



HIGHLIGHTING 85 YEARS OF EXCELLENCE

Vanessa St. Gerard

A memorable program in a memorable setting marks the celebration of a memorable milestone.

When San Antonio plays host to NAESP's 85th Convention and Exposition March 31 to April 4, attendees are guaranteed to come away enlightened and enriched by the offerings of the only education conference specifically tailored to elementary and middle-level principals. We invite you to "Take the Reins of Leadership" with your fellow principals and celebrate this milestone by attending outstanding presentations, participating in a variety of informational workshops, hearing an array of inspirational speakers, networking with principals from across the country and around the world, and discovering some of the many innovative products and services on display in the exhibit hall. ►

The Ask-A-Principal Hotline: On Call for Kids Again

The popular Ask-A-Principal Hotline will continue for the 17th year during the 2006 Convention. The Hotline, staffed by more than 125 volunteer principals and psychologists, will answer phone calls and e-mails from parents, educators, and the general public, sharing expertise and insights on education issues ranging from reading and math assessments to improving children's study habits.



With the support of long-time NAESP partners *Family Circle* and the National Association of School Psychologists, the Hotline will operate from 7 a.m. to 7 p.m. on Monday, April 3, and from 7 a.m. to 1 p.m. on Tuesday, April 4 (Central Standard Time). Volunteers will take calls in both English and Spanish at **800-944-1601** and answer e-mail inquiries submitted through the NAESP Web site, www.naesp.org.

You can help publicize the Hotline in your school and community by publishing the number and the e-mail address in your school and district newsletters. You can also distribute copies of the Hotline flyer that NAESP members will soon receive to your students' parents.

If you're planning to attend NAESP's Convention in San Antonio and would like to volunteer for the Hotline, there's still time. Call or e-mail Raven Padgett at **800-386-2377** or rpadgett@naesp.org.

This year, we're introducing a promising new program strand, Expanding the Continuum of Learning, reflecting the fact that the principal's role extends beyond the school day and K-8 curriculum. Sessions in this strand will help attendees learn how to lead, support, and assist early childhood and after-school education.

A standout group of speakers has been lined up for you, including general session keynoters Christine Todd Whitman, Douglas Reeves, and Judge Glenda Hatchett; distinguished lecturers Eric Cupp and Eric Liu; and authors Kieran Egan, Jon Gordon, Edie Holcomb, and Kikanza Nuri Robins.

Be sure to stop by the exhibit hall, where hundreds of companies will showcase the latest in educational products and services. The NAESP Bookstore will be nearby, as will the popular Cyber Café, where you can access *Convention News Online* and keep in touch with your staff by e-mail.

The Technology Learning Center is the place to go to see demonstrations of how cutting-edge technology can best serve you, your students, and staff. And be sure to take advantage of the

school site visits, a rare opportunity to tour a variety of schools and witness how effective practices are being implemented in San Antonio.

What's an NAESP Convention without the chance to catch up with colleagues you've met at past events, and introduce yourself to some new faces? We've got that covered with a rich calendar of social activities, including the welcome reception and dance, state-sponsored functions, and other opportunities for attendees to network with one another.

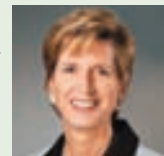
You might want to consider volunteering for a couple of hours at the Ask-A-Principal Hotline, where you'll join other principals and psychologists in answering phone calls from families and caregivers across the nation.

With so much to choose from this year, you may want to start planning your Convention schedule by filling out your Convention E-Planner online at www.naesp.org/planner/. You'll find additional, updated information about Convention events at www.naesp.org/conventions.

Vanessa St. Gerard is associate editor of *Principal*. Her e-mail address is vstgerard@naesp.org.

Convention Speakers

Christine Todd Whitman, the keynote speaker for the First General Session on Saturday, April 1, was the first female governor of New Jersey and went on to serve as President George W. Bush's administrator for the Environmental Protection Agency. Hear how her drive, determination, and great leadership skills helped her attain such responsible positions.



As chairman and founder of the Center for Performance Assessment, an international organization dedicated to improving student achievement and educational equity, **Douglas Reeves** helps educators and school leaders improve student achievement through practical and constructive approaches to standards, assessment, and accountability. Reeves will share his views at the Second General Session on Sunday, April 2.

Many of you may have seen **Judge Glenda Hatchett** command a courtroom on her television show, but it is what she does off-screen that is making a real difference for youths across the nation. As founder of the Truancy Intervention Project, Hatchett has enlisted the help of volunteers to provide positive interventions for truant children. Learn about her drive to help at-risk youths at the Third General Session on Monday, April 3.



For this year's Distinguished Lecturer series, we have scheduled **Eric Cupp** and **Eric Liu**. Cupp, a professional speaker and consultant for more than 20 years, is an authority on conflict management, stress management, dysfunctional systems, performance management, discipline, and quality service.

