Student activities—including games, role plays, group discussions, art projects, and language arts exercises—affirm the importance of respect, listening, and kind actions at school.

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How to Handle the Hard-to-Handle Student, K-5

by MaryIn Appelbaum

This invaluable resource is packed with easy-to-implement strategies for a variety of behavioral challenges, from anger to ADHD. Teachers can use them to promote students' abilities to develop problem-solving skills, handle their emotions, regulate their own behavior, and learn in ways that meet their needs and those of the whole class.

"The most comprehensive resource I have found for providing teachers with a succinct description of what to expect from hard-to-handle students. This is a reference that should be at every teacher's fingertips."

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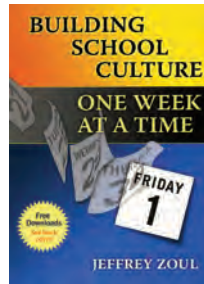
Building School Culture One Week at a Time

by Jeffrey Zoul

Use "Friday Focus" memos to motivate and engage your staff every week, and help create a school culture focused on the growth of students and teachers. The memos focus on topics such as active learning, high expectations, gratitude, test preparation, and more. The author, an educational consultant and former principal, provides 37 teaching and learning memos, one for each week of the school year, to reproduce and circulate to staff.

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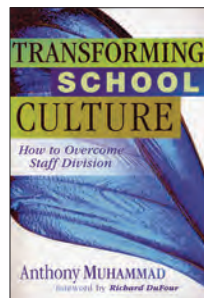
Transforming School Culture: How to Overcome Staff Division

by Anthony Muhammad

With this book, you'll gain a framework for understanding dynamic relationships within school cultures and ensuring a positive environment that supports the changes necessary to improve learning for all students. The author introduces readers to typical groups of educators: the Believers, the Fundamentalists, the Tweeners, and the Survivors.

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From Difficult Teachers...to Dynamic Teams

by Barbara L. Bock and Marilyn L. Grady

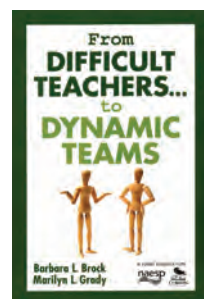
Based on interviews with experienced principals, this book helps leaders examine the causes of negative staff behavior and build a culture of shared leadership, collegiality, and teamwork.

"This should be required reading for all principals, aspiring principals, administrators, and teachers... irrespective of the type of school."

Jennifer Fraser, Principal

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Shaping School Culture: Pitfalls, Paradoxes, and Promises, second edition

by Terrence E. Deal and Kent D. Peterson

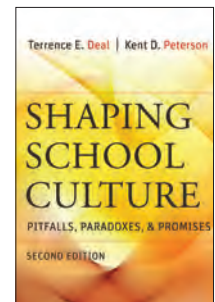
In this thoroughly revised and updated edition, the authors address the latest thinking on organizational culture and change and offer new ideas and strategies on how stories, rituals, traditions, and other cultural practices can be used to create positive, caring, and purposeful schools. Most important, the authors show how to transform negative and toxic cultures so that trust, commitment, and sense of unity can prevail.

"For those seeking enduring change that is measured in generations rather than months, and to create a legacy rather than a headline, then Shaping School Culture is your guide."

Douglas B. Reeves, Founder, The Leadership and Learning Center

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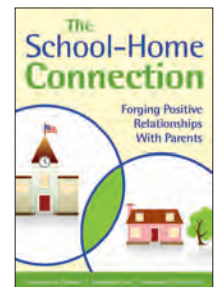
The School-Home Connection: Forging Positive Relationships with Parents

by Rosemary A. Olender, Jacquelyn Elisas, and Rosemary D. Mastroleo

Research has consistently shown that student success is directly related to the strength of the relationships between parents and schools. Drawing on original research and the authors' professional experiences, this resource presents a comprehensive approach to developing more positive relationships with students and their families.

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Season It With Fun! A Year of Recognition, Fun, and Celebrations to Enliven Your School

by Diane Hodges

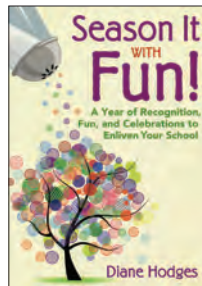
This well-illustrated book provides a wealth of strategies and ideas to help school administrators create a culture that inspires staff members throughout the seasons through fun campus activities, celebratory events, and end-of-year rewards.

"A wonderful resource for team building, climate uplifting, and fun-filled, goal-oriented ideas and activities for school families!"

Mary Nardo, Principal

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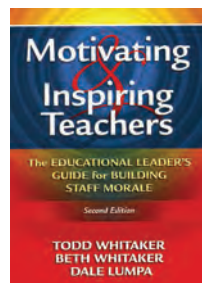
Motivating & Inspiring Teachers: The Educational Leader's Guide for Building Staff Morale, second edition

by Todd Whitaker, Beth Whitaker, and Dale Lumpa

This guidebook is full of strategies you can use to generate an energetic environment and maintain an enthusiastic, focused, and positive staff. Focused on leadership, communication, supervision, evaluation, meeting, and building, it offers you ways to: create motivating staff memos; use the power of daily praise; raise your school's energy level; and make your staff feel special.