Liu, considered one of the nation's most influential Asian Americans, is the founder of the Guiding Lights Project, a program showcasing the strategies and stories of great mentors, teachers, and coaches from many professions and cultures. ■



THREE EASY WAYS TO REGISTER

FAX: 24-Hour Fax Line: 1-800-39-NAESP (1-800-396-2377)
International Fax: 1-703-549-5568
(Credit Card /Purchase Orders only.)

MAIL: NAESP Registration
1615 Duke St., Alexandria, VA 22314-3483

ONLINE: www.naesp.org/conventions

This is my first NAESP Convention. I am a new Principal (1-3 yrs).

Please Print Clearly:

NAESP Member ID# _____ (if applicable)

Last Name First Name MI

Position

School/Company

School/Company Address

City State/Province Zip Code

School Telephone Fax Number

E-mail Address (Very Important!)

First name or Nickname for Badge _____

Grade Span of School: Lowest Grade ____ to Highest Grade ____ N/A ____

SPOUSE/GUEST DATA


(Spouse or guest must register to attend Convention functions and must purchase a ticket to attend the Gala.)

Last Name First Name MI

First name or Nickname for Badge _____

CHILDREN'S NAMES

(List names of all children attending with you. Children under 18 receive a free registration.)

 Please indicate if you require special assistance during the Convention.
My requirements are: _____

Membership in NAESP

Join NOW and Save \$200 off Convention Registration.

Joint membership is required for principals and assistant principals from the following states: AK, AL, DC, FL, HI, ID, MA, MD, MI, MS, MT, NE, NM, PA, RI, TN, VA, WA, WV, WY. If you're unsure of the amount for state dues, call 1-800-38-NAESP.

	Amount
<input type="checkbox"/> Active (Principals and Assistant Principals)	\$195
<input type="checkbox"/> Institutional Active	\$235
<input type="checkbox"/> Associate	\$105
<input type="checkbox"/> International Associate	\$130
<input type="checkbox"/> Aspiring Principal (Students & Teachers only)	\$ 65
<input type="checkbox"/> Emeritus (renewing only)	\$ 98
<input type="checkbox"/> Retired (renewing only)	\$ 50

Sub Total: \$ _____

Convention Registration Fees:

NOTE: Institutional subscription memberships do not qualify for the member registration fee. Please complete one form per paid registrant.

After 3/16/05 you must register at the Baltimore Convention Center.

	Advance (3/16/05)	On site (After 3/16/05)
Registration Fees		
<input type="checkbox"/> Active/Associate/International	\$260	\$285
<input type="checkbox"/> Aspiring Principal	\$90	\$100
<input type="checkbox"/> Emeritus/Retired	\$45	\$50
<input type="checkbox"/> Non-member	\$460	\$485
<input type="checkbox"/> Teacher/Student*	\$90	\$100
<input type="checkbox"/> Spouse/Guest	\$65	\$75

Optional Convention Benefit (per full registration)

<input type="checkbox"/> Comprehensive Convention CD Set (\$195 Value)	\$35	\$50
Sub Total:	\$ _____	

* A copy of your teacher or university I.D. must be attached. College/University professors do not qualify for this fee.

NAESP Welcoming Reception

Saturday, April 16, 7:30 - 11:00 p.m.

- Yes! I plan to attend - I Free ticket per full registration.
- No, I do not plan to attend
- I need additional guest tickets # of tickets _____ X \$10 each
Sub Total: \$ _____

Middle Grades Luncheon*

Sunday, April 17, 12:00 - 1:30 p.m.

- Yes! I plan to attend # of tickets _____ X \$40 each
- *Luncheon is limited to 70 attendees. Sub Total: \$ _____

Pre-Convention Workshops

Friday, April 15, 8:30 a.m. - 4:30 p.m. **\$125 per workshop**

Limited to **first 100 participants** per workshop. You may register for only ONE workshop.

- ELTC Effective Leadership: Transforming the Culture of the School
- BGBS Bridging the Gap Between Standards and Achievement
- BABD Building An Ark: Best Data Practices Learned from No Child Left Behind
- HWLP How to Work Less, Play More, & Still Get the Job Done
- AELA Assessing Educational Leaders: Accountability for Improved Student Achievement
- LBOA Leadership...Bringing Others Along: Building Relationships to Develop Leadership
- CLTP Changing Lives Through the Principalship

Sub Total: \$ _____
Less Gift Certificate Amt.* \$ _____
Total Payment Enclosed** \$ _____

* To use a gift certificate, attach to registration and deduct from total.

** Include registration fees, dues, special events, and workshops as appropriate.

Payment Information - Funds must be drawn in U.S. dollars on a U.S. bank.

- Check** enclosed (Make checks payable to NAESP.)
- Purchase order** enclosed.* (P.O. must be attached to form for processing.)
- CREDIT CARDS*** MasterCard (16 digits) VISA (13 or 16 digits)
 Discover (16 digits) American Express (15 digits)

Card # _____

Exp. Date _____

Name on Card _____

Signature _____

Billing Address _____

*Credit Cards and Purchase Orders are accepted for online registration.

SAVE TIME! REGISTER ONLINE @ www.naesp.org/conventions

Registration Code 05prn