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How the Best Teachers Avoid the 20 Most Common Teaching Mistakes

by Elizabeth Breaux

For new teachers and veterans, mentors, instructional coaches, and staff developers, this book shows you how the best teachers avoid and correct the 20 most common teaching mistakes. Clear, direct, and passionate, this book provides tools to help you take charge of your classroom, yourself, and your students' educations, and to become the best teacher you can possibly be!

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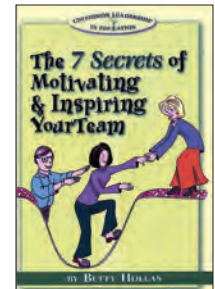
The 7 Secrets of Motivating & Inspiring Your Team

by Betty Hollas

Here's a "must-read" for all school principals and other educational leaders. Writing with her typical humor and directness, the author tackles everything from difficult parents to defiant teachers. Learn how you can build collaboration, facilitate change, manage conflict, set boundaries, and much more.

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Looking Forward to MORE Monday Mornings: How to Drive Your Colleagues Happy!

by Diane Hodges

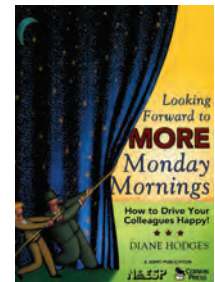
This book provides a collection of low-cost staff appreciation and recognition activities that school leaders can implement to promote a positive and upbeat work environment.

"My entire philosophy on staff development and motivation has changed since I read this book, which breathed life into my newfound style."

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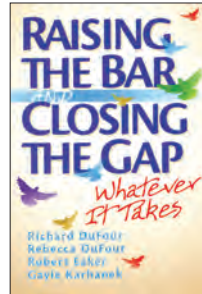
Raising the Bar and Closing the Gap: Whatever It Takes

by Richard DuFour, Rebecca DuFour, Robert Eaker, and Gayle Karhanek

The authors propose that a professional learning community should be able to say “yes” when asked the following two questions about students experiencing difficulty: Is the response intervention quick or directive? Are school-wide response systems in place? Throughout the book, the authors explore the role that administrators play in implementing frameworks and strategies to improve academic achievement in their learning communities.

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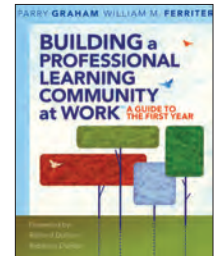
Building a Professional Learning Community at Work: A Guide to the First Year

by Parry Graham and William M. Ferriter

Addressing the real-world critical questions that arise when schools begin their work to become professional learning communities, this book looks at how administrators and teachers can turn the promise of a PLC into reality and how school leaders can transform theories of collaboration into highly effective nuts-and-bolts practices. Set in the context of one year in the life of a PLC, it chronicles the efforts of a building principal and his teachers to build a true PLC by focusing on the successes and challenges inherent in the process.

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Learning by Doing: A Handbook for Professional Learning Communities at Work, w/CD-ROM, second edition

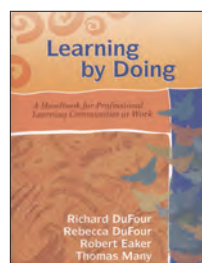
by Richard DuFour, Rebecca DuFour, Robert Eaker, and Thomas Many

This resource helps you close the knowing-doing gap as you transform your school into a PLC. It helps educators develop a common vocabulary and consistent understanding of key PLC concepts and addresses seven critical questions encountered when shifting from a traditional school to a PLC, starting with why, what, how, and when. It also answers: Which questions are we attempting to answer? What criteria will be used to judge the quality of our work? What suggestions can you offer to increase the likelihood of our success?

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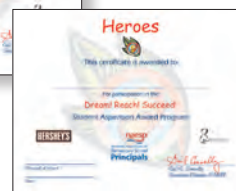
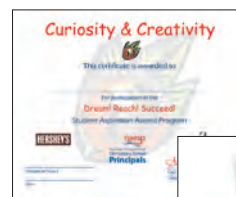
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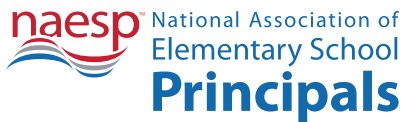
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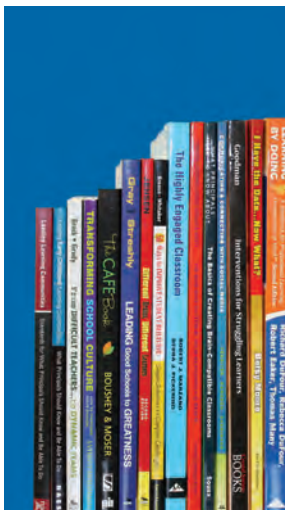
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